



ARKANSAS  
**WORLD TRADE CENTER**

# U.S. TRADE SYMPOSIUM SERIES

AN EFFORT TO HELP YOU INCREASE YOUR INTERNATIONAL SALES

**SEPTEMBER 23, 2009**

**UALR ECONOMIC DEVELOPMENT INSTITUTE**

**LITTLE ROCK, ARKANSAS**

The Arkansas World Trade Center along with the US Department of Commerce, US Small Business Administration and US Export-Import Bank will conduct a U.S. Trade Symposium Series throughout the state of Arkansas the week of September 21<sup>st</sup>. The agenda for each event will encompass the following:

- **8:30 to 9:30am** Registration and Continental Breakfast
- **9:00 to 9:30am** Welcoming Remarks and Introductions
- **9:30 to 10:15am** Finding International Partners and Buyers to Expand Your Business
- **10:15 to 10:30am** Break
- **10:30 to 11:15am** How to Obtain Pre-Export Financing for Small Business Exporters
- **11:15 to 12:00pm** Increasing Your Export Sales and Minimizing Risk
- **12:00 to 12:15pm** Panel Question & Answers
- **12:15 to 12:30pm** Closing and Adjournment

Speakers will include John Johnson, Business Development Officer for Ex-Im Bank, Patricia Gonzalez of the US Department of Commerce and John Blum of the Small Business Administration. Discover how to find international buyers and use trade finance tools to win international sales and grow your business. Let trade and export professionals guide you through the maze of export challenges and demonstrate how to obtain valuable trade research, minimize risks, improve cash flow and enter new markets. This event is **FREE** for you to capitalize on! For more information please contact Scott Van Asche, [svanasche@arwtc.org](mailto:svanasche@arwtc.org), at the Arkansas World Trade Center.

**Arkansas World Trade Center Office: (479) 418-4800**

