

PRESIDENT'S ADVISORY COUNCIL ON FINANCIAL LITERACY



TED BECK

PRESIDENT AND CHIEF EXECUTIVE OFFICER NATIONAL ENDOWMENT FOR FINANCIAL EDUCATION

Ted Beck joined the National Endowment for Financial Education (NEFE) as president and chief executive officer effective October 1, 2005. In January 2008, he was appointed to the President's Advisory Council on Financial Literacy, a panel established by President George W. Bush to promote and enhance financial literacy among the American people. Beck also serves on the Federal Deposit Insurance Corporation

(FDIC) Advisory Committee on Economic Inclusion, and the board of the national Jump\$tart Coalition for Personal Financial Literacy.

Prior to his appointment at NEFE, Beck served as Associate Dean of Executive Education and Corporate Relations at the University of Wisconsin-Madison School of Business. UW Madison's Executive Education division is one of the largest of its type in the United States with more than 13,000 participants attending over 300 course offerings annually. During his time at Wisconsin, Beck built a previously unranked program into an internationally recognized one that was ranked nationally in the top 20 by the Financial Times for four consecutive years (2002-2005), ranking 15th in his final year. In an Economist Intelligence Unit survey of open enrollment courses in 2005, Wisconsin-Madison tied for first place in the world. Beck also served as president of the Center for Advanced Studies in Business, Inc., a nonprofit organization designed to support the activities of the Business School, and oversaw the construction and operations of the Fluno Center for Executive Education.

Prior to joining UW-Madison in 1999, Beck spent more than 20 years in senior management positions for Citibank/Citigroup. His final assignment (1995-1999) as managing director and market manager was based in New York where he was responsible for the banking departments covering three major client groups: the United States health-care industry, international companies operating in the U.S. and corporate clients in the northeastern United States. He had previous assignments in San Francisco, Cleveland, Minneapolis and Chicago.

Beck is an alumnus of the UW-Madison School of Business, where he earned his MBA in International Business in 1976. He served on the Wisconsin Business Alumni Board of Directors from 1983 to 1985. He earned his undergraduate degree in Business Administration from the University of Notre Dame in 1975.

Beck currently serves on the Wisconsin Alumni Association Board of Directors. He previously served as Chairman of the Advisory Board of Directors of Gammex, Inc., and sat on the boards of Keylab, Madison Committee on Foreign Relations, International University Consortium for Executive Education, the Graduate School of Banking, and the Wisconsin Public Utility Institute. He also has served on the boards of Citicorp Securities, Inc., and the Cleveland Playhouse.