

## PRESIDENT'S ADVISORY COUNCIL ON FINANCIAL LITERACY



### ROBERT F. DUVALL PRESIDENT AND CEO NATIONAL COUNCIL ON ECONOMIC EDUCATION

Dr. Robert Fenton Duvall came to the National Council on Economic Education (NCEE), headquartered in New York City, as President and Chief Executive Officer in the spring of 1995. Prior to joining the NCEE, he was President of Pacific University in Oregon.

The NCEE ([www.ncee.net](http://www.ncee.net)) is a non-profit, non-partisan organization dedicated to improving economic, financial, and entrepreneurship literacy. Both directly and through its unique nationwide network of State Councils and more than 200 university-based Centers for Economic Education, NCEE's programs reach over 150,000 K-12 teachers and more than 15 million students each year.

Through the NCEE, Duvall leads a global effort to improve the effective teaching of basic and applied principles of economics and personal financial decision-making skills first, in the nation's schools, K-12, and also internationally, with the goal of preparing every young person for a successful life in the "real" world.

Under Duvall's direction and leadership, the NCEE has developed an award-winning new "Focus" publications series; created innovative initiatives to extend reach and deepen impact via the Internet; written and published Voluntary National Content Standards in Economics; and convened and conducted the first-ever National Summits on Economic and Financial Literacy, working with the Federal Reserve and other partners and associations, in 2002, 2005, and 2008.

Revenues for NCEE's pace-setting programs in economic and financial literacy under Duvall's direction have increased 300% from \$4 million in 1995 to over \$15 million in 2008.

Duvall has become a national, and international, spokesman for the cause of improving economic and financial education, making it a core component of the pre-college curriculum. He has addressed numerous conferences of education and business leaders, testified for Senate and House Committees, and been interviewed on ABC, CNBC, CBS Market Watch, National Public Television and Radio, and numerous talk shows on both television and radio. In January 2008, he was appointed by President Bush to the newly created President's Advisory Council on Financial Literacy, in an Oval Office press conference.

Duvall serves on the Board of Directors of the NCEE.

During his twelve-year tenure as President of Pacific University, enrollment was increased by 50 percent, the endowment was increased four-fold, and five new buildings were constructed for core programs.

Duvall has his M.A. and Ph.D. from The Claremont Graduate University, and has published and lectured nationally on issues in education. He has served on the faculty and administration of Pitzer College, Claremont, California; Rollins College, Florida; and the University of Pennsylvania; and was a Distinguished Visiting Fellow at Cambridge University, England, in 1992.

He is also a proud father, frustrated tennis player, passionate opera fan, and published poet.