## South Coast AQMD Hydraulic Hybrid Forum

# Hydraulic Hybrid Vehicles

Economics and Needed Investment

November 15, 2007



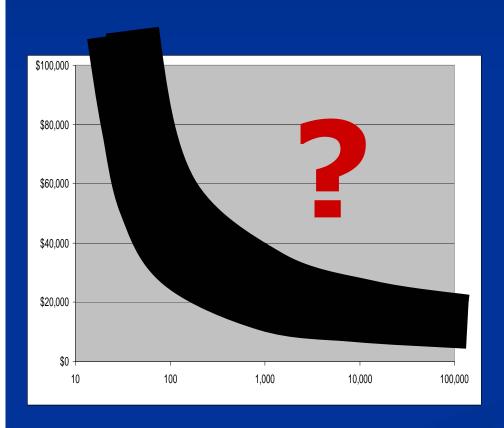
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# The \$64 Questions - Pricing?

### How long will prices stay high? How low will prices go?



#### **Complicated Equation**

- 1. Cost of engineering?
- 2. Cost of materials?
- 3. Cost of manufacturing?
- 4. Cost to adapt across different types of vehicles?
- 5. Support for pilot projects?
- 6. Support for early adopters?
- 7. Price of fuel?
- 8. Fleet demand?
- 9. Supplier ROI/profit?

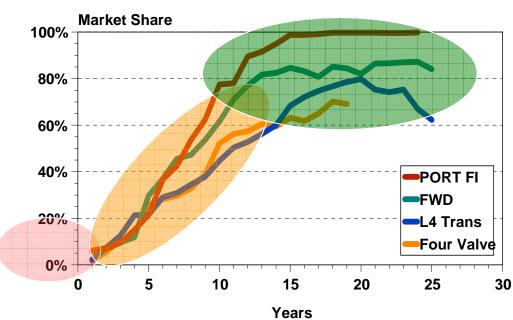
# Where Are We Today?

# Understanding Market Penetration Perspectives from Light-Duty Vehicles

# **Car Technology Penetration Years After First Significant Use**

#### **Growth Phases**

- ✓ **Evaluation:** 4-8 years to achieve "first significant use" (at least 2%)
- ✓ **Growth:** 8-10 years to reach more than 60%
- ✓ **Mature:** 100% penetration is rare



Full Market Penetration Can Take 10 Years after 2%

## 2% in Today's Heavy Truck Market

#### **Year 2003 Truck Sales Data**

Class 2003 Sales

**Gross Vehicle Weight (lbs)** 

		2%	35%	
Class 3	85,000	1,700	29,750	10,001–14,000
Class 4	45,000	900	15,750	14,001–16,000
Class 5	29,000	580	10,150	16,001–19,500
Class 6	51,000	1,020	17,850	19,501–26,000
sum	210,000	4,200	73,500	

- ✓ We are not anywhere near 2%
- √ This market is big enough to get to high volumes
- ✓ It is too early for the "market" to down-select

## HHV - Potential for Low Cost

# Simple Components

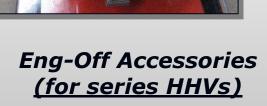
#### **Rear Drive Pump-Motor**

#### **Engine Pump-Motor**



#### **Accumulators**





- ✓ Power Brakes
- ✓ Power Steering
- ✓ Air Conditioning

#### **Miscellaneous Components**

- √ Hoses ✓ Controller
- √ Filter ✓ Wiring
- **✓** Cooler

# Example of Best Possible Business Case for HHV Delivery Vehicles\*

60-80%	1. Fuel Economy Increase	
10-15% of base vehicle cost	2. Incremental Cost for Hybrid Systems (high volume)	
2-3 years	3. Payback Period	

EPA has been focusing its efforts to demonstrate the potential of Series Hydraulic Hybrids to cost-effectively achieve these goals.

#### Areas for Investment...

## HHV Projects and Pre-Production Trials

#### **Active Projects**

- Parallel Refuse Truck (HRB) 2 trucks, NYSERDA+NASEO, Bosch Rexroth
- ☑ Parallel Refuse Truck (HLA) 12 pre-production trucks, NTRD/Eaton
- ☑ Parallel Shuttle (HLA) 1 truck, HTUF/DOT, Eaton
- ✓ Series Urban Delivery Vehicle 2 prototypes, Eaton/International/EPA/UPS
- ✓ Series Yard Hostler 2 trucks, Parker/Kalmar / EPA/APM/PONY-NJ

#### **Pending Projects**

- Package Delivery Truck HTUF Package Delivery Working Group RFP
- □ Series UPS Trucks possible pre-production, UPS/Eaton/International/EPA
- □ Series Shuttle Bus possible prototype demonstration with EPA
- ☐ **Yard Hostler** possible HHV pre-production, Port of Long Beach/Kalmar/Weststart

Initial production versions from some of these projects will start showing up for sale in the 2008 - 2010 timeframe.

#### **Possible New Projects**

- ☐ **Heavy Trucks** Refuse Trucks, Yard Hostlers, Drayage Trucks, Transit Buses
- □ **Medium Trucks** Delivery Vehicles, Shuttle Buses, School Buses
- ☐ **Lighter Trucks** Delivery Vehicles, Shuttle Buses, Work Trucks
- □ Passenger size Taxis, Pickups, Work Trucks

#### Areas for Investment ...

## **HHV Components**

Examples of enabling technologies necessary to lower costs & assure safe/efficient vehicles

## **Engine-Off Operation**

- **✓** Power Brakes
- **✓** Power Steering
- **✓** Air Conditioning

## **Energy Storage**

- ✓ Improved N<sub>2</sub> barrier materials\*
- ✓ Safety fluid shut-off valve(s)
- ✓ High volume sources for accumulators