EXHIBIT 20

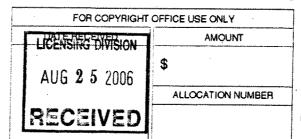
IF YOU ARE FILING FOR A PRIOR ACCOUNTING PERIOD, CONTACT THE LICENSING DIVISION FOR THE CORRECT FORM.

SA3 Long Form

STATEMENT OF ACCOUNT

for Secondary Transmissions by Cable Systems (Long Form)

General Instructions are at the end of this form [pages (i)-(vii)].



Return to: Library of Congress Copyright Office Licensing Division 101 Independence Ave. SE Washington, DC 20557-6400 (202) 707-8150

[For courier deliveries, see page i of the general instructions]

Accounting
Period

ACCOUNTING PERIOD COVERED BY THIS STATEMENT:

January 1 - June 30, 2006

Bowner

INSTRUCTIONS:

Your file has been established under the information given below. If there are any changes, draw a line through the incorrect information and print or type the correct information beside it.

Give the full legal name of the owner of the cable system. If the owner is a subsidiary of another corporation, give the full corporate title of the subsidiary, not that of the parent corporation.

List any other name or names under which the owner conducts the business of the cable system.

LEGAL NAME OF OWNER/MAILING ADDRESS OF CABLE SYSTEM

TIME WARNER CABLE

120 EAST 23RD STREET

NY NY 10010

007761



007761 2006/1

C System

INSTRUCTIONS: In line 1, give any business or trade names used to identify the business and operation of the system unless these names already appear in space B. In line 2, give the mailing address of the system, if different from the address given in space B.

- 1 TIME WARNER CABLE
- MAILING ADDRESS OF CABLE SYSTEM:
- 25-20 BROOKLYN QUEENS EXPRESSWAY

(Number, Street, Rural Route, Apertment or Suite Number WOODSIDE, NY 11377

(City, Town, State, ZIP Code)

D Area Served INSTRUCTIONS: List each separate community served by the cable system. A "community" is the same as a "community unit" as defined in FCC rules: "...a separate and distinct community or municipal entity (including unincorporated communities within unincorporated areas and including single, discrete unincorporated areas.") 47.C.F.R. §76.5(mm). The first community that you list will serve as a form of system identification hereafter known as the "First Community." Please use it as the First Community on all future fillings.

Note: Entities and properties such as hotels, apartments, condominiums or mobile home parks should be reported in parentheses below the identified city.

Firet ▶ Community

CITY OF TOWN	STATE	CITY OR TOWN	STATE
MANHATTAN	NY .		
BROOKLYN QUEENS	NY	*******************	
QUEENS	NY		· • · · · · · · · · · · · · · · · · · ·

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Form SASc. Rev: 107/2005. Print: 107/2005—2,000. Printed on recycled paper

U.S. Government Printing Office, 2005-314-641

FORM SA3, PAGE 2.								ACCOUNT	TING PERIOD: 20
LEGAL NAME OF COMIER OF CARLE SYST TIME WARNER CABLE	EM						SYS	TEM ID# 007761	Name
SECONDARY TRANSMISS In General: The information ir system: that is, the retransmis about other services (including day of the accounting period (J. Number of Subscribers: Bo by categories of secondary tra category by counting the numb for the particular service at the Rate: Give the standard rate in which it is generally billed. category, but do not include dis Block 1:In the left-hand bloc systems most commonly provice that applies to your system. N categories, that person or entity subscriber who pays extra for of Set," and would be counted one Block 2: If your cable syste printed in block 1, (for example, with the number of subscribers a	spaces sion of pay ca une 30 oth blocansmisse er of bill rate inc charge (Examp exounts sk in spale to the ote: W should about should about tiers of	E should of television a bie) in space or Decembles in space of Decembles in space of Decembles in that dicated—not differ subscrib here an incide the counted in under "Se rate catego services with television services with television of the counted in under "Se rate catego services with the services	cover all and radio re F, not to be 731, at E call for a category or the numerategory. The category or advance form lists hers. Give distant as "sudistional substitutional	categories of broadcasts to broadcasts to be case may the number of the number of sets of service. In the categories the number or organization of the categories of of the	of "second by your stacts you ay be). of subscript of person receiving clude bot standard sta	lary transmi ystem to substate must be taken must be the numbers or organic service), in the amount rate variation ondary trans- ribers and ra- siving service locable categor in the count on service that dary transmit description	pecribers. Give infections of subscribers with process of subscribers are called the charge and in subscribers are within a particular for each listed to that falls under ony. Example: a re under "Service to at are different frossions), list them,	ormation in the last sen down in each aparately dithe unit ular rate hat cable category different esidential the First in those together	Secondary transmission Service: Subscribers and Rates
BLOCK						BLOCK 2	T		
CATEGORY OF SERVICE		O, OF CRIBERS	RATE	CATEGO	RY OF S	ERVICE	NO. OF SUBSCRIBERS	RATE	
Residential: Service to First Set Service to Additional Set(s) FM Radio (if separate rate) Motel, Hotel Commercial Converter Residential Non-Residential	56, 15,	• • • • • • • • • • • • • • • • • • • •	ROOMS 9 (RES						
SERVICES OTHER THAN S In General: Space F calls f were not covered in space E. Th service for a single fee. There a furnished at cost; and (2) servic amount of the charge and the ur enter only the letters "PP" in the Block 1: Give the standard Block 2: List any services th in block 1 and for which a separa or three word) description, and I	or rate at is, the are two ces or fait in what is contacted at your ate cha	(not subscr ose service exceptions acilities fun nich it is usu blumn. harged by the cable systemas ma	iber) info s that are s: you do nished to ually billed ne cable m furnish de or est	rmation with not offered in not need to nonsubscrib d. If any rates system for ea ed or offered	respect to n combina- give rate pers. Rate s are chain ach of the during the	ation with an information information information ged on a value applicable accounting	y secondary trans concerning: (1) s should include b riable per-program services listed, period that were n	mission services both the n basis,	Services Other Than Secondary Transmissions: Rates
	BLOC	K 1					BLOCK 2		and discount as a second
CATEGORY OF SERVICE	RATE	CATEGO			RATE	CATEGO	RY OF SERVICE	RATE	
Pay Cable — Add'i Channel Fire Protection Burglar Protection Installation: Residential First Set	43	• Common Pay Car • Pay Car • Pay Car • Fire Pro • Burglar	ercial able able—Add otection Protection	d'i Channel.	R JOB	, , , , , , , , , , , , , , , , , , , ,			
Additional Set(s) FM Radio (if separate rate)		Other Ser			30.50			And the second s	

• Converter.....

Disconnect

Outlet Relocation
 Move to New Address

Name

LEGAL NAME OF OWNER OF CABLE SYSTEM.

TIME WARNER CABLE

SYSTEM ID# 007761



Primary Transmitters: Television

INSTRUCTIONS:

General: In space G, identify every television station (Including translator stations and low power television stations) carried by your cable system during the accounting period, except: (1) stations carried only on a part-time basis under FCC rules and regulations in effect on June 24, 1981 permitting the carriage of certain network programs [sections 76.59(d)(2) and (4), 76.61(e)(2) and (4) or 76.63 (referring to 76.61(e)(2) and (4))], and (2) certain stations carried on a substitute program basis, as explained in the next paragraph.

Substitute Basis Stations: With respect to any distant stations carried by your cable system on a substitute program basis under specific FCC rules, regulations, or authorizations;

- Do not list the station here in space G-but do list it in space I (the Special Statement Program Log)—if the station was carried only on a substitute basis.
- List the station here, and also in space I, if the station was carried both on a substitute basis and also on some other
- basis. For futher information concerning substitute basis stations, see page (v) of the General Instructions. Column 1: List each station's call sign. Do not report origination program services such as HBO, ESPN, etc. Column 2: Give the number of the channel on which the station's broadcasts are carried in its own community. This

may be different from the channel on which your cable system carried the station.

Column 3: Indicate in each case whether the station is a network station, an independent station, or a noncommercial educational station, by entering the letter "N" (for network), "I" (for independent) or "E" (for noncommercial educational). For the meaning of these terms, see page (iv) of the General instructions.

Column 4: If the station is "distant" enter "Yes." If not, enter "No." For explanation of what a "distant station" is, see page (iv) of the General Instructions.

Column 5: If you have entered "Yes" in column 4, you must complete column 5, stating the basis on which your cable system carried the the distant station during the accounting period. Indicate by entering "LAC" if your cable system carried the distant station on a part-time basis because of lack of activated channel capacity. If you carried the channel on any other basis, enter "O." For a further explanation of these two categories, see page (iv) of the General Instructions.

Column 6: Give the location of each station. For U.S. stations, list the community to which the station is licensed by the FCC. For Mexican or Canadian stations, if any, give the name of the community with which the station is identified.

SIGN	2. B'CAST CHANNEL NUMBER	3. TYPE OF STATION	4. DISTANT? (Yes or No)	5. BASIS OF CARRIAGE (If Distant)	8. LOCATION OF STATION
WABC	7	N	No	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	NEW YORK CITY, NY
WCBS	2	N	No		NEW YORK CITY, NY
WFUT	68	, , , , , <u> </u>	No		NEWARK, NJ
WLIW	21	E	No		GARDEN CITY, NY
WLNY	55		No		RIVERHEAD, NY
WMBC	63		No		NEWTON, NJ
WNBC	4	N	No		NEW YORK CITY, NY
WNET	13	E	No		NEWARK, NJ
WNJN	50	E	No		TRENTON, NJ
WNJU	47		No		NEWARK, NJ
WNYE	25	ΕΕ	No		NEW YORK CITY, NY
WNYW	5		No		NEW YORK CITY, NY
NPIX	11		No		NEW YORK CITY, NY
VPXN	31		No		NEW YORK CITY, NY
VRNN	58		No		KINGSTON, NY
WOR	9	1	No	, , , , , , , , , , , , , , , , , , , ,	SECAUCUS, NJ
VXTV	41		No	of the contract of the contrac	PATERSON, NJ

LEGAL NAME OF COMER OF CABLE SYSTEM TIME WARNER CABLE		SYSTEM ID# 007761	[[VARTE] W
PRIMARY TRANSMITTERS: RADIO In General: List every radio station carried on a sepa band basis whose signals were "generally receivable Special instructions Concerning All-Band FM (by your cable system during the acception of the system during the accepting the company of the system of the s	counting period. egulations, an FM Signal is	Primary Transmitters:
"generally receivable" if: (1) "it is carried by the syster be expected, on the basis of monitoring, to be receivable intervals. For detailed information about the the General Instructions. Column 1: Identify the call sign of each station call Column 2: State whether the station is AM or FM. Column 3: If the radio station's signal was electror signal, indicate this by placing a check mark in the "S Column 4: Give the station's location (the community Mexican or Canadian stations, if any, the community	ved at the headend, with the system's ne Copyright Office Regulations on the rried. nically processed by the cable system ND* column. nity to which the station is licensed by	s FM antenna, during certain his point, see page (v) of the n as a separate and discrete	Radio
CALL SIGN AM or FM S/D LOCATION OF STA	TION CALL SIGN AM or FM SA	LOCATION OF STATION	T TOTAL DOLLAR
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Instructions

FORM SA3, PAGE 5 LEGAL NAME OF CONNER OF CABLE SYSTEM SYSTEM ID# Name TIME WARNER CABLE 007761 **GENERAL** in space i, identify every nonnetwork television program, broadcast by a distant station, that your cable system carried on a substitute basis during the accounting period, under specific present and former FCC rules, regulations, or authorizations. For a further explanation of the programming that must be included in this log, see page (v) of the General

Substitute Carriage: Special Statement and Program Log

1. SPECIAL STATEMENT CONCERNING SUBSTITUTE CARRIAGE

During the accounting period, did your cable system carry, on a substitute basis, any nonnetwork television program broadcast by a distant station? ☐ Yes X No

Note: If your answer is "No", leave the rest of this page blank. If your answer is "Yes," you must complete the program log in block 2.

2. LOG OF SUBSTITUTE PROGRAMS

In General: List each substitute program on a separate line. Use abbreviations wherever possible, if their meaning is clear. If you need more space, please attach additional pages.

Column 1: Give the title of every nonnetwork television program ("substitute program") that, during the accounting period, was broadcast by a distant station and that your cable system substituted for the programming of another station under certain FCC rules, regulations, or authorizations. See page (v) of the General Instructions for further information. Do not use general categories like "movies" or "basketball." List specific program titles, for example, "I Love Licy" or "NBA Basketball: 76ers vs. Bulls."

Column 2: If the program was broadcast live, enter "Yes." Otherwise enter "No."

Column 3: Give the call sign of the station broadcasting the substitute program.

Column 4: Give the broadcast station's location (the community to which the station is licensed by the FCC or, in the case of Mexican or Canadian stations, if any, the community with which the station is identified).

Column 5: Give the month and day when your system carried the substitute program. Use numerals, with the month first. Example: for May 7 give "5/7."

Column 6: State the times when the substitute program was carried by your cable system. List the times accurately to the nearest five minutes. Example: a program carried by a system from 6:01:15 p.m. to 6:28:30 p.m. should be stated as "6:00-6:30 p.m."

Column 7: Enter the letter "R" if the listed program was substituted for programming that your system was required to delete under FCC rules and regulations in effect during the accounting period; or enter the letter "P" if the listed program was substituted for programming that your system was permitted to delete under FCC rules and regulations in effect on October 19, 1976

SU	WHEN CARRIA	7. REASON				
1. TITLE OF PROGRAM	2 LIVE? Yes or No	3. STATION'S CALL SIGN	4 STATION'S LOCATION	5, MONTH AND DAY	6. TIMES FROM — TO	FOR DELETION
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FORM SA3. PAGE 6	5.					ACCOUNT	ING PERIOD: 20
LEGAL NAME OF OWNER		FEM	~~~			SYSTEM ID# 007761	Name
carriage due to la your system carri Column 1 (Ca column 2 (Dai during the accoul Give the month "4/10." State the starti of the television Example: "12:3	space ties in ack of activate ied that statio all Sign): Give G. tee and hours nting period. In and day whom and ending n station's brosson a.m.—3:15	with column 5 of spaced channel capacity, you need more so the call sign of ever sof Carriage): For each the carriage occuring times of carriage to adcast day, you may gam, app."	ou are in space, proposed to station red. Us the near inverse and inverse the station red.	required to compolease attach add at station whose on, list the dates se numerals, with a rest quarter hour approximate endi	lete this log givin itional pages. basis of carriage and hours when a the month first. r. In any case whing hour, followed	iage as "LAC" for part-time g the total dates and hours you identified by "LAC" in part-time carriage occurred Example: for April 10 give ere carriage ran to the end of by the abbreviation "app."	J Part-Time Carriage Log
		DATES AND HOU	JRS OF	PART-TIME CA	RRIAGE	:	
	(A): IPME: A					LODUAT AAAL CATA	
CALLEIGN	WHEN C	ARRIAGE OCCURR	EU	CALLSION	WHEN C	ARRIAGE OCCURRED	
CALL SIGN	DATE	HOURS FROM	то	CALL SIGN	DATE	FROM TO	
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Name LEGAL NAME OF GAMER OF GABLE SYSTEM TIME WARNER CABLE	SYSTEM ID: 00776
GROSS RECEIPTS Instructions: The figure you give in this space determines the form you file ar of all amounts ("gross receipts") paid to your cable system by subscribers for the service" (as identified in space E) during the accounting period. For a further explant see page (vi) of the General Instructions. Gross receipts from subscribers for secondary transmission service(s) during the accounting period. IMPORTANT: You must complete a statement in space P concerning gross receipts.	ne system's "secondary transmission nation of how to compute this amount, 83,580,141.16
L Copyright Royalty Fee INSTRUCTIONS FOR COMPUTING THE COPYRIGHT ROYALTY FEE Use the blocks in this space L to determine the royalty fee you owe: Complete block 1, showing your Minimum Fee. Complete block 2, showing whether your system carried any distant television stations, leave block 3 blank. E from block 1 on line 1 of block 4, and calculate the Total Royalty Fee. If your system did carry any distant television stations you must complete the a accompanying this form and attach the Schedule to your Statement of Account.	Enter the amount of the Minimum Fee pplicable parts of the DSE Schedule
 If part 8 or part 9, Block A, of the DSE Schedule was completed, the base rate fee 3 below. If part 6 of the DSE Schedule was completed, the amount from line 7 of Block C 	
3 below. ► If part 7 or part 9, Block B, of the DSE Schedule was completed, the surcharge in Block 4 below.	
MINIMUM FEE: All cable systems with semiannual "gross receipts" of \$527,60 the Minimum Fee, regardless of whether they carried any distant stations. This "gross receipts" for the accounting period. Line 1. Enter the amount of "gross receipts" from space K. Line 2. Multiply the amount in line 1 by .01013 Enter the result here. This is your Minimum Fee. Block DISTANT TELEVISION STATIONS CARRIED: Your answer here must agrispace G. If, in space G, you identified any stations as "distant" by stating "Yes in this block. Did your cable system carry any distant television stations during the account yes—Complete the DSE Schedule. MINIMUM FEE: All cable systems with semiannual "gross receipts" of \$527,60 the Minimum Fee.	s fee is 1.013 percent of the system's 83,580,141.16 846,666.83 ee with the information you gave in a column 4, you must check "Yes"
Line 1. BASE RATE FEE: Enter the Base Rate Fee from either Part 8, section 4, or Part 9, Block A of the DSE Schedule. If none, enter zero Line 2. 3.75 Fee: Enter the total fee from line 7, Block C, Part 6 of the DSE Schedule. If none, enter zero Line 3. Add lines 1 and 2 and enter here	tion 3 or •\$
Line 1. BASE RATE FEE/3.75 FEE, or MINIMUM FEE: Enter either the minimum from Block 1 or the sum of the Base Rate Fee/3.75 Fee from Block 3, whichever is larger.	line 3. 846 666 83
Line 2. SYNDICATED EXCLUSIVITY SURCHARGE: Enter the fee from either (block D, section 3 or 4) or part 9 (block B) of the DSE Schedule. If none zero.	part 7
Line 3. INTEREST CHARGE: Enter the amount from line 4, space Q, page 9 (in Worksheet).	s 0.00
TOTAL ROYALTY FEE. Add Lines 1, 2 and 3 of Block 4 and enter total here.	\$ 846,666.83
Remit this amount via electronic payment ; or in the form of a certit or money order , payable to <i>Register of Copyrights</i> . Do not send cas payments.	fled check, cashler's check, sh. We recommend electronic

LEGAL NAME OF CYMER OF CABLE SYSTEM TIME WARNER CABLE 007761	Name
CHANNELS INSTRUCTIONS: You must give: (1) the number of channels on which the cable system carried television broadcast stations to its subscribers; and, (2) the cable system's total number of activated channels, during the accounting period.	M
Enter the total number of channels on which the cable system carried television broadcast stations. 17	
Enter the total number of activated channels on which the cable system carried television broadcast stations and nonbroadcast services	To 19 10 10 10 10 10 10 10 10 10 10 10 10 10
INDIVIDUAL TO BE CONTACTED IF FURTHER INFORMATION IS NEEDED: (Identify an individual to whom we can write or call about this Statement of Account.)	N Contact
Name	
Address	
(City, Town, State, ZIP Code)	
Email (optional) Fax (optional)	
CERTIFICATION: (This Statement of Account must be certified and signed in accordance with Copyright Office Regulations, as explained in the General Instructions.)	0
I, the undersigned, hereby certify that: (Check one, but only one, of the boxes.)	Certification
☐ (Owner other than corporation or partnership) I am the owner of the cable system as identified in line 1 of space B; or	
(Agent of owner other than corporation or partnership) I am the duly authorized agent of the owner of the cable system as identified in line 1 of space B, and that the owner is not a corporation or partnership; or	
Officer or partner) I am an officer (if a corporation) or a partner (if a partnership) of the legal entity identified as owner of the cable system in line 1 of space B.	
I have examined the Statement of Account and hereby declare under penalty of law that all statements of fact contained herein are true, complete, and correct to the best of my knowledge, information, and belief, and are made in good faith. [18 U.S.C., Section 1001(1986)]	
Handwritten signature:	many-free (mathematics) by so
Typed or printed name:	
Title:	
Date:	

Name	LEGAL NAME OF CHINER OF CABLE SYSTEM. TIME WARNER CABLE	SYSTEM ID:
P Statement of Gross Receipt	"In determining the total number of subscribers and the or	ECEIPTS EXCLUSION ction 111(d)(1)(A), of the Copyright Act by adding the following ross amounts paid to the cable system for the basic service asst transmitters, the system shall not include a beatham
	For more information on when to exclude these amounts,	
	X NO YES. Enter the total here	\$
	Name	Nating Address
	Name	Name
Q Interest Assessment	WORKSHEET FOR COMPUTING INTEREST You must complete this worksheet for those royalty payment For an explanation of interest assessment, see page (vii) Ge	is submitted as a result of a late payment or underpayment, eneral instructions.
	Line 1 Enter the amount of late payment or underpayment	ts%
	Line 2 Multiply line 1 by the interest rate* and enter the su	m herexdays
	Line 3 Multiply line 2 by the number of days late and enter	the sum here x .00274
	Line 4 Multiply line 3 by .00274** enter here and on line 3, space L, (page 7)	Block 4,
	* Contact the Licensing Division at (202) 707-8150 (8:30 a.m holidays) for the interest rate for the accounting period in w	i5:00 p.m. eastern time, Monday-Friday except federal which the late payment or underpayment occurred.
	"This is the decimal equivalent of 1/365, which is the interest NOTE: If you are filling this worksheet covering a Statement of A list below the Owner, Address, First Community Served, and A	Account already submitted to the Conviets Con-
THE PARTY OF THE P	Owner	
TO COMMENTE OF THE PARTY OF THE	First Community Served	

INSTRUCTIONS FOR DSE SCHEDULE

WHAT IS A "DSE"

The term "distant signal equivalent" ("DSE") refers to the numerical value given by the Copyright Act to each distant television station carried by a cable system during an accounting period. Your system's total number of DSEs determines the royalty you owe.

FORMULAS FOR COMPUTING A STATION'S DSE

There are two different formulas for computing DSEs: (1) a basic formula for all distant stations listed in space G (page 3); and (2) a special formula for those stations carried on a substitute basis and listed in space I (page 5). (Note that, if a particular station is listed in both space G and space I, a DSE must be computed twice for that station: once under the basic formula and again under the special formula. However, a station's total DSE is not to exceed its full type-value. If this happens, contact the Licensing Division.)

BASIC FORMULA: FOR ALL DISTANT STATIONS LISTED IN SPACE G OF SA3 (LONG FORM)

Step 1: Determine the station's TYPE-VALUE. For purposes of computing DSEs, the Copyright Act gives different values to distant stations depending upon their type. If, as shown in space G of your Statement of Account (page 3), a distant station is:

Step 2: Calculate the station's BASIS OF CARRIAGE VALUE: The DSE of a station also depends on its basis of carriage. If, as shown in space G of your Form SA3, the station was carried part-time because of lack of activated channel capacity its basis of carriage value is determined by (1) calculating the number of hours the cable system carried the station during the accounting period; and (2) dividing that number by the total number of hours the station broadcast over the air during the accounting period. The basis of carriage value for all other stations listed in space G is 1.0.

Step 3: Multiply the result of step 1 by the result of step 2. This gives you the particular station's DSE for the accounting period. (Note that, for stations other than those carried on a part-time basis due to lack of activated channel capacity, actual multiplication is not necessary since the DSE will always be the same as the type value.)

SPECIAL FORMULA: FOR STATIONS LISTED IN SPACE I OF SA3 (LONG FORM)

Step 1: For each station, calculate the number of programs that, during the accounting period: were broadcast live by the station; and were substituted for programs deleted at the option of the cable system.

(These are programs for which you have entered "Yes" in column 2 and "P" in column 7 of space 1.)

Step 2: Divide the result of step 1 by the total number of days in the calendar year (365-or 366 in a leap year). This gives you the particular station's DSE for the accounting period.

TOTAL OF DSEs

In part 5 of this Schedule you are asked to add up the DSEs for all of the distant television stations your cable system carried during the accounting period. This is the total sum of all DSEs computed by the basic formula and by the special formula.

THE ROYALTY FEE

The total royalty fee is determined by calculating the Minimum Fee and the Base Rate Fee. In addition, cable systems located within certain television market areas may be required to calculate the 3.75 Fee and/or the Syndicated Exclusivity Charge.

The 3.75 Fee. If a cable system located in whole or in part within a television market added stations after June 24, 1981, that would not have been "permitted" under FCC rules, regulations and authorizations (hereafter referred to as "the former FCC rules") in effect on June 24, 1981, the system must compute the 3.75 fee using a formula based on the number of DSEs added. These DSEs used in computing the 3.75 Fee will not be used in computing the Base Rate Fee and Syndicated Exclusivity Surcharge.

The Syndicated Exclusivity Surcharge. Cable systems located in whole or in part within a major television market, as defined by FCC rules and regulations, must calculate a Syndicated Exclusivity Surcharge for the carriage of any commercial VHF station that places a Grade B contour, in whole or in part, over the cable system which would have been subject to the FCC's syndicated exclusivity rules in effect on June 24, 1981.

The Minimum Fee/The Base Rate Fee/The 3.75% Fee. All cable systems filing SA3 (Long Form) must pay at least the Minimum Fee which is .956% of "gross receipts." The cable system pays either the "Minimum Fee," or the sum of the "Base Rate Fee" and the "3.75% Fee", whichever is larger, and a "Syndicated Exclusivity Surcharge", as applicable.

What is a "Permitted" Station? A "permitted" station refers to a distant station whose carriage is not subject to the 3.75% Rate, but is subject to the Base Rate and, where applicable, the Syndicated Exclusivity Surcharge. A "permitted" station would include the following:

1) A station actually carried within any portion of a cable system prior to

June 25, 1981, pursuant to the former FCC rules.

2) A station first carried after June 24, 1981, which could have been carried under FCC rules in effect on June 24, 1981, if such carriage would not have exceeded the market quota imposed for the importation of distant stations under those rules.

3) A station of the same type substituted for a carried network, noncommercial educational, or regular independent station for which a quota was or would have been imposed under FCC rules (47 CFR 76.59 (b),(c), 76.61 (b),(c),(d), and 767.63 (a) [referring to 76.61 (b),(d)]) in effect on June 24, 1981.

4) A station carried pursuant to an individual waiver granted between April 16, 1976, and June 25, 1981 under the FCC rules and regulations

in effect on April 15, 1976.

5) In the case of a station carried prior to June 25, 1981, on a parttime and/or substitute basis only, that fraction of the current DSE represented by prior carriage.

by prior carriage.

NOTE: If your cable system carried a station which you believe qualifies as a "permitted" station but does not fall into one of the above categories, please attach written documentation to the Statement of Account detailing the basis for its classification.

Substitution of Grandfathered Stations. Under section 76.65 of the former FCC rules, a cable system was not required to delete any station that it was authorized to carry or was lawfully carrying prior to March 31, 1972, even if the total number of distant stations carried exceeded the market quota imposed for the importation of distant stations. Carriage of these "grandfathered" stations is not subject to the 3.75% Rate, but is subject to the Base Rate, and where applicable, the Syndicated Exclusivity Surcharge. The Copyright Royalty Tribunal has stated its view that, since section 76.65 of the former FCC rules would not have permitted substitution of a grandfathered station, the 3.75% Rate applies to a station substituted for a grandfathered station if carriage of the station exceeds the market quota imposed for the importation of distant stations.

COMPUTING THE 3.75% RATE-PART 6 OF THE DSE SCHEDULE

- Determine which distant stations were carried by the system pursuant to former FCC rules in effect on June 24, 1981.
- Identify any station carried prior to June 25, 198I, on a substitute and/ or part-time basis only and complete the log to determine the portion of the DSE exempt from the 3.75% Rate.
- * Subtract the number of DSEs resulting from this carriage from the number of DSEs reported in part 5 of the DSE Schedule. This is the total number of DSEs subject to the 3.75% Rate. Multiply these DSEs x gross receipts x .0375. This is the 3.75 Fee.

COMPUTING THE SYNDICATED EXCLUSIVITY SURCHARGE—PART 7 OF THE DSE SCHEDULE

- *Determine if any portion of the cable system is located within a top 100 major television market as defined by the FCC rules and regulation in effect on June 24, 1981. If no portion of the cable system is located in a major television market, part 7 does not have to be completed.
- *Determine which station(s) reported in block B, part 6 is a commercial VHF station and places a Grade B contour in whole, or in part, over the cable system. If none of these stations are carried part 7 does not have to be completed.
- Determine which of those stations reported in block b, part 7 of the DSE Schedule were carried before March 31,1972. These stations are exempt from the FCC's syndicated exclusivity rules in effect on June 24, 1981. If you qualify to calculate the royalty fee based upon the carriage of partially-distant stations, and you elect to do so, you must compute the surcharge in part 9 of this Schedule.
- Subtract the exempt DSEs from the number of DSEs determined in block B of part 7. This is the total number of DSEs subject to the Syndicated Exclusivity Surcharge.
- Compute the Syndicated Exclusivity Surcharge based upon these DSEs and the appropriate formula for the system's market position.

COMPUTING THE BASE RATE FEE-PART 8 OF THE DSE SCHEDULE

Determine whether any of the stations you carried were "partially-distant"—that is, whether you retransmitted the signal of one or more stations to subscribers located within the station's local service area and, at the same time, to other subscribers located outside that area.

If none of the stations were "partially-distant," calculate your Base Rate Fee according to the following rates—for the system's permitted DSEs as reported in block B, part 6 or from part 5, whichever is applicable. First DSE 1.013% of "gross receipts"

Each of the second, third, and fourth DSEs .668% of "gross receipts"
The fifth and each additional DSE .314% of "gross receipts"

PARTIALLY-DISTANT STATIONS—PART 9 OF THE DSE SCHEDULE
If any of the stations were "partially-distant":

 Divide all of your subscribers into "subscriber groups" depending on their location. A particular "subscriber group" consists of all subscribers who are "distant" with respect to exactly the same complement of stations.

Identify the communities/areas represented by each subscriber group.
 For each "subscriber group," calculate the total number of DSEs of

that group's complement of stations.

If your system is located wholly outside all major and smaller television markets, give each station's DSEs as you gave them in parts 2, 3, and 4 of the Schedule; or

If any portion of your system is located in a major or smaller television market, give each station's DSE as you gave it in block B. part 6 of this Schedule.

4. Determine the portion of the total "gross receipts" you reported in space K (page 7) that is attributable to each "subscriber group."

5. Calculate a separate Base Rate Fee for each "subscriber group," using (1) the rates given above; (2) the total number of DSEs for that group's complement of stations; and (3) the amount of "gross receipts" attributable to that group.

Add together the Base Rate Fees for each "subscriber group" to determine the system's total Base Rate Fee.

7. If any portion of the cable system is located in whole or in part within a major television market, you may also need to complete part 9, block B of the Schedule to determine the Syndicated Exclusivity Surcharge.

What To Do If You Need More Space on the DSE Schedule. There are no printed continuation sheets for the Schedule. In most cases the blanks provided should be large enough for the necessary information. If you need more space in a particular part, make a photocopy of the page in question (identifying it as a "Continuation Sheet"), enter the additional information on that copy, and attach it to the DSE Schedule.

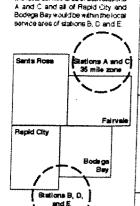
Rounding Off DSEs. In computing DSEs on the DSE Schedule, you may round off to no less than the third decimal point. If you round off a DSE in any case, you must round off DSEs throughout the Schedule as follows:

- When the fourth decimal point is 1, 2, 3, or 4 the third decimal remains unchanged (example: .34647 is rounded to .346).
- When the fourth decimal point is 5, 6, 7, 8, or 9 the third decimal is rounded up (example: .34651 is rounded to .347).

The example below is intended to supplement the instructions for calculating only the Base Rate Fee for "partially-distant" stations. The cable system would also be subject to the Syndicated Exclusivity Surcharge for "partially-distant" stations, if any portion is located within a major television market.

EXAMPLE:

COMPUTATION OF COPYRIGHT ROYALTY FEE FOR CABLE SYSTEM CARRYING "PARTIALLY-DISTANT" STATIONS



In most cases under current FCC rules all of Farvale would be within the local service area of both stations

Distant Stations C STATION A (independent) B (independent) C (part-time) D (part-time) E (network) TOTAL DSEs	DSE 1.0 1.0 .083 .139 .25 2.472	Identification CITY Santa Rosa Repid City Bodega Bay Fairvale	Of Subecriber Group OUTSIDE LOCAL SERVICE AREA OF Stations A, B, C, D Stations A and C Stations B, D, and E TOTAL "GROSS R	F ,E	*GROSS RECEIPTS* FROM SUBSCRIBERS \$310,000.00 100,000.00 70,000.00 120,000.00
Minimum Fee Tota	l "Gross Receipts"		\$600,000.00 x 01013 \$6,078.00		***************************************
First Subscriber G	roup	Second Sut	ecriber Group	Third Sub	ecriber Group

(Santa Rosa) (Rapid City and Bodega Bay) (Fairvale) Gross Receipts \$310,000.00 "Gross Receipts" \$170,000.00 Gross Receipts' \$120,000.00 DSFs. DSEs 1.083 \$1,816,36 DSEs 1.389 \$1,527.43 Base Rate Fee \$6,188,52 Base Rate Fee Base Rate Fee \$310,000 x .01013 x 1.0 = 3.140.30 \$310,000 x .00668 x 1.472 = 3.048.22 \$170,000 x .01013 x 1.0 = \$170,000 x .00668 x .083 = \$120,000 x .01013 x 1.0 = \$120,000 x .00668 x .389 = 1,215.60 311.83 94.26 Base Rate Fee \$6,188.52 Base Rate Fee \$1,816,36 Base Rate Fee \$1,527,43

Total Base Rate Fee: \$6.182.52 + \$1.816.36 + \$1.527.43 = \$9.532.31. In this example, the cable system would enter \$9.532.31 in space L. Block 3, line 1, (page 7).

Owner	TIME WARNER CABI					SYSTEM ID# 007761			
Computation of DSEs for Category "O" Stations	instructions: in the column headed " of space G (page 3). In the column headed " noncommer-cial education	DSE": for eac	th independent station, div			column 5			
	CATEGORY "O" STATIONS: DSEs								
	CALL SIGN	DSE	CALL SIGN	DSE	CALL SIGN	DSE			
	SUM OF DSEs OF CATE - Add the DSEs of each st Enter the sum here and in	0.00							

	OF OWNER OF CABLE SY RNER CABLE	STEM:				S	YSTEM ID# 007761	Marsa
CAPACITY Column Column should corre Column Column carried out a Column the "type-va Column	1: Ust the call sign 2: For each station, espond with the infor 3: For each station, 4: Divide the figure at least to the third di 5: For each independent use as ".25." 6: Multiply the figure at. This is the station	of all distant stati give the number in mation given in a give the total nu in column 2 by the cimal point. This dent station give	ions identified b of hours your ca space J. Calculs mber of hours t ne figure in colu s is the "basis o the "type-value" the figure in colu	y "LAC" in column ble system carried atte only one DSE hat the station brown 3, and give the carriage value" fras"1.0." For each umn 5, and give the	in 5 of space G (page if the station during the for each station, padcast over the air eresult in decimals in or the station, network or noncome e result in column 6.	a 3). le accounting perioduring the accounting the account of account a column 4. This mercial education. Round to no less	od. This figure nting period. figure must be al station, give	Computation of DSEs for Category "LAC" Stations
	CA	TEGORY "L	AC" STATIO	NS: COMPUT	ATION OF DSE	s		
1. CALL SIGN	2. NUMB OF HC CARR SYSTE	OURS O	UMBER F HOURS TATION N AIR	4. BASIS OF CARRIAGE VALUE			E	
		+ 	· · · · · · · · · · · · · · · · · · ·		x	本 		
		+ ········ +		_	x x			
SUM OF DSEs OF CATEGORY "LAC" STATIONS: Add the DSEs of each station. Enter the sum here and in line 2 of part 5 of this Schedule, INSTRUCTIONS FOR COMPUTATION OF DSEs FOR SUBSTITUTE-BASIS STATIONS: Column 1: Give the call sign of each station listed in space I (page 5, the Log of Substitute Programs) if that station: *Was carried by your system in substitution for a program that your system was permitted to delete under FCC rules and regulations in effect on October 19, 1976 (as shown by the letter "P" in column 7 of space I): and *Broadcast one or more flive, nonnetwork programs during that optional carriage (as shown by the word "Yes" in column 2 of space I). Column 2: For each station give the number of flive, nonnetwork programs carried in substitution for programs that were deleted at your option. This figure should correspond with the information in space I. Column 3: Enter the number of days in the calendar year: 365, except in a leap year. Column 4: Divide the figure in column 2 by the figure in column 3, and give the result in column 4. Round to no less than the third decimal point. This is the station's "DSE" (For more information on rounding, see page (vii) of the General Instructions.)							4 Computation of DSEs for Substitute- Basis Stations	
1. CALL SIGN	2. NUMBER OF	3. NUMBER OF DAYS	4. DSE	1. CALL SIGN	PATION OF DSE 2. NUMBER OF	3. NUMBER OF DAYS	4. DSE	1000
Add the DSEs	PROGRAMS SO OF SUBSTITUTE Of each station. Sum here and in line		= = = = NS:					
number of DSI	BER OF DSEe: Give Es applicable to your	system.				add them to provi	de the total	5
2. Number	of DSEs from part 2 of DSEs from part 3 of DSEs from part 4					0.00 0.00		Total Number of DSEs
TOTAL NU	MBER OF DSEs.,						0.00	-

Name		MARNER CABL						;	#SYSTEM ID 007761				
6 Computation of	In bi • If y Schedul	INSTRUCTIONS: Block A must be completed. In block A: In block A: If your answer if "Yes," leave the remainder of part 6 and part 7 of ther DSE Schedule blank and complete part 8, (page 16) of the Schedule. If your answer if "No," complete blocks B and C below.											
3.75 Fee		BLOCK A: TELEVISION MARKETS											
	in effect	Is the "cable system" located wholly outside of all major and smaller markets as defined under section 76.5 of FCC rules and regulations in effect on June 24, 1981? Yes - Complete part 8 of the Schedule - DO NOT COMPLETE THE REMAINDER OF PART 6 AND 7. No - Complete blocks B and C below.											
		BLOCK B: CARRIAGE OF PERMITTED DSEs											
	Column : BASIS O PERMIT	Column 1: CALL SIGN List the call signs of distant stations listed in part 2, 3, and 4 of this Schedule that your system was "permitted" to carry under FCC rules and regulations prior to June 25, 1981. (Note: for further explanation of "permitted station" see instructions for the DSE Schedule.) Column 2: BASIS OF PERMITTED CARRIAGE Enter the appropriate letter indicating the basis on which you carried a "permitted station." (Note the FCC rules and regulations cited below pertain to those in effect on June 24, 1981.) A Stations carried pursuant to the FCC "market quota" rules (76.57, 76.59(b), 76.61(b)(c), 76.63(a) referring to 76.61(b)(c)) Specialty Station as defined in 76.5(kk) (76.59(d)(1), 76.63(a) referring to 76.61(d)) C Noncommercial Educational Station (76.59(c), 76.61(d), 76.63(a) referring to 76.61(d)) Grandfathered Station (76.65) (see paragraph regarding Substitution of Grandfathered Stations in the Instructions											
	Column 3	E Carried points for A station of G Commercials.	previously can ial UHF Station for each distan	ried on a par n within Gra nt station list	ed in parts 2, 3, and	basis prior t 9(d)(5), 76.6 4 of the Sch	1(e)(5), 76. edule. *(N	.63(a) referring to 76 ote: For those station	s identified by				
	1. CALL SIGN	2. PERMITTED BASIS	n column 2. y	1. CALL SIGN	2 PERMITTED BASIS	3. DSE	1. CALL SIGN	thedule to determine 2. PERMITTED BASIS	the DSE.) 3. DSE				
							1						
							* * * * * * * * * * * * * * * * * * * *						
	• SUM OF	• SUM OF PERMITTED DSEs—add the DSEs of each station 0.00											
		BLOCK C: COMPUTATION OF 3.75 FEE											
Do any of these DSEs represent	Line 1: Ent	Line 1: Enter the total number of DSEs from part 5 of this Schedule											
partially permitted/ partially non- permitted	Line 3: Sub	er the 'SUM OF PER tract line 2 from line	1. This is the t	otal number	of DSEs subject to	the 3.75 rat	e .		0.00				
carriage? If yes, see instructions on inside		ero, leave lines 4-7 b er "Gross Receipts" fr							0.00				
cover of this SA.		iply line 4 by .0375 a						х	0.00				
To The State of th		r total number of DSI					• • • • •		0.00				
	Lates 7. Inches	ine 7: Multiply line 6 by line 5 and enter here and on line 2, block 3, space L (page 7)											

LEGAL NAME OF CWNER	OF CABLE SYSTEM:				SYSTEM ID#		
TIME WARNER	CABLE				007761	Name	
Instructions: You mus carried prior to June : Column 1: List the ca Column 3: Indicate th Column 3: Indicate th (Note that A—Part-tir 76.59(c) B—Late-n S—Substit General Column 5: Indicate th Column 6: Compare the in block 8,	t complete this worksh- 25, 1981 under former ill sign for each distant e DSE for this station e accounting period a e basis of carriage on the FCC rules and re- me specialty programs d)(1),76.61(e)(1), or 70 ight programming; Cal tute Carriage under or all instructions. e station's DSE for the he DSE figures listed is column 3 of part 6 for	eetforthose stations in FCC rules governing t station identified by t for a single accounting the station was gulations cited below pring: Carriage, on a p. 6.63 (referring to 76.6 triage under FCC rules ertain FCC rules. regulations 2 and 5 and this station.	s, sections 76.59(d)(3), 7 lations or authorizations period as computed in pa d list the smaller of the tw	n column 2 of block B, pa carriage.) of part 6 of the DSE S een January 1, 1978 a red, (e.g., 1981/f), of the following letters: on June 24, 1981.) alty programming unde 6.61(e)(3), or 76.63 (ref b. For further explanation arts 2, 3, and 4 of this 5 on figures here. This fig	ort6 (i.e. those stations ichedule, and June 30, 1981. or FCC rules, sections derring to 76.61(e)(3)), an see page (v) of the Schedule, are should be entered	Workeheet	
Statement of Account	on file in the Licensin	g Division.	must be accurate and is				
	ERMITTED DSE FOR	STATIONS CAPRIE	D ON A PART-TIME AN	ID SUBSTITUTE BASI	S		
1. CALL SIGN	2. PRIOR DSE	3. ACCOUNTING PERIOD	4. BASIS OF CARRIAGE	5. PRESENT DSE	6. PERMITTED DSE	1	
	,						
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	1	1					
*************		1		1			
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	1						
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	i		• • • • • • • • • • • • • • • • • • • •				
INSTRUCTIONS: Block In block A: If your answer is if your answer is	"Yes," complete bloc	ks B and C, below.	plete part 8 of the DSE	Schedule.	100000000000000000000000000000000000000	7	
	BLO	CK A: MAJOR TE	ELEVISION MARKI	ET		Computation of the	
* Is any portion of t	the cable system withi	n a top 100 major tele	vision market as defined	by section 76.5 of FC	Crules in	Syndicated Exclusivity	
effect June 24, 19		☐ Yes—Complete blo		-Proceed to part 8		Surcharge	
BLOCK B: Carriage	e of VHF/Grade B C	Contour Stations	BLOCK C:	Computation of Exe	empt DSEs		
Is any station listed in block B of part 6 a commercial VHF station that places a Grade B contour, in whole or in part, over the cable system? Was any station listed in block B of Part 7 carried in any community served by the cable system prior to March 31, 1972? (refer to former FCC rule 76.159)							
value.		,	value.	on below with its approp	viere beritaren 1705		
□ No—Enter zero and p	proceed to part 8.		□ No-Enter zero and	complete block D.			
CALL SIGN	DSE CALLS	GN DSE	CALL SIGN	DSE CALLS	IGN DSE		
				Property of the second	***************************************		
			ļ			***************************************	
				Service of the servic			
	TOTAL D	##		TOTAL	353		
	TOTAL DE	<u></u>		TOTAL D	<u>DES</u>	***************************************	

Namo		NAME OF CHARLES SYSTEM	SYSTEM ID#
1.4	TIME	WARNER CABLE	007761
7	-	BLOCK D: COMPUTATION OF THE SYNDICATED EXCLUSIVITY SURCHAR	GE
/	Section	Enter the amount of "Gross Receipts" from space K (page 7)	
Computation of the Syndicated	Section 2	A. Enter the Total DSEs from Block B of Part 7.	
Exclusivity Surcharge	AND THE COURT OF T	B. Enter the total number of exempt DSEs from Block C of Part 7.	
	The second of th	C. Subtract line B from line A and enter here. This is the total number of DSEs subject to the surcharge computation. If zero, proceed to part 8.	1 T
	• Is an	y portion of the cable system within a top 50 television market as defined by the FCC? ——————————————————————————————————	
		SECTION 3: TOP 50 TELEVISION MARKET	
	Section 3a	□ Did your cable system retransmit the signals of any partially-distant television stations during the account ☐ Yes—Complete part 9 of this Schedule. ☐Xlo—Complete the applicable section below.	ing period?
		If the figure in section 2, line C is 4.000 or less, compute your surcharge here and leave section 3b blank. I is 1.0 or less, multiply the "gross receipts" x .00599 x the DSE. Enter the result on line A below.	NOTE: If the DSE
:		A. Enter .00599 of "gross receipts" (the amount in section1)	
		B. Enter .00377 of "gross receipts" (the amount in section 1)	
		C. Subtract 1.000 from total permitted DSEs (the figure on line C in section 2) and enter here.	
		D. Multiply line B by line C and enter here	
		E. Add lines A and D. This is your surcharge. Enter here and on line 2 of block 4 in space L (page 7) Syndicated Exclusivity Surcharge	
	Section 3b	If the figure in section 2, line C is more than 4.000, compute your surcharge here and leave section 3a blan	k.
		A. Enter .00599 of "gross receipts" (the amount in section 1)	
		B. Enter .00377 of "gross receipts" (the amount in section 1)	
	i	C. Multiply line B by 3.000 and enter here.	1
	Ī	D. Enter .00178 of *gross receipts* (the amount in section 1)	
	i	E. Subtract 4.000 from total DSEs (the figure on line C in section 2) and enter here	
		F. Multiply line D by line E and enter here	
	- 1	G. Add lines A, C, and F. This is your surcharge.	
		Enter here and on line 2, block 4, space L (page 7) Syndicated Exclusivity Surcharge	
-		SECTION 4: SECOND 50 TELEVISION MARKET	
]	Section (Did your cable system retransmit the signals of any partially-distant television stations during the accounting	period?
The second secon	is	f the figure in section 2, line C is 4,000 or less, compute your surcharge here and leave section 4b blank. No s 1.0 or less, multiply the "gross receipts" x .003 x the DSE. Enter the result on line A below. A. Enter .00300 of "gross receipts" (the amount in section 1).	OTE: If the DSE
	8	3. Enter .00189 of *gross receipts* (the amount in section 1).	
	C	Subtract 1.000 from total permitted DSEs (the figure on line C in section 2) and enter here.	
***************************************	0	Multiply line B by line C and enter here	
	E	Add lines A and D. This is your surcharge. Enter here and in line 2, block 4, space L (page 7) Syndicated Exclusivity Surcharge	

	NAME OF CAMBLE SYSTEM SYSTEM ID# WARNER CABLE 007761	Name
Section 4b	If the figure in section 2, line C is more than 4,000, compute your surcharge here and leave section 4a blank.	7
	A. Enter .00300 of *gross receipts* (the amount in section 1)	_
	B. Enter .00189 of 'gross receipts' (the amount in section 1)	Computation of the
	C. Multiply line B by 3.000 and enter here	Syndicated Exclusivity
	D. Enter .00089 of "gross receipts" (the amount in section 1)	Surcharge
	E. Subtract 4.000 from the total DSEs (the figure on line C in section 2) and enter here	
	F. Multiply line D by line E and enter here	
	G. Add lines A, C, and F. This is your surcharge. Enter here and on line 2, block 4. space L (page 7) Syndicated Exclusivity Surcharge	
Yo	RUCTIONS: u must complete this part of the DSE Schedule for the SUM OF PERMITTED DSEs in Part 6, Block B; however, if block A of part checked "yes," use the total number of DSEs from part 5.	8
	n block A, indicate, by checking "Yes" or "No," whether your system carried any partially-distant stations.	Computation
	your answer is "No." compute your system's Base Rate Fee in block B. Leave part 9 blank. your answer is "Yes" (that is, if you carried one or more partially-distant stations), you must complete part 9. Leave block B below	of Base Rate Fee
Þ		
b Vhati ocate	is a "partially-distant etation?" A station is "partially-distant" if, at the time your system carried it, some of your subscribers were divithin that station's local service area and others were located outside that area. For the definition of a station's "local service see the "Distant Station" section on page (iv) of the General Instructions.	
b What i ocate rea,"	Is a "partially-distant station?" A station is "partially-distant" if, at the time your system carried it, some of your subscribers were distinct that station's local service area and others were located outside that area. For the definition of a station's "local service see the "Distant Station" section on page (iv) of the General Instructions. BLOCK A: CARRIAGE OF PARTIALLY-DISTANT STATIONS	
b What i ocate area,"	is a "partially-distant etation?" A station is "partially-distant" if, at the time your system carried it, some of your subscribers were distinct that station's local service area and others were located outside that area. For the definition of a station's "local service see the "Distant Station" section on page (iv) of the General Instructions.	
b What ocated area,"	Is a "partially-distant etation?" A station is "partially-distant" if, at the time your system carried it, some of your subscribers were distinct that station's local service area and others were located outside that area. For the definition of a station's "local service see the "Distant Station" section on page (iv) of the General Instructions. BLOCK A: CARRIAGE OF PARTIALLY-DISTANT STATIONS four cable system retransmit the signals of any partially-distant television stations during the accounting period? Yes—Complete part 9 of this Schedule.	
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Name	1	NAME OF CAMPLE SYSTEM WARNER CABLE			SY	STEM ID# 007761
8	Section 4	If the figure in section 2 is more than 4.000, compute your Base Rate	Fee here and lea	eve section 3	biank.	
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of Base Rate Fee		B. Enter .00668 of "gross receipts" (the amount in section 1)	\$	0.00		
		C. Multiply line B by 3.000 and enter here.	<u>\$</u>		0.00	
		D. Enter .00314 of "gross receipts" (the amount in section 1).		0.00		
		E. Subtract 4,000 from total DSEs (the figure in section 2) and enter here		0.00		
		F. Multiply line D by line E and enter here		> <u>\$</u>		0.00
		G. Add lines A, C, and F. This is your Base Rate Fee. Enter here and in block 3, line 1, space L (page 7) Base Rate Fee.	*********	, \$.		0.00

9

Computation
of
Base Rate Fee
and
Syndicated
Exclusivity
Surcharge
for
PartiallyDistant

Stations

In General: If any of the stations you carried was "partially-distant," the statute allows you, in computing your Base Rate Fee, to exclude receipts from subscribers located within the station's local service area from your system's total "gross receipts." To take advantage of this exclusion, you must

First: Divide all of your subscribers into "subscriber groups," each group consisting entirely of subscribers that are "distant" to the same station or the same group of stations.

Next: Treat each subscriber group as if it were a separate cable system. Determine the number of DSEs and the portion of your system's "gross receipts" attributable to that group, and calculate a separate Base Rate Fee for each group.

Finally: Add up the separate Base Rate Fees for each subscriber group. That total is the Base Rate Fee for your system.

Important: If any portion of your cable system is located within the top 100 television market and the station is not exempt, you must also compute a Syndicated Exclusivity Surcharge for each subscriber group. In this case, complete both block A and B below. However, if your cable system is wholly located outside all major television markets, complete block A only.

How to identify a Subscriber Group

- Step 1: Determine the local service area of each wholly-distant and each partially-distant station you carried.
- Step 2: For each wholly-distant and each partially-distant station you carried, determine which of your subscribers were located outside the station's local service area. A subscriber located outside the local service area of a station is "distant" to that station (and, by the same token, the station is "distant" to the subscriber.)
- Step 3: Divide your subscribers into subscriber groups according to the complement of stations to which they are "distant" Each subscriber group must consist entirely of subscribers who are "distant" to exactly the same complement of stations. Note that a cable system will have only one subscriber group when the distant stations it carried have local service areas that coincide.

Computing the Base Rate Fee for each subscriber group: Block A contains separate sections, one for each of your system's subscriber groups.

In each section:

- . Identify the communities/areas represented by each subscriber group.
- Give the call sign for each of the stations in the subscriber group's complement—that is, each station that is "distant" to all of the subscribers in the group.
- If:
- 1) your system is located wholly outside all major and smaller televison markets, give each station's DSE as you gave it in parts 2, 3, and 4 of this Schedule; or,
- 2) any portion of your system is located in a major or smaller television market, give each station's DSE as you gave it in block 8, part 6 of this Schedule.
- · Add the DSEs for each station. This gives you the total DSEs for the particular subscriber group.
- * Calculate "gross receipts" for the subscriber group. For further explanation of "gross receipts" see page (vi) of the General Instructions.
- Compute a Base Rate Fee for each subscriber group using the formula outline in block B of part 8 of this Schedule on the preceding
 page. In making this computation, use the DSE and "gross receipts" figure applicable to the particular subscriber group (that is, the total
 DSEs for that group's complement of stations and total "gross receipts" from the subscribers in that group). You do not need to show
 your actual calculations on the form.

LEGAL NAME OF OWN		TEM:				S	YSTEM ID# 007761	Name
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Name	LEGAL NAME OF OWNER OF CABLE SYSTEM:	SYSTEM ID#
	TIME WARNER CABLE	007761
9	BLOCK B: COMPUTATION OF SYNDICATED EXCLU	SIVITY SURCHARGE FOR EACH SUBSCRIBER GROUP
Computation	If your cable system is located within a top 100 television market Exclusivity Surcharge. Indicate which major television market any of FCC rules in effect on June 24, 1981:	and the station is not exempt , you must also compute a Syndicated portion of your cable system is located in as defined by section 76.5
of Base Rate Fee and	First 50 major television market	☐ Second 50 major television market
Syndicated		mercial VHF Grade B contour stations listed in block A, part 9 of this
Exclusivity Surcharge	Schedule.	
for	Step 2: In line 2 give the total number of DSEs by subscriber group DSEs* in block C, part 7 of this Schedule. If none enter a	for the VHF Grade B contour stations that were classified as "Exempt tero.
Partially- Distant	Step 3: In line 3 subtract line 2 from line 1. This is the total number	
Stations	Step 4: Compute the surcharge for each subscriber group using the in making this computation use "Gross Receipts" figures a calculations on this form.	ne formula outlined in block D, section 3 or 4 of part 7 of this Schedule, pplicable to the particular group. You do not need to show your actual
	Line 1: Enter the VHF DSEs	Line 1: Enter the VHF DSEs
	Line 2: Enter the "Exempt DSEs,	Line 2: Enter the "Exempt DSEs
	Line 3: Subract line 2 from line 1 and enter here. This is the total number of DSEs for this subscriber group subject to the surcharge computation	Line 3: Subract line 2 from line 1 and enter here. This is the total number of DSEs for this subscriber group subject to the surcharge computation
	SYNDICATED EXCLUSIVITY SURCHARGE	SYNDICATED EXCLUSIVITY SURCHARGE 1st Group
	Line 1: Enter the VHF DSEs	Line 1: Enter the VHF DSEs
į	Line 2: Enter the *Exempt DSEs.	Line 2: Enter the *Exempt DSEs.
	Line 3: Subract line 2 from line 1 and enter here. This is the total number of DSEs for this subscriber group subject tot the surcharge computation	Line 3: Subract line 2 from line 1 and enter here. This is the total number of DSEs for this subscriber group subject to the surcharge computation.
-	SYNDICATED EXCLUSIVITY SURCHARGE 2nd Group	SYNDICATED EXCLUSIVITY SURCHARGE 3rd Group
	SYNDICATED EXCLUSIVITY SURCHARGE: Add the surcharge for in the boxes above. Enter here and in block 4, line 2 of space L (pa	pr each subscriber group as shown ge 7)

EXHIBIT 21

Philadelphia Inquirer, The (PA)

August 8, 1982

Section: ENTERTAINMENT

Edition: SF Page: G01

IS 'CABLE-READY' TV WORTH THE EXTRA COST?

By Ron Wolf

Inquirer Staff Writer

They comprise the hottest segment of the television-retail business these days. Customers are expected to buy more than seven million of them this year. And many of those people are going to be unhappy.

The problem is the new generation of so-called "cable-ready" television sets.

Angry cable viewers are finding that the extra \$150 to \$200 they paid for an advanced television set has gotten them a product that doesn't work as well as expected. As a result, cable companies, retailers, manufacturers and regulatory agencies are receiving a growing number of consumer complaints.

Reportedly, some of the "cable- ready" sets are vulnerable to ghosting - the appearance of ghost-like images on the screen - when they are used in urban areas. Others may not receive some of the channels distributed by the cable companies. Often viewers find that their remote- control tuning devices can't be used on certain channels.

"It is a problem - there's no doubt," said Robert M. Rast, vice president of research and development for the Denver-based American Television and Communications Corp., the second-largest operator of cable systems in the country.

Consumer Reports magazine included a brief warning about the sets in its most recent analysis of color televisions. "If cable TV is essential in your area," the publication advised in January, "be sure that the TV set you're considering can receive the cable signal properly."

In certain places the limitations of "cable-ready" sets are so apparent that cable and regulatory officials are questioning the advisability of a person buying one until problems are solved.

" If I were shopping for a TV, I definitely would not buy a 'cable- ready' set," said Joseph Kelly, deputy director of the New Jersey Office of Cable Television, a state regulatory agency. "Nobody should spend the extra money for a 'cable-ready' set at this time," advised Paul Workman, a engineer for Cox Cable Communications in Atlanta.

Though most officials in the cable and electronics industries concur with Rast that there is a problem, there is less agreement about who is at fault. "It's hard to say where the problem lies," explained Thomas Mock, an engineer for the National Cable Television Association in Washington.

Manufacturers claim that the term "cable-ready" is the source of the confusion. "Unfortunately, 'cable-ready' has become a buzzword among retailers," said Edward Milbourn, a training manager for RCA's Consumer Electronics Division.

Representatives of RCA, General Electric and Sony all say that their companies have dropped the description because it seems to promise consumers more than the sets can deliver. Even the National Cable Television Association is "trying to get that term abolished," according to Mock.

William Baker, a spokesman for Sony Corp. of America, said his company preferred to use the phrase "cable-adaptable" because "such a description is less likely to be misconstrued." The preferred terminology at RCA is now "multichannel-capable." Officials at GE speak of "cable capability."

These semantic distinctions are lost in the marketplace, however. The sets are still advertised widely as being "cable-ready" and retail sales people still use the term freely.

Whatever the sets are called, customers are attracted to them despite their higher price because of the promise of additional convenience. The sets are intended to replace the separate converter box that cable companies normally provide to subscribers to allow them to receive a large number of cable channels on a standard 12- channel television set. Viewers sometimes feel that these awkward boxes are an unsightly inconvenience. There are more wires to trip over, the devices make moving a television set more difficult, and the boxes can be dropped and damaged.

The greatest appeal of the "cable-ready" sets, however, is the remote-tuning feature that most converter boxes lack. The absence of remote tuning can be particularly annoying when there are a large number of cable channels to be sampled. Older people and others who are less mobile often find that a remote-tuning device is a necessity.

The first so-called "cable-ready" sets came on the market about four years ago. The idea behind the innovation was to build a television that would include the electronic circuitry normally contained in the cable companies' converter boxes. When the concept began to catch on about two years ago, all the major manufacturers put variations of "cable-ready" sets on the market.

Of the 11.7 million color television sets sold in the United States last year, about 36 percent were designed to tune into at least some of the special cable channels. Industry sources estimate that about 54 percent of the color sets sold in 1982 will be equipped in some form for use with cable.

Representatives of cable companies and TV manufacturers describe three technical problems that render the sets less effective than may be expected.

- * Cable operators are electronically scrambling some of their signals to prevent theft of premium services, such as HBO and Prism. The converter boxes can descramble these encoded channels but the " cable-ready" sets can't. Therefore, the sets must be used with a converter for these channels and the remotetuning devices are rendered useless.
- * As the number of channels offered by the newest cable systems increases, so do the possible sources of signal distortion and interference. Cable operators often alter the frequencies of their cable channels to reduce distortion. The less expensive " cable- ready" sets are not always able to tune into channels transmitted on these " offset" frequencies.
- * Some of the less expensive sets seem prone to picking up an over-the-air signal at the same time that they are receiving a cable signal. The result is the appearance of ghosting on the screen. This phenomenon occurs in cities where there are many strong broadcast signals.

The cable and electronics industries blame each other for the situation. "The customer is caught between two technologies - that of the manufacturer and that of the cable company," explained Milbourn of RCA.

Cable operators claim that there are deficiencies in the sets and that advertising claims are misleading. The result, they say, is that subscribers get angry at the cable companies when the sets don't perform up to their expectations.

Manufacturers insist that there is nothing wrong with their products, but point out that the cable industry is evolving very rapidly. They claim that they are redesigning their sets as quickly as possible to keep up with the changes, but argue that the operators do not adhere to formal technical standards on which the designers can rely. One official noted that the electronics companies can't simply halt production of TV sets for a few years until the evolution of cable technology has run its course.

The manufacturers also point out that they have no control over exaggerated advertising claims made by

retailers.

Representatives of the electronics companies insist that there are still good reasons to buy their sets. These televisions are the best available when used to view cable programming, they say. Because cable viewers are getting programming from many sources, they explain, there is a greater probability that some of the channels will be sending out a lower- quality signal. The better cable- compatible sets are engineered to compensate for this wider variation in signal quality, and therefore produce a better overall picture, the manufacturers contend.

They also insist that the problems are still not very widespread. More than 60 percent of the homes in the country with cable service, they say, are hooked up to older systems where the new sets work perfectly.

Unfortunately, the cable operators point out that there is no assurance that the sets will continue to work well. The trend in the cable industry is toward the development of more sophisticated ways of scrambling and encoding signals in order to prevent theft of service. In a year or two, cable subscribers may find that the cable operators have adopted new technologies that render the current generation of cable-compatible sets less useful.

Representatives of both the electronics and cable industries are looking for ways to make television sets truly cable-ready. The operators would like to put an end to the complaints. More important, however, they now have to invest millions of dollars in converters for new customers.

Television manufacturers also have a powerful incentive to come up with an acceptable cable- ready set. They would be able to charge more for their products and corral most of the dollars that are now going to the companies that manufacture converters.

Both industries have been working through their trade associations to come up with a solution. The Joint Engineering Committee of the Electronics Industry Association and National Cable Television Association has been meeting since January to develop formal standards for operation of cable systems.

" It's not an easy problem and it's not going to be solved tomorrow," said Milbourn of RCA.

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EXHIBIT 22



Send to Printer

Press Release Detail FOR RELEASE

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Jenny Pareti tel: 703 907 7079 e-mail: jpareti@CE.org

CONSUMERS DEMAND DIGITAL CABLE-READY HDTVs

At National Cable Show, CEA Showcases Digital Cable-Ready Products, Urges Cable Operators to Support CableCARD

Arlington, Virginia

4/4/2005

Seven in 10 consumers plan to purchase a digital cable-ready (DCR) high-definition television (HDTV) as their next TV, according to data released today by the Consumer Electronics Association (CEA). CEA announced the figure at the National Show, the annual cable industry conference being held this week in San Francisco, where CEA also is showcasing a sampling of the scores of digital cable-ready products now available to consumers.

The new DCR high-definition sets, which provide access to digital HDTV programming and other premium channels without a set-top box, are favored by 71 percent of American consumers, according to a random telephone survey conducted earlier this year by CEA Market Research. These "plug-and-play" products are now available at retailers nationwide.

CEA is showcasing a variety of DCR products in booth 6664 at the National Show including plasma and microdisplay rear-projection integrated HDTVs from InFocus, JVC, LG Electronics, Pioneer and Sony. These products are being demonstrated as part of CEA's campaign to urge the cable industry to support and promote the CableCARD, the security device consumers must obtain from their cable provider to view HD and premium programming on DCR products. The DCR products on display include a range of attractive, cable-friendly features including on-screen interactive program guides and digital video recorder capabilities. CEA also is showing its HDTV consumer education program produced in partnership with Comcast Media Center.

"It's the beginning of the end for the DTV transition, and with 70 percent of U.S. households relying on cable for their primary TV signal, support from the cable industry for these plug-and-play sets is paramount," said CEA President and CEO Gary Shapiro. "The cable industry must join the consumer electronics industry in promoting digital cable-ready sets and the necessary CableCARD. Beyond that, the CableCARD must be made readily available to consumers by cable operators at an affordable cost."

CEA also announced that three million digital cable-ready HDTVs are expected to be sold in 2005, building upon the installed base of more than one million sold in the second half of 2004, when DCR sets were introduced. Product introduction followed years of negotiations between the consumer electronics and cable industries on the digital cable "plug-and-play" agreement that was approved by the Federal Communications Commission (FCC) in September 2003.

Skyrocketing consumer demand for DCR products underscores the need for CableCARD support from the cable industry, Shapiro said. "Nearly 200 DCR models are in the marketplace today, but if consumers are not educated about the CableCARD that must be obtained from their cable provider, or if they have difficulty getting one, consumers will not be able to take full advantage of the capabilities of these new products, hindering the digital transition. We call upon the cable industry to join us in promoting this exciting new technology to consumers."

About CEA:

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the consumer technology industry through technology policy, events, research, promotion and the fostering of business and strategic relationships. CEA represents more than 2,000 corporate members involved in the design, development, manufacturing, distribution and integration of audio, video, mobile electronics, wireless and landline communications, information technology, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels. Combined, CEA's members account for more than \$121 billion in annual sales. CEA's resources are available online at www.CE.org, the definitive source for information about the consumer electronics industry.

CEA also sponsors and manages the International CES âc* Defining Tomorrow's Technology. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy.

Related attachments:

CONSUMERS DEMAND DIGITAL CABLE-READY HDTVs

EXHIBIT 23

Ehe New Hork Eimes nytimes.com



July 3, 2006

A CableCard That Hasn't Been Able to Kill the Set-Top Box

By ERIC A. TAUB

To spur the adoption of digital television and <u>HDTV</u> and rid the home of one more bulky consumer electronics component, cable TV operators and the consumer electronics industry agreed on a compelling concept: new digital televisions, like their analog predecessors, would be "cable ready," able to receive programming without a set-top box. Consumers would simply plug the cable into the back of the set and insert an authenticating card in a special slot.

Two years after the introduction of this technology, known as CableCard, the effort has stalled, the victim of conflicting business interests, manufacturing costs and a lack of consumer response. While six million CableCard-ready digital TV's have been sold to consumers, only 170,000 sets, less than 3 percent, are actually using a CableCard device. The rest are receiving digital cable and HDTV programming the more familiar way, through the cable company's rented set-top box.

Frustrated by the lack of consumer interest, many television manufacturers have sharply cut the number of CableCard-ready models. According to Richard Doherty, an analyst with the market research firm the Envisioneering Group, 80 percent fewer television models with CableCard are available this year than in 2005.

<u>Sharp Electronics</u>, which offered about 10 CableCard sets last year, now includes the feature only in two high-end TV's, with prices starting at \$16,000. Royal Philips Electronics offered seven CableCard models in 2005 but just three this year. And <u>Sony</u> reduced its CableCard models from four to two, the least expensive of which retails for more than \$5,000.

"As manufacturers, we are disappointed in CableCard's rollout," said Rich Dinsmore, vice president for marketing at TTE Corporation, owner of the RCA brand. He said the card component increased the set's retail price by about \$40, adding, "to collect that extra money in today's retail environment is very difficult when nobody talks about the feature in the retail store."

One factor may be a lack of incentives for cable companies to encourage CableCard use, since the companies collect monthly rental fees for set-top boxes and can also count each box as an asset on their balance sheets.

"The set-top box offers cable providers a point of control, a presence in the living room," said Ross Rubin, director of industry analysis for the NPD Group. "Comcast and Time Warner have had very good success with offering digital video recorders, which require a set-top box."

One problem with the current CableCard technology is its limitations. The system allows one-way communications only, meaning that advanced services — such as video-on-demand, payper-view and the cable operator's interactive program guide — still require a set-top box. Ian Olgeirson, an analyst with Kagan Research, said that 45 percent of the nation's cable customers used set-top boxes that enabled them to receive such digital services.

Two-way card technology that would work with advanced services is being developed, but the specifications are still being debated.

LG Electronics, Panasonic and Samsung have begun developing products that will work with two-way cable access cards, even though all specifications have not been set. Samsung expects to have the nation's first digital TV capable of receiving two-way services without a set-top box — a 56-inch rear projection model — on the market by the end of this year. Other manufacturers are holding off until all technical details are worked out.

"Whether it is 2007, 2008 or 2009 when key points are agreed upon, is hard to say," said Phil Abram, Sony's vice president for TV marketing.

Meanwhile, the one-way technology languishes, with some manufacturers faulting the cable industry for failing to promote and offer the product adequately. "It has been a little hard to get CableCard support from cable operators," Mr. Abram said. "Some operators have made it difficult for consumers to get a card and encouraged them to take a set-top box instead."

While the cable industry acknowledges that CableCard deployment has been low, it sees the lack of interest as an indication of consumer choice. "The cable operator is in the business of selling services, not hardware," said Neal Goldberg, general counsel for the National Cable and Telecommunications Association.

The <u>Federal Communications Commission</u> mandated that consumers be made aware of CableCard's limitations, Mr. Goldberg said, and the cable industry is following that mandate by posting information on its Web sites and supplying it when consumers request a card. Once

consumers learn that they will not be able to get pay-per-view and video-on-demand with a CableCard, he said, many opt for a set-top box.

Yet with fewer and fewer CableCard-ready TV's, that choice may become moot. "The CableCard is essentially dead," said Mr. Doherty of Envisioneering. "It will go down in history like the Edsel."

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EXHIBIT 24	





Welcome to Hampton Roads

□Home

☑Cable Television

■Standard Cable

■Digital Cable

■Pricing

■Channel Lineup

IIIV Listings

MDVR

■High-Definition Service

High-Definition Service

Pricing

HD Programing

Interactive Demo

□FAQs

HDTV Connection Diagrams

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Hampton Roads >> Help Center >> HDTV FAQs



- What is High-Definition Television
- What is the difference between DTV, HDTV, and
- Do I need another (separate) receiver box to get HD?
- What do I need to receive Cox High-Definition service?
- What are HBO and Showtime HD?
- Can I view tapes/DVDs with a VCR or DVD player
- Why should I subscribe to Cox High-Definition Service vs. satellite
- What equipment will I need to view HD programming?

- What level of service do I need to receive local high definition channels?
- Is digital cable the same thing as
- Lkeep hearing about 720p and 1080i signal formats. What is Cox going to
- How will highdefinition programming look on
- More High-Definition Programming FAQs

What is High-Definition Television (HDTV)? High-definition television (HDTV) is a high resolution, digital wide-screen TV format, featuring twice the color resolution and a picture that's six times sharper than a traditional analog TV set. HD also delivers enhanced audio. Note: Although HDTV comes in wide-screen format, not all wide-screen broadcast is high definition. For instance, although many DVDs will play in a wide-screen format, they're not necessarily high definition. Also, not all High-Definition televisions are wide-screen.

Top

What is the difference between DTV, HDTV, and SDTV?

DTV is a general reference to Digital Television and can be either HDTV (High Definition) or SDTV (Standard Definition). HDTV can broadcast at resolutions typically as high as 1920 by 1080 pixels, whereas the resolution of SDTV/EDTV broadcasts (also known as Enhanced Definition) are typically only as high as 640 by 480. Note: standard analog TVs are unable to receive DTV signals (neither HD or Standard).

Top

Do I need another (separate) receiver to get HD? You will need a Cox High-Definition receiver, a Cox HD-DVR receiver, or a television which is CableCARD^{TM**} ready.

Top

What do I need to receive Cox High-Definition service?

- A compatible HDTV set and a Cox High-Definition receiver or
- 2. A compatible HDTV set and a Cox DVR/HD receiver **or**
- 3. A CableCARDTM ready television and a Cox CableCARD

Please Note:

HDTV models that are not compatible on our

system are:

- Hitachi Model 61HDX98V0J02984 (61" HDTV)
- Mitsubishi TV with RGB inputs (this HDTV requires an adapter that is available through Mitsubishi directly).
- Your HDTV must support 720p/1080i resolution (this information can be found in your HDTV manual)
- Your HDTV must have YpbPR inputs and you
 will need the wires for those inputs. We offer an
 HD Installation Kit that can be purchased online
 for \$29.95 which includes all that you need to
 hook up your HDTV. You can also purchase the
 required cables and adapters at a retail outlet.

Top

What are HBO and Showtime HD? These are separate channel offerings providing programming in HD format. For more information about HD programming visit www.hbo.com or http://www.sho.com.

Top

Can I view tapes/DVDs with a VCR or DVD player on my HDTV?

Most HDTV sets allow for VCR & DVD connections. Content quality will be limited by the capabilities of your VCR/DVD. Please consult your VCR/DVD owner's manual for any limitations.

Top

Why should I subscribe to Cox High-Definition Service vs. satellite HDTV?

- Currently Cox offers two local programming High-Definition channels (CBS & PBS) and will offer more in the future. Satellite is unable to offer local broadcast content in HD format.
- With satellite, in addition to the HD programming subscription, you may be required to buy an HD receiver, possibly even a new dish. With High Definition Service by Cox, all you need is your HD programming subscription and rental of the HD receiver box. No need to purchase expensive technology that may soon be evolving.

/TTTS / 1 / 11 //

Top

What equipment will I need to view HD programming?

An HDTV set and a special Cox Digital HDTV receiver are required. To work with our initial High-Definition offering, your HDTV set must have a YpbPr (red, green, blue) component input and must support 700p/1080i HD signals. Most new HDTV sets support the 720p/1080i format. Please refer to your owner's manual or the manufacturer's web site to determine if your HDTV supports 720p/1080i.

Top

What level of service do I need to receive local high-definition channels?
High-Definition Service from Cox requires a \$9.95/mo. High-Definition receiver or a \$9.95/mo. HD-DVR receiver and \$4.95 monthly HD-DVR service fee.

- CBS HDTV* and PBS HD* require a minimum of Cox Limited Service and Cox Digital Gateway.
- A minimum of Cox Standard Cable and Cox Digital Gateway are required to receive iNDEMAND 1 (General Entertainment HD Network), iNDEMAND 2 (General Entertainment HD Network) and the Expanded HD Tier which includes ESPN HD, MHD, Discovery HD Theatre, TNT HD, and Universal HD channels.
- If you currently subscribe to HBO, Cinemax, or Showtime and Digital Gateway you will receive HBO HDTV, Cinemax HD, or Showtime HDTV for FREE.

Top

Is digital cable the same thing as HDTV? (High Definition Television)

Cox High-Definition Cable refers to a type of digital cable that is at a higher-resolution than Cox Digital Cable. In order to receive Cox High-Definition Cable, an "HDTV-capable" television set and a Cox Digital High-Definition receiver will be required.

Top

I keep hearing about 720p and 1080i signal formats. What is Cox going to support? Cox High-Definition Cable will only work with high definition televisions capable of receiving the 720p/1080i format.

Top 🚱

How will high-definition programming look on my regular analog television?
Regular analog TV sets are not capable of displaying high definition programming.

Top 🚱

*CBS HD and PBS HD are not available in the areas of West Point, New Kent County, and King & Queen County.

**Must have a television which is CableCARD ready.







Welcome to Hampton Roads

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High-Definition Service

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Who We Are	
Executive Management COSTOMER SERVICE Careers	Frequently Asked Questions
Press Room Online Support Guide	FAQ >> Cable >> HDTV (High Definition Television)
Service Protection Plan	Q: Do I have to buy any other HDTV equipment?
Bill Payment Options	
FAQs >>	A: You only need an HDTV set, available at major electronics retailers, and a digital HD-enabled set- top box from Time Warner Cable to enjoy high definition primetime programming,
Parental Controls	movies, sporting events, and much more already broadcast in HDTV.
Billing	Click here for HD channels offered by Time Warner Cable of San Diego.
Cable	
High Speed Online	Was this FAQ helpful? C Yes C No EVENIT
Digital Phone Service	
Instruction Manuals	
Hookup Diagrams	
Answers On Demand	
Policies & Procedures	
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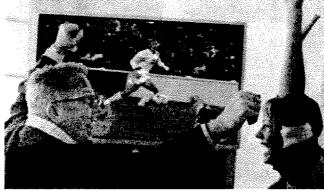
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>>

PRODUCTS & SERVICES

HDTV





Time Warner Cable is THE place for HD programming with

HD channels included FREE with Digital HD service:

UNC (PBS) HD Ch. 201

UNC (PBS) HD offers a variety of educational and informative programming in HD such as

16 High Definition channels available!



History Detectives, Austin City Limits, Desert Speaks, Rick Steves' Europe, Soundstage, Carolina Outdoor Journal and more.

WTVD (ABC) HD Ch. 211

Watch Lost, Desperate Housewives, Grey's Anatomy, According to Jim, Boston Legal, George Lopez, Rodney, Good Morning America, Invasion, NBA coverage and more in HD.



WNCN (NBC) HD Ch. 217

You won't want to miss Joey, ER, Tonight Show with Jay



Leno, West Wing, Law and Order, Surface, Las Vegas, Medium, My Name is Earl, The Office, E-Ring, Saturday Night Live and more.

WRAZ (FOX) HD Ch. 250

The OC, Arrested Development, Prison Break, House, plus action from the NFL and Major League Baseball.



WRAL (CBS) HD Ch. 255

CSI, CSI: Miami, CSI: New York, Cold Case, Two and a Half Men, How I Met Your Mother,



King of Queens, NCIS, Still Standing, Yes Dear, Late Show with David Letterman, Conan O'Brien and more. Plus, NFL coverage, NCAA College Basketball and lots more.

Discovery HD Theater Ch. 280



American Chopper, Monster Garage, BIG, Trading Spaces, Corwin's Quest, Destination HD, Sunrise Earth, and more.

TNT HD Ch. 281

TNT in HD features Digital Dolby 5.1 surround sound and a continual 16:9 wide-screen viewing experience. Native HD programming includes NBA, Nextel Cup Races, all original movies and original series, select network television premieres and select series.



HD Premiums:

HBO HD Ch. 285/411

Included with subscription to HBO
Watch exciting blockbuster movies as
well as HBO Original Programming such
as Rome and The Sopranos. Click here
to see what's playing this month!



Showtime HD Ch. 286/451

Included with subscription to Showtime

Catch new release movies in
HD along with original programming as well as championship boxing. Click here to see what's playing this month!

HD Suite:

Time Warner Cable's Premium HD package - Click here for more information!

- Ch. 290 ESPN HD
- Ch. 291 INHD
- Ch. 292 INHD2
- Ch. 293 HDNet
- Ch. 294 HDNet Movies
- Ch. 299/502 HD Movies On Demand
- Ch. 295 Universal HD

Time Warner Cable's High Definition channels are available only on **Digital Cable.** If you have a HDTV set, you can get a High Definition box for the same monthly price as the standard digital cable box. No additional fees apply!

HD DVRs are available for an additional \$6.95 per month Supplies are limited, so please call 1-866-4-TWC-NOW.

HDTV and HD box from Time Warner Cable required to receive high definition programming.

- · HDTV frequently asked questions
- High Definition 101: A Guide to HDTV

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San Antonio

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>> Programming | Customer Service | In the Community SEARCH: About Us Products Price List and Packages **PRODUCTS & SERVICES EFFECTIVE NOVEMBER 1, 2006** Versión en Español ORDER NOW >> Order Service Self-Install Kits CABLE SERVICES - INDIVIDUAL PRICING Bundles \$13.40/mo. Price List & Packages Basic Reception Service 22 Channels (2-22, 98-99, 104,92/108, 112, 155, including HDTV **Digital Phone** channels WOAI-NBC HD, KLRN-HD, KSAT-ABC HD, and KENS-CBS HD, excluding channels 12, 14, 16, and 18)* **Digital Packages** \$2.50/mo. **High Speed Online** Superstation Service 2 Channels (TBS and WGN) Movies On Demand \$38.05/mo. Standard Service Premium Channels (Basic Service required) 56 Channels (23-78) International Channels Senior Service Discount** **Additional Cable** >> -\$0.50/mo. Basic Service Services -\$1.25/mo. Standard Service Other Charges -\$2.00/mo. Digital Service **Digital Phone** \$6.50/mo. **HDTV Service High Speed Online** HDNet, HDNet Movies, INHD, INHD2, Fox Sports Net HD, ESPN HD, (\$5.00/mo. with any DigiPic package) and TNT HD (including Discovery HD Theatre) **Digital Cable** \$6.50/mo. HDTV 43 channels (80, 91, 93, 94, 200-240, 308, excluding channels 204, (\$5,00/mo, with any Nuestra Tele DigiPic package) 205, and 227) **Total Digital Home** \$8.95/mo. Sports Package Includes Sports Service channels and Bevo On Demand **Product Brochures** \$5.00/mo. **Business Class** Sports Service NBA TV, Speed Channel, Outdoor Channel, Fox Sports World, GSN, **Multidwelling Unit Solutions** ESPNews, FCS Atlantic, FCS Central, FCS Pacific, The Tennis Channel, Fuel, and CSTV. Mas Canales*** \$6.50/mez (\$5.00/mez con cualquier SiTV, Canal Sur, Video Rola, Cine Latino, Discovery en Español, paquete DigiPic) iSORPRESA!, MTV en Español, Cartoon Network en Español, Fox Sports en Español, Puma, VH Uno, y CNN en Español.

Movie Service

(\$5.00/mo. with any Encore (Love, Westerns, Mystery, Action, Drama, Wam), Fox Movies, DigiPic package) Independent Film Channel, and Sundance Channel.

Navigator Package

Includes Interactive Program Guide, 47 Music Choice channels, and access to PPV channels, over 450 hours of Free On Demand programming, and Movies On Demand.

\$6.50/mo.

\$4.00/mo.

^{*}Must have HD television with built-in tuner or upgrade to Time Warner Cable's HD digital converter to receive local channels in HD.

^{**}Maximum digital senior discount is \$3.75 with Basic/Standard Digital service. Must be 65 years of age to qualify.

^{***}Channels in Spanish language.

Residential pricing only. Must be 18 years or older to order cable service. Prices and programming subject to change. Service prices do not include equipment, sales tax, franchise fees, and FCC user fees. Digital terminal required for digital services. Not all services available in all areas. Programming content may vary by service areas. Prices may vary in some communities. Some restrictions apply. For Customer Care, call (210) 244-0500 in San Antonio or 1-800-255-0501 outside San Antonio.

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Central New York

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CUSTOMER SERVICE	Frequently Asked Questions
Pay Bill Online	FAQ >> Cable >> HDTV (High Definition Television)
Cable Help	Or Nove de War Adamson
Internet Help	
Internet Security	A: Once you have a high definition television, you can access HDTV programming by calling your local Time Warner Cable office and setting up an appointment to upgrade your cable set-top box
Digital Phone Help	to an HD-enabled one.
Credit & Billing	Was this FAQ helpful? C Yes C No SUBHIT
Security Help	
Policies	
Buying Guide	
FAQs	>>
Instruction Manuals	
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250 channels.* Just push a button on your remote control and listings appear on your TV. Push another button and order new movie releases. And with optional DVR service, you can rewind, fast-forward and pause as you want, and much more!

- Movies On Demand: Skip the video store! Get instant 24/7 access and order an incredible variety of movies in the comfort of your own home.
- Free On Demand: Enjoy even more entertainment choices, at no extra cost! With Digital Cable, you'll find hundreds of shows, cartoons and music to watch anytime for free.
- Digital Video Recorder: Watch what you want when you want! With DVR, you can record, pause and rewind live TV, so you never miss your favorite shows. It is easy and convenient!
- HDTV: The latest in high tech! Digital Cable delivers the best in HD and the ultimate home theater experience.
- On-Screen Program Guide: You'll always know what's on your TV! Our TV menu helps you search and get information for shows by title, time and theme in English and Spanish.
- Parental Controls: Protect your family! Control what your kids watch, even when you're not there.

Information about CableCard

One simple box! Lease of a Digital Cable set-top box, or a DVR-enabled set-top box, is all you need. Best of all, Digital Cable works with your existing TV, VCR and DVD.

Get even more with Digital Cable

Learn about all the great digital services we offer at the touch of a button: Enhanced TV, Digital Video Recorder, On Demand, Digital Phone, Road Runner High Speed Online and much more. Plus, you always have the power to protect what your family watches with Parental Controls.

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Don't have Digital Cable yet - Sign up Online? or Call to Order Sign up today and see why Time Warner Cable just keeps getting better!

*Digital Cable and lease of a Digital Cable set-top box required. DVR Service is an optional service that is available at an incremental charge. Lease of a DVR set-top box required. HDTV set and HD terminal are required for HD service. Incremental charge applies for HD Premium tier and Movies On Demand service. All services may not be immediately available in all areas. Subject to change without notice. Some restrictions apply. ©2006 Time Warner Cable Inc.

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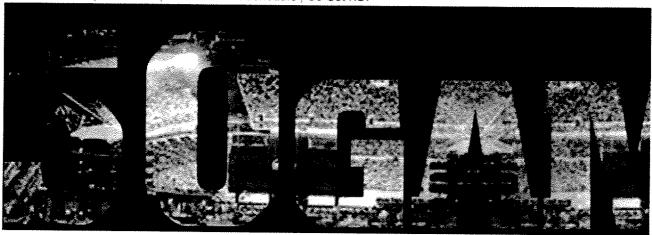
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HD NFL Home | NFL in HD | Comcast NFL Schedule | Go Get HD!



SEE OVER 50 REGULAR SEASON NFL GAMES IN HIGH DEFIN

Now, you can take your NFL home experience to a whole new level. If you already have an HDTV set and you have a passing, receiving, and tackling interest in football, then you've got to experience NFL action with Comcast's HD. And here's why.

Crisper Image

HD's high resolution gives you a sharper picture so you can appreciate every impossible catch, every gridiron grimace, every crowd shot in glorious detail.

Surround Sound

The HD signal also carries incredible sound quality - Dolby® Digital 5.1 Surround Sound. Just connect the audio cables to your home theater or surround sound speaker system and be prepared for a stadium experience in your own home.

Wide-screen Format

With a 16:9 picture ratio (rather than standard TV's 4:3 ratio), you'll think the entire foot ball field is spread out before you, right there in your living room. The long pass, the incredible TD run, the backfield action -- all there on the screen. It's the next best thing to being there.

NFL on Comcast's HD will pull you into the game like never before. Best of all, you can do it week after week, all season long, and right in your own home. Check it out - the kitchen is just a few steps away, your family's at your side. Hey, you must be doing something right! Keep a good thing going with NFL and HD from

Comcast. Get HD Now!

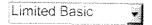
Not all services available in all areas. Certain services are available separately or as a part of other levels of service. Basic service subscription is required to receive other service levels. To receive advertised games, subscription to other service levels may be required. To receive HD features, an HD television (not provided), converter and other equipment is required. A monthly HD equipment charge applies to HDTV. HD programming is limited to the programming provided to Comcast in HDTV format by the programming provider. Games and availability are subject to black out restrictions. Please call your local Comcast office for restrictions and complete details about service, prices and equipment. Service is subject to Comcast's standard terms and conditions of service.

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Channel Lineup



Whoah! Did you realize how many channels are available in your area? Select a package from the drop-down menu above and you'll find all the fantastic programming packages and channels currently available for you. Print your channel lineup.

The programming and channels listed below are currently available in your area. Certain services and programming are available separately or as a part of other levels of service and may require an additional subscription and/or other fees. Basic service subscription is required to receive other levels of services. Service, channels and pricing are subject to change. If you have questions regarding the channel lineups, please contact us for additional information.

What's on TV now

All Channels

,dL	#	Channel Name	Interests	Feature
	2	WCBS 2 (CBS, NY)	News & Info	Catalo
	3	KYW 3 (CBS,PHILA.)*	News & Info	
	4	WNBC 4 (NBC, NY)	News & Info	
	5	WTXF 29 (FOX, Phila.)	News & Info	
	6	WPVI 6 (ABC, PHILA.)*	News & Info	
	7	WABC 7 (ABC, NY)	News & Info	
	8	CN8	News & Info	
	9	WWOR 9 (UPN, NY)	News & Info	
	10	WCAU 10 (NBC, PHILA.)*	News & Info	
,	11	WPIX 11 (WB, NY)	News & Info	
	2	WHYY 12 (PBS, PHILA.)*	News & Info	
	13	WNET 13 (PBS, NY)	News & Info	
,	14	qvc	Lifestyle	

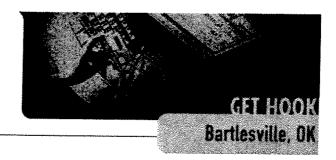
15	WUVP 65 (UNIVISION)	Multicultural
16	Leased/Public Access	News & Info
17	WPHL 17 (WB, PHILA.)*	News & Info
19	Educational Access/WZBN	News & Info
20	WPPX 61 (PAX)	Lifestyle
21	WBPH	News & Info
23	WNJN	News & Info
24	WNYW 5 (FOX, NY)	News & Info
25	WPSG 57 (UPN, PHILA.)*	News & Info
26	WNJT 52 (PBS)	News & Info
27	WMCN	News & Info
28	WFMZ 69	News & Info
29	WYBE 35	News & Info
30	WWSI 62 (Telemundo)	Multicultural
97	WHYY (PBS, Phila.)	Children & Family
98	EWTN/C-SPAN2	News & Info
99	C-SPAN	News & Info
241	WHYY Arts and Culture	News & Info
242	WHYY Wider Horizons	News & Info
245	Action News Now**	News & Info
246	WPVI-DT Weather**	News & Info
248	WCAU-DT Weather Plus**	News & Info
250	WPHL The Tube	Music
251	WFPA (Telefutura)	Multicultural
612	WFPA (Telefutura)	Multicultural
ilable in HD	format. Additional equipment required **This change	al can only he

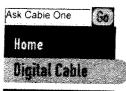
^{*}Available in HD format. Additional equipment required. **This channel can only be received with a digital converter. IMPORTANT CUSTOMER INFORMATION: The listed programs, packages, services, channel numbers, content, format, and other aspects of Comcast's service are its current offerings and are subject to change, or discontinuance, at any time in accordance with applicable law.

*Subscription to a premium service and a digital converter are required in order to receive multiple screens and ON DEMAND programming for the same premium service. **MUSIC CHOICE (R) only available with subscription to Digital Cable. +A digital converter is required to receive these services. ++HDTV broadcast feeds are included in Limited Basic Service. To receive HDTV feeds provided by Comcast, HDTV capable television set (not provided by Comcast), HDTV equipment and/or a HDTV capable digital converter are required. To receive premium HDTV feeds, subscription to premium service and a HDTV capable digital converter are required. To receive Digital Plus or Digital Classic HDTV feeds, subscription to Digital Classic or Digital Plus and a HDTV capable digital converter are required. +++Coming Soon. A digital converter is required to receive these services.

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Phone
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Local Links
Payment Center
My Services

For Your Business

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FAQ

Q: What is HDTV?

A: High-definition television is the newest technology advancement, bringing viewers superior picture and audio quality. Viewers will enjoy sharper pictures, crystal clear surround sound, vibrant colors, wider screen and five times the detail of standard television. With HDTV you'll create the ultimate home theater experience!

Q: How is HDTV different than digital?

A: Although Cable One Digital provides excellent pictures and sound, HDTV customers will notice an even sharper picture and improved sound. A television image is comprised of pixels or small adjacent dots on the screen. The smaller the pixel, the sharper the picture resolution. High-definition television can broadcast at resolutions as high as 2 million pixels, while the resolutions of digital broadcasts are in the 210,000 pixel range. The result is that you receive a picture that is at least 5 times sharper than standard TV broadcasts.

Q: What equipment do I need to receive HDTV?

A: You will need a high-definition television set, available from retailers, and an HDTV digital receiver that will be available through Cable One. The high-definition television set needs to accept a 1080i signal via Y, Pb and Pr connections.

Q: How much will HDTV cost?

A: In order to receive HDTV, you will need to be a Cable One Digital TV customer. New Digital customers who want HDTV will pay \$19.95 per month to rent the digital receiver with the HDTV tuner.

Q: Will my old TV be obsolete?

A: No. However, it's not possible to see the upgraded HDTV picture or hear the enhanced sound quality on a non-HDTV television set. You'll only want to upgrade to HDTV if you have an HDTV set. In any event, your current cable programming choices will not be affected in any way.

Q: Does all TV programming come in HDTV?

A: HDTV is still a fairly new technology. Many programmers have not provided their signals in a HDTV format. Only programs filmed in HDTV or converted to HDTV will have the improved picture and sound quality.

Q: When will you add more programming?

A: We are constantly in contact with local broadcasters as well as cable programmers in order to provide you with the most HDTV programming available. As networks are added, we'll make announcements letting you know the networks that have been added to your HDTV lineup.





Q: How do I hook up my HDTV Receiver?

A: Connecting the HDTV Receiver is easy. Just refer to the instructions in this <u>setup guide</u> which explains how to connect the receiver to your TV and details the various outputs on the receiver.

Q: Can I get more HDTV programming from a satellite?
A: Cable One plans to offer the HDTV signal of local broadcasters. Satellite providers can't do that because of technical restrictions. So you will have access to much more varied HDTV programming on Cable ONE Digital.

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Digital Vision Plus

H8O

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Video ON DEMAND

New on VOD

DVR

Interactive Guide

► HDTV

RCN HDTV

How it Works | Requirements | Frequently Asked Questions



See more. Hear more. Experience more with RCN HDTV.

You've never seen television like this before. Watching a picture with 6 to 10 times the usual clarity in a widescreen format with Dolby Digital 5.1 surround sound puts you right in the middle of the action. And with RCN HDTV's extensive, industry-leading line-up of HDTV channels, you won't miss a thing.

With RCN HDTV you can experience hundreds of your favorite TV shows, concerts and sporting events. You'll feel like you have box seats as you watch your favorite sports teams take the field on ESPN HD. You'll be right in the thick of it as doctors treat a trauma patient on ER. Watch 'em sweat on the stand in Law & Order, chase the perps on NYPD Blue, or lose yourself in the latest blockbuster movies like Catch Me if You Can, S.W.A.T., Charlie's Angels: Full Throttle and others.

RCN HDTV is your chance to see your favorite programs like you've never seen them before. Don't miss the excitement. Don't miss the experience. Get RCN HDTV today.

Where is RCN HDTV Available?

RCN HDTV is available in the following areas. Use our service locator to see if RCN services your home:

- · Greater Boston, MA
- · Chicago, IL
- · Lehigh Valley, PA
- Manhattan, NY
- · Philadelphia, PA
- · Oueens, NY
- * San Francisco, CA
- · Washington, DC Metro Area

RCN HDTV Progra	mming Tiers								å ju	
	⊏Channel	M	A CA	LHV	/PHI	_ NY	' IL	DC		
	ABC	Ø	Ø	Ø	Ø	Ø	8	8		
	NBC	82	20	22	82	M	Ø	20		
	PBS	82	21	521	20	821	Ø	Ø		
	FOX	Ø	Ø	Ø	Ø	Ø	Ø	M		
Free HDTV	CBS	Ø	32	20	20	2	80	82		
Programming	NESN	2								
With HD Converter Rental	ESPN	20	82		M		Ø	Ø		
	Discovery HD Theatre	Ø	Ø		2		81	Ø		
	HD Net	82	80		S		80	50		
	HD Net Movies	2	Ø		80		Ø	82		
	Comcast Sportsnet			Ø	2		X	Ø		
	WB					Ø	T	2		
	=Channel	/A C	CAL	HV P	HL I	VΥ	IL	DC		

Free HDTV Programming With Your Premium Network Subscription and HD Converter Rental	HBO Showtime Cinemax STARZ! TMC HD	8 8 8	8 8 8 8	医 B B B	A A A	a a a	ख ब ब	医
HD Tier* With HD Converter Rental	□Channel Discovery HD Theatre ESPN HDTV HD Net HD Net HD Net Movies)	及	<i>‡</i>	NY S S S S S S S S S S S S S S S S S S S	•		

To order RCN HDTV call 1.888.726.3000.

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 $[\]ensuremath{^*}$ Available for an additional charge with HD Converter Box.

veri on We never stop working for you







HDTV

FIOS TV

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FiOS Internet

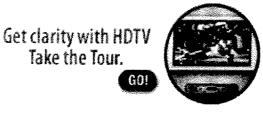
Learn More

You got the killer high def TV. Now get the killer high def channels to go with it.

Brilliant picture. Room-shaking sound. Abundance of HD choices. The stunning capacity of fiber optic cable delivers more of the high def programming you love, with spectacular picture, hyper-real color, and amazing clear sound. Watch your favorite sports, movies, and TV shows come alive on your screen.

FiOS TV with HDTV programming offers:

- Images up to 5x sharper than regular TV
- · Unparalleled picture/sound quality and a wide-screen format
- An expansive and growing list of HDTV channels
- Easy installation from the FiOS TV HD Set Top Box
- Dolby 5.1 digital surround sound



Getting Started

To get started with HDTV, you'll need the following:

- HD ready television.
- · FiOS TV HD Set Top Box.

It's that easy!

Find out if you can Get FiOS TV.



Can | Get FiOS TV:

Please enter your home phone number below.





Don't have a Verizon phone number?

Qualify your address

Verizon FiOS TV Service is provided by Verizon and Verizon Online and is not available in all areas. Service availability subject to final confirmation by Verizon. Verizon installation required. Programming and prices are subject to change. Not all programming will be available at all times. Set Top box is required for all digital programming services. Acceptance of Verizon FiOS TV Terms of Service is required. Such Terms of Service are subject to change. Uninterrupted use of the service is not guaranteed. The customer is financially responsible for any damage to, or misuse of, any equipment, or for the failure to return any equipment if service is terminated. Applicable franchise fees, regulatory fees and taxes apply. Other terms and conditions apply.

Power for services provided on the Verizon FiOS network must be supplied by the customer. Customer is responsible for back-up battery replacement. Backup battery does not supply power for Online or Video services. Certain telephones, answering machines and other telephone equipment not meeting industry standards may not work with service provided on the Verizon FiOS network. ©2006. Verizon. All Rights Reserved.

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COTV

High Definition Television (HDTV)

High Definition Television: Seeing Is Believing

BendBroadband is pleased to announce the addition of three new HD channels to our growing High Definition lineup: National Geographic HD on channel 638, HGTV HD on channel 640, and Food Network HD on channel 650.

The addition of the 3 new HD channel comes on the heels of two other exciting new HD channels added in July of 2006 – The Movie Channel HD and Starz HD. With our latest additions, BendBroadband now offers a grand total of 19 HD channels.

We also offer 3 easy ways in which to get HD programming: 1) Free broadcast HD is included with any of our HD set-tops or an HDTV equipped with a QAM tuner. 2) Our HDTV Channel Package offers 8 great channels for only \$9.95 per month. 3) Premium HD channels are available with HBO, Cinemax, Starz, and Showtime/TMC subscriptions.

To experience HDTV in person, visit BendBroadband's retail partners: Martin's Big Screen City - Hwy 97 in Redmond, Johnson Brothers - Hwy 20 in Bend, Stereo Planet - Bond St. in Bend, Wireless at the Mall - Bend River Mall (services only). Our front lobby is also a good place to "test drive" HDTV!

In order to receive HDTV programming, customers must have an HD-capable TV, an HD-ready set-top box or CableCARD from BendBroadband and must subscribe to our Digital Gateway (or higher) service.

HDTV Equipment Options

HDTV DCT 6200 Set-top box HDTV DCT 6412 Set-top box BMC9012 DVR with Moxi

Click Here for Set-top Features
Comparison Chart

CableCARD

HDTV Programming Options

See Channel Listing to the Right ->

- 1. Free HDTV Channels (free for all HDTV capable subscribers)
- 2. HDTV Channel Package \$9.95 (ala carte programming option)
- 3. Premium HDTV Channels (available with purchase of HBO, Cinemax or Showtime/TMC premium multiplex packages)

Installation Pricing

<u>Home</u> > <u>Digital Cable</u> > HDTV



More Information

Wiring Diagram 1 - Video Only
Wiring Diagram 2 - Audio Only
HDTV FAQ's
HDTV Explained
Utilizing HDTV Tuner - Motorola 6200

Free HDTV

CH Channel Name

605 KTVZ HD (NBC)

607 KOPB-DT (PBS)

609 KOHD-HD (ABC)

613 KVAL-DT (CBS)

628 FSN HD (selected sports

events)
629 TNT in HD

The four broadcast HD channels are included free with our HD set-tops or a TV equipped with a QAM tuner.

TNT in HD is included free and requires a BendBroadband HD set-top or CableCARD.

HDTV Channel Package

CH Channel Name

603 HDNet

604 HDNet Movies

623 Universal HD

631 ESPN HDTV

636 Arts & Entertainment

637 Discovery HD Theater

638 National Geographic HD

640 HGTV HD

650 Food Network HD

Premium HDTV

CH Channel Name

208 Starz HD

308 Cinemax HD

Getting HDTV is as Easy as 1-2-3! Click Here to Get Started.

408 <u>HBO HDTV</u> **508** <u>Showtime HDTV</u>

517 TMC HD

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Administrative Office Phone: 541-388-5820



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HD Receivers FAQs

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Digital telephone

On Demand

Customer support

Press center

Promotions



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HD receiver FAQS

Q: Why must I now lease an HD receiver from Cox NVA rather than purchase my own?

A: Cox NVA responded to customer feedback, which indicated that HD subscribers prefer the convenience of leasing an HD receiver monthly to purchasing one at a substantial expense. Since new Cox HD customers must now lease their HD receiver es as of September 22, 2003 third party retailers such as Best Buy have chosen to no longer sell the boxes. If you already own an HD receiver, you may continue to use it.

Q: Can I install my HD receiver myself?

A: Yes, self-installation instructions are included in the HDTV Kit that is provided with the HD receiver.

Q: What if my HD receiver stops working?

A: Please contact our customer care department at 703.378.8422 for assistance.

Q: Am I required to subscribe to other Cox services in order to receive HD programming?

A: High-Definition Service from Cox requires a \$9.99/mo Digital HD receiver. Cox also offers a combination HD/DVR Digital receiver for \$9.99/mo, with a monthly DVR service fee of \$9.99 required (total of \$19.98/mo) A minimum subscription of Cox Basic Service and a Cox Digital HD receiver is required to receive Cox Broadcast HD channels (NBC HD, FOX HD, ABC HD, PBS HD, CBS HD and WDCW HD). Cox Expanded Service, Cox Digital Gateway and a Cox Digital HD receiver are required to receive iNHD1, iNHD2, ESPN HD, Discovery HD Theatre, TNT HD, MHD and Universal HD channels. If you currently subscribe to Cox Digital HBO, Showtime, or Starz you will receive HBO HD, Showtime HD, or Starz HD at not extra charge! Cox Digital HD receiver is required.

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Cable

Digital cable

DigitalCable-PPV

Digital video recorder

HD service

High-speed Internet

Digital telephone

On Demand

Customer support

Press center

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Check out our Special Offers on Cox Services

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Digital Cable



Step #1: Shop Wisely for Equipment

Okay, now that you've selected an HDTV set, it's time to select the technology that will bring HD signals into your home. Remember: Just because you have an HDTV doesn't mean that the channels will be in high-definition. To receive HD, you need to choose an HD service package from your cable or satellite provider.

Cable. HDTV service is available through your local cable company via a receiver called an HD receiver . If you already have a receiver , simply contact your cable company to replace it with a new HD-enabled one. In most cases, you can lease an HD-enabled receiver for only a few dollars more per month. In return, most cable companies, including Cox, provide free local and cable HD programming, including local sports, your favorite primetime shows, movies, concerts and documentaries. Perhaps this is why MONEY magazine rated cable as the best way to receive HDTV service. "[Cable] offers a wide array of local programming and has enough bandwidth to rapidly add new HDTV channels over the long term," reports MONEY magazine in its November 2004 edition. An HD-enabled Digital Video Recorder (DVR) is also part of cable's service offering, which we'll discuss later in this article.

Satellite. Satellite providers do not offer local programming in HD due to bandwidth restrictions. A tier of HD programming (ESPN HD, Discovery HD Theater, etc.) is available for approximately \$11 extra each month, essentially the same programming that cable provides for free. To receive HD service from a satellite provider, you might need to purchase a new dish that is capable of picking up HD signals. Also prepare to purchase a receiver for \$300-\$400 and an antenna to add to your rooftop ensemble. This antenna may or may not be successful in picking up local HD broadcast channels.

Cox Basic service required for local HD channels. Cox Digital Cable and Expanded required for expanded HD channels. Digital Cable and paid subscription to Digital HBO, Starz or Showtime required for HBO HD, Starz HD, or Showtime HD. An HDTV receiver or CableCard and an HDTV set required.

STEP 3: How to Enhance the HDTV Experience >

Order Now

HDTV Rates HDTV FAQs

E Self Install Retail Partners

HD Set Top FAQs Hook-Up Diagrams

► Additional Info **▶** Troubleshooting

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EXHIBIT 37

BendBroadband: FAQs

PHONE FAQS

Where is BendBroadband Phone service available?

How much does BendBroadband Phone service cost?

How much does an additional line cost?

How much does it cost to call Hawaii or Alaska?

How much does it cost to make an international call?

Do I need any extra equipment?

How is the service installed?

What features do you offer?

Can I keep the same phone number?

Will you have to rewire my house?

Can I check my messages when I'm away from home?

How will I be billed?

Will I be able to place 911 calls?

What will happen if there is a cable outage?

How do I place my order?

What is the difference between BendBroadband Phone and VOIP?

How Do I Use a Fax Machine with BendBroadband Phone?

VACATION/SEASONAL SERVICE FAQS

I'm going to be away for less than a month, can I still use the Vacation/Seasonal Program to stop my services during this time?

Can I place a seasonal disconnect on some but not all of my services?

I'm not sure of my return date - can I still use the seasonal service program?

If my return date doesn't change, is there any need to call BendBroadband to restart service?

I currently have promotional/special offer discounts (e.g. Dish Buy Back, \$99 Triple Play), what happens to these discounts during and after I'm in the Vacation/Seasonal Service Program?

I used to pay \$10 for a restart - why the increase in charges associated with the new Vacation/Seasonal Service Program?

Why do I have to pay regular digital equipment rental charges while I'm on the Vacation/Seasonal Service Program?

Can I return my digital equipment while I am on the Vacation/Seasonal Service Program?

EMAIL FAQS

What is BendBroadband Mail?

Where can I learn to use my BendBroadband Mail features?

I forgot my email password, how do I reset it?

How can I setup my Outlook account to retrieve my bendbroadband.com or bendcable.com email?

DIGITAL PACKAGES

Why is digital basic no longer offered?

What is the Digital Gateway? Why do I need it?

PROGRAMMING FAQS

Why did you drop the ABC channels from Portland and Eugene when the local ABC affiliate launched in September?

Why does channel 628 (FSN HD) primarily show color bars and why arent more Mariner games shown in High Definition?

Why is (x) channel not offered?

Why are infomercials running when Jeopardy, Oprah, Wheel of Fortune and other programs are scheduled?

Why do you carry two CBS stations?

Why don't you offer FOX programming in High Definition?

Why don't you offer premium sports Pay-per-view content like ESPN GamePlan, NHL Center Ice, or NASCAR In Car?

I find commercials like "Girls Gone Wild" (or other programming) offensive. Why do you air these?

How can I find out whats on TV?

Do you carry or plan to carry the NFL Network?

Where can I learn more about Parental Control features?

VIDEO ON DEMAND FAQS

Why are Video on Demand movies only available for 24 hours?

Why did you choose to include SVOD for all premium multiplex subscribers?

MOXI FAQS

How much storage capacity does my Moxi have?

Is there any way to expand the storage capacity on my Moxi?

I have more questions about Moxi. Where should I go?

SET-TOP BOX FAQS

Why dont you allow customers to purchase set-top boxes?

Why is there a red light on the front of my set-top box?

If I upgrade to digital service, do I have to install a set-top box with every TV in my house?

HDTV FAQS

I have an HD television with an integrated HD tuner (also known as a QAM tuner). Can you please tell me how I can access the Free HD channels that BendBroadband carries?

TECHNICAL ISSUE FAQS

I have a Moxi box, or cable modem, that has stopped functioning - what should I do?

How do I take advantage of Secondary Audio Programming (SAP)?

How come I can hear audio but see no picture on channels 604, 605, 607, 613?

How do I program my remote control?

PHONE FAQS

Q: Where is BendBroadband Phone service available?

A: BendBroadband Phone service is available wherever cable exists in Bend, Redmond, Terrebonne, Sisters and Black Butte.

TOP

Q: How much does BendBroadband Phone service cost?

A: The stand-alone price is a flat rate of \$49.95 per month, \$44.95 with either cable TV or InstaNet, \$39.95 with both TV & InstaNet. This price includes unlimited local and long distance calls within the US (excluding Alaska & Hawaii) and all taxes & fees. Equipment rental is \$5 per month or a one-time purchase fee of \$99.

TOP

Q: How much does an additional line cost?

A: An additional line is available for \$25.00 per month and includes all 20 features and unlimited long distance.

TOP

Q: How much does it cost to call Hawaii or Alaska?

A: Hawaii costs .05 cents per minute and Alaska costs .09 cents per minute.

TOP

Q: How much does it cost to make an international call?

A: International rates vary by country. A list of our international rates are available on our website.

TOP

Q: Do I need any extra equipment?

A: A Multimedia Modem is required for this service and is supplied by BendBroadband. The Multimedia Modem is a device that combines both a cable modem and a telephone connection device that will connect to all the active phone outlets in the house.

TOP

Q: How is the service installed?

A: Your current phone outlets are disconnected from the existing incoming phone lines & connected to a separate house box ("NID") on the outside of the house. The Multimedia Modem is connected to a dedicated cable outlet in the house - no splitters are allowed on this line - and then a line is run to the NID. Phones are connected to jacks throughout the house as before.

TOP

Q: What features do you offer?

A: BendBroadband Phone comes with 20 popular features including:

- Caller ID with Call Waiting
- Three-Way Calling
- Call Waiting
- Enhanced Voice Mail with email access
- Call Forwarding
- Call Screening
- Anonymous Call Block
- Cancel Call Waiting
- Caller ID
- Caller ID Block Per Call
- Selective Call Forwarding

- Distinctive Ringing
- Last Call Return
- Repeat Dialing
- Speed Dial
- Directory Listing Published
- Directory Listing Unpublished
- Enhanced 911 Service (911)
- Block 900/976
- Technical Assistance (611)

TOP

Q: Can I keep the same phone number?

A: You can keep your same phone number if the number is an active land line (no cell phone numbers) and if it is currently in service. If you wish to transfer your number to BendBroadband Phone, your install will be at least 10 days out and can only be rescheduled further out, if necessary, preferably with 72 hours notice.

TOP

Q: Will you have to rewire my house?

A: We will be running a dedicated phone line from the Multimedia Modem to the phone box on the outside of the house. We may need to install a cable jack near the preferred location of the Multimedia Modem especially if other cables services are in the room, as it must be a "home run" to the incoming cable service. The dedicated lines are required for the phone service to work properly with security alarms and to ensure the best call quality. Our installers will use the best possible path to run this cable and can offer color choices when the cable may be visible. Apart from connecting to the phone box and any extra phone jacks you may request, we will be using existing phone wiring.

TOP

Q: Can I check my messages when I'm away from home?

A: Messages can be retrieved either by phone - calling from or into the home phone - or by checking e-mail, as messages are left in both places.

TOP

Q: How will I be billed?

A: Your total flat rate plus long distance will show as a separate item on your BendBroadband bill. Call details can be looked at online through a link from www.bendbroadband.com. If you don't have Internet access, arrangements can be made to mail a detailed list of calls.

TOP

Q: Will I be able to place 911 calls?

A: Yes. BendBroadband Phone offers Enhanced 911 which means that emergency personnel will automatically know the location of your home where your BendBroadband Phone service is from the incoming call.

TOP

Q: What will happen if there is a cable outage?

A: If cable is out, phone service will be out. If electricity is out, your phone service may still be available for up to 4 hours as long as there is power to the cable equipment in the street, as the Multimedia Modem has a battery back-up. Your phone must also have battery back-up or not rely on electricity in order to function during a power outage.

TOP

Q: How do I place my order?

A: A BendBroadband customer care representative will take your information and schedule an install through our normal Bendbroadband system. When they have finished entering your order you will be transferred to an automated Third Party Verification system that will ask you questions about transferring your phone service to BendBroadband. Please be sure to speak clearly and complete this entire call until you receive a verification number, as we will not be able to complete your request unless you do so, under FCC regulations.

TOP

Q: What is the difference between BendBroadband Phone and VOIP?

A: BendBroadband Phone has several advantages over other Internet phone providers.

Dial in the BendBroadband Advantage

- 1. Our phone service reserves bandwidth for every call placed over the network to guarantee the highest call quality. Other providers place phone traffic over the public Internet without any traffic management resulting in poor call quality (dropped calls, no dial tone, congestion, etc.).
- 2. The Multimedia Modem installed by BendBroadband at your home provides up to 8 Hours of battery back up. For this reason, our service is able to support E911 calls when electric power is lost at your home when others do not.
- Our professional installation team will install BendBroadband Phone at your home, test and
 activate your existing outlets, and ensure phone service is available to all existing phones. No
 need to buy special phones or have your call features limited to one phone as restricted by
 other providers.
- 4. No high-speed Internet connection or credit card is required to use BendBroadband Phone. Our phone service works with or without InstaNet, the #1 rated High Speed Internet Service in Central Oregon. Maximize your savings by bundling BendBroadband Phone with our InstaNet and Cable TV services. Save up to \$20 off the cost of individually priced services.
- 5. Local technical support and customer service from a local company with 50 years of experience.

TOP

Q: How Do I Use a Fax Machine with BendBroadband Phone?

A: If you do not have a dedicated fax line and you want to share your phone line with a fax machine you will need to set your fax machine to manual.

If a fax comes in and you answer it with your phone, you will need to press the pick-up button or start button on the fax machine before you hang up to receive the fax.

You can use the Distinctive Ringing feature if you receive a fax often from the same fax number so you know not to answer the phone. Caller ID can also be used to identify incoming faxes from a particular number so you know not to answer the phone.

There is no charge to send or receive faxes with BendBroadband Phone but if you are a heavy fax user, we recommend you purchase an additional phone line and dedicate it for your fax machine.*

*Charges apply for faxes sent outside of the continental U.S.

TOP

VACATION/SEASONAL SERVICE FAQS

 ${f Q}: I'm$ going to be away for less than a month, can I still use the Vacation/Seasonal Program to stop my services during this time?

A: To qualify for the Vacation/Seasonal program you must be gone for at least one month. BendBroadband pays for services from video programming and phone suppliers on a monthly basis. Therefore we cannot offer partial month billing to existing accounts for these services. The cost and inconvenience of turning high speed Internet services off and back on within 30 days do not justify the limited savings available. Based on our research, other cable companies typically limit their seasonal programs to a minimum of 2 or 3 months.

TOP

Q : Can I place a seasonal disconnect on some but not all of my services?

 ${\bf A}$: No, this situation would be handled as a standard downgrade of services. To qualify for the seasonal program, all services must be placed in seasonal status.

TOP

 ${f Q}:$ I'm not sure of my return date - can I still use the seasonal service program?

A: No problem! Please provide an approximate return date so that we can enter an order to restart your services. Then, please call us at least **two weeks** before your actual return date, *if your return date changes*, to ensure your services are turned on at the appropriate time. If we do not hear otherwise, services will restart on the original date provided.

TOP

Q: If my return date doesn't change, is there any need to call BendBroadband to restart service?

A : If your return date doesn't change, there is no need to contact us. That's one of the great advantages of the Vacation/Seasonal Service Program!

TOP

 ${f Q}$: I currently have promotional/special offer discounts (e.g. Dish Buy Back, \$99 Triple Play), what happens to these discounts during and after I'm in the Vacation/Seasonal Service Program?

A: Service discounts do not apply during the seasonal program as the customer is not being charged for the related services. Additionally, because discounts are intended to be used consecutively during a specified time following the subscription to a new service, the time period in which your account is in seasonal status will count as part of the discount time period. The following examples illustrate how this will work:

Example one: At the start of the seasonal program 3 months of a 6 month promotional discount had elapsed (3 months of the discount period are left). The customer puts their account in seasonal status for 4 months. Because there were only 3 months of discount remaining, the discount expires during the time the customer is in seasonal status.

Example two: At the start of the seasonal program the customer had 8 months remaining on a 12 month promotional discount offer. They put their account in seasonal status for 6 months. When they return there are two months of discount remaining to be applied.

TOP

 ${f Q}: I$ used to pay \$10 for a restart - why the increase in charges associated with the new Vacation/Seasonal Service Program?

A: The \$10 restart fee was created many years ago when we only had video service and no expensive equipment in the customer's home. With the introduction of digital video, high speed Internet and phone service and the associated equipment and activation cost, it was necessary to create a formal program that allows us to cover the cost involved with seasonal activities.

TOP

 ${f Q}$: Why do I have to pay regular digital equipment rental charges while I'm on the Vacation/Seasonal Service Program?

A: BendBroadband rents digital set tops at a price that barely covers our purchase cost. We assume the added risk and cost of equipment repairs and obsolescence associated with this equipment. Thus we require customers to continue to pay normal rental charges during the time they are in possession of the equipment, whether it is in use or not. We encourage our customers to leave their digital equipment and home entertainment set up intact during the seasonal period but this is not required.

TOP

Q: Can I return my digital equipment while I am on the Vacation/Seasonal Service Program?

A: Yes, customers may disconnect and return their equipment. This will require a visit to our office at which time we will need to downgrade your account to remove digital services. Following that we would enter the order to put your account into the Vacation/Seasonal Service Program. At the time you return you would need to make another trip to our office to obtain and self install the equipment or would need to schedule a service call to install the digital equipment at the normal install charge for a single service (\$36.25). We encourage our customers to leave their equipment in place during their time away which will avoid the time, effort and cost associated with these steps.

TOP

EMAIL FAQS

Q: What is BendBroadband Mail?

A: BendBroadband Mail is our webmail product. With BendBroadband Mail, you can have up to 5 free email accounts that you can check from any computer with Internet access. Plus, you get 100 MB of storage space per account and access to many of the same features you have with Outlook or Mac Mail such as an out of office/vacation assistant. For more information on features, click here.

TOP

Q: Where can I learn to use my BendBroadband Mail features?

A : On the email login page, there is a <u>Help</u> link that will take you to an information guide about your email features. For other questions about your email, please visit our <u>Online Helpdesk</u>.

TOP

 ${f Q}: I$ forgot my email password, how do I reset it?

A: You can reset your password by clicking on the <u>password reset</u> link at the bottom of the login page. You will need your account number. If you do not have this information or you forgot your email username, for security reasons, you must contact Technical Support by calling 382-5551. We cannot address this issue via our online support request form or live chat.

TOP

 ${f Q}$: How can I setup my Outlook account to retrieve my bendbroadband.com or bendcable.com

email?

A: Answers to most email or Internet related questions can be found at our <u>Online Helpdesk</u>. For your convenience, you will find a searchable knowledge database, document library and trouble shooting tips to help you. You can also contact us using our online support request form, live chat or 382-5551.

TOP

NEW DIGITAL PACKAGES

Q: Why is digital basic no longer offered?

A: To provide all customers with greater flexibility in their digital programming choices, we have eliminated the digital basic tier. Network programmers seek to have the greatest number of viewers for their networks, and thus their contracts require inclusion of their channel in a digital basic package if offered. Had we maintained Digital Basic, we would have been required to put all new digital channels into that package. This would result in a much larger and more expensive Digital Basic package that all digital subs would be required to subscribe to.

By eliminating digital basic and breaking up Variety/Sports we now offer customers 3 programming package choices that speak to their interests. These genre-based packages represent the smallest packages that are allowed by programming contracts today.

TOP

Q: What is the Digital Gateway? Why do I need it?

A: You can think of the digital gateway service as the software that fuels your cable set-top box along with access to our ever growing storehouse of Video On Demand (note that we have a lot of cool free VOD) and a host of digital music channels. We offer 4 digital gateway services with a range of prices and features that speak to the various features offered with the cable set-top boxes in each customer's home.

By separating the Gateway Service from the actual monthly equipment rental cost, we've eliminated a great deal of confusion for customers that choose to have more than one set-top box in their home. Households pay only one (the highest priced) monthly Gateway Service charge. And for those customers who simply want access to a premium service (HBO, Cinemax, Showtime/TMC), there are no added channel packages to buy through. Simply add one or more of these services to your Gateway.

TOP

Q: A new BendBroadband customer (or an existing customer who does not have digital) wants to add our new digital services

A: As of 9/28 all new customers will be able to order any of our new programming packages with our new prices.

TOP

PROGRAMMING FAQS

Q: Why did you drop the ABC channels from Portland and Eugene when the local ABC affiliate launched in September?

A: FCC regulations state that when there is a local full power broadcast station within a market (such as the new Bend ABC station, KOHD) then that broadcaster has the right to enforce two FCCs rules:

1) network non-duplication and 2) syndicated exclusivity rules. KOHD, the new local ABC station has elected to enforce these two rules, and BendBroadband must comply.

These FCC rules require that cable operators <u>can not carry duplicate stations</u> and that the <u>cable operator must blackout any and all duplicated programming if it exists</u>, on other stations. A similar situation exists with the local Bend NBC affiliate KTVZ, which is why BendBroadband does not carry an NBC station from outside of the Bend market and why BendBroadband must blackout shows like Oprah, Jeopardy and Dr. Phil. Those programs are carried on KTVZ and they use FCC rules to require BendBroadband to blackout these same shows if they are carried on other channels from Eugene or Portland.

BendBroadband had carried two ABC and CBS stations for many years because until this spring -- the FCC had not issued another full power broadcast license in the Bend television market. When KOHD was granted a new full power license earlier this year, KOHD was in turn granted rights under existing FCC rules which require BendBroadband to stop carriage of the imported ABC stations once the local station is on the air. BendBroadband must follow these FCC rules or risk fines and penalties by this government agency. BendBroadband does not have a choice in this matter.

TOP

Q: Why does channel 628 (FSN HD) primarily show color bars and why arent more Mariner games shown in High Definition?

A: For the 2006 Major League Baseball season, Fox Sports Northwest has planned to televise 17 Seattle Mariners home games. These games are all shown on BendBroadbands digital channel 628. When there are no HD games scheduled, channel 628 instead shows color bars (similar to an off-air signal seen in the past to signal the end of a broadcast day). Here's a link to a schedule for all Mariners games with the HD games highlighted.

We have great news for HDTV owners though, Fox Sports Northwest does plan to significantly
increase the number of HD programs in the future. In fact, this fall college football games (including
both the Civil War and Apple Cup games) will be televised by FSN HD. Additionally, a number of
home Portland Trail Blazer NBA games will also be seen in HD later this fall and winter. FSN HD also
has plans to carry every Mariner home game next season in High Definition.

TOP

Q:	Why	ı iş	channel	not	offered?

A: BendBroadband strives to represent the broadest selection of programming and therefore we take every channel request very seriously. When we have the opportunity to add to our channel line-up, we make considerations based first and foremost, on customer demand. To better gauge customer demand for new channels, BendBroadband will be conducting a phone survey of randomly selected subscribers during September. Among the topics to be addressed; well be asking customers about their preferences for the possible addition of one or two new basic cable channels.

Q: Why are infomercials running when *Jeopardy*, *Oprah*, *Wheel of Fortune* and other programs are scheduled to be on the air?

A: Our local NBC affiliate station (KTVZ) has the right to black out syndicated shows, this is known as Syndex (Syndicated Exclusivity). The FCC states that cable systems *must* black out syndicated shows from distant signal stations, when those syndicated programs *also* air on a local broadcast station that owns the exclusive rights to those programs for that market.

Every week, BendBroadband receives a list of syndicated programs that we must block throughout the week. Generally speaking, the list below covers the current programs that KTVZ asks us to block:

KOIN - Dr. Phil, The Ellen Degeneres Show, and Extra

KVAL - Wheel of Fortune, Jeopardy, Live with Regis, Dr. Phil, and Oprah

Because title information on the channel guide is controlled by TV Guide and based on pre-scheduled programming, we are not able to include more accurate information when we encounter syndicated programs that must be blacked out.

TOP

Q: Why do you carry two CBS stations?

A: Because many of our customers have moved to Central Oregon from the Eugene/Springfield or

the Portland metropolitan area, we have historically provided our customers with access to both Eugene and Portland news perspectives, and therefore we ended-up with two CBS affiliates.

TOP

Q: Why don't you offer FOX programming in High Definition?

A: Our local Fox affiliate (KFXO) does not currently have the required digital channel authorization or the infrastructure required to supply their programming to BendBroadband in high definition format. Recently KFXO provided us with the following update on their HD status: The station has filed the necessary paperwork and expects that, barring any complications or delays, a digital channel will be allocated for them by the end of 2006. It is their hope that KFXO will be able to be able to purchase and install the necessary equipment for HD conversion in 2007.

BendBroadband remains committed to providing our customers with a robust HD lineup. Evidence of this commitment includes our recent addition of Fox Sports NW, National Geographic, Food, Home and Garden TV, and within the next few months, A&E in HD. We currently offer one of the most comprehensive cable system HD lineups in the US. When KFXO makes HD available to us, our customers can be assured we will add their HD programming to our lineup.

TOP

Q: Why don't you offer premium sports pay-per-view content like ESPN GamePlan, NHL Center Ice, or NASCAR In Car?

A: BendBroadband strives to represent the broadest selection of programming and therefore we take every programming request very seriously. When we have the opportunity to add new programming, we make considerations based first and foremost, on customer demand.

We currently do not offer any premium PPV content however, we are considering the addition of this pay-per-view option for our digital cable customers assuming there is enough customer demand. Please be aware that we currently offer 3 Fox College Sports channels on our digital cable Sports Package (Atlantic , Central, and Pacific). These 3 digital networks offer college football and basketball games from the Big East, Big 10, ACC, Big 12, MAC and other college conferences that do not get much coverage out here on the West Coast. Hopefully some of your favorite teams are covered on those networks and that may be a viable option for you right now or until we have actually had the chance to get the necessary equipment needed for ESPN GamePlan.

VERSUS (channel 150) in our digital Variety Package also carries NHL games.

Another alternative to consider in the meantime is GamePlan's online option. ESPN GamePlan Online provides excellent video quality and on-demand features directly to your computer and this may help you to get the games you desire. You can learn more about this online option at the <u>ESPN website</u>.

TOP

 ${f Q}: I$ find commercials like "Girls Gone Wild" (or other programming) offensive. Why do you air these?

A: Please be aware that BendBroadband does not have any say in what a programmer elects to show on one of their channels, nor do we control the signal that we receive from the programmer. BendBroadband is not allowed to block programming, no matter how questionable it may seem to individual viewers. However, if you prefer to block selected channels or "adult rated" programming material within your household, there are several methods that can be used. Information on these methods can be found on our website, or by calling one of our customer care representatives. Our goal is to provide both choice and control to our customers, based on their individual viewing preferences and within the limits of available technology.

Regarding the "Girls Gone Wild" long form commercial, one could certainly lodge a formal complaint with the programmer or ownership group of that particular channel. In addition, you may also choose to contact the FCC. Because infomercials are not rated, current blocking technology is not effective in this case.

Contact Information: Federal Communications Commission 445 12th Street , SW Washington , DC 20554 http://www.fcc.gov/

TOP

Q: How can I find out whats on TV?

A: When it comes to programming information youll be happy to know that you have plenty of options. In addition to the TV Guide Channel (basic cable channel 8) which offers 90 minutes of programming information 24 hours a day, our two choices of digital cable <u>interactive programming guides</u> also offer up to 2 weeks of programming information for all of our digital cable customers.

Upgrading to digital cable has never been more affordable either in fact you can add our Digital Gateway service for as little as \$4.90 more per month than basic cable. Heres more information on digital cable. more

There are also a number of fantastic Internet sources for programming information including the two options listed below:

- 1) TV Guide offers a personalized TV listing on their website: http://online.tvguide.com/listings
- 2) As does zap2it.com: http://www.zap2it.com

Generally speaking, to set-up TV listings like this on your home computer, all you need to do is to enter your ZIP code so that the website knows that you live within the service area of BendBroadband.

TOP

Q: Do you carry or plan to carry the NFL Network?

A: No, BendBroadband has no plans to add the NFL Network during the 2006-07 football season.

As always when considering a change in programming, we must consider the impact on all of our subscribers, not just those who may be interested in a given channel. We just completed an independent channel survey with a random sample of BendBroadband subscribers. Of the eight top-requested channels listed in the survey, the NFL Network's channel came in fifth.

Also, the NFL requires that the NFL Network be included in a cable company's basic cable lineup. The rate we would have to pay to the NFL Network is very high, and we would need to increase the price of basic cable for every subscriber by over \$1.00 per month to add just this one channel. While we recognize that we do have some passionate sports fans as customers, the overall level of demand for the NFL Network doesn't justify passing on a price increase of this magnitude to every basic cable subscriber.

We are willing to add the channel to our digital sports tier, but the NFL Network will not agree to this.

In fact, BendBroadband and other small and independent cable operators feel that the NFL Network has unfairly excluded customers in markets like ours by virtue of the basic cable and/or digital basic-only carriage requirements.

A copy of a letter dated 11/22/06 from the American Cable Association to the president of the NFL Network is <u>available here</u> for you review as well as an <u>Associated Press article</u> on this topic that was published nationwide on 11/22/06.

TOP

Q: Where can I learn more about Parental Control features?

A: BendBroadband is committed to providing family-friendly programming. We offer a wide array of programming choices. Additionally, if you subscribe to our digital service your set-top box has the ultimate in parental control features. For more information click here.

TOP

VIDEO ON DEMAND FAQS

Q: Why are Video on Demand movies only available for 24 hours?

A: The duration of VOD viewing windows are determined by the content providers and movie studios. Although longer VOD viewing windows have been discussed, cable operators are currently required to limit viewing windows to 24 hours.

TOP

Q: Why did you choose to include SVOD for all premium multiplex subscribers doesnt this drive up the cost of the premium multiplex channel packages?

A: Other cable systems have found that premium SVOD is extremely popular with their HBO, Cinemax and Showtime customers and we have had numerous requests to add premium SVOD content. We considered offering this SVOD content ala carte, but this would have raised the price considerably. By offering this as part of the package to all premium subscribers, we were able to minimize our cost and pass this savings on to our premium channel subscribers.

TOP

MOXI FAQS

Q: How much storage capacity does my Moxi have?

A: The 1-room Moxi (BMC 9012) has an 80 GB hard disk, with 73 GB available for recording.

The remaining space is used by the software and other necessary components. For the BMC 9012 you can record:

- Approximately 51 hours of digital shows
- · Approximately 11 hours of HD shows

The 2-room Moxi (BMC 9022) has a 160 GB hard disk, so you can record over twice the number of hours.

TOP

Q: Is there any way to expand the storage capacity on my Moxi?

A: Short of upgrading from BMC 9012 to a BMC 9022, there is currently no method for expanding the hard drive capacity of the Moxi.

TOP

Q: I have more questions about Moxi. Where should I go?

A: The Moxi Viewers Guide that you received during installation includes many helpful tips and FAQs. You can also refer to the Digeo Moxi website at the following address: http://digeo.com/prodserv/moxi faq.jsp

TOP

SET-TOP BOX FAQS

Q: Why dont you allow customers to purchase set-top boxes?

A: Its important to note that a set-top box may not even work if you were to move to another state or within the service area of another cable operator. Additionally, set-top boxes can quickly become obsolete as the technology in our industry is evolving at such a rapid pace. DBS (direct broadcast satellite) customers who own outdated set-top boxes are frequently forced to upgrade (often at very high prices) in order to receive the latest technology. At BendBroadband, customers do not own the set-top boxes so the risk of technology becoming out-of-date or obsolete is absorbed by BendBroadband and not the customer.

TOP

Q: Why is there a red light on the front of my set-top box?

A: Messages may be sent occasionally to digital set-top boxes by BendBroadband to announce new services, system updates, or other information. When you have a Message, an envelope indicator will appear in the upper left corner on the Main Menu screen of the interactive program guide and a red light will appear on your set-top box. From the Main Menu, select Digital Message. Highlight the desired Message and press OK to read it.

In the lower left corner of the Digital Message screen youll see an X icon which enables you to delete the message and turn off the red light on the set-top box.

TOP

Q: If I upgrade to digital service, do I have to install a set-top box with every TV in my house?

A: No, you may receive basic cable in analog format on additional TVs within your house at no added

cost. However, if you want to take advantage of 100% digital quality, Video on Demand, 45 channels of digital music, one of our two electronic programming guides and additional digital channel packages you must have a set-top box connected to the TV set. You will pay a rental charge for each added digital set-top box and may choose from any of our set-top box models, including the new low-priced DCT700 for only \$1.95 per month. Regardless of the number of set-top boxes in your home, you only pay for one Digital Service Gateway.

TOP

HDTV FAQS

Q: I have an HD television with an integrated HD tuner (also known as a QAM tuner). Can you please tell me how I can access the "Free" HD channels that BendBroadband carries?

A: By using your HDTV's integrated QAM tuner, you can access the Free HD via the QAM channels as listed below:

KTVZ HD (NBC Bend)

QAM channel 55-5

KOPB DT (PBS)

QAM channel 55-7

KOHD (ABC Bend)

QAM channel 59-9

KVAL DT (CBS Eugene)

QAM channel 74-13

TOP

TECHNICAL ISSUE FAQS

Q: I have a Moxi box, or a cable modem, that has stopped functioning - what should I do?

A: Because a key part of the Moxi box is cable Internet mode, you essentially need to treat it like you would your computer. If you have a blinking light on your modem or Moxi simply try resetting or disconnecting the power on the box, waiting momentarily and then plugging the power back in. If this doesn't solve the problem, feel free to call one of our Customer Care Representatives at 541-382-5551.

TOP

Q: How do I take advantage of Secondary Audio Programming (SAP)?

A: Many modern stereo television sets have a feature in their audio equipment that allows the reception of sound other than the main audio for the program. This feature is called Multi-channel Television Sound (MTS). A TV set with MTS can receive mono sound, stereo sound, or Secondary Audio Programs (SAP).

The SAP feature allows a TV station to broadcast other information to the viewer through the audio receiver system. That other information could be the same program audio in another language, or something completely different, such as weather information or Descriptive Video Services (DVS) for the visually impaired.

As an example, ABC regularly provides Spanish audio commentary during "World News Tonight" and "Monday Night Football" as well as other selected sporting events and specials. They do this using the Secondary Audio Program (SAP). Viewers who had the SAP feature turned on could hear the game in Spanish.

Activating or deactivating the SAP is done on most television sets through a menu using the remote control. Every TV set is different, so the best way to do that is to follow the instructions in your owner's manual. But if you don't have the owner's manual that came with your TV anymore, you can still change the settings for the SAP if you have your remote control. Here are a few things to keep in mind:

- The SAP feature is only on television sets that are stereo. Even if you have a newer model TV, SAP will not be available if your set has mono sound.
- Before trying to change the SAP, be sure you're controlling your TV set with the remote and not the VCR.
- Some remote controllers have a button on them labeled "MTS", "SAP", or "Audio Select". Try pressing this button in succession to cycle through the various audio modes.
- If there is no button on the remote control, press the "MENU" button to bring up your television's on-screen menu and look for options like "Setup", "Audio Setup", or "Audio" to find the selections available for MTS, or SAP.

If you don't have your remote control or your owner's manual, contact the store where you purchased your television. Many times they can help with obtaining another operation manual or finding a universal remote control that will work with your television.

TOP

Q: How come I can hear audio but see no picture on channels 604, 605, 607 and 613?

A: These channels are broadcast high definition channels that require an HDTV and HD-ready cable set-top box. Standard definition set-top boxes will not display a picture from these broadcast HD channels so customers will see a black screen with the flip bar and be able to hear the audio from these unencrypted broadcast HD channels.

TOP

Q: How do I program my remote control?

A: BendBroadband currently supports the following remotes (see the list below).

- TVN 200B Remote
- Millennium 3 Remote
- <u>UFC4-200C Remote</u>
- MOTO-3008 Remote
- ENT-6412 Remote
- UR3-SR2 "Easy Clicker" Remote
- Moxi Remote

TOP

EXHIBIT 38



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Time Warner Cable Adds Fox HD to Lineup Lincoln

Lincoln- Time Warner Cable HD subscribers will soon be able to see all their favorite Fox Network programs, including professional sports coverage, American Idol, 24, House, and the OC in high definition, announced Ann Shrewsbury, Manager of Public Affairs and Community Programming for Time Warner Cable's Nebraska Division.

"We've wanted to add Fox's HD programming for some time and have recently reached an agreement with Pappas Telecasting of the Midlands to broadcast KPTM's HD signal in Lincoln and most of the eastern Nebraska towns served by Time Warner Cable."

The Fox HD channel will be on channel 109 and will be part of the HDTV tier which also includes TNT HD, WOWT-HD, KETV-HD, 10-11 HD, NET-HD, and Discovery Channel HD. The HDTV tier is offered at no additional charge to digital cable customers who have an HD converter box.

Shrewsbury said within the next few days, after the stormy and windy weather passes and technicians are able to climb their tower safely, the channel will be up available for HD customers.

In addition to the Fox HD channel, Time Warner will also add KHGI (NTV), the ABC affiliate out of Kearney, Neb. NTV will be on channel 4. To accommodate the channel lineup changes, KSNB will be moved to channel 18 and the TV Guide Channel will move to channel 76 in Lincoln, Crete, Denton and Seward. KHGI will also be added to the Time Warner Cable channel lineup in Fairbury.

"Later this year, KHGI will open a Lincoln News bureau to serve the Capital City," said Janet Noll, General Manager. "We appreciate our continued partnership with Time Warner Cable and are looking forward to working with them more closely in the future."

Time Warner Cable's Nebraska Division operates cable systems in 17 Eastern Nebraska towns, offering the most advanced system of home entertainment, information, and communication available. Time Warner Cable provides digital cable, a choice of broadband Internet service providers, digital phone, and was the first Nebraska cable system to offers its customers iCONTROL video-on-demand services and Digital Video Recorders. It is a division of Time Warner, Inc. ###

Parental Control

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EXHIBIT 39



Raleigh/Durham/Fayetteville

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Executive Management Team >						
PRESSUCTS & SERVICES	HDTV					
Careers >	HDTV Home					
o the News Order Services	HDTV Home Get HDTV service					
History of Innovation Pricing and Packaging >	Time Warner Cable is THE place for HD programming v					
Combine Services And Save Money	channels available!					
Digital Cable >						
Order Now						
DIGIPIC Packages	UNC (PBS) HD Ch. 201 UNC (PBS) HD offers a variety of educational and					
Additional Digital Programming	informative programming in HD such as History Detectives, Austin City Limits, Desert Speaks, Rick					
Sports Packages	Steves' Europe, Soundstage, Carolina Outdoor Journal					
On Demand	WITHD (ADC) UD CL. DAG					
DVR	WTVD (ABC) HD Ch. 211 Watch Lost, Desperate Housewives, Grey's Anatomy, Ad					
HDTV >>	Jim, Boston Legal, George Lopez, Rodney, Good Mornin					
Interactive TV	Invasion, NBA coverage and more in HD.					
Contests And Events	WNCN (NBC) HD Ch. 217					
Nuestra Tele	You won't want to miss Joey, ER, Tonight Show with Leno, West Wing, Law and Order, Surface, Las Vegas					
Music Choice	Medium, My Name is Earl, The Office, E-Ring, Saturday					
Cable vs Satellite	WRAZ (FOX) HD Ch. 250					
Parental Controls	The OC, Arrested Development, Prison Break, House, pl					
Parental Guidelines	from the NFL and Major League Baseball.					
CableCARD	WRAL (CBS) HD Ch. 255					
Road Runner >	CSI, CSI: Miami, CSI: New York, Cold					
Digital Phone Service >	Case, Two and a Half Men, How I Met Your Mother, King of Queens, NCIS,					
Mobile Access >	Still Standing, Yes Dear, Late Show with David Letterma					
Earthlink	Plus, NFL coverage, NCAA College Basketball and lots mo					
Business Class	Discovery HD Theater Ch. 280					
Advertisina	American Chopper, Monster Garage, BIG, Trading Space:					

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Need Digital Cable?

vith 16 High Definition

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and more.

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Night Live and more.

us action



1.347

n, Conan O'Brien and more. ore.

Corwin's Quest, Destination HD, Sunrise Earth, and more.



TNT HD Ch. 281

TNT in HD features Digital Dolby 5.1 surround sound and a continual 16:9 wide-screen viewing experience. Native HD programming includes NBA, Nextel Cup Races, all original movies and original series, select network television premieres and select series.





HD Premiums:

HBO HD Ch. 285/411

Included with subscription to HBO Watch exciting blockbuster movies as well as HBO Original Programming such as Rome and The Sopranos. Click here to see what's playing this month!



Showtime HD Ch. 286/451 Included with subscription to Showtime



Catch new release movies in HD along with original programming as well as championship boxing. **Click here** to see what's playing this month!

HD Suite:

Time Warner Cable's Premium HD package - Click here for more information!

- Ch. 290 ESPN HD
- Ch. 291 INHD
- Ch. 292 INHD2
- Ch. 293 HDNet
- Ch. 294 HDNet Movies
- Ch. 299/502 HD Movies On Demand
- Ch. 295 Universal HD

Time Warner Cable's High Definition channels are available only on **Digital Cable.** If you have a HDTV set, you can get a High Definition box for the same monthly price as the standard digital cable box. No additional fees apply!

HDTV and HD box from Time Warner Cable required to receive high definition programming.

- HDTV frequently asked questions
- High Definition 101: A Guide to HDTV



Have an HDTV and don't have HD service yet? Upgrade now for FREE and experience the difference HDTV makes.*

*Digital Cable, HDTV set and lease of HD or HD DVR set-top box are required. DVR service is an optional service that is available at an incremental charge. Installation fees may apply. Incremental charge applies for HD Premium Tier. ©2006 Time Warner Cable Inc.

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EXHIBIT 40

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Help

Can I Get **RCN Service?**

Channel Lineups

DigitalVisionPlus

HBO

MiVisión

Video ON DEMAND

New on VOD

DVR

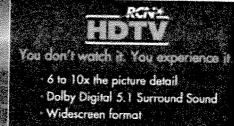
Interactive Guide

HDTV

RCN HDTV

How it Works | Requirements | Frequently Asked Questions





See more. Hear more. Experience more with RCN HDTV.

You've never seen television like this before. Watching a picture with 6 to 10 times the usual clarity in a wide-screen format with Dolby Digital 5.1 surround sound puts you right in the middle of the action. And with RCN HDTV's extensive, industry-leading line-up of HDTV channels, you won't miss a thing.

With RCN HDTV you can experience hundreds of your favorite TV shows, concerts and sporting events. You'll feel like you have box seats as you watch your favorite sports teams take the field on ESPN HD. You'll be right in the thick of it as doctors treat a trauma patient on ER. Watch 'em sweat on the stand in Law & Order, chase the perps on NYPD Blue, or lose yourself in the latest blockbuster movies like Catch Me if You Can, S.W.A.T., Charlie's Angels: Full Throttle and others.

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- Lehigh Valley, PA
- Manhattan, NY
- Philadelphia, PA
- Queens, NY
- San Francisco, CA
- Washington, DC Metro Area

RCN HDTV Programming Tiers

Channel Channel	MA	CA	LHV	PHL	NY	IL	DC
ABC	1	SZ.	92	S.	8	8	8
NBC	Ŋ	1	8	A.	8	S.	4
PBS	1	4	Z	8	4	4	7
FOX	¥.	A.	9	S.	ď		9
CBS	8	1	VÍ	4	8		~
NESN	ď					-410	10.2
ESPN	ď	T.		8		4	
Discovery HD Theatre	K.	L		4		T	T.
HD Net	4	4		4		4	8
HD Net Movies	4	86		V.		1	8
Comcast Sportsnet			Y	Y		V.	4

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Free HDTV Programming With HD Converter Rental

	Channel	MA	CA	LHV	PHL	NY	IL	DC
Free HDTV Programming	HBO	4	¥.	1	¥	8	Y	Ý
With Your Premium	Showtime	8	V	Y	V	8	4	4
Network Subscription	Cinemax							
and HD Converter Rental	STARZ!	8	1	91	8	8	7	8
	TMC HD							Ý
	Channel		LH'	V	NY	,		
2 E PR. 1984	Discovery HD Thea	atre	V		S.			
HD Tier* With HD Converter Rental	ESPN HDTV							
with FID Convener Rental	HD Net		¥		Đ			
	HD Net Movies		X		8			

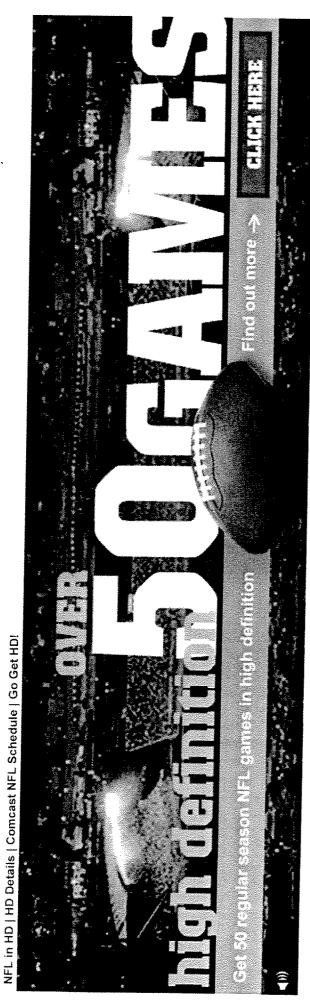
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EXHIBIT 41

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EXHIBIT 42

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Multicasting - Q & A

What is the Digital TV transition?

The digital TV transition refers to the time period during which broadcasters are making the switch from analog to digital broadcasting. The Telecommunications Act of 1996 granted broadcasters an additional 6 megahertz of spectrum to make the transition from analog to digital TV, so that analog spectrum could be returned for use by public safety and other services. Congress currently is considering legislation that would determine when broadcasters must return their analog spectrum and begin broadcasting in the digital format only.

What is multicasting?

Traditional analog technology, combined with pre-existing spectrum allocation, has allowed TV stations to broadcast a single channel. However, the combination of new technology and a digital TV spectrum allocation allows broadcasters to split their signal into up to six separate channels. The broadcasting of multiple channels has become known as "multicasting."

What are cable's current must carry obligations?

Federal law requires cable operators to carry the primary signal of broadcasters who elect to have their signal carried by cable systems in their primary coverage area. Cable's current "must carry" obligation pertains to the primary analog signal, but it will switch to the broadcasters' primary digital signal when the analog spectrum is returned. The Federal Communications Commission has twice ruled that cable carriage of the primary broadcast signal refers to ONE channel, in either the analog or digital world.

Why does cable oppose forced multicasting?

Broadcasters are demanding that Congress force cable operators to carry ALL of their new digital signals, not just the primary signal that federal law requires. The forced carriage of up to five more signals per broadcaster could result in hundreds of additional channels in some markets. This forced carriage would crowd the channel lineup and provide a strong competitive advantage to the untried and untested channels that broadcasters claim to want to create, putting at risk many cable channels targeted at diverse audiences. In addition, the extra bandwidth required to carry the additional broadcaster signals could place cable's other broadband services in jeopardy.

Doesn't cable already carry digital broadcast signals?

By virtue of marketplace agreements, local cable systems are voluntarily carrying more than 500 local digital broadcast signals in addition to the hundreds of primary broadcast channels that are required by federal law. Cable systems contend that marketplace negotiations – not government action – should determine which additional broadcast channels are carried, which is why the industry recently signed a long-term digital cable carriage agreement with hundreds of local public TV stations.

If you have questions, please contact: Rob Stoddard / Brian Dietz / Paul Rodríguez, NCTA Communications & Public Affairs at 202-775-3629.

National Cable & Telecommunications Association 25 Massachusetts Avenue, NW - Suite 100 | Washington, DC 20001 Phone: (202) 222-2300 | <a href="mailto:Emailto

EXHIBIT 43



Lessons From USDTV's Demise

By John M. Higgins - Broadcasting & Cable, 7/24/2006

The recent bankruptcy filing by USDTV, the broadcast startup that hoped to sell a package of cable channels, hurts just a handful of major station groups that were backing the wireless venture. But the company's troubles underscore a question facing all TV-station owners: Is there any way to make money from the all-new capacity created by the switch to digital broadcasting?

The conversion to digital gives every station in the country a tremendous expansion of capacity. In the same amount of spectrum occupied by a conventional analog signal, a broadcaster can fit a high-definition feed of its main station and still have space to create three additional channels. A station that chooses not to broadcast an HD signal can create up to five additional channels.

In one sense, this is a tremendous windfall in an industry that faces slim growth prospects in its core business. Think of it as a government grant of ritzy beachfront real estate given exclusively to people who already live in the neighborhood.

The downside is that creating that much new property out of thin air produces a glut. Digital puts more TV real estate on the market than there are immediate viewers or advertising dollars to support it.

"Unless broadcasters create a viable economic model, the industry may have spent billions upgrading stations without any obvious return on investment. If that's true, it may a classic case of "be careful what you ask for, you might just get it!," says Bear, Stearns & Co. media analyst Victor Miller.

Broadcasters and their networks have laid out a variety of plans to fill up that new capacity. NBC and its affiliates are creating local weather channels. Sinclair Broadcasting is filling a digital-only channel with older entertainment programming at its flagship Baltimore station. Ion Media, formerly known as Paxson, has partnered with producers of children's programming to create a national kids network anchored by its own stations that will instantly get clearance in 60% of the country.

A new music-video channel, The Tube, has signed up enough stations to clear 74% of the country.

LIN TV's new CEO, Vince Sadusky says the new capacity is "a blank piece of paper" for the whole industry. Just as it took LIN several years to solidify a Web strategy, Sadusky plans to experiment with several niche approaches in various markets: "Anybody who says they've got the answer is lying."

Some ideas are more promising than others, but the primary driver behind all of those multicast plans is keeping programming costs ultra low. Why? The audience is limited. Between the 15 million or so owners of digital TVs and subscribers to digital cable, just one-third of consumers can watch broadcasters' new channels.

The audience problem will be resolved when the TV industry's conversion to digital is complete in February 2009.

Before it filed for Chapter 7 bankruptcy, USDTV was envisioned as a major solution for the dilemma. The company employed clever technology to aggregate the spare capacity of several local TV stations to create a mini wireless cable system.

Subscribers with a special set-top box could see a dozen or so cable channels—such as ESPN and Fox News—plus all the local digital-broadcast services, even if they didn't have a high-priced digital TV set. Priced at just \$19.99 monthly plus the one-time purchase of a \$99 set-top box, the package was geared to low-end video users turned off by the cost of cable.

The main incentive for stations was payments both to lease their spectrum and for the consent to retransmit their programming as part of the USDTV package. They wouldn't even have to go through the effort of programming their new channels, just hand the spectrum off.

The prospect was tantalizing enough for USDTV CEO Steve Lindsley to secure backing from major broadcasters Fox Television Station, Hearst-Argyle Television and LIN TV, which invested \$26 million last September. Unfortunately, USDTV's business plan was less clever than its technology.

I estimate that launching USDTV in the top 30 markets—as was initially planned—would have cost the company around \$700 million.

Signing up new customers is difficult and expensive, in part because USDTV has lost around \$100 on every \$99 box sold. Chasing low-end customers means many don't pay their bills. Many subscribers that did were simply dissatisfied with the range of programming. USDTV says customer churn averaged 4% monthly. That means that the company could expect to lose half its subscriber base annually.

Investors might buy the scraps of USDTV, but the mini-wireless-cable idea is probably as dead as similar ones that telcos pushed in the mid 1990s and lost hundreds of millions of dollars on.

USDTV could help some programmers trying to exploit the digital broadcast space.

Mike Ruggiero, president of broadcast consulting firm All TV Group, is behind distribution of The Tube and Motor Trend TV and says that some broadcasters were hesitating to commit to digital programming in hopes of hooking up with USDTV. "They'll be more willing to talk now," he says.

But don't expect a lightning strike to ignite the digital broadcast world. "There's not going to be any home runs here," Ruggiero says. "It will be a cumulative revenue stream made up of e-commerce, advertising and interactive opportunities."

As usual in television, the strongest programming—not the most clever use of the spectrum—will win the day.

E-mail comments to jhiggins@reedbusiness.com

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