UNITED STATES OF AMERICA BEFORE THE SECURITIES AND EXCHANGE COMMISSION

INVESTMENT COMPANY ACT OF 1940 Release No. 28800 / June 24, 2009

In the Matter of

Genworth Life & Annuity VA Separate Account 3 6610 West Broad Street Richmond, Virginia 23230

(811-21970) :

ORDER UNDER SECTION 8(f) OF THE INVESTMENT COMPANY ACT OF 1940 DECLARING THAT APPLICANT HAS CEASED TO BE AN INVESTMENT COMPANY

Genworth Life & Annuity VA Separate Account 3 ("Applicant"), a unit investment trust registered under the Investment Company Act of 1940 ("1940 Act") filed an application on December 30, 2008 and an amended and restated application on February 20, 2009 and May 27, 2009, under section 8(f) of the 1940 Act, requesting an order declaring that it has ceased to be an investment company as defined by the 1940 Act.

On May 29, 2009, a notice of filing of the application was issued (Investment Company Act Release No. IC-28751). The notice gave interested persons an opportunity to request a hearing and stated that an order disposing of the application would be issued unless a hearing was ordered. No request for a hearing has been filed, and the Commission has not ordered a hearing.

The matter has been considered and it is found, on the basis of the information set forth in the application, that applicant has ceased to be an investment company. Accordingly,

IT IS ORDERED, pursuant to section 8(f) of the 1940 Act, that the registration of Genworth Life & Annuity VA Separate Account 3 (811-21970) under the 1940 Act shall immediately cease to be in effect.

For the Commission, by the Division of Investment Management, under delegated authority.

Florence E. Harmon Deputy Secretary