

## **APD ALERT**

### **Competitiveness Demonstration Program: Set-Aside Authority for Fiscal Year (FY) 2009**



The set-aside policy for the Small Business Competitiveness Demonstration Program for FY 2009 supersedes all previous set-aside policies for this program. This policy covers the period from October 1, 2008, through September 30, 2009, unless superseded by a memorandum from the Department of Agriculture (USDA), Office of Small and Disadvantaged Business Utilization (OSDBU).

#### **DESIGNATED INDUSTRY GROUPS (DIG's)**

##### **Set-Asides for Small Business Concerns**

Small business set-asides should be considered for the North American Industry Classification System (NAICS) Codes and Product/Service Codes (PSC) under the Competitiveness Demonstration Program as listed in Attachment 1.

##### **Set-Aside Priority for 8(a), HUBZone, SDVOSB and Emerging Small Businesses (ESB)**

The 8(a), Historically Underutilized Business Zone (HUBZone) and Service-Disabled Veteran-Owned Small Business (SDVOSB) concerns must continue to be considered in the awarding of all contracts under the Competitiveness Demonstration Program. All procurements under the ESB reserve threshold shall be set-aside for competition by ESB concerns for architect-engineering services (\$50,000 and below) and all others (\$30,000 and below).

#### **TARGETED INDUSTRY CATEGORIES (TIC's)**

All acquisitions of products in the TIC's shall continue to be considered for exclusive participation by small business concerns. TIC's are listed in Attachment 1.

All TIC procurements, regardless of dollar value, shall continue to be considered for Small Business, 8(a), HUBZone, and SDVOSB set-asides.

We must notify the USDA-OSDBU if a TIC requirement will not be set-aside for small business concerns. A copy of the solicitation and justification for not setting-aside the requirement must be forwarded to the Research, Education, and Economics (REE), OSDBU Coordinator, for review prior to being submitted to the Department.

Questions regarding this issuance should be directed to Jeannette Gibbs, REE OSDBU Coordinator, at 301-504-1116 or via e-mail [jeannette.gibbs@ars.usda.gov](mailto:jeannette.gibbs@ars.usda.gov).

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ARS ANNUAL SET-ASIDE POLICY – FY 2009  
DESIGNATED INDUSTRY GROUPS (DIGS) &  
TARGETED INDUSTRY CATEGORIES (TICS)

**Designated Industry Groups (DIGs)**  
**FAR 19.1005(a)**

The Small Business Competitiveness Demonstration Program (FAR Subpart 19.10) is intended to test the effectiveness of eliminating small business set-asides in certain industries designated by North American Industry Classification System (NAICS) codes and NAICS-Product Service Code (PSC) combinations referred to collectively as Designated Industry Groups (DIGS).

In general, solicitations for acquisitions in the DIGs ***may not*** be set-aside for small business with the following exceptions:

- 1 Solicitations for acquisitions in the designated industry groups with an estimated value up to the emerging small business (ESB) reserve amount ***must*** be set-aside for ESBs in accordance with the procedures at FAR 19.1007 paragraph c:
  - ESB Reserve Amount - \$30,000 for construction, refuse systems and related services, non-nuclear ship repair, landscaping and pest control services.
  - ESB Reserve Amount - \$50,000 for architectural and engineering services.
- 2 Solicitations for acquisitions greater than the ESB reserve amount in ***ALL*** designated industry groups ***must continue to be considered*** for placement under the 8(a) Program (FAR Subpart 19.8), the HUBZone Program (FAR Subpart 19.13), and the Service-Disabled Veteran-Owned Small Business Procurement Program (FAR Subpart 19.14).
- 3 Solicitations issued from the Agricultural Research Service with a NAICS/PSC combination indicated below should be set-aside for Section 8(a) (FAR 19.8), HUBZone (FAR 19.3), Service Disabled Veteran-Owned Small Business (FAR 19.14) or Small Business (FAR 19.5):

**Category 1: Construction Groups (NAICS 236, 237, 238)**

NAICS	NAICS Description
236220	Commercial and Institutional Building Construction
238330	Flooring Contractors

**Category 2: Architectural and Engineering Services**

NAICS	NAICS Description	PSC	PSC Description
541310	Architectural Services	C111	Administrative and Service Buildings
541330	Engineering Services	C118	Research and Development Facilities

**Targeted Industry Categories (TICs) \***  
**FAR 19.1005(b)**

All procurements regardless of dollar value in the following Product and Service Codes shall continue to be considered for Small Business, 8(a), HUBZone and Service Disabled Veteran-Owned Small Business set-asides:

PSC	Product-Service Code Description
5820	Radio TV Equipment Except Airborne
6810	Chemical Products
7021	ADP Central Processing Units-Digital
8105	Bags and Sacks
8405	Outerwear for Men
J070	Maintenance and Repairs, ADP Equipment
N070	Installation of ADP Equipment
T099	Other Photo/Mapping Printing/Services
U006	Vocational/Technical Training
W036	Leasing Special Industry Machinery

\* Reminder

The Office of Small and Disadvantaged Business Utilization (OSDBU) must be notified if a requirement in one of the TICS is not set-aside. A copy of the solicitation and justification for not setting the requirement(s) aside shall be sent to the REE OSDBU Coordinator.