

Southeastern/Atlantic Region

Region 2

Quarterly Report

August 1, 2007 – October 31, 2007

University of Maryland, Baltimore

Date submitted: February 7, 2008

Executive summary

Network: During the quarter we completed the year 01 annual report. Our tabular reports show that the SE/A staff provided 93 activities attended by 1,690 participants and subcontractors provided 114 activities attended by 8,542 participants. Maps show outreach was done in each state either by RML staff or by Network members. There were 23 activities reaching 1,000+ individuals for the SE/A Outreach Challenge, our unfunded outreach initiative.

We have learned that several new medical schools will be opening in the Region. Florida International University in Miami hired David Boilard as their first library director. The University of Central Florida in Orlando is advertising for a library director for their new school. Mercer University is expanding with a new school in Savannah, GA. We also heard that there are plans underway for a new school in Blacksburg, VA.

In October, Keesler Medical Center Library (MSUKAF) was deactivated in DOCLINE "due to a decision made by the Air Force Surgeon General's office to close all Air Force medical libraries except one."

The program advisory committees all met virtually this quarter and planned for an oversight committee meeting in December. Proposed new classes, e-licensing, were discussed.

Emergency preparedness: Work continued throughout the quarter. Janice attended several teleconferences with the RML collaboration group as well as with the associate directors. She also met via phone with Cathy Burroughs of Region 6 to discuss buddy arrangements. On September 21, 2007 Janice had a teleconference with Dan Wilson about emergency preparedness activities in the Region. Dan will be assisting the Network Office with writing the national plan and chairing the Region 2 task force that will be working on the regional plan.

September 24-25, 2007 Beth attended the Tennessee Health Science Library Association *Tennessee Disaster Preparedness and the Role of Information Sciences* at St. Joseph's Hospital in Nashville, TN.

Outreach: We funded several express awards this quarter. Three express planning, two express follow-up, two welcome, and two express outreach awards were funded along with exhibit and training awards. We still have several funding opportunities available: exhibit awards, training awards, library improvement, and Delta Information Access awards.

The Tennessee Go Local project started on July 1, 2007. We now have six Go Local projects in the Region providing access to state and local health services.

Advocacy: We provided profiles of four Network member projects for NLM's National Medical Librarians Month web site. The projects highlighted included Eastern Shore Area Health Education Center Teen Health Initiative, University of Virginia Disaster Planning for Health Sciences Libraries blog, North Carolina Health Info Military & Families Health Collection on the NC Health Info, and Ma Flo's Health and Awareness Team. See: <http://www.nlm.nih.gov/lo/profiles07/sea.html> Also an electronic card thanking our Network members was sent. A poster was presented at the Mid-Atlantic Chapter of MLA meeting in Baltimore on our advocacy work of the past few years. Another is planned for the Southern Chapter meeting in November.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter*
Network members – full	604	597
Network members – affiliate	549	550
Libraries providing services to unaffiliated health professionals	273 (45%)*	271 (46%)*
Libraries providing services to public users	298 (49%)*	296 (50%)*
Average fill rate for resource libraries	82%	82%

Regional Advisory Committee (RAC) activities

August 13, 2007 Sheila and Toni held a web and teleconference meeting of the Outreach to Health Professionals Regional Advisory Committee. See minutes:

<http://nnlm.gov/sea/about/rac/outreach/aug2007minutes.pdf>

August 30, 2007 Terri and Mandy held a meeting of the Consumer Health Regional Advisory Committee.

See minutes: <http://nnlm.gov/sea/about/rac/consumer/aug2007minutes.pdf>

September 7, 2007 Beth held the access RAC committee meeting via Adobe Connect. See minutes:

<http://nnlm.gov/sea/about/rac/access/accesscommittee907.pdf>

September 21, 2007 Janice had a teleconference with Dan Wilson about emergency preparedness activities in the region. Dan will be assisting the Network Office with writing the national plan. Dan is also chairing the Region 2 Emergency Preparedness Task Force. He, along with Beth Wescott, attended the Tennessee state disaster preparedness meeting in Nashville.

October 4, 2007 The Technology Advisory Committee met via teleconference. See minutes:

<http://nnlm.gov/sea/about/rac/technology/oct2007minutes.pdf>

Needs assessment and evaluation activities/data

September 14, 2007 Dale and Janice attended a continuing education class on focus groups in Houston, TX.

Outreach

TABLE 2. Newly funded awards and projects

Start/end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
10/01/07-09/30/08	Follow-up award	West VA Health Right	Mollohan	\$5,000	Express award
10/01/07-09/30/08	Follow-up Award	MaFlo's Health & Awareness Team	Lance-Robb	\$5,000	Express award
10/01/07-09/30/08	Welcome Award	Georgetown County Diabetes CORE	Linnen	\$5,000	Express award

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
		Group			
10/01/07- 09/30/08	Welcome Award	Associated Health Resources Center	Ogide- Alaeze	\$5,000	Express award
10/01/07- 09/30/08	Planning Award- Development of strategic plan in Florida	Florida State Univ	Shearer	\$6,000	Express award
09/01/07- 08/30/08	Planning Award – Tennessee Disaster Preparedness	St. Thomas Hospital	Haley	\$5,560	Express award
10/01/07- 09/30/08	Planning Award – Health Literacy Initiative	Inova Fairfax Hospital	Culler	\$6,000	Express award
09/01/07- 08/31/08	Healthy Answers	St. Marks CME Church	Johnson	\$5,800	Express outreach award
09/01/07- 08/31/08	Healthy Spirit and Beyond	Nichols Temple AME church	Rumley	\$6,000	Express outreach award
08/21/07- 10/31/07	Exhibit: 2007 Fiesta: A celebration of Hispanic Culture	AL Health Libraries Association	Hogan- Smith	\$1,850	Exhibit award
08/31/07- 10/31/07	Exhibit: Southern Women's Show, Birmingham	AL Health Libraries Association	Hogan- Smith	\$1,960	Exhibit award
08/22/07- 10/31/07	Exhibit: 2007 Annual clinical Regional Advisory Network of Region III	Eastern VA School of Medicine	Smith	\$784	Exhibit award
10/24/07- 11/30/07	Exhibit at the 1st Annual Unity in the Community Day Hosted by Booker T. Washington High School Health, Research and Human Services Learning Community	Morehouse School of Medicine	Henders on	\$1,875	Exhibit award
10/15/07- 03/31/08	<i>Emerging Technology in Libraries</i> course at March 2008 meeting	GA Health Sciences Library Association	Daniels	\$493	Training award
10/1/2007 - 9/30/2008	University of Mississippi Clarksdale Diabetes and Metabolism Clinic Consumer Health Education Center	University of Mississippi		\$40,000	Outreach project

Update of ongoing major projects:

University of Maryland, Health Sciences and Human Services Library – Health Information Outreach to Underserved Populations in Baltimore, MD

Summary of activity: A total of 381 individuals were trained this quarter, during large events, like the Native American Pow Wow, as well as smaller events like an organizational meeting of Head Start. The majority of the training activities took place in Baltimore City. Trainees included healthcare professionals, social work students, and members of the general public, and the project was once again successful in reaching members of minority populations.

University of Maryland – College of Information Studies – Promoting Health and Literacy among Older Adults: Computer Training in Public Libraries

Summary of activity: During the first quarter, they successfully accomplished three major tasks: completed the 4-week extensive training (two times a week, two hours each time) for a total of 33 older adults; successfully promoted this project in the community through various channels and approaches with more than 60 additional older adults on our wait list waiting to be assigned to the spring classes; and established strong, fruitful partnerships with the Prince George's County Memorial Library System (PGCMLS), OASIS Senior Center, and the National Institute on Aging (NIA) of the National Institutes of Health. The team has grown from the initial collaboration between the Project Manager, Dr. Xie and the Director of the PGCMLS, Ms. Micki Freeny, to include six additional highly qualified, highly motivated members dedicated to this project. These additional members include three librarians of the Hyattsville Branch Library of the PGCMLS, and three graduate students – including two volunteers – in the Master of Library Science program of the College of Information Studies of the University of Maryland.

George Washington University – Connecting for Health Literacy

Summary of activity: During this quarter, HIPS visited its regular outreach sites, trained a new student team and other health science students staffing a community clinic, conducted an HIV training for an adult education class, developed the health literacy curriculum for Academy of Hope and School for Tomorrow students, and solidified the program for the upcoming *Connecting for Health Literacy* conference. In addition, HIPS members contributed to the Metropolitan Washington Public Health Association's planning and outreach for the November March and SpeakOUT on HIV. During Quarter 2, August through October 2007, HIPS conducted: a total of 52 events over 177 hours that involved 1160 people (some repeat); 32 outreach activities over 80 hours that involved 917 people; 14 training sessions over 41 hours that involved 217 people (some repeat); and 6 planning meetings over 56 hours that involved 26 people (some repeat).

Western Maryland AHEC – West Virginia Information Outreach II

Summary of activity: During this project's fourth quarter, training sessions were planned and provided for Parish Nurses and a third group of Health Sciences and Technology Academy students, a West Virginia University program that has established a seamless approach to health sciences education which shepherds talented minority underrepresented students through pre-college, college, and graduate training in health sciences programs. A training session for the clinical education students in Marion County was attempted but unsuccessful during the quarter due to many factors, including scheduling conflicts and limited availability of the computer lab. However, contacts made through these attempts allowed for a session to be scheduled for the health technology students at the Marion County Technical School in Mannington, WV on November 28, 2007.

Baptist Hospital - Health Touch: Information at Your Fingertips

Summary of activity: The objective of implementing an informational kiosk at the UT Clinic was accomplished. A kiosk was purchased from Self Service, formerly Montegonet. The project director, Marilyn Teolis, met with UT teaching faculty at the clinic regarding the selection of 119 MedlinePlus tutorials and topics. Ms. Teolis designed a template for the screen that included 12 subject categories. The James V. Brown Library/Kolb Net Works designed the screen interface. Ms. Teolis also asked them to capture demographic data about the kiosk users. In conjunction with the kiosk, a web site was developed that mirrored the kiosk content. The web site is: <http://www.baptisthealthlibrary.com>

University of Virginia - Evidence-based Public Health Informatics Training for Public Health Practitioners in Central and Southwestern Virginia

Summary of activity: During this quarter two sets of training sessions were held in Abingdon and two in Charlottesville. A total of 69 participants have taken part in the trainings to date. Preliminary assessment

of the data does not support the hypothesis from the original New Mexico study that training of public health professionals increase the number of questions generated.

Anson Community Hospital - *Linking Community Care and Health Education*

Summary of activity: Equipment was installed at 10 locations and training conducted. Outreach efforts have been positively received by the community.

West Virginia University Center on Aging - *E-HELP – Elder Health Education in Libraries Project*

No report received at the time of this report.

University of North Carolina Chapel Hill – *Automatic Metadata Maintenance for NC Health Info and the Go Local Initiative*

No report received at the time of this report.

TABLE 3. Exhibits.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
8/7-10/2007	HUD's National Neighborhood Networks Conference	Annual Conference	Washington, DC
09/26-29/07	Gay Lesbian Medical Association	Annual Conference	San Juan, PR
10/14-16/2007	National Committee on Correctional Healthcare	Annual conference	Nashville, TN
RML REGIONAL/STATE/LOCAL EXHIBITS			
08/03-04/07	GA Southeast Home Education Association	Curriculum Fair	Atlanta, GA
08/18/2007	West Baltimore United Methodist Church	Health Fair and Blood Drive	Catonsville, MD
10/08-11/07	Mid-Atlantic Chapter of MLA	Annual Meeting	Baltimore, MD
10/26/07	University of South Alabama	Technology Fair	Mobile, AL
10/31-11/02/07	TN Public Health Association	Annual Conference	Franklin, TN
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
09/8-9/07	El Pueblo	La Fiesta del Pueblo	Raleigh, NC
10/10-11/07	SC Am Assn of Intellectual Disabilities	Annual Conference	Myrtle Beach, SC
10/17-19/07	GA Council of Media Organizations	Annual Meeting	Jekyll Island, GA
10/26/07	NC Women Infants and Children	WIC Conference	Raleigh, NC

Actionable feedback received from exhibit visitors

No actionable feedback was received.

MedlinePlus Go Local

Reports are attached for all Go Local projects in the Region.

October 16, 2007 Sheila and Toni visited the Eskind Memorial Library at Vanderbilt University to discuss Go Local Tennessee. They have made impressive progress and expect to go live in 2008.

Vanderbilt University Tennessee Go Local

The EBL team officially began work on the Go Local Tennessee (GLT) project in July with initial efforts focused on developing partnerships with relevant agencies in Tennessee, sources of data and potential user groups. They established and refined workflow for the project. Project staff trained project staff and assigned specific counties for which to locate records. Roughly 30 staff members from across the library are working on the project. 4,000 records have been collected to date.

TABLE 4. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
10/11/07	Kelly/Wilson	NN/LM Update/Emergency Preparedness Planning	Baltimore, MD	50+	In-person
08/10/07	Ottosen	MedlinePlus and other consumer health resources	Washington, DC	2	In-person
09/04/07 through 09/28/07	Ottosen	Beyond an Apple a Day: Providing Consumer Health Information at Your Library – Distance Education Class	Online via Moodle	12	Distance Education
09/14/07	Ottosen	Adobe Connect Interactive Session	Online via Adobe Connect	7	Distance Education
09/28/07	Ottosen	Adobe Connect Interactive Session	Online via Adobe Connect	6	Distance Education
09/20/07	Ottosen, Meloy	Consumer Health SE/A Update	Williamsburg, VA	9	In-person
9/26-9/07	Meloy	African American Community Health	Washington, D.C.	7	In-person
9/26-9/07	Meloy	African American Community Health	Washington, D.C.	1	In-person
10/18/07	Meloy	African American Community Health	Baltimore, MD	3	In-person
10/29/07	Meloy	Prescription for Success	Frederick, MD	11	In-person
8/7/07	Prince	Caring for the Mind	Alachua County, FL	8	In-Person
8/8/07	Prince	Website Usability	Clay County, FL	7	In-Person
8/8/07	Prince	Snake Oil	Amelia Beach, FL	50	In-Person
8/10/07	Prince	Super Searcher	Alachua County, FL	11	In-Person
9/27/07	Prince	RSS and Medical Information Delivery	Coronado, P R	10	In-Person
10/25/07	Prince	Geeks Bearing Gifts	Champaign, IL	20	In-Person
10/31/07	Prince	Geeks Bearing Gifts	Alexandria, VA	15	In-Person
8/20/07 -	Snow-Croft	Online version of ¿No		18	distance

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
8/31/07		Comprende?: Spanish Health Information Resources for English Speaking Librarians			
8/29/07	Snow-Croft	The Medical Reference Interview and MedlinePlus	Atlanta, GA	18	In-person
9/14/07	Snow-Croft	Introduction to PHPartners.org	Birmingham, AL	11	In-person
9/28/07	Snow-Croft	Patient Safety Resource Seminar	Tuscaloosa, AL	12	In-person
10/12/07	Snow-Croft	Patient Safety Resource Seminar	Baltimore, MD	12	In-person
10/24/07	Snow-Croft	PubMed for Experts	Bethesda, MD	12	In-person
10/30/07	Yancey	PubMed Training	Washington	10	In-person

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
10/10/07	Kelly/Yancey	Cooking up an advocacy program for hospital librarians in the SE/A	Poster	Out of scope
08/21/07	Ottosen, Eberle of Region 8	Beyond an Apple a Day Distance Education Class	Moodle	Out of scope
10/15/07	Ottosen	Combatting Information Fatigue: Health Information Resources for Veterans	CE class	Yes
10/31/07	Meloy	Spanish Consumer Health	Brochure	
10/10/07	Snow-Croft	Public Health in Paradise: Partnering for Health Information Access in the U.S. Virgin Islands	Poster	Out of scope
11/14/07	Snow-Croft	Public Health in Paradise: Partnering for Health Information Access in the U.S. Virgin Islands	Paper presentation	Out of scope

Staff Activities:

August, 2007 Beth answered questions about document delivery for practitioners in VietNam; Tawam, of the United Arab Emirates; and Montserrat in the Caribbean.

August 14, 2007 Sheila and Toni presented two sessions of the Web Conference *It Takes a Village: Community Outreach can be Rewarding, Challenging, and Daunting*. These conferences were open to the SE/A Region and consisted of one hour discussions regarding outreach, including how to get

involved, with whom to partner, and why outreach is worthwhile.

August 14, 2007 Sheila and Toni reviewed funding proposals for the United Negro College Fund Special Programs.

August 15, 2007 Toni wrote to Dr. Guenter from the American Society for Parenteral and Enteral Nutrition (ASPEN) about setting up an association library. Since most of the materials owned by ASPEN are historic in nature, Toni consulted with Rich Behles, special collections librarian at the HS/HSL.

August 16, 2007 Mandy finished re-vamping the *African American Community Health Class* via Microsoft word and PowerPoint presentation. She added the new version of the class on the web site <http://nnlm.gov/training/aframhealth/index.html>. In September, the class was approved for 2 Medical Library Association continuing education hours for one year

August 21, 2007 Mandy sent Area Health Education Center librarians and staff a letter to introduce herself and ask for assistance in determining any potential health information needs, outreach opportunities, and partnerships in their community.

August 22, 2007 Beth Wescott served as a reviewer at the NLM, SIS review session for AIDS Community Information Outreach proposals.

August 23, 2007 Terri sent a draft of the veterans' health class to several recommended veterans' librarians for review.

August 31, 2007 Terri was asked and agreed to serve on the National Network Office Outreach Coordinator Interview Team.

September 10, 2007 Mandy took a Pubmed class at the National Library of Medicine in Bethesda.

September 11, 2007 Sheila attended the NN/LM Consumer Health teleconference as part of the overlap of issues involving health literacy.

September 18, 2007 Janice attended the steering committee meeting for the North Carolina consumer health information portal collaboration.

September 20, 2007 Janice met with Shelley Bader and Ann Linton of George Washington University to discuss outreach possibilities.

September 24, 2007 Janice attended the emergency preparedness teleconference with associate directors to discuss buddy planning between the RML offices.

September 24-25, 2007 Beth attended the THESLA *Tennessee Disaster Preparedness and the Role of Information Sciences* at St. Joseph's Hospital in Nashville, TN.

September 26-28, 2007 Sheila attended the Alabama Health Libraries Association annual meeting in Tuscaloosa, AL.

September 27, 2007 Janice attended the monthly emergency preparedness collaboration meeting.

October 8, 2007 Janice met via phone with Cathy Burroughs of Region 6 to discuss buddy arrangements.

October 10-11, 2007 Dale, Terri, Sheila, Beth, Mandy, Toni and Janice attended the Mid-Atlantic Chapter of MLA meeting, Baltimore, MD. Terri and Dale served as co-chairs of the program committee that included local arrangements. Janice served as chair of the Exhibits Committee and provided an NN/LM update with Dan Wilson. Toni exhibited at the meeting. Sheila served on the Professional Development Committee and taught *Patient Safety Resource Seminar*. Sheila also served on the Hospitality Committee.

October 12, 2007 Janice hosted a meeting of NLM's Go Local staff and the University of North Carolina Go Local staff to discuss the new North Carolina consumer health portal.

October 12, 2007 Terri attended by invitation the Webinar for healthfinder.gov.

October 16, 2007 Terri and an outreach librarian from the HS/HSL visited the Associated Health, Inc. office in Baltimore and met with Theresa Ogide-Alaeze to discuss their funded project and relay what the NN/LM could do for her and what the Library could do regarding health fairs, training, and answering questions. Follow-up included providing specific participation in area church health fairs and possible observation of her training classes.

October 19, 2007 Mandy and Colette collaborated on the creation of a brochure in Spanish for consumer health web resources for the course *¿No Comprende? Spanish Resources for the English Speaking Librarian*.

October 22, 2007 MJ and SE/A staff hosted a visit by the NLM associate fellows.

October 22, 2007 Beth followed through with deactivation of Keesler Medical Center Library (MSUKAF) "due to a decision made by the Air Force Surgeon General's office to close all Air Force medical libraries except one."

October 25, 2007 Janice attended the emergency preparedness collaboration meeting.

October 24, 2007 Janice attended a teleconference with staff from Florida State University and Baptist Hospital in Pensacola to discuss the development of a local consortium of three hospital libraries in northern Florida for consortial buying. Several options were discussed including joining established consortia in Florida or neighboring states.

At the request of NLM, Toni conducted an informal survey of SE/A members regarding the possible discontinuation of the print version of "Black and White" MeSH. 128 network members participated.

Toni volunteered to serve on a Mental Health Disaster Preparedness Task Force at the School of Social Work at the University of Maryland, Baltimore.

The *SEA Currents* newsletter was updated with new articles as they became available. See <http://nnlm.gov/sea/newsletter/>