NN/LM Southeastern/Atlantic Region

Region 2

Quarterly Report

November 1, 2006 – January 31, 2007

**University of Maryland, Baltimore
Health Sciences and Human Services Library**

Date submitted: April 13, 2007

Executive summary

We re-opened our search for a community outreach librarian. Four candidates were interviewed in December and January. An offer will be made in February. Beth went out on extended medical leave in November. She was able to work up to two hours/day from home in December and returned to work half time in mid-January. She is expected to be half-time at least until mid-February.

Several advocacy efforts occurred this quarter. We welcomed several visitors to our office. In November, Beth, Toni, Sheila, Terri and Colette hosted Miguel Figueroa, new coordinator for the Middle Atlantic Region. They discussed DOCLINE activities including EFTS, serials holdings, members' profiles, and MacroMedia Breeze for live teaching of DOCLINE processes. Also in November, Janice, MJ and Toni visited with four librarians from Vanderbilt University Eskind Biomedical Library. We provided an overview of RML programs and staff activities. In December, Terri and Janice met with Bo Xie, Assistant Professor at the University of Maryland, College of Information Studies to discuss outreach funding. Also in December, Javier Crespo Associate Director of the NN/LM New England Region paid a visit while in the area.

In addition to visits, our 2006-2011 membership certificates were delivered in December. We began to mail them in early January. The certificate package included a welcome letter, an "Outreach Challenge" promotional piece with reporting forms and a promotional reminder about the *SEA Currents* blog. The Outreach Challenge is an initiative to track any unfunded outreach activities held by SE/A members during the current contract period. A project record was added to the NLM Outreach Projects Database for this initiative. We will report on activities in future quarterly reports.

We held several regional advisory committees activities. The consumer health and outreach to health professional committees held meetings and the technology committee discussed issues over email. All committees elected chairs and representatives to the oversight committee. The oversight committee will meet in April in Baltimore.

On December 13-14, 2006 Janice and MJ attended the RML directors meeting at the National Library Medicine. Janice provided a short review of work accomplished and lessons learned in the aftermath of Katrina. In all, 11 awards of up to $5,000 were given to assist libraries, clinics and health professionals affected by the storm. In addition, she reported on disaster planning in the region. A training session was held in October, a task force was named to assess planning in the region and a web page with emergency preparedness and disaster recovery resources is under development.

Regional disaster planning began to take shape this quarter. We replaced several members and named a chair to our regional task force. Dan Wilson from the University of Virginia volunteered to chair the group. Dan was actively involved in writing the plan for his library. The group also requested funding to hold an in-person meeting in February in Ocean Springs, MS. They will report on a regional assessment as well as tour the Katrina damaged area. Janice will report on the February meeting of the NN/LM Emergency Preparedness Collaboration Project planning committee.

In November and December usability testing of the S/EA web site began with facilitation from the American Institutes of Research. The tests were conducted remotely with Colette silently observing. We received the final report in January and started to work on the recommendations.

The Year 02 budget package arrived in December. A 23% cut in the funding approved for Year 02 was requested by the National Library of Medicine. This is 3% less funding than was allocated for Year 01. These cut presented challenges as to which budget items to reduce or eliminate. Regina, Colette and Janice worked on the budget reductions and unexpended figures and sent the package to NLM in mid-January.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter[*]
Network members – full	591	559
Network members – affiliate	549	552
Libraries providing services to unaffiliated health professionals	269 (46%)	268 (48%)
Libraries providing services to public users	296 (51%)	293 (53%)
Average fill rate for resource libraries	81%	82%

Regional Advisory Committee (RAC) activities
December 15, 2006 Terri conducted the inaugural meeting of the consumer health regional advisory committee via Breeze using the web and the telephone. **Minutes of the meeting are attached.**

December 2006, Dale and the technology regional advisory committee began discussions via email. Duties and terms of office were discussed, with all members volunteering to stay on for the entire 5 years of the contract. Pat Hammond was chosen to chair the committee and be the representative to the oversight committee.

January 12, 2007 The Outreach to Health Professionals Regional Advisory Committee met via web conferencing. The following individuals were present: Diana McDuffee, Rita Smith, Frances Henderson, Feili Tu, Ellen Sayed, Martha Earl, Sheila Snow-Croft, and Toni Yancey. Most of the time was spent on introductions. The five year outreach plan was distributed to the group. **Minutes of the meeting are attached.**

Needs assessment and evaluation activities/data
November 15, 2006 Janice attended a meeting of the Core Group, lead by the Outreach Evaluation Resource Center staff, to determine a cross-regional project. Emergency planning was determined be the project for this contract period. A meeting is planned for February in Los Angeles to discuss objectives and implementation plans for the project.

November 28, 2006 Dale attended the evaluation teleconference.

January 23, 2007 Dale attended the evaluation teleconference. (The December meeting was cancelled.)

Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/ Project	PI institution	PI last name	Funding amount	Project type[*]
12/4-4/30/ 2007	Exhibit at the Alabama Library Association meeting	AL Health Libraries Association	Staggs	$1,995	Exhibit Award
12/15- 5/30/2007	2007 Tour de Nash	St. Thomas Hospital	Haley	$2,000	Exhibit Award
12/20-4/30/ 2007	2007 Low Country Pow Wow	Medical Univ of SC	May	$1447	Exhibit Award
1/9-9/30/ 2007	La Fiesta del Pueblo	UNC Chapel Hill	Silbajoris	$2,000	Exhibit Award
1/11-5/30/ 2007	Alabama Public Health Association	Univ of AL Birmingha	Smith	$2,000	Exhibit Award

Start/ end dates	Title of award/ Project	PI institution	PI last name	Funding amount	Project type[*]
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1/11-2/28/ 2007	Georgia Veterans of Foreign Wars of the US	Mercer Univ	Smith	$150	Exhibit Award
1/7-3/30/ 2007	Changing the Scope of Reference	GA Health Sciences Library Association	Douglas-Williams	$500	Training Award
1/1-12/31/2007	Health Touch: Information at your fingertips	Baptist Hospital	Teolis	$16,208	Outreach Project
1/1-12/31/2007	Linking Community Care and Health Education	Anson Community Hospital	Furr	$39, 965	Outreach Project
1/1-12/31/2007	Health Information Access to Underserved Populations in Baltimore	Univ of MD, Baltimore	Raimondo	$39,765	Outreach Project
11/1/2006-10/31/2007	Library Technology Improvement Award	Sentara Williamsburg Regional Med Center	Brown	$1,821	Express Award – Library Technology Approval

Update of ongoing major projects (funded at ≥ $15,000)

We funded the following three outreach projects this quarter:
Baptist Hospital - Health Touch: Information at your Fingertips
The Baptist Hospital Medical Library seeks to link patients at the University of Tennessee Clinic (UT Clinic) with medical information that will help promote healthful living. Specifically, a closed circuit computer will be implemented via an informational kiosk in the UT Clinic's patient waiting area. Through the kiosk, patients will be able to access MedlinePlus and the wide range of information available through this software, including key areas of concern for UT clinicians and patients alike. The project will run from January 1, 2007 – December 31, 2008.

Anson Community Hospital - Linking Community Care and Health Education
The Linking Community Care and Health Education project will be a collaborative effort between Anson Community Hospital, the Parish Nurse and Health Ministry program, over 60 churches and 4 community centers in Anson County, and the Carolinas HealthCare System and Charlotte Area Health Education Center (AHEC). The project will connect community members, parish nurses, and health advocates to pertinent healthcare information. Computers, with internet accessibility, will be placed in all four of Anson County's community centers and in a select group of churches throughout the county. A well-designed webpage will be created to provide individuals with health education, information on services and resources available, times of educational healthcare meetings, and additional links to significant healthcare information and services. Parish Nurses and health advocates will be linked to current health information and health educational modules that will be used in developing health education classes for community members. The project will run from January 1, 2007 – December 31, 2008.

University of Maryland - Health Information Access to Underserved Populations in Baltimore, MD
The University of Maryland's School of Social Work Community Outreach Service (SWCOS) and the Health Sciences and Human Services Library (HS/HSL) will improve access to health and referral information in Baltimore, Maryland by promoting and providing training sessions on MedlinePlus and Maryland Health → Go Local to underserved populations in that city. The HS/HSL came live with Maryland Health → Go Local in March 2006. Working directly within communities to introduce this resource will help to ensure its maximum impact. The project will run from January 1, 2007 – December 31, 2008.

Ongoing projects:

Western Maryland AHEC - West Virginia Outreach II
During the first quarter, project staff prepared session agendas, revamped pre- and post-tests, developed training materials and handouts specific for individual groups, and held two training sessions. Each hands-on session had 10 HSTA students and two instructors participating.

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
11/16/ 2006	Ottosen	MedlinePlus, Rural Health, Women's Health – presentation a part of the Changing Face of Medicine Traveling Exhibit	West Virginia University, Morgantown , WV	23	In-person
1/23/ 2007	Ottosen	HUD Pilot Project – Consumer Health Resources	Mid-Atlantic Digital Alliance, Alexandria, VA	9	In-person
11/08/ 2006	Prince	PubMed	Jacksonville, FL	6	In-person
11/09/ 2006	Prince	Geeks Bearing Gifts	Jacksonville, FL	18	In-person
12/14/ 2006	Prince	Geeks Bearing Gifts	Wilkes-Barre, PA		In-person
1/30/2 007	Prince	Getting Started with LinkOut	Miami, FL	10	In-person
1/31/2 007	Prince	Super Searcher	Coconut Creek, FL	14	In-person
11/27/ 6	Snow-Croft	Panel and session at DC Area Health Science Library Association meeting about Community Outreach Projects	Washington, DC	17	In-person
1/9/7	Snow-Croft	Introduction to NLM Resources	Arnold, MD	15	In-person
1/9/7	Snow-Croft	Introduction to PubMed	Arnold, MD	15	In-person
1/23/7	Snow-Croft	Wishful Thinking Grantwriting for Mid-Atlantic Digital Alliance HUD pilot project	Alexandria, VA	9	In-person
11/8/ 2006	Yancey	NN/LM Update	Macon, GA		In-person
11/16/ 2006	Yancey	African American Community Health	Richmond, VA	16	In-person
12/13/ 2006	Yancey	PubMed Training	Fayetteville, NC	6	In-person
12/13/ 2006	Yancey	PubMed Training	Fayetteville, NC	3	In-person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
11/1-3/2006	American Academy of Medical Administrators	Annual Meeting	Atlanta, Georgia
12/9-11/2006	American Society of Hematology	Annual Conference	Orlando, Florida
RML REGIONAL/STATE/LOCAL EXHIBITS			
11/14/20	FDA Biosciences White Oak Library	Library Grand Opening	Silver Spring, MD
11/15-16/2006	Virginia Commonwealth University	Hispanic Summit	Richmond, Virginia
11/17/2006	Mercer University	Technology Fair	Atlanta, GA
11/29-30/2006	South Carolina Library Association	South Carolina Libraries: Creating the Present, Transforming the Future	Hilton Head, SC
SUBCONTRACTED NATIONAL EXHIBITS			
11/15-17/2006	Rural Health Association of Tennessee	Annual Conference	Gatlinburg, Tennessee

Actionable feedback received from exhibit visitors
No feedback was received.

MedlinePlus Go Local

Vanderbilt University Eskind Biomedical Library submitted a project for Tennessee. It is under review at NLM.

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
11/28/06	Ottosen and Eberle (Region 8)	Beyond an Apple a Day: Providing Consumer Health Information in a Public Library - renewal with MLA	Class update	Yes

Staff Activities:
November 2, 2006 Terri sent Jean Shipman, president of the Medical Library Association, a report summarizing the Office of Disease Prevention and Health Promotion (ODPHP) meeting about healthfinder.gov she attended in Washington, DC on behalf of MLA.

November 8, 2006 Janice, Sheila, and Terri attended the MLA Webcast *Moving at the Speed of Byte: Emerging Technologies for Information Management* hosted by the HS/HSL.

November 10, 2006 Sheila, Terri, Beth and Toni participated in the visit by Miguel Figueroa, Network Coordinator for the NN/LM Middle Atlantic Region.

November 13, 2006 Janice and Terri attended a meeting with the U.S. Surgeon General about the *Fit to a T* program from the U.S. Decade of Bone and Joint. Terri and the other NN/LM consumer health coordinators are supporting the program by finding sites to host a program on bone health and participating in the program with a session on information resources.

November 21, 2006 Terri was notified that her revised article for *Journal of Consumer Health on the Internet* was accepted for publication. The article is about her consumer genetics class.

November 28, 2006 Terri was notified that she has achieved distinguished status in the Academy of Health Information Professionals (AHIP).

November 27 2006 Janice, Terri, Dale and Sheila attended the NN/LM teleconference. An overview of the National Training Center and Clearinghouse program was presented.

November 29, 2006, and January 17, 2007 Sheila attended NN/LM distance learning teleconferences regarding Moodle and the new distance learning classes offered by NN/LM.

December 11, 2006 Terri and Janice met with Bo Xie, Assistant Professor at the College of Information Studies at the University of Maryland, to discuss funding and potential collaboration.

December 11, 2006 Terri and Sheila met with Shawn Escoffery of the Department of Housing and Urban Development (HUD) via telephone to discuss possible dates for training and exhibiting at HUD's national meeting in D.C. in August.

December 12, 2006 Beth attended the scheduled EFTS Advisory Committee telephone conference.

December 13, 2006 Terri submitted an abstract to Siohban Champ-Blackwell of Region 4 for a program at the American Library Association annual meeting in 2008. The NN/LM was solicited to submit six program proposals to support ALA president's platform. Terri has proposed a program on genetics information for consumers.

January 3, 2007 Toni, Dr. Carol Mitchell from Eli Lilly Inc., and Carolyn Brown and Tim Lammer from Emory University met via teleconferencing to discuss a PubMed panel presentation at the annual meeting of the Drug Information Association in June 2007.

January 9, 2007 Dale and Toni presented a region-wide web conference. Toni presented an NN/LM update and Dale represented on using Power Point to create posters.

January 12, 2007 Dale conducted a site visit to the Durham Food Co-op in Durham, NC. He discussed, with the principle investigator of that project, the possibility of extending the project and of beginning another project involving a senior community. In regard to the prior contract, The People's Intergalactic Food Co-op, the co-op placed a networked computer in the main portion of the grocery so that community members could make use of it to consult MedlinePlus. A tour of the neighborhoods immediately surrounding the location proved that the community surrounding the co-op was, if not poverty-stricken, certainly working class. A number of customers have used the computer to access MedlinePlus and PubMed; however, most use it to check email. The co-op intends to promote MedlinePlus by putting out trifolds.

January 24, 2007 Janice attended the HS/HSL disaster planning meeting with representations of the University of Maryland Center for Homeland Security. We discussed resources to add to the Maryland Health Go Local site and ways to support first responders.

January 26, 2007 Colette and Sheila attended the AIR Website Usability testing team teleconference to discuss the usability test results from all NN/LM regions.

January, 2007 Sheila completed the online version of ¿No Comprende?: Spanish Health Information Resources for English Speaking Librarians and registered 10 students for the first session (in February 2007) with 7 on a waiting list.

As a part of the budget process, Toni developed an exhibit schedule for Year 2 of the 2006:2011 Contract and for NLM's fiscal year 2008. Toni entered the meetings into the exhibit database.
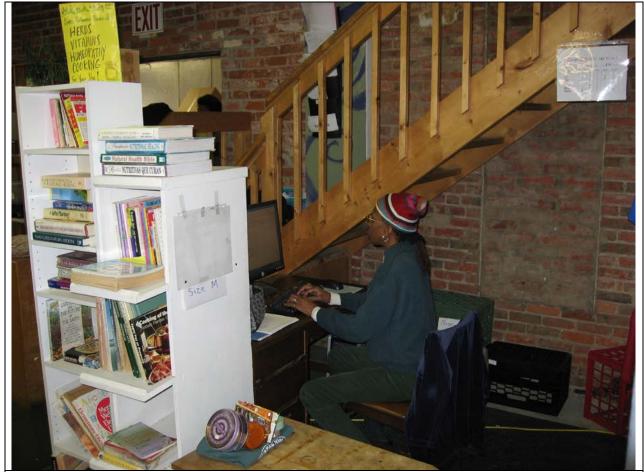
Optional photographs with captions

Durham Food Co-op

Inside the Durham Food Co-Op

The MedlinePlus workstation, behind consumer health/complimentary medicine book shelf.