

**National Network of Libraries of Medicine**

**Region 2**

**Quarterly Report**

**August 1, 2006 – October 31, 2006**

**University of Maryland, Baltimore  
Health Sciences & Human Services Library**

**Date submitted: January 31, 2007**

## **Executive summary**

Interviews were held in July-September with candidates for the community outreach coordinator position. At the completion of the interviews, we decided to re-open the search. October 29, 2006 was the deadline for fullest consideration. Toni Yancey will chair the search committee.

Several advocacy and support activities occurred this month. On September 27-28, 2006 Janice visited the Health Sciences Library, Florida State University in Tallahassee. The Library has agreed to be a resource library (RL) and during the visit we reviewed RL responsibilities as well as discussed future outreach possibilities. On September 22, 2006 MJ and Janice attended the dedication of the new health sciences library at East Carolina University, Greenville, NC.

In October, we processed 103 requests for medical library advocacy letters during National Medical Librarians Month. On October 27, 2006 Toni visited Shimberg Health Sciences Library at the University of South Florida to meet with the director, Beverly Shattuck, and other staff members. In September and October several SE/A members attended the Maryland Go Local rollout events in St. Mary's, Cambridge, Wheaton and Baltimore, MD.

Membership activities continued as well. To prepare for the printing and distribution of Network membership certifications, Beth, Evelyn and Regina contacted members to verify addresses, institutional names and addresses and contacts. Colette, Toni and Beth updated the membership brochure and placed it on the SE/A web site.

Appointments were made to the four Regional Advisory Committees. Toni and Sheila selected the members for the Outreach to Health Professionals Committee, Terri selected members for the Consumer Health Committee, Beth for the Access Committee and Dale for the Technology Committee. Thirty-five appointment letters were sent to those selected.

A total of 32 awards and subcontracts were funded this quarter. We received 34 applications in response to our call for application for express awards and found it necessary to close the award after the initial review of those received by the "fullest consideration" date posted. Review of applications was completed in early September and 19 awards were made by the end of the quarter. A Memorandum of Understanding for each express award was drafted and approved for use by the University of Maryland Baltimore Office of Research and Development.

In other funding news, we also found it necessary to close the exhibit award because we surpassed our budget for this award. Because of this, several exhibit award applications had to be rejected. We reviewed applications for the technology awareness conferences. Three projects were funded in early September.

We received nine project proposals for larger outreach projects. The proposal applications were reviewed with the Network Office at NLM. We requested full proposals for seven of the proposals. The proposal by Western Maryland AHEC for an outreach in West Virginia was approved for funding.

Beth and Janice filled the position on the Disaster Preparedness Task Force opening left by the Georgia representation and are working on a replacement for Tennessee, as their member changed position and moved out of state. An organizing meeting of those present at the joint Southern and Mid-Atlantic Chapter meeting was held to discuss next steps.

Colette continued to extensively review and update pages on the S/EA website in preparation for the usability tests that will be conducted this fall.

On October 11, 2006, the SE/A hosted the NLM Associate Fellows and National Network Office (NNO) staff. Coordinators provided insights into their jobs, Janice discussed the contract and services and MJ provided information on the library's role as the regional medical library. MJ also guided the tour of the building.

## Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter
Network members – full	559	592
Network members – affiliate	552	568
Libraries providing services to unaffiliated health professionals	268 (48%)	284 (48%)
Libraries providing services to public users	296 (53%)	296 (50%)
Average fill rate for resource libraries	82%	81%

There was a net loss of 33 full and 16 affiliate members as a result of the review of members' records in preparation of sending membership certificates.

### Regional Advisory Committee (RAC) activities

RAC committees were populated this quarter. Letters of appointment were sent. A complete list of committee members can be found at: <http://nmlm.gov/sea/about/rac.html>

### Needs assessment and evaluation activities/data

Dale participated in monthly OERC teleconferences.

August 14, 2006 - Janice and MJ attended a teleconference with the OERC to discuss cross regional projects. Janice will be the SE/A liaison to the planning group.

## Outreach

TABLE 2. Newly funded awards and projects include:

Start/end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
11/1/2006-10/31/2006	Post-Katrina Library Improvement	VA Gulf Coast Veterans Health System	Burns	\$4,500	Library Improvement
11/1/2006-10/31/2006	Library Technology Improvement Award	VA Gulf Coast Veterans Health System	Burns	\$3,500	Technology Improvement
11/1/2006-10/31/2006	Library Technology Improvement Award	Northeast GA Medical Center	Bayer	\$3,209	Technology Improvement
11/1/2006-10/31/2006	Library Technology Improvement Award	Dept. of Mental Health St. Elizabeth's Hospital	Jernigan-Pedrick	\$2,099	Technology Improvement
11/1/2006-10/31/2006	Library Technology Improvement Award	Sentara Norfolk General Hospital	Duncan	\$1,821	Technology Improvement

11/1/2006-	Library Technology	Sentara	Daum	\$1,821	Technology
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10/31/2006	Improvement Award	Louise Obici Memorial Hospital				Improvement
11/1/2006-10/31/2006	Library Technology Improvement Award	Sentara Virginia Beach General Hospital	Speiss	\$1,821		Technology Improvement
11/1/2006-10/31/2006	Library Technology Improvement Award	Mercy Medical Center	Willis	\$1,295		Technology Improvement
11/1/2006-10/31/2006	Community Health Information Outreach Program	Wake Forest University Health Sciences	James	\$4,613		Express Outreach Award
11/1/2006-10/31/2006	Free Clinic Health Information Access Project	Foothills AHEC, GA	Bayer	\$6,000		Express Outreach Award
11/1/2006-10/31/2006	Tennessee Outreach State Planning Team	Univ Of Tennessee Graduate School of Medicine	Oelschlegel	\$4,650		Express Outreach Award
11/1/2006-10/31/2006	Partnering to Improve Patient Education	Univ of South Carolina	LoCicero	\$5,508		Express Outreach Award
11/1/2006-10/31/2006	Maryland Public Health Practitioners Access & Use Follow-up	Johns Hopkins Univ	Oliver	\$6,000		Express Outreach Award
11/1/2006-10/31/2006	Teen Health Initiative	Eastern Shore AHEC, MD	Wade	\$6,000		Express Outreach Award
11/1/2006-10/31/2006	Finding What Works: Improving Health Literacy in the Real World	Univ of Virginia	Near	\$2,050		Express Outreach Award
11/1/2006-10/31/2006	Follow-up of Mercy Care and Gateway Projects	St.Joseph's Atlanta Mercy Care	Christian	\$5,000		Express Outreach Award
11/1/2006-10/31/2006	Follow-up of WV Health Rights Community Connections project	WV Health Right, Inc	Mollohan	\$5,000		Express Outreach Award
11/1/2006-10/31/2006	Follow-up of MaFlo's Community Connections Project	MaFlo's Health & Awareness Team	Lance-Robb	\$4,990		Express Outreach Award
11/1/2006-10/31/2006	Welcome Award – Westview United Methodist Church	Westview United Methodist Church	Hedrick	\$4,969		Express Outreach Award
9/30/2006-04/30/2006	Scholarly Communication Panel with Google	Univ of North Carolina at Chapel Hill	Moore	\$5,000		Technology/Policy Awareness Award
9/30/2006-04/30/2006	Cybercafe at the Medical Association of the State of Alabama meeting	Univ of South Alabama	Robertson	\$4,883		Technology/Policy Awareness Award
9/30/2006-04/30/2006	Mobile Technology Fair	VA Commonwealth Univ	Canevari	\$5,000		Technology/Policy Awareness Award
8/7/2006-9/30/2006	Exhibit at La Fiesta del Pueblo, Raleigh, NC, September 9-10, 2006	Univ of North Carolina at Chapel Hill	Sibajoris	\$1,780		Exhibit Award
8/7/2006-9/30/2006	Exhibit at the Health Care Education Association national	Children's Healthcare	Enloe	\$1,545		Exhibit Award

	meeting, Atlanta, GA, September 20-22, 2006	of Atlanta			
8/7/2006-11/30/2006	Exhibit at the Georgia Academy of Family Physicians, Atlanta, GA, November 9-10, 2006	Mercer School of Medicine	Krampl	\$2,278	Exhibit Award
8/10/2006-10/31/2006	Exhibit at the Georgia Association of Primary Health Care, Savannah, GA, October 18-20, 2006	Mercer School of Medicine	Krampl	\$1,695	Exhibit Award
8/22/2006-11/30/2006	Exhibit at the Rural Health Association of Tennessee, Gatlinburg, TN, November 15-16, 2006	East Tennessee State Univ	Wallace	\$1,796	Exhibit Award
8/10/2006-10/31/2006	Two training sessions at the Talbot County Public Library	Johns Hopkins Bayview Medical Center	Gorman	\$289	Training Award
8/15/2006-10/31/2006	Extreme Googling for Health and Medical Information Specialist	Association of NC Health and Science Librarians	Furr	\$500	Training Award
8/15/2006-10/31/2006	Training at the Dunbar Community Center on health information access	MaFlo's Health & Awareness Team	Lance-Robb	\$500	Training Award
11/1/2006-10/31/2006	Training sessions at the Georgia Public Health Department	Mercer Medical School	Smith	\$500	Training Award
10/1/2006-9/30/2006	West Virginia Health Information Outreach Project II	Western Maryland AHEC	Beaulieu	\$40,000	Outreach Project

Update of ongoing major projects (funded at  $\geq$  \$15,000)

Project: West Virginia Information Outreach II

Period of Performance: October 1, 2006 –September 30, 2006

**Description: Building on the success of its *West Virginia Health Information Outreach* project, the Western Maryland AHEC will improve access to electronic health information for librarians, health professions students, health professionals and their patients, public school students, the faith community, and the community at large in the middle and northern counties of West Virginia. The project will incorporate coalition building and direct training as well as training trainers in the counties reached.**

TABLE 3. Exhibits.

Dates	Organization name	Meeting name	Location (city, state)
<b>RML NATIONAL EXHIBITS</b>			
10/27-28/2006	Society for the Advancement of Chicanos and Native Americans in Science	Annual Meeting	Tampa, FL
<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
8/1-3/2006	Florida Public Health Association	FPH Annual Meeting	West Palm Beach, FL

<b>Dates</b>	<b>Organization name</b>	<b>Meeting name</b>	<b>Location (city, state)</b>
9/20-21/2006	Mississippi Public Health Association	MPH Annual Conference	Tunica, MS
9/20-21/2006	West Virginia Public Health Association	Annual Meeting	Davis, WV
9/27 - 10/02/2006	Southern Women's Show	Southern Women's Show	Birmingham, AL
10/14-15/2006	Southern Chapter of the Medical Library Association	Together: New Horizons, New Opportunities	Atlanta, GA
10/24-27/2006	Mississippi Library Association	Annual Meeting	Tunica, MS
<b>SUBCONTRACTED NATIONAL EXHIBITS</b>			
9/20-22/2006	Health Care Education Association	National Conference	Atlanta, GA
<b>SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS</b>			
8/10/2006	Retirement Living	Health Fair	Wilmington, NC
8/17-20/2006	North Carolina Pediatric Society	Annual Meeting	Myrtle Beach, SC
8/21-23/2006	Georgia Rural Health Association	Annual Meeting	Augusta, GA
9/5-8/2006	Georgia Public Health Association	Annual Meeting	Augusta, GA
9/9-10/2006	El Pueblo	La Fiesta	Raleigh, GA
9/21-22/2006	COMO: Georgia Library Association	Annual Convention	Athens, GA
10/4-6/2006	South Carolina American Association of Mental Retardation	Annual Conference	Myrtle Beach, SC
10/12-13/2006	Southern Medical Association	Annual Scientific Assembly	Charlotte, NC
10/18-20/2006	Georgia Primary Care Association	Annual Meeting	Savannah, GA

Actionable feedback received from exhibit visitors

There is nothing to report this quarter.

MedlinePlus Go Local

We received a proposal for a Go Local project for the state of Tennessee from Vanderbilt University Eskin Biomedical Library. The proposal was sent to NLM for review.

TABLE 4. Presentations and training provided by RML staff

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
11/16/2006	Kelly	SE/A Update: Together We Accomplished...	Atlanta, GA	Over 100	In-person
10/13/2006	Ottosen	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Atlanta, GA	7	In-person
09/06/2006	Snow-Croft	Keeping Up With PubMed	Hunt Valley, MD	18	In-person
09/15/2006	Snow-Croft	MedlinePlus Introduction (chaired breakout session at Tenn-Share annual fall meeting)	Nashville, TN	10	In-person
09/22/2006	Snow-Croft	Introduction to PubMed	Oxford, MS	9	In-person
09/29/2006	Snow-Croft	Introduction to PubMed and NN/LM Databases	Auburn, AL	75	In-person
10/13/2006	Snow-Croft	Public Health on the Web	Atlanta, GA	9	In-person
10/27/2006	Snow-Croft	Making PubMed Work For You	Hunt Valley, MD	15	In-Person
08/23/2006	Wescott	Easy to Read Health and	Odenton, MD	19	In-person

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
		Wellness Material			
08/24/2006	Wescott	Easy to Read Health and Wellness Material	Odenton, MD	20	In-person
09/08/2006	Wescott	Easy to Read Health and Wellness Material – writing session	Odenton, MD	13	In-person
09/13/2006	Wescott	No Patient Left Behind	Cambridge, MD	14	In-Person
08/18/ 2006	Prince	PDA Class	Largo, FL	24	In-person
09/14/ 2006	Prince	Geeks Bearing Gifts	Orange Beach, AL	20	In-person
09/15 2006	Prince	Panel Participation	Orange Beach, AL	50	In-person
09/23/ 2006	Prince	Geeks Bearing Gifts	Atlanta, GA	30	In-person
10/09/2006	Prince	Web 2.0 Presentation	Louisville, KY	Unknown	In-person
10/13/2006	Prince	Geeks Bearing Gifts	Atlanta, GA	22	In-person
10/19/2006	Prince	Blog presentation	Las Vegas, NV	35	In-person
10/26/ 2006	Prince	Geeks Bearing Gifts (morning)	Richmond, VA	13	In-person
10/26/ 2006	Prince	Geeks Bearing Gifts (afternoon)	Richmond, VA	13	In-person
10/30 2006	Prince	PubMed	Atlanta, GA	15	In-person
10/31/ 2006	Prince	Advanced PubMed	Atlanta, GA	15	In-person
8/30/2006	Toni Yancey	SE/A Hospital Librarians Web conference #3	Baltimore, MD	28	Distance Education
9/10/2006	Toni Yancey	Searching for Answers: Pain Management Research on the Internet	Orlando, FL	40	In-person
9/25/2006	Toni Yancey	From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet	Wilkes-Barre, PA	13	In-person
10/23/2006	Toni Yancey	Web Resources	Lancaster, PA	33	In-person

#### Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse (“yes” or “out of scope”)
9/29/20066	Snow-Croft	¿No Comprende?: Spanish Health Information Resources for English Speaking Librarians.	Distance Education course via Moodle	Yes

<b>Date completed/ published</b>	<b>Last name of staff responsible</b>	<b>Title</b>	<b>Medium (e.g., journal article, newsletter article, brochure, online tutorial)</b>	<b>Submitted to Clearinghouse ("yes" or "out of scope")</b>
09/18/2006	Ottosen	Unraveling the Mystery of Genetics Information for Consumers	Journal article submission to Journal of Consumer Health on the Internet	Out of scope
08/15/2006	Ottosen	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	New class	Yes

Other notable staff activities:

August 9, 2006 - Beth participated in the NLM's Specialized Information Services' (SIS) review of proposals from community organizations and libraries to design and conduct projects that will improve access to HIV/AIDS related health information for patients, the affected community, and caregivers.

August 17, 2006 - Terri volunteered and was accepted to serve on the MLA Google Health Co-op Team announced by Medical Library Association's (MLA) Consumer and Patient Health Information Section. The project will involve recommending quality health sites that will carry the Medical Library Association stamp of approval. It will require approximately an hour of work per week for six months.

August 21, 2006 - Terri and Janice reviewed, revised and signed a letter of agreement with HUD to provide training for Neighborhood Networks staff, including consumer health resources and funding information. The project will start in November.

August 24, 2006 - Sheila participated in a webinar on *Grant Writing and the Rural Library*, provided by the Rural Library Sustainability Project.

September 5, 2006 - Staff attended the NN/LM teleconference on the NN/LM Web-STOC services.

September 12, 2006 - Sheila attended a session of *Grants and NN/LM Funding Opportunities* in Oklahoma City, OK, and began developing a similar class for the SE/A Region. It will be available in January 2007.

September 14, 2006 - Janice and Toni met with Kathel Dunn, Associate Director of the NN/LM Middle Atlantic Region, to provide an overview of our program and to answer questions about the contract.

September 15, 2006 - Toni assisted Region 1 with an exhibit at the American Society of Bone and Mineral Research, Philadelphia, PA. While in Philadelphia, Toni and Kathel Dunn visited with Debra Sibley, Associate University Librarian, at Thomas Jefferson University.

September 19, 2006 - Terri and MJ attended the Maryland Health Go Local rollout, St. Mary's City, MD.

September 22, 2006 - MJ and Janice attended the dedication of the new health sciences library at East Carolina University, Greenville, NC.

September 25, 2006 - Janice and MJ attended the Maryland Health Go Local rollout, Cambridge, MD.

September 27-28, 2006 - Janice visited the Health Sciences Library, Florida State University, Tallahassee, FL. The Library has agreed to be a resource library (RL) and during the visit we reviewed RL responsibilities as well as discussed future outreach possibilities.

September 29, 2006 - Colette attended the monthly usability evaluation team teleconference.

October 3, 2006 - Sheila and Janice attended the Maryland Health Go Local rollout at Wheaton Regional Library, Wheaton, MD.

October 5, 2006 - Staff attended the Maryland Go Local Roll-out at the HS/HSL.

October 11, 2006 - The NN/LM SE/A staff hosted a visit by the NLM Associate Fellows. Coordinators provided insights into their jobs, Janice discussed the contract and services and MJ provided information on the library's role as the regional medical library. MJ also guided the tour of the building.



October 11, 2006 - Staff participated in the NN/LM teleconference on the MLA literacy initiative and a brief overview of the Outreach Evaluation Resource Center (OERC) class on evaluation.

October 12-16, 2006 - MJ, Janice, Beth, Dale, Sheila, Terri and Toni attended the joint meeting of the Mid-Atlantic and Southern Chapters of MLA, Atlanta, GA. The SE/A staff exhibited and presented an SE/A Update at the meeting.

October 13, 2006 - Beth attended a Solinet full day *Disaster Preparedness* session, Atlanta, GA. Beth also met with other attendees in support of our regional disaster preparedness planning process.

October 23, 2006 - Janice attended a meeting of the steering committee of the North Carolina Consumer Health Information Project, an outgrowth of their state planning team. The committee has secured state library funds to develop a consumer health portal for use by public librarians and the public.

October 30, 2006 - Terri attended the ODPHP (Office of Disease Prevention and Health Promotion) stakeholder's meeting regarding Healthfinder.gov at the request of Jean Shipman, President of the Medical Library Association.

October, 2006 - Sheila, with Anne Thurland, Director of Education at the St Croix Department of Public Health, US Virgin Islands, worked towards submitting a paper for MLA 2007 on Public Health in the US Virgin Islands.

October, 2006 - Sheila received materials for the new course *Patient Safety Resource Seminar: Librarians on the Front Lines* and began developing it for the SE/A Region. It will be available in January 2007.