

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

SEPTIEMBRE 2008

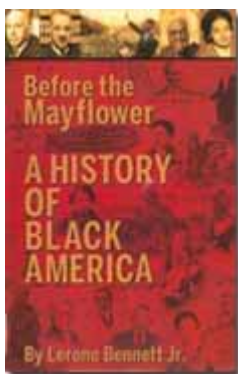
Servicio Cultural e Informativo

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Consulte nuestras bibliografías en: www.usembassy-mexico.gov/bbf/bfbibliografias.htm

AFROAMERICANOS



Before the Mayflower : a history of Black America

Lerone Bennett
Chicago, IL : Johnson Publishing, 2007.

973.04 BEN

The eight printing of Mayflower is a new work that presents new information and insights in almost every chapter. There are additionally three completely new chapters that bring the story up to 2003 and that provide new contexts for understanding contemporary developments.



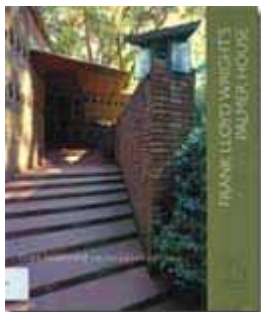
In a shade of blue : pragmatism and the politics of Black America

Eddie S. Glaude
Chicago, IL : University of Chicago Press, 2007.

973.0496 GLA

Makes an impassioned plea for black America to address its social problems by recourse to experience, and with an eye to the future rather than the fixed ideas and categories of the past. Central to the authors' mission is a rehabilitation of philosopher John Dewey, whose ideas he applies to a renewal of African American politics.

ARQUITECTURA



Frank Lloyd Wright's Palmer House

Grant Hildebrand
Seattle, WA :
University of
Washington Press,
2007.

REF 728.373 HIL

With a rich compendium of personal information and an extensive array of photographs, plans, and diagrams created especially for this edition, this book offers a comprehensive exploration of a living work of art and an intimate portrait of the people who, having brought it into being, treasured its presence in their lives for a half century.



The Yale building project : the first 40 years

Richard W. Hayes
New Haven, CT : Yale
School of
Architecture, 2007.

REF 725 HAY

Every year, since 1967, graduate students in the Yale School of Architecture have designed and constructed a building for a community-based client. This book documents each of the projects alongside essays that situate the program in its historical context.

ARTE

Art 21 [videorecording] : art in the twenty-first century : season four

Susan Sollins and Susan Dowling
Alexandria, VA : PBS Home Video, 2007.

DVD 709.73 ART

Meet contemporary artists at work and speaking in their own words. This season spotlights 17 artists working in the United States today, and they speak out about politics, mortality, love, chaos, and more.



David Plowden : vanishing point : fifty years of photography

New York, NY :
W.W. Norton, 2007.

REF 770 PLO

This beautiful volume is a tribute and a celebration of Plowden's black and white images that reveal his great respect for man's ingenuity and honest work. Vanishing Point represents the best of this magnificent body of work.

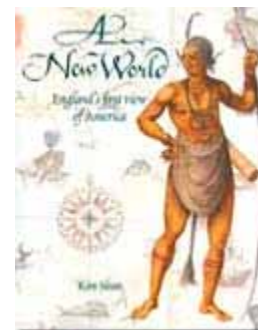


A new world : England's first view of America

Kim Sloan
Chapel Hill, NC : The
University of North
Carolina Press, 2007.

REF 759.13 SLO

Reproduces in full the celebrated but rarely seen British Museum collection of watercolors made by this relatively unknown-gentleman artist. It also tells the story of his five voyages to



"Virginia" and his role as Governor of the "Lost Colony" of Roanoke, which preceded Captain John Smith's more successful settlement at Jamestown twenty years later.

BIBLIOTECOLOGIA

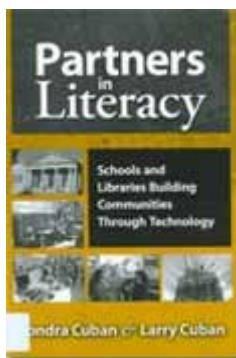


Fundamentals of technical services management

Sheila S. Intner, with Peggy Johnson
Chicago, IL : American Library Association, 2008.

025.02 INT

In this book, seasoned expert Intner makes sense out of the chaos as she examines the roles and responsibilities of the technical services manager. Focusing on strategies for success, the information offered here can be applied to all library types.



Partners in literacy : schools and libraries building communities through technology

Sondra Cuban and Larry Cuban
Chicago, IL : American Library Association, 2007.

371.33 CUB

The authors describe ways that libraries and schools can collaborate to improve teaching and learning while building communities. They investigate how new technologies are implemented and the lessons that institutions can learn from one another. Includes case studies and surveys.

Patent searching made easy : how to do patent searches on the Internet and in the library

David Hitchcock
Morrisville, NC :
www.lulu.com, 2007.



REF 346.73 HIT

Before you try to patent your invention, it's important to find out whether someone else has beaten you to it. With Patent Searching Made Easy, you can conduct patent searches yourself, on the Internet, at little or no cost. The author gives you the vocabulary, instructions and strategies you need to search for a patent quickly and easily.

BIOGRAFIA

Einstein, Ford y Edison [videorecording]

Produced by Scott Harris
Mexico : En Pantalla Producciones Internacionales, 2006.

S DVD 920 EIN



Incluye las biografías de tres inventores famosos, cuyas aportaciones a la ciencia son consideradas como fundamentales para el desarrollo de la tecnología.

Truman Capote [videorecording]

Produced and written by Deirdre O'Hearn
New York, NY : A & E Home Video : Distributed by New Video Group, 2005.

DVD 813 CAP



Chronicles the life of the man who first burst onto the literary scene at

the tender age of 23 with the moving "Other voices, other rooms." Follow the author from his troubled Alabama childhood to his days of glory cavorting with the likes of Babe and Bill Paley and Katharine Graham.

CARICATURA

The art of ill will: the story of American political cartoons



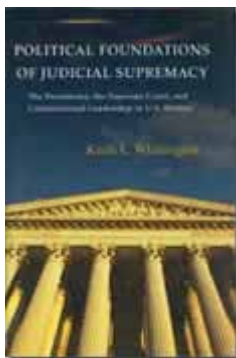
Donald Dewey
New York : New York University Press, 2007.

741.5358 DEW

Rich collection of the wickedly clever images that puncture pomposity and personalize American history. Features over two hundred illustrations and tells the story of American political cartoons, from the colonial period to contemporary cartoonists.

CIENCIA POLITICA

Political foundations of judicial supremacy : the presidency, the Supreme Court, and constitutional leadership in U.S. history



Keith E. Whittington
Princeton, NJ : Princeton University Press, 2007.

347.73 WHI

Examines why presidents have often found judicial supremacy to be in their best interest, why they have rarely assumed responsibility for interpreting the Constitution, and why constitutional leadership has often been passed to the courts.

CIENCIAS SOCIALES

Class counts : education, inequality, and the shrinking middle class

Allan Ornstein
Lanham, MD : Rowman & Littlefield, 2007.

305.5 ORN

Describes the need for a redistribution of wealth in order to make U.S. society more democratic, fair, and just, and outlines the way in which we can begin to make these very necessary changes. Class differences and class warfare have existed since the beginning of Western civilization, but the gap in income and wealth between the rich and the rest has increased steadily in the past twenty five years.



Kids rule! : Nickelodeon and consumer citizenship.

Sarah Banet-Weiser
Durham, NC : Duke University Press, 2007.

791.45 BAN

Examines the cable network Nickelodeon in order to rethink the relationship between children, media, citizenship, and consumerism. Nickelodeon is arguably the most commercially successful cable network ever.



CINEMATOGRAFIA



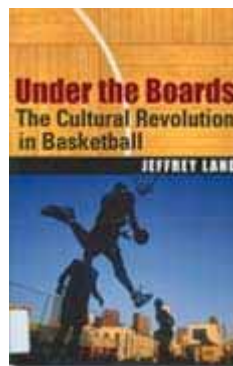
Conversations with Woody Allen : his films, the movies, and moviemaking

Eric Lax
New York, NY : Alfred A. Knopf, 2007.

791.43 LAX

For more than three decades, Woody Allen has been talking regularly and candidly with Eric Lax, and has given him singular and unfettered access to his film sets, his editing room, and his thoughts and observations. In discussions that begin in 1971 and continue into 2007, Allen discusses every facet of moviemaking through the prism of his own films and the work of directors he admires. In doing so he reveals an artist's development over the course of his career to date, from joke writer to standup comedian to world-acclaimed filmmaker. Allen talks about the seeds of his ideas and the writing of his screenplays; about casting and acting, shooting and directing, editing and scoring.

one year in the country, providing extended seasons to supplement holidays like Memorial Day and the Fourth of July. Through stories of life, the three games convey doctrines about the source of truth, where to find knowledge of truths, and how to solve problems.



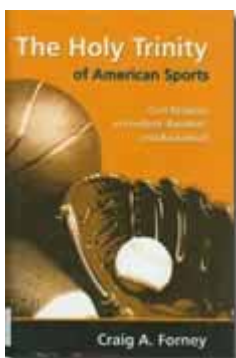
Under the boards : the cultural revolution in basketball

Jeffrey Lane
Lincoln, NE : University of Nebraska Press, 2007.

796.323 LAN

From the birth of the Larry Bird legend to the ascendancy of a hip-hop-infused NBA to the black-lash against bling and the contemporary American game, Jeffrey Lane traces the emergence of a new culture of basketball, complete with competing values, attitudes, aesthetics, and racial and economic tensions.

DEPORTES



The holy trinity of American sports : civil religion in football, baseball, and basketball

Craig A. Forney
Macon, GA : Mercer University Press,

2007.

306.483 FOR

Explores how football, baseball, and basketball interact to illustrate civil religion in the United States. These three sports can be viewed as marking movement through

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Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

DOCUMENTAL

Arlington [videorecording] : field of honor

Written, produced, and directed by John Bredar
Washington, DC : National Geographic, 2005.



DVD 929.4 ARL

National Geographic presents a portrait of one of America's most sacred places, Arlington Cemetery.

When giants roamed



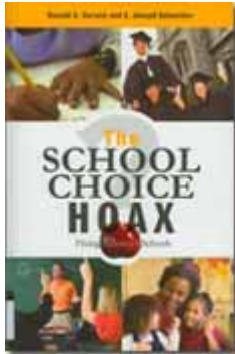
[videorecording] :
the golden age of
steam

United States : A&E
Television Networks, 2005.

DVD 625.26 WHE

Pushed by the need to haul ever longer and heavier trains, the United States' locomotive works responded with the invention of awe-inspiring articulated steam engines. See the Union Pacific's famed "Big Boy" in action and ride the rails of the Chesapeake & Ohio and Norfolk & Western railways. Meet the men who drove engines like the Allegheny and Yellowstone, and visit the museums and yards where the largest steamers ever built remain.

EDUCACION



**The school
choice hoax :
fixing America's
schools**

*Ronald G. Corwin, E.
Joseph Schneider*
Lanham, MD :
Rowman & Littlefield
Education, 2007.

379.1 COR

Exposes the misleading hyperbole that has been driving the school choice movement and shows how charter schools can become more effective in public school districts. Authors provide an unusual blend of academic and practical knowledge derived from long careers as a sociologist and former Deputy Executive Director of the American Association of School Administrators.

ESTUDIOS AMERICANOS

**Textiles in America, 1650-1870 : a
dictionary based on original
documents...**

*Florence M.
Montgomery*
New York, NY : W. W.
Norton & Co, 2007.

REF 677.0286 MON



A discussion of furnishing practices in England and America as well as textiles for period rooms in America form the introduction to the invaluable core of this volume: a dictionary of textile terms based on original documents, prints and paintings, commercial records, American merchants' papers, shopkeepers' advertisements, and pattern books.

ESTUDIOS DE GENERO

**Femininity in flight : a history of
flight attendants**

Kathleen M. Barry
Durham, NC : Duke
University Press,
2007.

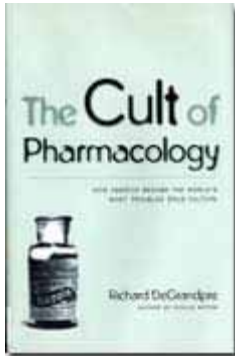


331.4 BAR

Tells the story of flight attendants, tracing the evolution of their glamorized image as ideal women and their activism as trade unionists and feminists. Combining attention to the political economy and technology of the airline industry with perceptive readings of popular culture, newspapers, industry publications, and first-person accounts, Barry makes a significant contribution to the history of women's work and working women's activism.

FOLKLORE

The cult of pharmacology : how America became the world's most troubled drug culture



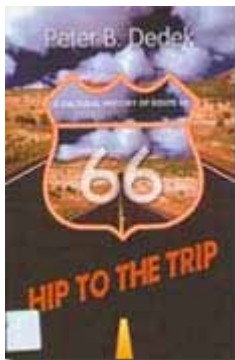
Richard DeGrandpre
Durham, NC : Duke
University Press, 2006.

615.1 DEG

Tells the dramatic story of how, as one legal drug after another fell from grace, new pharmaceutical substances took their place. The author delivers

a remarkably original interpretation of drugs by examining the seductive but ill-fated belief that they are chemically predestined to be either good or evil.

Hip to the trip : a cultural history of Route 66



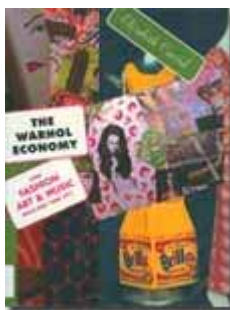
Peter B. Dedek
Albuquerque, NM :
University of New Mexico
Press, 2007.

388.122 DED

The purpose of this book is to create a comprehensive portrait of the cultural meaning of the highway. What was

Route 66 at its pinnacle, what is it today, and what might it become in the future?

The Warhol economy : how fashion, art, and music drive New York City



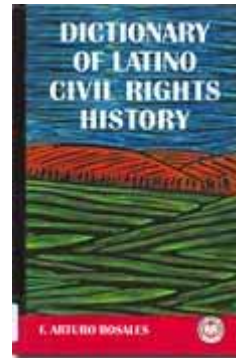
Elizabeth Currid
Princeton, NJ :
Princeton University
Press, 2007.

330.9747 CUR

Argues that creative industries like fashion, art and music drive

the economy of New York as much as finance, real estate, and law. With vivid first-person reporting about New York's creative scene, the author takes the reader into the city spaces where the social and economic lives of creativity merge.

HISPANOAMERICANOS

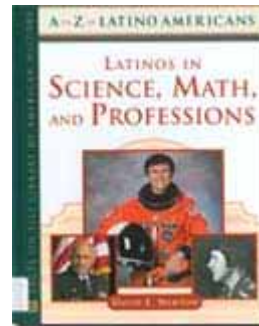


Dictionary of Latino civil rights history

F. Arturo Rosales
Houston, TX : Arte
Público Press, 2006.

REF 323.1168 ROS

Offers a robust response to the pressing need for more published works of this sort. The dictionary promises to be an important new tool for researchers and scholars, journalists, civil rights advocates, and other interested observers of the national Latino community's rich social justice history in the United States.



Latinos in science, math, and professions

David E. Newton
New York, NY :
Facts on File, 2007.

REF 509.2273 NEW

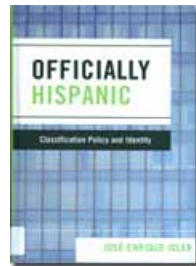
From the study of psychology and sociology to the practice of medicine, Latino Americans have made important contributions to the field of science, mathematics, and associated professions. Their increasing presence in numerous fields of knowledge, enables these individuals to have a positive impact on their communities, professions, and the world.

Officially Hispanic : classification policy and identity

José Enrique Idler
Lanham, MD :
Lexington Books, 2007.

305.868 IDL

Takes a critical look at the American government's classification system of ethnicity and race. The classification of "Hispanic" or "Latino" is especially significant due to the large percentage of the population identified in that category, and it is important to address one of the central questions of modern states: how to socially and politically integrate all of its citizens.



private life in America and abroad. Not only should Aaron's book stand as a resplendent and summative work from one of the finest thinkers of the last hundred years, it also succeeds on its own as a first-rate piece of literature, on a par with the writings of any of its subjects.

Breve historia de Estados Unidos

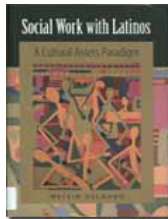
Philip Jenkins
Madrid : Alianza, 2002.

S 973 JEN

Recorre el desarrollo histórico de este país desde los inicios de la colonización hasta 1996, destacando no sólo los grandes acontecimientos políticos, diplomáticos y militares, sino también aspectos como la diversidad regional, la pluralidad cultural e ideológica y la importancia de las minorías.



Social work with Latinos : a cultural assets paradigm



Melvin Delgado
Oxford ; New York : Oxford
University Press, 2007.

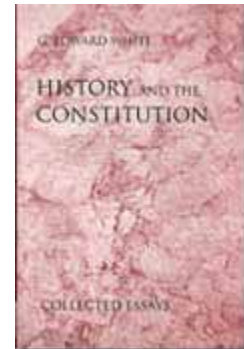
362.84 DEL

Outlines a solid framework for understanding and helping Latino clients. Unlike any other textbook, this practical guide focuses on cultural assets, illustrating how helping professionals can draw on the strengths and unique characteristics of the community when designing programs and interventions.

History and the constitution : collected essays

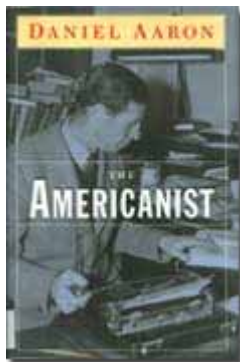
G. Edward White
Durham, NC : Carolina
Academic Press, 2007.

342.7302 WHI



This collection of essays discusses the renaissance of history and historically oriented methodologies in American constitutional jurisprudence. The essays are divided into three clusters: the first cluster considers the historical turn in constitutional jurisprudence, the second responds to the increased importance of international law in American common law, and the third focuses on the Rehnquist Court and the increased importance of history in its constitutional jurisprudence.

HISTORIA



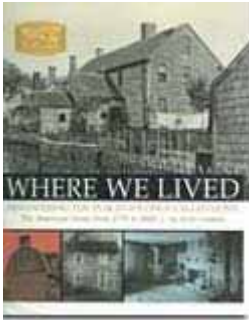
The Americanist

Daniel Aaron
Ann Arbor, MI :
University of Michigan
Press, 2007.

973.072 AAR

The Americanist is author and critic Daniel Aaron's anthem to nearly a century of public and

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Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.



**Where we lived:
discovering the
places we once
called home :
the American
home from
1775 to 1840**

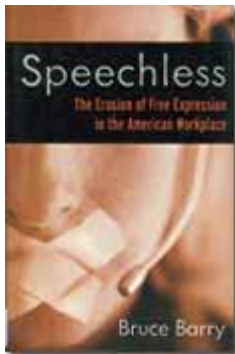
Jack Larkin
Newtown, CT :

Taunton Press, 2006.

REF 973.5 LAR

This book is an engaging and eye-opening celebration of two great American treasures. One is the marvelous collection of photographs and drawings produced under the auspices of the Historic American Building Survey. The other treasure celebrated in these pages is the American house. Larkin shows us how that machine called "house" worked in early America and how its owners tinkered with it to make it work better and perhaps, impress their neighbors.

LIBERTAD DE EXPRESION



**Speechless : the
erosion of free
expression in the
American
workplace**

Bruce Barry
San Francisco, CA :
Berrett-Koehler
Publishers, 2007.

323.44 BAR

Speechless takes on the state of free expression in the American workplace, exploring its history, explaining how and why Americans have come to take freedom of speech for granted, and demonstrating how employers can legally punish employees for speaking their minds.

LITERATURA

**Plays in American
periodicals, 1890-
1918**

Susan Harris Smith
New York, NY :
Palgrave Macmillan,
2007.

812.5209 SMI



This book examines a hitherto neglected body of work: plays published in periodicals between 1890 and 1918, when over one hundred and twenty five dramatic texts (American, Irish, and Anglo Indian) were published in fourteen American general interest periodicals. Author's particular focus on the plays is meant to fill a striking gap in American literary history and to widen the dramatic canon; though most of these plays have received virtually no critical attention.

MEDIO AMBIENTE

**Drawing
Louisiana's new
map : addressing
land loss in
coastal Louisiana**

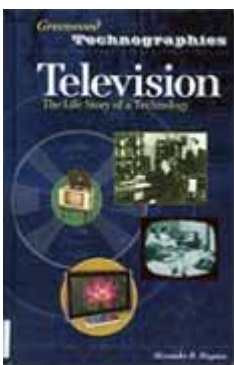
*National Research
Council of the National
Academies*
Washington, DC :
National Academies
Press, 2006.



333.91 DRA

This report focuses on restoration efforts proposed by the U.S. Army Corps of Engineers (USACE) and the State of Louisiana in late 2004, and doesn't include the role that land loss, lack of levee maintenance and improvement, and the large navigation channels played in determining the extent of the damage caused by hurricanes Katrina and Rita.

MEDIOS DE COMUNICACION



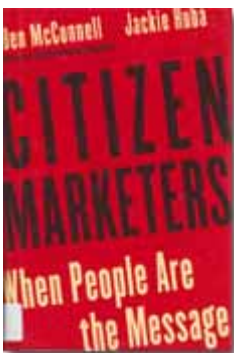
Television : the life story of a technology

Alexander B. Magoun
Westport, CT :
Greenwood Press,
2007.

621.388 MAG

Short history of television, explains how television works, how we have changed our definition of what television is, how we arrived at the systems we have, and how the U.S. and other countries made choices along the way, for technological, commercial, political or cultural reasons.

MERCADOTECNIA



Citizen marketers : when people are the message

Ben McConnell and
Jackie Huba
Chicago, IL : Kaplan
Pub, 2007.

658.812 MCC

Explores the ramifications of today's burgeoning social media. As everyday people increasingly create content on behalf of companies, brands, or products, to which they have no official connection, they are turning traditional notions of media upside down.

MUSICA

Making the scene : contemporary New York City big band jazz

Alex Stewart
Berkeley, CA : University of
California Press, 2007.

784.4 STE



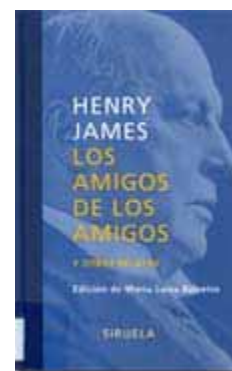
Challenges conventional jazz historiography by demonstrating the vital role of big bands in the ongoing development of jazz, and explores the rich "rehearsal band" scene in New York. Combines historical research, ethnography, and participant observation with musical analysis, ethnic studies, and gender theory to dismantle stereotypical views of the big band.

NOVELAS

Los amigos de los amigos y otros relatos

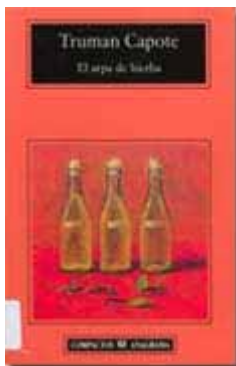
Henry James;
*translated by Maria
Luisa Balseiro*
Madrid : Ediciones
Siruela, 2007.

S F JAM



Incluye cuatro relatos que conjugan lo fantástico y lo satírico; encierran una profunda melancolía y son al mismo tiempo una exaltación del amor elaborado en el más secreto misterio.

El arpa de hierba



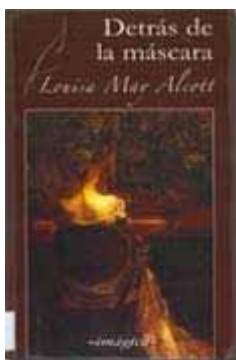
Truman Capote;
translated by Joaquín Adsuar
Barcelona : Anagrama,
2007.

S F CAP

Capote relata la historia de una pequeña comunidad norteamericana cuyos cimientos morales se

ven conmocionados por un extraño episodio, donde un joven y sus dos tías solteras pasan de la riqueza a la pobreza, instalándose para vivir en una vieja cabaña construida en la punta de un gran árbol, lo cual les acarrea no pocas simpatías solidarias por parte de los habitantes.

Detrás de la máscara



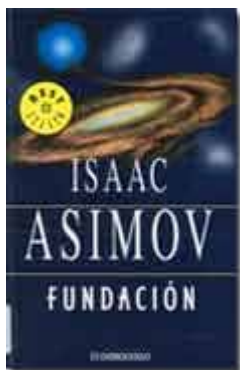
Louisa May Alcott;
translation by Carme Font
Madrid : Imágica Ediciones, 2007.

S F ALC

Relato desenfrenado de madurez temprana por su alto contenido emocional y de tintes claramente feministas,

porque transforma el heroísmo tradicional del papel sumiso de la mujer, en un heroísmo poderoso, victorioso y de dudosa moralidad que conquista a los hombres.

Fundación



Isaac Asimov ; translated by Pilar Giralt
Barcelona : Mexico : Random House Mondadori : Debolsillo, 2006.

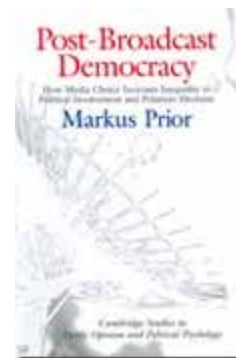
S F ASI

El hombre se ha dispersado por los planetas de la galaxia. La

capital del Imperio es Trántor, centro de todas las intrigas y símbolo de la corrupción imperial. Un psichistoriador prevé, gracias a su ciencia fundada en el estudio matemático de los hechos históricos, el derrumbamiento del Imperio y el retorno a la barbarie durante varios milenios. Seldon decide crear dos Fundaciones, situadas en cada extremo de la galaxia, a fin de reducir este período de barbarie a solo mil años.

PERIODISMO

Post-broadcast democracy : how media choice increases inequality in political involvement and polarizes elections



Markus Prior
Cambridge, MA : Cambridge University Press, 2007.

302.23 PRI

Shows the impact of a changing media environment on citizen knowledge, voter turnout, incumbency advantage, partisan polarization, and other vital features of American politics. It does so by clarifying not just how people choose whether or not to pay attention to politics, but also why these choices changes so dramatically from person to person and from decade to decade.

POESIA

Reading the middle generation anew: culture, community, and form in twentieth-century American poetry

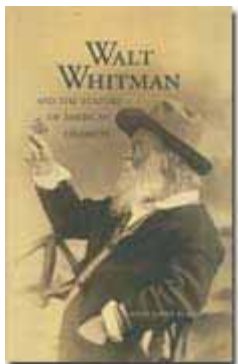


Edited by Eric Haralson
Iowa City : University of Iowa Press, 2006.

811.52 REA

Ten original essays by advanced scholars and well-published poets address the middle generation of American poets,

including the familiar and various important contemporaries. Taking diverse formal and thematic angles of these poets, this book re-examines their between-ness and ambivalence: their various positionings and repositionings in aesthetic, political and personal matters.



Walt Whitman and the culture of American celebrity

David Haven Blake
New Haven, CT ;
London : Yale University Press,
2007.

811.3 BLA

Making use of notebooks, photographs, and archival sources, Blake provides a groundbreaking history of the rise of celebrity culture in the United States. This book proposes a fundamentally new way of thinking about a seminal American poet and a major national icon.

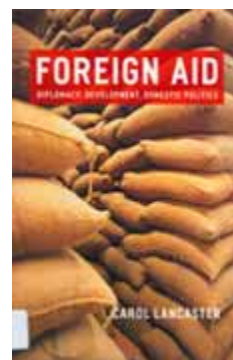
POLITICA EXTERIOR

Foreign aid : diplomacy, development, domestic politics

Carol Lancaster
Chicago, IL : University of Chicago Press, 2007.

327.111 LAN

Provides the most comprehensive answer yet to the question of why governments give foreign aid? Drawing on five in-depth case studies, the author argues that because of domestic politics in aid-giving countries, foreign aid always has been, and will continue to be, used to achieve a mixture of different goals.

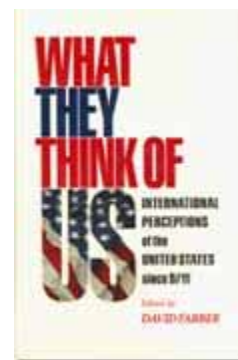


What They Think of Us : International Perceptions of the United States since 9/11

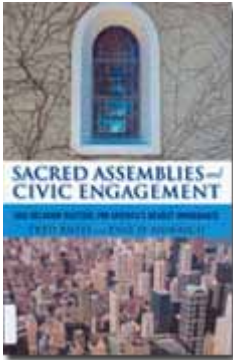
Edited by David Farber
Princeton, NJ :
Princeton University
Press, 2007.

303.3 WHA

A Remarkable group of writers from the Middle East, Europe, Asia, and Latin America describes the world's profoundly ambivalent attitudes toward the United States before and since 9/11. Reveals that substantial goodwill toward America still exists, but this sympathy is in peril, and that there is an immense gap between how Americans view their country and how it is viewed abroad.



RELIGION



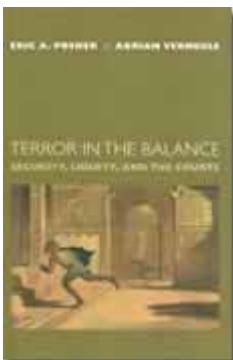
Sacred assemblies and civic engagement : how religion matters for America's newest immigrants

Fred Kniss, Paul D. Numrich
New Brunswick, NJ : Rutgers University Press, 2007.

200.86 KNI

Takes an in-depth look at one particular urban area, the Chicago metropolitan region, and examines how religion affects the civic engagement of the nation's newest residents. Chapters focus on important religious factors, several areas of social life, and on how notions of citizenship and community are influenced by sacred assemblies.

SEGURIDAD NACIONAL



Terror in the balance : security, liberty, and the courts

Eric A. Posner, Adrian Vermeule
New York, NY : Oxford University Press, 2007.

342.73 POS

In the wake of 9/11, the U.S. government has relied on a number of aggressive security measures to protect the nation. Authors argue that the legal and institutional basis of this critique is wrong. When governments strive to increase national security they should be given latitude to

adjust policy and liberties in times of emergency and war.

TECNOLOGIAS DE LA INFORMACION

Georeferencing : the geographic associations of information

Linda L. Hill
Cambridge, MA : MIT Press, 2006.

910.285 HIL

After a brief overview of relevant material from cognitive psychology on how humans perceive and respond to geographic space, Hill introduces the reader to basic information about geospatial information objects, concepts of geospatial referencing, the role of gazetteer data, the ways in which geospatial referencing has been included in metadata structures, and methods for the implementation of geographic information retrieval.



TURISMO

Nueva Orleans : guías visuales

Madrid : Santillana Ediciones Generales, 2005.

REF S 917.633 NEW

Ayuda a sacar el máximo provecho a su visita a Nueva Orleans, proporcionando información detallada sobre la geografía y la historia, lugares de interés, tiendas, restaurantes, mercados, hoteles, servicios médicos, bancos, oficinas de gobierno y transporte público.





**Secret Yellowstone
[videorecording] :
explore beyond the
tourist hotspots**

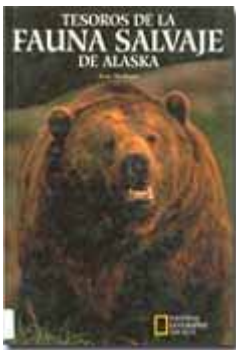
*National Geographic
Television*
Burbank, CA : National

Geographic, 2007.

DVD 978.752 SEC

Explore 2 million acres of backcountry wilderness, 300 newly discovered waterfalls, and the wildlife of Yellowstone National Park in Wyoming, Montana, and Idaho. Discover spectacular backcountry wonders unseen by tourists as you venture off the beaten track to experience the extraordinary hidden wilderness.

ZOOLOGIA



**Tesoros de la
fauna salvaje de
Alaska**

Tom Melham
Barcelona : RBA
Publicaciones, 1994.

REF S 599 MEL

Suspendida en el borde de Norteamérica, Alaska se proyecta hacia el norte sobre dos apéndices levemente curvados: la cordillera de las Aleutianas y el Panhandle. Dos grandes sistemas montañosos festonan su superficie, las cordilleras Brooks y de Alaska. Esta geografía tan particular, es generadora de diversas especies en la fauna de este estado, las cuales se presentan a través de las hojas de este libro.

Consulte las ediciones anteriores de este boletín en:

<http://www.usembassy-mexico.gov/bbf/bfproductos.htm>