

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

JULIO 2008

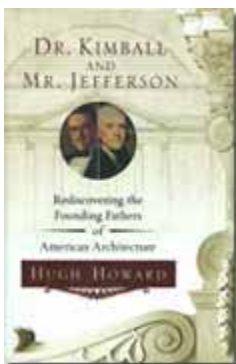
Servicio Cultural e Informativo

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ARQUITECTURA



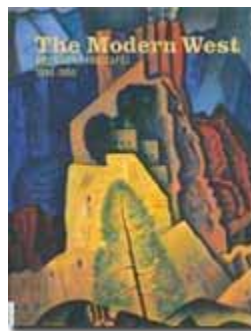
Dr. Kimball and Mr. Jefferson : rediscovering the founding fathers of American architecture

Hugh Howard
New York, NY :
Bloomsbury Pub,
2006.

720.973 HOW

Re-creates the lives of these visionary men through the lens of the remarkable Fiske Kimball, who helped found the twin disciplines of historic preservation and architectural history, while restoring Mr. Jefferson to his rightful place on the American architectural map.

ARTE

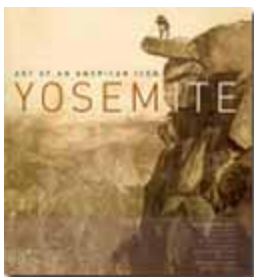


The modern West : American landscapes, 1890-1950

Emily Ballew Neff ; with an essay by Barry Lopez
New Haven, CT :
Yale University Press, 2006.

REF 758.178 NEF

Begins with a captivating meditation by Barry Lopez on the relationship between human culture and the physical landscape. Emily Ballew Neff then describes the evolving importance of the West for American artists working out a radically new aesthetic response to space and place.



Yosemite : art of an American icon

Edited by Amy Scott
Los Angeles, CA :
Autry National
Center, 2006.

REF 759.194 YOS

This lavishly illustrated volume offers a stunning new view of Yosemite's visual history by presenting two hundred works of art together with provocative essays that explore the rich intersections between art and nature in this incomparable Sierra Nevada wilderness.

BIBLIOTECOLOGIA

Designing a school library media center for the future

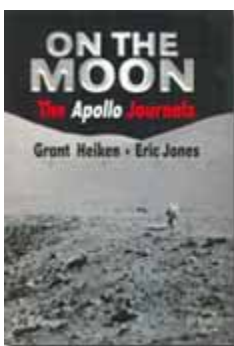
*Rolf Erikson and
Carolyn Markuson*
Chicago, IL : American
Library Association,
2007.



027.8 ERI

In this hands-on guidebook, school library construction and media specialists share their experiences of working on more than 100 media center building projects around the country, using conceptual plans from actual school libraries.

ASTRONAUTICA



On the moon : the Apollo journals

Grant Heiken and Eric Jones
Berlin : Springer,
2007.

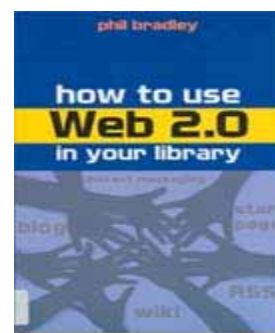
629.45 HEI

Captures the excitement, spirit, and frustration of the Apollo crews as they explored this new frontier, carried out unique scientific experiments and became the first lunar field geologists. Includes post-mission and recent interviews in which the astronauts recall their thoughts not only during their missions but also after more than 25 years of reflection.

How to use Web 2.0 in your library

Phil Bradley
London : Facet, 2007.

006.76 BRA

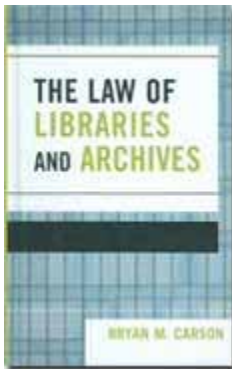


Takes a clear and practical approach as it explains exactly how to use the different types of Web 2.0 technologies, and, using examples, shows how libraries can get the most out of them. This is an essential reading for library and information professionals wishing to harness the social networking revolution to their advantage. It will also be valuable for website authors and students of library and information studies.

The law of libraries and archives

Bryan M. Carson

Lanham, MD : Scarecrow Press, 2007.

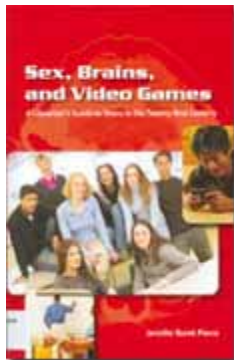


344.73 CAR

Introduces readers to fascinating cases while raising significant issues to consider. In addition to providing a basic overview of the law, this work contains details to help readers make informed choices and intelligently converse

with legal counsel. Explores trademark law, licensing of databases, information malpractice, the Patriot Act, Teach Act, employment law, and the basics of starting a nonprofit organization.

Sex, brains, and video games : a librarian's guide to teens in the twenty-first century



Jennifer Burek Pierce
Chicago, IL : American Library Association, 2008.

027.626 BUR

Much as early literacy research informed library services to our youngest patrons, this book outlines what others who work with adolescents have learned from their

professional activities and how that knowledge can encourage new priorities and partnerships in youth services.

Strategic planning for results



Sandra Nelson
Chicago, IL : American Library Association, 2008.

025.1974 NEL

Focuses on the essential steps for drafting a results-driven, strategic planning

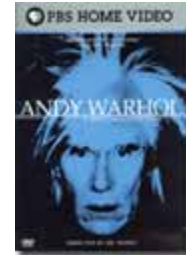
Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

process that libraries can complete over the course of four months, regardless of organizational structure or size.

BIOGRAFIA

Andy Warhol [videorecording] : a documentary film

Arlington, VA : PBS Home Video, 2006.



DVD 760.092 WAR

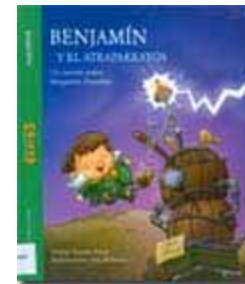
A portrait of the most famous and controversial artist of the second half of the twentieth century.

Explores the complete spectrum of Warhol's artistic output, from the late 1940s to his death in 1987.

Benjamín y el atrapa rayos : un cuento sobre Benjamín Franklin

Textos de Carlos Pinto ; Leo Bolzicco, ilustrador

Buenos Aires : Albatros, 2006.

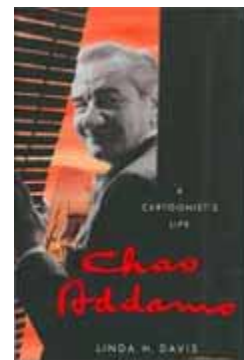


S 973.3092 FRA

Fantasía acerca de la infancia de Benjamín Franklin, que no intenta ser fiel a su biografía, pues sólo imagina un pasaje de la vida de un pequeño genio, para mostrar a los lectores que las ideas que a simple vista son extravagantes, pueden cambiar la vida cotidiana de los hombres.

Chas Addams : a cartoonist's life

Linda H. Davis
New York, NY : Random House, 2006.

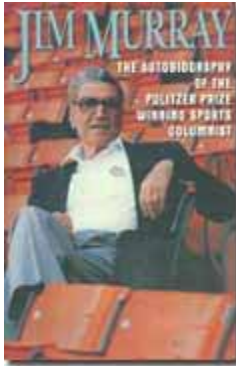


741.5092 DAV

In this first biography of the great cartoonist,

written with exclusive access to Addams's intimates and his private papers, we finally meet the man behind the famed cartoons and circling rumors. Here is his surprising childhood in New Jersey, the cartoon that offended the Nazis, the friend whose early dead Addams long mourned, his wives, the stories behind his most famous cartoons, and the Addams, whom even his closest fiends didn't know.

Jim Murray : an autobiography



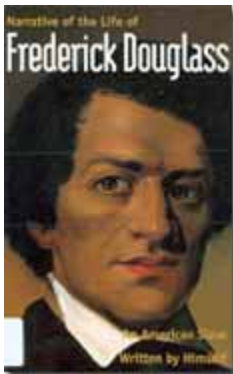
Jim Murray
New York, NY :
Macmillan, 1993.

070.4 MUR

Jim Murray chronicles his early days as a Time magazine reporter, interviewing Marilyn Monroe and John

Wayne, covering the 1952 presidential campaign and the start of Richard Nixon's remarkable political career. But it is the world of sports that has given Jim his richest lode of materials, stories about the people and personalities who have touched his life and the lives of millions more. Here is the life story of Jim Murray, as opinionated, witty and warm as the man himself.

Narrative of the life of Frederick Douglass, an American slave



Frederick Douglass
New Haven, CT : Yale
University Press,
2001.

973.8 DOU

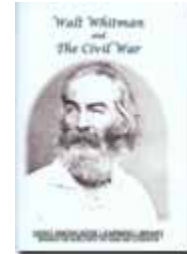
In 1845, just seven years after his escape from slavery, the young Frederick Douglass published this powerful account

of his life in bondage and his triumph over oppression. It includes a chronology of Douglass's life, a thorough introduction by

the eminent Douglass scholar John Blassingame, historical notes, and reader responses to the first edition of 1845.

Walt Whitman and the Civil War [videorecording]

*Written and produced
by Ed Dubrowsky*
Melville, NY : Video
Knowledge, 2005.



DVD 811.3 WAL

Walt Whitman is generally acknowledged to be a true great giant of American literature and often considered to be the father of American poetry. This program reviews his extraordinary life and presents excerpts of some of his greatest works.

CIENCIAS COMPUTACIONALES



**Core memory :
a visual survey
of vintage
computers
featuring
machines from
the computer history museum**

*Photographs by Mark Richards ; text by
John Alderman*
San Francisco, CA : Chronicle Books, 2007.

004 RIC

Guided tour through some of the most notable and curious devices in the history of computing. Featuring important and eccentric machines spanning more than five decades, this book brings the inspired design of pioneering computer scientists into sharp focus.

CIENCIAS SOCIALES

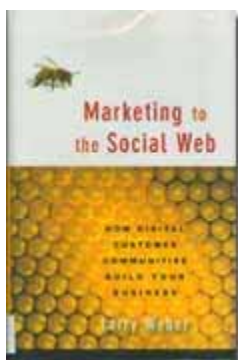


The great American crime decline

Franklin E. Zimring
Oxford : Oxford University Press, 2007.

364.973 ZIM

Documents the 1990s crime decline as the longest and largest since World War II. It ranged across both violent and nonviolent offenses, all regions, and every demographic. Author states that there was no magic bullet but instead a combination of factors working in concert rather than a single cause that produced the decline.



Marketing to the social web : how digital customer communities build your business

Larry Weber
Hoboken, NJ : John Wiley & Sons, 2007.

658.872 WEB

Helps marketers and their companies understand how to engage customers, build customer communities, and maximize profits in a time of marketing confusion. Describes newly available tools and platforms, and shows readers how to apply them to see immediate results and growth.

CINE

El Mago de Oz [videorecording]

Directed by Victor Fleming
Burbank, CA : Warner Home Video, 2005.

S DVD 791.43 WIZ



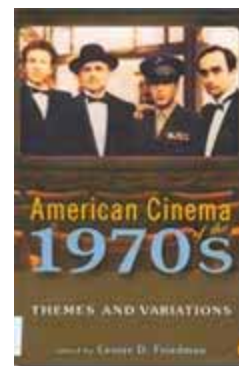
Un tornado transporta a Dorothy y a su perrito a un mundo mágico donde conoce nuevos amigos y vive fantásticas aventuras, al final de las cuales logra volver a su casa en Kansas.

CINEMATOGRAFIA

American cinema of the 1970s : themes and variations

Edited by Lester D. Friedman
New Brunswick, NJ : Rutgers University Press, 2007.

791.43 AME



Looks beyond the strobe lights to reveal how profoundly the seventies have influenced American life and how the films of that decade represent a peak moment in cinema history. Through ten original essays, examines the films that marked the decade, including Jaws, Rocky, Love Story, Dirty Harry, The Godfather, among others.

DEPORTES

Playing America's game : baseball, Latinos, and the color line



Adrian Burgos
Berkeley, CA :
University of
California Press,
2007.

796.357 BUR

Author's extensive
examination of Latino
participation before
and after African

Americans inclusion in baseball documents
the ways in which this inclusion did not
signify equality and shows how notions of
racial difference have persisted for darker
skinned Latinos.

DESASTRES NATURALES



Earthquakes [videorecording]

*Written and directed by
Amy Huggins*
New York, NY : Distributed
in the U.S. by New Video,
2007.

DVD 551.22 EAR

Explains technologies that help predict
seismic events and limit the damage they
cause. With the help of high-end modeling
programs and increasingly sophisticated
sensors and detection devices, scientists
are gaining a better understanding of
earthquake triggers and consequences,
while engineers have been able to vastly
improve the ability of structures to withstand
the stresses they endure. Also explores the
history of seismic technologies and analyzes
historical disasters.

DOCUMENTAL

Brewed in America [videorecording]

Wrote by Tom Robertson
S.I : Marketed and
distributed in the U.S. by
New Video, 2005.

DVD 338.4 BRE



Presents a comprehensive history of an
often overlooked industry that has long been
a mainstay of the American economy.
Extensive interviews provide a privileged
view into what it takes to succeed in the
business.

La historia del libro [videorecording]

Mexico : Grupo 2000
Editores A.C, 2007.

S DVD 002.09 HIS



Esta historia recorre
con animación la
necesidad del hombre de comunicar por
escrito sus ideas, con lo cual el libro tuvo
muchos nacimientos desde hace 7,000 años
o más. El libro, como objeto transmisor de
cultura, lo entendemos al señalar los rollos
de papiro, de seda, de lino, de pergamino o
papel amate, antecedentes del moderno
papel, el cual ha tenido también
surgimientos de Egipto a China, en América
y en el Mediterráneo.

The marines [videorecording]

*Produced, directed and
written by John Grant*
Washington, DC :
distributed by PBS Home
Video, 2007.

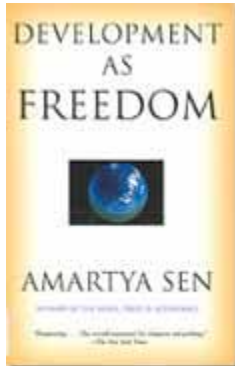
DVD 359.96 MAR



Examines the unique Warrior Culture of the
smallest but fiercest branch of the U.S.
armed services. The 90 minutes high
definition documentary focuses on their

training and examines what it takes to become a Marine and what means to be a Marine. The program also explores the role of women in the Corps.

ECONOMIA



Development as freedom

Amartya Sen
New York, NY :
Anchor books, 1999.

330.01 SEN

Presents a landmark work that places individual freedom at

the center of a comprehensive analysis of today's global economy. The role of different institutions are seen within a broad, integrated framework. The focus of this work is on freedom both as the basic end and as the most effective means of sustaining economic life and countering poverty and insecurity in the contemporary world.



Income and wealth

Alan Reynolds
Westport, CT :
Greenwood Press,
2006.

339.22 REY

This is a book about the growth and

distribution of income and wealth in the United States. It is about who earns what, who owns what and why and, how income and wealth have or have not changed over the years.

60 minutes. Alan Greenspan [videorecording]

Produced by Karen M. Sughrue
New York, NY : CBS
Broadcasting, 2007.

DVD 332.11 SIX



Alan Greenspan may go down as one of the best chairman of the Federal Reserve in American history. When Greenspan talked, the financial world listened. His 18-year tenure was marked by unprecedented economic growth, budget surpluses, and a booming stock market. So why didn't he speak up about the sub-prime lending abuses now rolling in the U.S. economy?

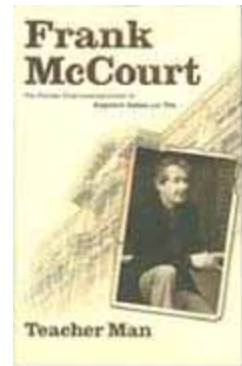
EDUCACION

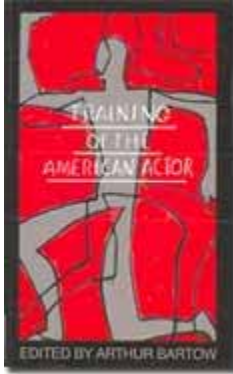
Teacher man : a memoir

Frank McCourt
New York, NY : Scribner,
2005.

371.1 MCC

In this tribute to teachers everywhere McCourt records the trials, triumphs and surprises he faces in public high schools around New York City. His methods anything but conventional, McCourt creates a lasting impact on his students through imaginative assignments, sing along and field trips. As he struggles to find his way in the classroom, he spends his evenings drinking with writers and dreaming of one day putting his own story to paper. The book shows McCourt developing his ability to tell a great story as he works to gain the attention and respect of unruly or indifferent adolescents.





Training of the American actor

Edited by Arthur Bartow
New York, NY :
Theatre
Communications
Group, 2006.

792.028 TRA

The chapters in this book represent ten frequently studied approaches to actor training. Most of these approaches, or variations of them, are widely taught throughout the United States. The chapters roughly follow the chronological order in which the approaches came to full prominence.

ESTUDIOS DE GENERO

Latina activists across borders : women's grassroots organizing in Mexico and Texas



Milagros Peña
Durham, NC : Duke
University Press, 2007.

305.42 PEÑ

In this sociological analysis of grassroots activism, Milagros Peña compares women's NGOs in two regions, the state of Michoacan in central Mexico and the border region encompassing El Paso, Texas, and Ciudad Juarez, Mexico, where women have organized to confront a variety of concerns, including domestic violence, the growing number of single women who are heads of households, and exploitive labor conditions.

FILANTROPIA

The accidental fundraiser

Julie M. Still
Medford, NJ :
Information Today, Inc,
2007.

658.15 STI

Useful guide for the volunteer or staff person in any setting who plans to take on a fundraising project without the benefit of formal training. The author offers a wealth of advice designed to help individuals become effective fundraisers regardless of previous experience.

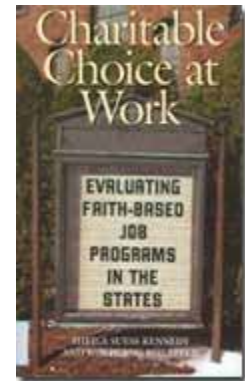


Charitable choice at work : evaluating faith-based job programs in the states

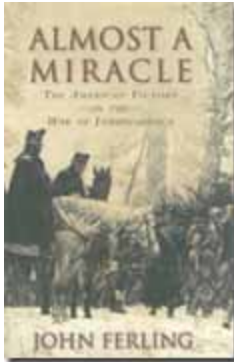
*Sheila Suess Kennedy &
Wolfgang Bielefeld*
Washington, DC :
Georgetown University
Press, 2006.

362.5 KEN

Look at the evidence for and against faith-based initiatives. Authors review the movement's historical context along with legal analysis of constitutional concerns including privatization, federalism, and separation of church and state.



HISTORIA



Almost a miracle: the American victory in the War of Independence

John Ferling
Oxford ; New York :
Oxford University
Press, 2007.

973.33 FER

Offers an illuminating portrait of America's triumph, offering vivid descriptions of all the major engagements, from the first shots fired on Lexington Green to the surrender of General Cornwallis at Yorktown, revealing how these battles often hinged on intangibles such as leadership under fire, heroism, good fortune, blunders, tenacity and surprise.



Long may she wave : a graphic history of the American flag

*Kit Hinrichs &
Delphine Hirasuna*
; photography by
Terry Heffernan

Berkeley, CA : Ten Speed Press, 2001.

REF 929.92 HIN

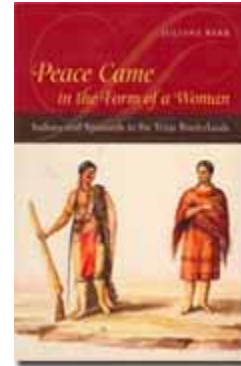
With over five hundred objects, beautifully photographed by nationally renowned artist Terry Heffernan, this collection gives wide berth to the flag in all its manifestations, and the result is a stunning visual history of America's most treasured symbol.

Peace came in the form of a woman : Indians and Spaniards in the Texas borderlands

Juliana Barr
Chapel Hill, NC :
University of North
Carolina Press, 2007.

976.4 BAR

Argues that Indians not only retained control over their territories but also imposed control over Spaniards. Instead of being defined in racial terms, as was often the case with European constructions of power, diplomatic relations between the Indians and Spaniards in the region were dictated by Indian expressions of power, grounded in gendered terms of kinship.



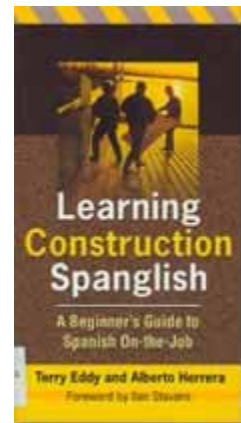
IDIOMA INGLES

Learning construction Spanglish: a beginner's guide to Spanish on-the-job

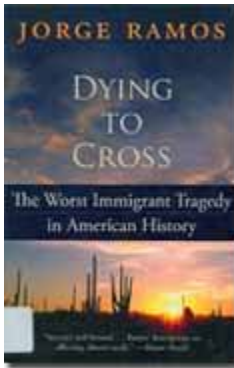
*Terry Eddy, Alberto
Herrera*
New York, NY :
McGraw-Hill, 2005.

REF 468.3421 EDD

Designed specifically for those who direct Spanish-speaking construction crews, this on-the-mark guide speeds the process of improving communication and ensuring understanding, and helps you find exactly the phrase you need to specific tasks.



INMIGRACION



**Dying to cross:
the worst
immigrant
tragedy in
American history**

Jorge Ramos
New York, NY : Rayo,
2006.

304.8 RAM

Through interviews with the survivors who had the courage to share their stories and conversations with the victim's families, and in examining the political implications of the incident for both U.S. and Mexican immigration policies, Jorge Ramos tells the story of one of the most heartbreaking episodes of our nation's turbulent history of immigration.



**Immigrant
America : a
portrait**

*Alejandro Portes and
Rubén G. Rumbaut*
Berkeley, CA :
University of
California Press,
2006.

304.873 POR

This third edition has been thoroughly expanded and updated to reflect current demographic, economic, and political realities. This book probes the dynamics of immigrant politics, examining questions of identity and loyalty among newcomers, and explores the psychological consequences of varying modes of migration and acculturation.

INTERNET

**Cómo funciona
Internet**

Preston Gralla
Madrid : Anaya
Multimedia, 2007.

S 004.67 GRA



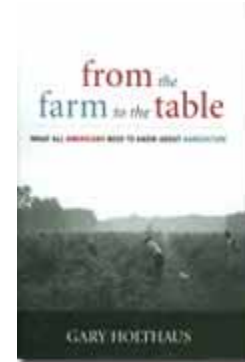
El mundo de Internet es extenso y dinámico. Este libro explica todos sus conceptos fundamentales: las conexiones, las comunicaciones, el funcionamiento de la Web, las opciones multimedia y cómo protegerse de los ataques de los intrusos.

MEDIO AMBIENTE

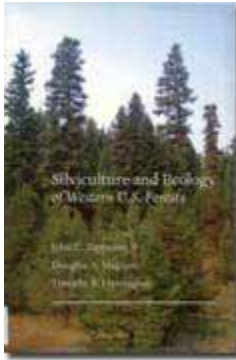
**From the farm to
the table : what
all Americans
need to know
about agriculture**

Gary Holthaus
Lexington, KY :
University Press of
Kentucky, 2006.

630.973 HOL



Author illuminates the state of American agriculture today, particularly the impact of globalization, through the stories of farmers who balance traditional practices with innovative methods to meet market demands, and demonstrates how the vitality of America's communities is bound to the successes and failures of its farmers.

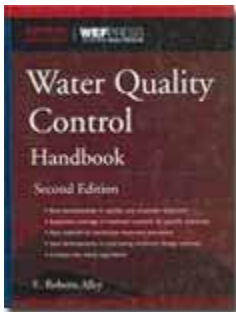


Silviculture and ecology of western U.S. forests

John C. Tappeiner II, Douglas A. Maguire, and Timothy B. Harrington
Corvallis, OR : Oregon State University Press, 2007.

634.95 TAP

Follows the progression of silviculture as a science and looks closely at the value of forests. Includes detailed chapters on fire, shrub ecology, density measurements, thinning, stand and tree growth, reforestation, vegetation management, and ecosystem variables such as insects, fungi, soils, and water stress.



Water quality control handbook

E. Roberts Alley
New York, NY : McGraw-Hill : WEF Press, 2007.

628.161 ALL

Cutting-edge information on designing systems used to treat wastewater from industrial and domestic sources. This guide explores design innovations, equipment selection, treatment processes, and new regulations for achieving peak performance in all kinds of wastewater treatment facilities.

MEXICO, POLITICA Y GOBIERNO

Mexico : the struggle for democratic development

Daniel C. Levy and Kathleen Bruhn
Berkeley, CA : University of California Press, 2006.

320.972 LEV



This engaging book provides a broad and accessible analysis of Mexico's contemporary struggle for democratic development.

Now completely revised, it gives an up-to-date account of issues ranging from electoral reform and corruption, to drug trafficking, migration, and NAFTA. It also considers the rapidly changing roles of Mexico's mass and the elite groups and its national institutions, including the media, the military, and the Church.

NATIVOS AMERICANOS

Prophets of the great spirit : Native American revitalization movements in eastern North America

Alfred A. Cave
Lincoln, NE : University of Nebraska Press, 2006.

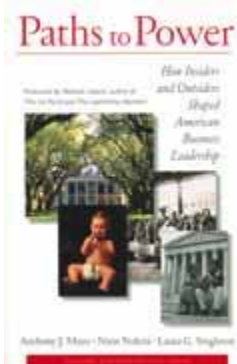
299.7 CAV

Offers an in-depth look at the work of a diverse group of Native American visionaries who forged new, syncretic religious movements that provided their peoples with the ideological means to resist white

domination. By blending ideas borrowed from Christianity with traditional beliefs, they transformed "high" gods or a distant and aloof creator into a powerful, activist deity that came to be called the Great Spirit.



NEGOCIOS Y ADMINISTRACION



Paths to power : how insiders and outsiders shaped American business leadership

Anthony J. Mayo, Nitin Nohria, Laura G. Singleton

Boston, MA : Harvard Business School Press, 2006.

338.092 MAY

The authors explore the nature of access to business leadership opportunities. In particular, they show how select "insiders" possess advantages (based on factors such as birthplace and family background) that facilitate the challenging journey to the top.

NOVELAS



Mujercitas

Louisa May Alcott
Barcelona : Random House Mondadori : Debolsillo, 2004.

S F ALC

Esta nueva traducción del texto íntegro de la primera edición de 1868, con el añadido

de muchos párrafos que se suprimieron en las versiones posteriores, incluye también la segunda parte de la historia que la autora publicó en 1869 para dar respuesta a las muchas cartas de los lectores, interesados en saber cuál sería el destino de las hermanas March.

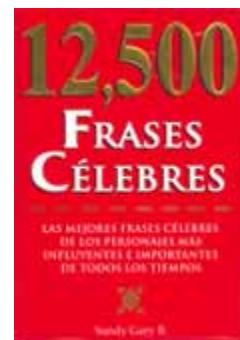
OBRAS DE CONSULTA

12,500 frases célebres

Sandy Gary B.
México : Grupo Ed. Tomo, 2005.

REF S 086.1 GAR

Los más grandes pensadores, críticos y personajes influyentes del mundo están reunidos en las páginas de este libro, gracias a una, o en ocasiones varias frases, que no sólo nos han dejado como legado, sino que expresan su postura frente a diversos temas.



PERIODISMO

American carnival : journalism under siege in an age of new media

Neil Henry
Berkeley, CA : University of California Press, 2007.

174.9 HEN



Combines elements of memoir with extensive media research to explore critical contemporary issues ranging from reporting on the Iraq War, to American race relations, to the exploitation of the image of journalism by advertisers and politicians.



When the press fails : political power and the news media from Iraq to Katrina

W. Lance Bennett, Regina G. Lawrence, and Steven Livingston
Chicago, IL : University of Chicago Press, 2007.

071.3 BEN

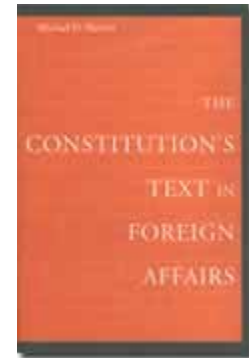
Argues that reporters' dependence on official sources disastrously thwarts coverage of dissenting voices from all but the most influential circles, and concludes by proposing new practices to reduce reporters' dependence on power.

POLITICA EXTERIOR

The constitution's text in foreign affairs

Michael D. Ramsey
Cambridge, MA : Harvard University Press, 2007.

342.73 RAM



Describes the constitutional law of foreign affairs, derived from the historical understanding of the Constitution's text. It examines timeless and recurring foreign affairs controversies, and shows how the words, structure, and context of the Constitution can resolve pivotal court cases and leading modern disputes.

POESIA

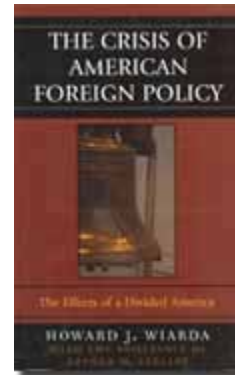


Beautiful enemies : friendship and postwar American poetry

Andrew Epstein
Oxford [England] ; New York : Oxford University Press, 2006.

811.54 EPS

Reveals a fundamental paradox at the heart of postwar American poetry and culture. Rather than simply celebrating friendship and poetic community as nurturing and inspiring, poets here represent friendship as a kind of exhilarating, maddening contradiction, a site of attraction and repulsion, affinity and rivalry.

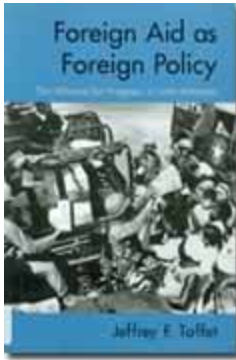


The crisis of American foreign policy : the effects of a divided America

Howard J. Wiarda ; with the assistance of Esther M. Skelley
Lanham, MD : Rowman & Littlefield, 2006.

327.730 WIA

Author argues that the foreign policy of the United States reflects the divisions and dysfunctions we see in our domestic culture and society. Key areas covered include Europe, Asia, Africa, Latin America, and the Middle East. Concise, clearly written, well organized, challenging, and provocative, this is a textbook that students and professors will certainly appreciate.

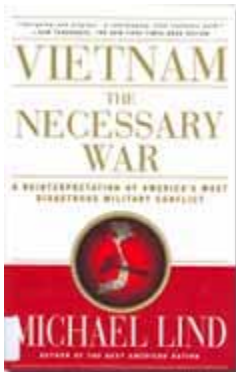


Foreign aid as foreign policy : the Alliance for Progress in Latin America

Jeffrey F. Taffet
New York, NY :
Routledge, 2007.

327.111 TAF

Presents a wide-ranging, thoughtful analysis of the most significant economic-aid program of the 1960's, John F. Kennedy's Alliance for Progress. Introduced in 1961, the program was a ten-year, multi-billion-dollar foreign-aid commitment to Latin American nations, meant to help promote economic growth and political reform, with the long-term goal of countering Communism in the region.



Vietnam, the necessary war : a reinterpretation of America's most disastrous military conflict

Michael Lind
New York, NY :
Simon & Schuster,
2002.

959.7 LIN

Demolishes enduring myths and puts the Vietnam War in its proper context, as part of the global conflict between the Soviet Union and the United States. Lind reveals the deep cultural divisions within the United States that made the Cold War consensus so fragile, and explains how and why American public support for war in Indochina declined.

POLITICA MUNDIAL

The United Nations in the twenty-first century : management and reform processes in a troubled organization

Marcus Franda
Lanham, MA : Rowman
& Littlefield, 2006.

352.113 FRA



Analyzes the significance of the many forces and events affecting the UN's efforts at reform. It provides a detailed examination of these processes for all of the major UN organs and agencies, including chapters on the Secretaries General, the Secretariat, the General Assembly, the Security Council, and ECOSOC.

POLITICA Y GOBIERNO

A Glossary of US Politics and Government

Alex Thomson
Stanford, CA : Stanford
University Press, 2007.

REF 350.3 THO



Explains the key concepts, institutions, personalities, and events most commonly referred to in the teaching of U.S. politics and government. The glossary emphasizes accessibility in order to provide students with a ready source of knowledge that can supplement core reading.

RECURSOS NATURALES

Cruzando límites : México ante los desafíos de sus yacimientos transfronterizos



Juan E. Pardinas
[et al]
Mexico : Red
Mexicana de Energía :
Foreign Affairs en
Español, 2007.

S 338.272 CRU

Este documento estudia, desde una perspectiva técnica, la situación de los recursos petrolíferos ubicados en la frontera marítima con los Estados Unidos, y ofrece alternativas basadas en la experiencia internacional, para resolver la problemática que plantean desde el punto de vista técnico y político.

Who killed health care? : America's \$2 trillion medical problem--and the consumer-driven cure

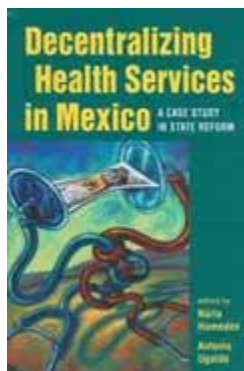
Regina Herzlinger
New York, NY :
McGraw Hill, 2007.

362.1 HER

Outlines Herzlinger's bold new plan for a consumer-driven system that will deliver affordable, high quality care to everyone. By putting insurance money in the hands of patients, removing the middleman in the doctor-patient relationship, and giving employees cost relief, consumers and physicians will be empowered to make the system work the way it should.



SALUD PUBLICA



Decentralizing health services in Mexico : a case study in state reform

Edited by Nuvia
Homedes and Antonio
Ugalde
La Jolla, CA : Center
for U.S.-Mexican
Studies, UCSD, 2006.

362.1 DES

The authors combine qualitative and quantitative data in their examination of the transfer of authority over fiscal, human, and physical resources in the health sector. The result is a major contribution to the ongoing debate over the advantages and disadvantages of decentralization in varying political, cultural, and economic contexts.

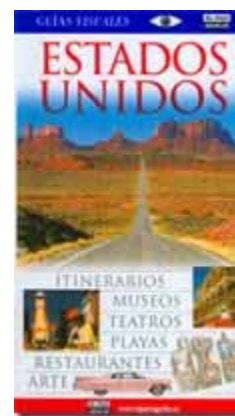
TURISMO

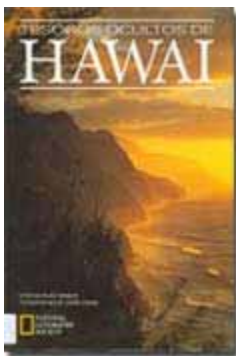
Estados Unidos

Madrid : Aguilar, 2006.

S 917.3 EST

Guía turística que incluye más de 2,400 fotografías, ilustraciones y gráficos; maquetas y planos detallados de los lugares más relevantes, vistas aéreas, parques nacionales y reservas naturales, hoteles y restaurantes, y cómo desplazarse en transporte público.





Tesoros ocultos de Hawai

Cynthia Russ Ramsay; fotografías de Chris Johns
Spain : RBA Publicaciones, 1995.

REF S 508.969 RAM

El lector realizará un mágico viaje por cadenas de montañas, trepará por las vertientes de un volcán y alcanzará escondidos valles y frondosos bosques, para luego caminar sobre arenas sedosas lamidas por aguas azul celeste. También será partícipe de las preocupaciones de científicos y conservacionistas, en lucha por la supervivencia de los tesoros ocultos de Hawai.

Los números anteriores del Boletín de Nuevas Adquisiciones están disponibles en:

<http://www.usembassy-mexico.gov/bbf/bfproductos.htm>

“Amar la lectura es trocar horas de hastío por horas de inefable y deliciosa compañía”.

John F. Kennedy