

# Nuevas Adquisiciones

Embajada de los Estados Unidos

**BIBLIOTECA BENJAMÍN FRANKLIN**

**MARZO 2008**

*Servicio Cultural e Informativo*

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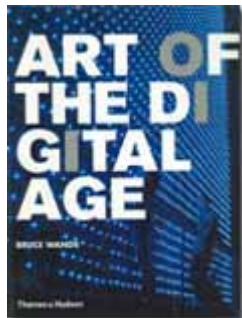
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## ARTE

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### **Art of the digital age**

*Bruce Wands*  
New York, NY : Thames & Hudson, 2006.

REF 776 WAN

Illustrated survey of digital art, presents the work of over one hundred artists from around the world. Following an introduction that traces the history of digital art, the book goes on to consider its diverse genres, from digital imaging, installation and animation to the more nebulous worlds of software and net art.

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## ASUNTOS LABORALES

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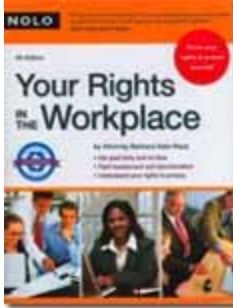
### **The essential guide to federal employment laws**

*Lisa Guerin & Amy DeIPo*  
Berkeley, CA ;  
Alexandria, VA : Nolo :  
Society for Human  
Resource Management,  
2006.



344.7301 GUE

Explains the federal employment laws to employees, and helps businesses figure out how to comply with sometimes confusing laws. This guide covers 20 of the most important federal employment laws, providing plain-English explanations of each law's requirements.



## Your rights in the workplace

Barbara Kate Repa  
Berkeley, CA : Nolo,  
2007.

344.73 REP

This is an invaluable reference for every worker. Clearly and concisely, it covers all of your employee rights, from the first day on the job to the last, and offers lots of common sense advice and strategies for how to enforce them.

## Using interactive technologies in libraries

Edited by Kathlene  
Hanson and H. Frank  
Cervone  
New York, NY : Neal-  
Schuman Publishers,  
2007.

020.287 USI

Leading professionals introduce you to some of today's most promising high-tech library applications. Each chapter presents in-depth, practical information written by an author who has had real-world success. The authors will show you how to determine whether to implement a particular technology. If you decide to use it, you will learn how to make the most of your new endeavor.



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## BIBLIOTECOLOGIA

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### Training library staff and volunteers to provide

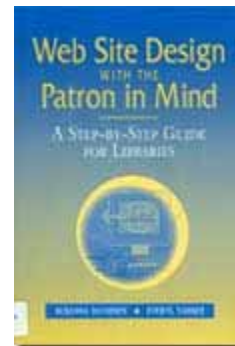


### extraordinary customer service

Julie Todaro and  
Mark L. Smith  
New York, NY : Neal-  
Schuman Publishers,  
2006.

020.71 TOD

States as crucially important that customer service training be a perpetual process and a fundamental part of the life of the institution, building learning into the organization's goals and strategies, providing a structure for assessing organizational and employee needs, offering supervisors, managers, and workshop leaders with "what to say" and "what to do" content they can use in both, formal and on-the-run training situations, and other important objectives that should be accomplished with this text as a guide.



### Web site design with the patron in mind : a step-by-step guide for libraries

Susanna Davidsen  
and Everyl Yankee  
Chicago, IL :  
American Library  
Association, 2004.

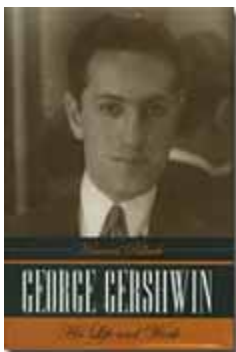
025.04 DAV

A library's web site is the face of the institution in the virtual world. If users don't quickly, easily, and intuitively find what they need, they will move on to other sites possibly for good. Librarians understand the importance of usability for other library services, but while most libraries have a web site, many sites don't adequately address the needs of key users. In this engaging, non-technical guide, Davidsen and Yankee take readers step-by-step through the process of creating a user-friendly web presence for the library.

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## BIOGRAFIAS

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### George Gershwin : his life and work

Howard Pollack  
Berkeley, CA :  
University of  
California Press,  
2006.

780.92 POL

This comprehensive biography of George Gershwin unravels the myths surrounding one of America's most celebrated composers and establishes the enduring value of his music. Gershwin created some of the most beloved music of the twentieth century and helped make the golden age of Broadway. Biographer Pollack draws from sketches, manuscripts, letters, interviews, books, articles, recordings, films, and other materials to create an expansive, lively chronicle. He describes Gershwin's family, childhood, and education; his early career as a pianist; his friendships and romantic life; his relation to various musical trends; his writings on music; his working methods; and his tragic death at the age of 38.



### Jackson Pollock [videorecording]

A&E Television Networks  
New York, NY : A&E  
Television Networks :  
Distributed by New Video,  
[2007]

DVD 759.13 JAC

Discover the true story behind the enigmatic artist whose iconic splatter and drip techniques forever changed the face of Abstract Expressionism in the twentieth century. From his near lifelong struggles with alcohol to his tumultuous marriage to artist Lee Krasner to his destructive encounter with fame, this program probes every corner of Pollock's short, yet dramatic life.

Biblioteca Benjamín Franklin  
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

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## CIENCIA Y TECNOLOGIA

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### Science and technology in society: from biotechnology to the Internet

Daniel Kleinman  
Oxford : Blackwell,  
2005.

303.483 KLE

This text challenges the widely held notion of science as somehow outside of society, and the idea that technology proceeds automatically down a singular and inevitable path. Through specific case studies involving contemporary debates, this book shows that science and technology are fundamentally part of society and are shaped by it.



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## CINE

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### Sparrows [videorecording]

Story by Winifred Dunn  
Chatsworth, CA : Image  
Entertainment, 1999.

DVD 791.43 SPA

Hidden in the Southern swamps is a baby farm where unwanted or lost children are cruelly underfed and overworked. Mama Mollie (Pickford) protects the others and leads them on an escape through alligator-infested swamps.



## For whom the bell tolls

[videorecording]



Director, producer, Sam Wood ; screenplay, Dudley Nichols

Universal City, CA :  
Universal Home Video,  
1998.

DVD 791.43 FOR

The story of Robert Jordan (Cooper), an American demolition expert who lends his abilities to the anti-fascist freedom fighters of Spain. Assisting him is a band of warriors that includes the strong-willed Pilar (Katina Paxinou), the dangerously undependable Pablo (Akim Tamiroff), and the lovely, innocent Maria (Bergman). As danger mounts, Robert and Maria develop a closeness that blossoms into one of the screen's greatest love stories.

## CINEMATOGRAFIA



### Contemporary American cinema

Edited by Linda Ruth Williams and Michael Hammond

London ; Boston, MA :  
Open University  
Press, 2006.

791.43 CON

Comprehensive introduction to American cinema post 1960. The book is unique in its treatment of Hollywood, alternative, and non-mainstream cinema. Critical essays from leading film scholars are supplemented by boxed profiles of key directors, producers and actors, key films and key genres, and statistics from the cinema industry.

## COMERCIO

### Del cacao al dólar

Texto de Arturo Curiel Ballesteros,  
ilustraciones de Felipe Dávalos

México : Petra Ediciones ; Consulado General de los Estados Unidos de América en Guadalajara, 2007.



S 382.09 CAC

Recorre el fascinante camino del comercio en el continente americano, iniciado hace 600 años, desde la época en que se hacía trueque con cacao y sal, hasta la actualidad, en la que se puede comprar por Internet productos hechos en cualquier parte del mundo.

## CORRUPCION

### Fighting corruption in developing countries : strategies and analysis

Edited by Bertram I. Spector

Bloomfield, CT :  
Kumarian Press, 2005.



364.1 FIG

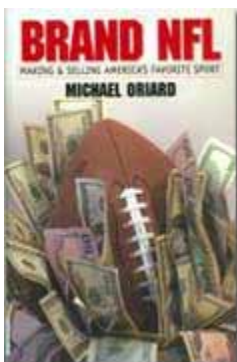
This book presents a sector-by-sector analysis of corruption in developing countries. Written by experts, it addresses nine sectors: education, agriculture, energy, environment, health, justice, private business, political parties and public finance. Concludes with policy-oriented suggestions for eliminating corruption.



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## DEPORTES

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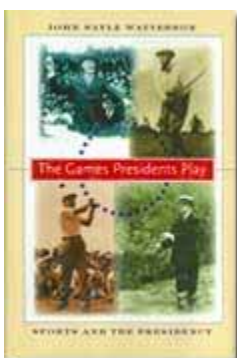


### **Brand NFL : making and selling America's favorite sport**

*Michael Oriard*  
Chapel Hill, NC :  
University of North  
Carolina Press, 2007.

796.332 ORI

Traces the evolution of the Super Bowl, the development of NFL Films and ESPN, the rise of the commissioner as corporate CEO, the management of the demands of players, changing attitudes toward race, and the roles of iconic figures.



### **The games presidents play : sports and the presidency**

*John Sayle Watterson*  
Baltimore, MD : Johns  
Hopkins University  
Press, 2006.

973.099 WAT

Provides a new way to view the American presidency. The author explores not only the president's health, physical attributes, personalities, and sports IQs, but also the increasing trend of Americans in the past century to equate sporting achievements with courage, manliness, and political competence.

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## DISCURSOS

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### **American speeches : Political oratory from Abraham Lincoln to Bill Clinton**

New York, NY : Library  
of America, 2006.

815 AME

Public speeches have profoundly shaped American history and culture, transforming not only U.S. politics but also their language and sense of national identity. This volume collects the unabridged texts of 83 eloquent and dramatic speeches delivered by 45 American public figures between 1865 and 1997.



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## DOCUMENTALES

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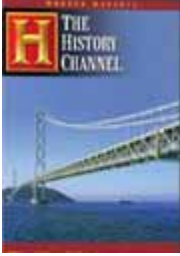
### **Sears Tower [videorecording]**

*The History Channel*  
New York, Ny : A&E  
Television Networks :  
Distributed by New Video,  
[2007]



DVD 720.483 SEA

Trace the history of the Sears Tower, from the initial plans to the company's financial troubles of the 1990's, to the tower's current status as a multi-tenant office building and major tourist attraction. In 1969, Chicago-based global retailer Sears, Roebuck and Co. decided to consolidate its operations under one roof, the only way to accomplish this great feat was to create the world's largest corporate headquarters.



**The World's Longest Bridge  
[videorecording]**

*The History Channel ; A&E  
Television Networks*  
New York, NY : A&E  
Television Networks :

Distributed by New Video, 2004.

DVD 624.2 WOR

For centuries, Japan dreamed of linking together all of its major islands, with the aim to make transportation between them faster, easier, and safer. This video documents each stage of the Akashi-Kaikyo's 10 year construction, from the initial sketches to the triumphant opening festivities.

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**ECONOMIA**

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**Taxes, spending, and the U.S.  
government's  
march toward  
bankruptcy**

*Daniel N. Shaviro*  
Cambridge :  
Cambridge  
University Press,  
2007.



336.973 SHA

This book proposes a better fiscal language for U.S. budgetary policy, rooted in economic fundamentals such as wealth distribution and resource allocation in lieu of "taxes" and "spending," and in the use of multiple measures (such as the fiscal gap and generational accounting) to replace misguided reliance on annual budget deficits.



**Restoring fiscal  
sanity 2007: The  
health spending  
challenge**

*Alice M. Rivling and  
Joseph R. Antos,  
editors*  
Washington, DC ;  
Bristol : Brookings  
Institution, 2007.

352.4 RES

Health care spending in the United States continues to skyrocket, far outpacing overall economic growth, and the growing needs of a graying population present a daunting challenge to American policymakers. Authors suggest reforms to federal programs that could help slow spending, increase efficiency, and improve the effectiveness of care in the whole health systems.



**Wall Street lingo:  
thousands of  
investment  
terms explained  
simply**

*By Nora Peterson*  
Ocala, FL : Atlantic  
Pub. Group, 2007.

332.603 PET

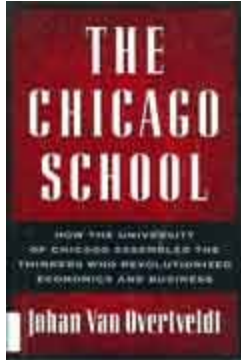
Explains terms in a way that traditional dictionaries can't. Where other dictionaries start at A and end at Z, this title is organized by chapters, by subject. It begins where you begin: with a topic that has piqued your curiosity, and ends only when your curiosity has been satisfied.

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## EDUCACION

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### The Chicago School : how the University of Chicago assembled the thinkers who revolutionized economics and business

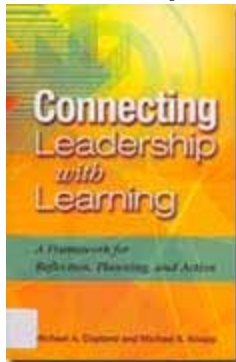


*Johan Van Overtveldt*  
Chicago, IL : Agate,  
2007.

330.15 OVE

In-depth history of the Chicago School of Economics, which sprang from the economics departments at the University of Chicago and its business school in the mid-20th century and went on to revolutionize how we think about economics and business.

### Connecting leadership with learning : a framework for reflection, planning, and action



*Michael A. Copland  
and Michael S. Knapp*  
Alexandria, VA :  
Association for  
Supervision and  
Curriculum  
Development, 2006.

371.20 COP

What kind of leadership makes learning possible for all students? How can school leaders help teachers increase their knowledge and improve their instructional abilities? This book gives educational leaders a new way to answer these questions and find solutions perfect for their particular school environment. The framework provides different vantage points to help leaders reflect on their strengths and weaknesses, plan for improvement, and take actions to foster learning for students, teachers and professionals, and school and district leaders.

Biblioteca Benjamín Franklin  
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

### Mexican roots, American schools: helping Mexican immigrant children succeed

*Robert Crosnoe*  
Stanford, CA : Stanford  
University Press, 2006.

371.82 CRO

This book offers the first ever national study of the school readiness of Mexican immigrant children. It examines how various aspects of their lives help or hurt their performance in the first years of elementary school. Its social policy recommendations will be essential reading for educators, policymakers, and parents alike.



### Reading the media in high school: media literacy in high school English

*Renee Hobbs*  
New York, NY : Teachers  
College, Columbia  
University, 2007.

302.23 HOB

Provides the first empirical evidence of the impact of media literacy on the academic achievement of adolescents. Chronicles the practice of high school teachers who prepared their students to critically analyze all aspects of contemporary media culture.

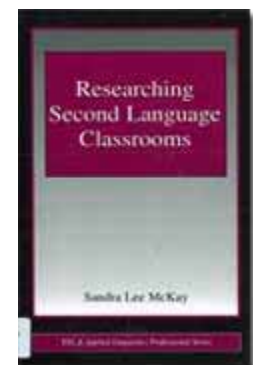


### Researching second language classrooms

*Sandra Lee McKay*  
Mahwah, NJ : Lawrence  
Erlbaum, 2006.

418.007 MCK

This text introduces teachers to research methods they can use to examine their own classrooms in order to



become more effective teachers. Each chapter includes activities to help readers apply the methods described in the chapter, often by analyzing research data.

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## ELECCIONES

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### Web campaigning

*Kirsten A. Foot and Steven M. Schneider*  
Cambridge, MA : MIT Press, 2006.

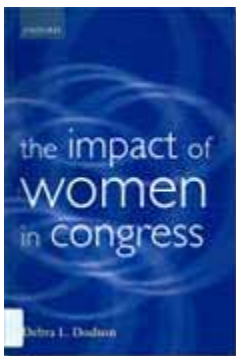
324.7 FOO

The authors examine the evolution of campaign's Web practices, based on hundreds of campaign Web sites produced by a range of political actors during the U.S. elections of 2000, 2002 and 2004. Explores the inherent tension between the desire of campaigns to maintain control over messages and resources and the generally decentralizing dynamic of Web-based communication.

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## ESTUDIOS DE GENERO

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### The impact of women in congress

*Debra L. Dodson*  
Oxford ; New York, NY : Oxford University Press, 2006.

328.730 DOD

In-Depth interviews with hundreds of staff, lobbyists, and women members of 103rd and 104th Congresses, along with other quantitative and archival data, are the foundation for case studies of three highly visible policy areas: reproductive rights, women's health, and health care policy, important to women, but with strikingly different outcomes across the two Congresses.

Biblioteca Benjamín Franklin  
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

## The sex of class: women transforming American labor

*Edited by Dorothy Sue Cobble*  
Ithaca, NY ; Bristol : Cornell University Press: University Presses Marketing [distributor], 2007.



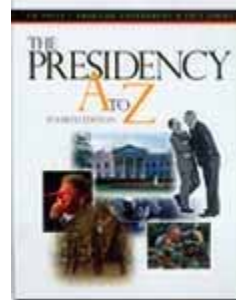
331.4 SEX

This book is about growing unions and associations so that the needs of the majority can be met. It assumes that labor movements have a future and women are helping to make that future a reality. It argues that women transformed labor organizations in the past and will continue to do so in the future.

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## GOBIERNO

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### The presidency A to Z

*Gerhard Peters [et al], eds.*  
Washington, DC : CQ Press, 2008.

REF 973.099 PRE

Authoritative and accessible volume providing all the basic information readers need to understand the executive branch. More than 300 comprehensive, easy-to-read entries offer quick information and in-depth background on how the executive branch has responded to the challenges facing the nation.

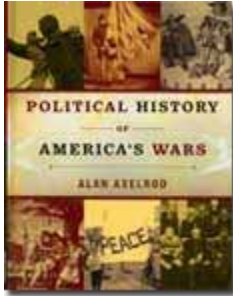


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## HISTORIA

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### Political history of America's wars



Alan Axelrod  
Washington, DC : CQ  
Press, 2007.

355.0973 AXE

Chronicles more than  
200 years of  
America's  
involvement in major  
wars, rebellions, and

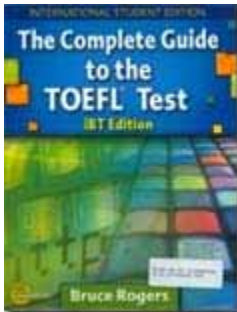
insurrections, and goes beyond the  
battlefield to explore the political  
antecedents, events, and consequences of  
each conflict through examination of political  
leadership and more.

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## IDIOMA INGLES

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### Complete guide to the TOEFL test



*Bruce Rogers*  
Boston, MA :  
Thomson Heinle,  
2007.

428.076 ROG

This edition has been  
completely updated. It  
reflects the changes

made in the format, the items, and the basic  
philosophy of the revised exam. Readings  
section features longer readings and new  
question types. In the listening section,  
lectures and conversations have gotten  
longer and more involved as well; the  
speaking section is all new and so is the  
guide to speaking in this book; finally, the  
writing section has an independent and an  
integrated component: it draws upon the test  
taker's own experiences and background  
knowledge.

### Inventing English : a portable history of the language

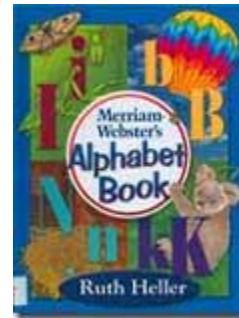
*Seth Lerer*  
New York, NY : Columbia  
University Press, 2007.

420.9 LER

History of the English  
language from the age of  
Beowulf to the rap of  
Eminem. Many have written  
about the evolution of our  
grammar, pronunciation,  
and vocabulary, but only  
Lerer situates these  
developments in the larger history of  
English, America, and literature.



### Merriam-Webster's alphabet book



*Written and illustrated  
by Ruth Heller*  
Springfield, MA :  
Merriam-Webster,  
2005.

428.6 HEL

This colorful tour of  
the alphabet  
introduces young  
readers to basic reading, writing, and  
communication skills. Every page is  
highlighted by a lively full-color illustration  
and an amusing verse that introduces the  
different sounds each letter makes when  
spoken.

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## INMIGRACION

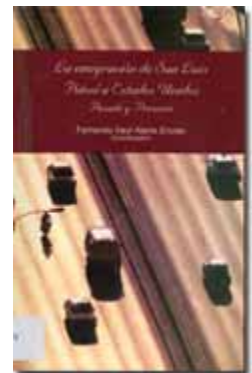
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### La emigración de San Luis hacia Estados Unidos : pasado y presente

*Fernando Saúl Alanís  
Enciso, coordinador*  
México : Senado de la  
República ; El Colegio de  
San Luis, 2001.

S 325.272 EMI

Se analiza el movimiento  
migratorio de los potosinos



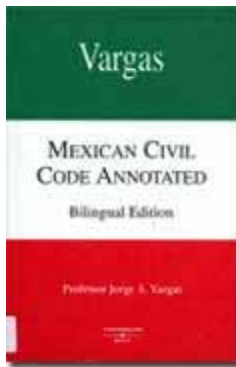
desde finales del siglo XIX hasta 1930, mostrando las rutas tradicionalmente usadas para emigrar, el momento histórico en 1944 de la instalación de la oficina de contratación de braceros, el papel de la Iglesia en este fenómeno migratorio, así como testimonios obtenidos por medio de entrevistas efectuadas a mujeres y el impacto demográfico que la migración ha tenido en todo el Estado.

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## LEYES Y LEGISLACION

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### The Federal Civil Code of Mexico



*Translated and updated by Jorge A. Vargas*  
Eagan, MN :  
Thomson/West, 2005.

REF 348.972 VAR

Contains an introductory note prepared to inform about the legislative history and importance of the Federal Civil Code as a Central part of Mexico's changing legal system. The reader may find at the end of a larger number of articles of this Code, the rulings that Mexico's Federal Courts, have rendered regarding said articles. Therefore, this is the very first English translation which contains legal notes on Mexican case law.

### Mexican commercial code annotated



*Translated and updated by Jorge A. Vargas*  
St. Paul, MN :  
Thomson/West, 2005.

REF 346.972 MEX

The presentation of this Annotated Code of Commerce to American readers, has adopted a format designed to make it more useful by adding

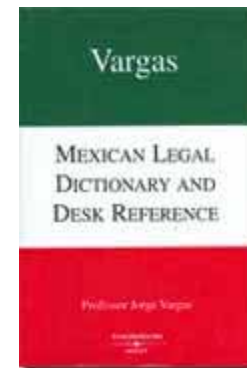
several unique features: Spanish and English translation of the text on the left and right page respectively; an introductory text to the Mexico's code of Commerce to help the reader to understand Code's history and legal meaning; a number of useful Appendices which includes: chronology of amendments, brief description of Mexico, Mexican consulates in U.S. and Canada, Mexican Law bibliography, and finally, U.S. cases decide by U.S. Courts involving Mexican Law.

### Mexican legal dictionary and desk reference

*Jorge A. Vargas*  
St. Paul, MN :  
Thomson/West, 2003.

REF 340.972 VAR

It's a pioneer effort to disseminate the substantive law of Mexico to interested American readers. It's an effort to collect and disseminate information on norms, rules, principles and institutions of Mexican law taken directly from Mexico's legislative enactments in selected areas of interest to the United States.




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## LINGUISTICA

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### The five-minute linguist : bite-sized essays on language and languages

*Edited by E.M. Rickerson and Barry Hilton*  
Oakville, CT :  
Equinox Pub, 2006.

400 FIV

Offers highly readable answers to questions all of us have asked about language. It consists of sixty bite-sized chapters that result in a fresh



approach to making knowledge about language accessible to non-specialists.

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## MEDICINA

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**English-Spanish,  
Spanish-English  
medical  
dictionary :  
Diccionario  
médico, inglés-  
español,  
español-inglés**

*Glenn T. Rogers*  
New York, NY :

McGraw-Hill Medical Pub. Division, 2007.

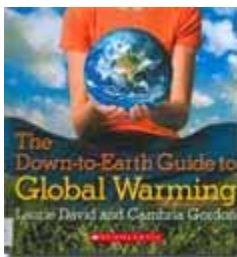
REF 610.3 ROG

Spanning the fields of medicine, nursing, and dentistry, this essential, pocket-sized book contains virtually every health-related term likely to occur in conversation between a healthcare professional and a Spanish-speaking patient.

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## MEDIO AMBIENTE

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**The down-to-  
earth guide to  
global warming**

*Laurie David and  
Cambria Gordon*  
New York, NY :  
Orchard Book, 2007.

363.738 DAV

Discusses why global warming happens, the ways in which it impacts our planet, and how we can work together to stop it. This book offers a message of hope, and kids and adults alike can help prevent the full consequences of global warming.

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## MEDIO ORIENTE

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### The Middle East

Washington, DC : CQ  
Press, 2007.

956.05 MID

Features coverage of the political, cultural, and economic aspects of headline-making news and the history behind them. It offers readers conceptual analysis of the Middle East and the religion's role within the global arena.



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## MEXICO POLITICA Y GOBIERNO

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### First World dreams : Mexico since 1989

*Alexander S. Dawson*  
New York, NY :  
Distributed in the US  
by Palgrave  
Macmillan, 2006.

306.3 DAW

Explores the contradictions and challenges which Mexico has experienced in embracing the market so wholeheartedly. A vibrant civil society is marred by human rights abuses and violent rebellion. Market reforms have produced a stable economy, economic growth and great fortunes, while devastating much of the countryside and crippling domestic producers. Mexico is in a constant state of becoming a democracy, a nation where human rights are respected, a modern industrial nation, and a more violent, fragmented place where the chasms of wealth and poverty threaten to undo the dreams of modernity.







**La guerra México-Estados Unidos: su impacto en Nuevo León, 1835-1848**

*Leticia Martínez Cárdenas, César Morado Macías, J. Jesús Avila Avila*  
Mexico : Senado de la

República, 2003.

S 973.62 GUE

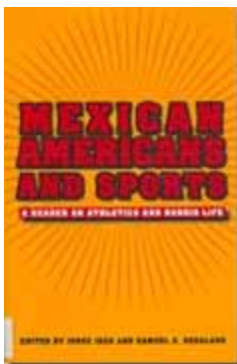
Describe cómo la respuesta militar mexicana a la guerra estuvo mediada por la crisis política, por el tránsito del centralismo al federalismo que se produjo a nivel nacional cuando ya los estadounidenses acechaban a Monterrey durante el verano de 1846. Analiza el aspecto económico de ese tiempo y nos presenta una visión de la sociedad nuevoleonense durante la guerra.

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**MEXICOAMERICANOS**

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**Mexican Americans and sports : a reader on athletics and barrio life**



*Edited by Jorge Iber and Samuel O. Regalado*  
College Station, TX : Texas A&M University Press, 2007.

796.0868 MEX

Contributes to the emerging understanding of the value of sport to minority populations in communities throughout the United States. From the Rio Grande Valley of South Texas to the metropolitan areas of the Midwest, Spanish-speaking athletes have participated in community-based, interscholastic, and professional sports.

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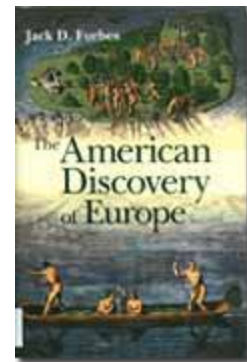
**NATIVOS AMERICANOS**

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**The American discovery of Europe**

*Jack D. Forbes*  
Urbana, IL : University of Illinois Press, 2007.

917.0411 FOR



Investigates the voyages of America's Native peoples to the European continent before Columbus's 1492 arrival in the "New World." This book presents a vast number of primary and secondary sources in order to paint a clear picture of the diverse and complex societies that constituted the Americas before 1492 and reveals the surprising Native American involvements in maritime trade and exploration.

**Navajo and Pueblo earrings, 1850-1945 : collected by Robert V. Gallegos**

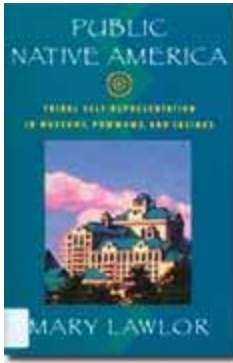


*Robert Bauer*  
Albuquerque, NM : Rio Grande Books, 2007.

739.27 BAU

From the very earliest stages of cultural development the wearing of certain jewelry types came to denote rank, express religious affiliation or to demonstrate the wealth and status of the individual. The indigenous people of the American Southwest were no exception to these practices and it is with their efforts in this regard that this book was written. It shows the technical and stylistic evolution of the earring from a simple pendent of roughly shaped stone or shell to extremely complex examples of the jewelers art.





**Public Native America : tribal self-representations in casinos, museums, and powwows**

*Mary Lawlor*  
New Brunswick, NJ :  
Rutgers University  
Press, 2006.

305.897 LAW

The author explores the process of tribal self-definition that the communities in her study make available to off-reservation audiences. Focusing on architectural and interior designs as well as performance styles, she reveals how a complex and often surprising cultural dynamic is created when Native Americans create lavish displays for the public's participation and consumption.

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**NEGOCIOS Y ADMINISTRACION**

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**Buffett & Gates go back to school [videorecording]**

*Producers, Joel Geyer and Kay Hall ; director, Jim Carmichael*

Lincoln, NE ; Alexandria,

VA : NET Foundation for Television :

Distributed by PBS Home Video, 2006.

DVD 650.1 BUF

The two wealthiest men in America, Bill Gates and Warren Buffett, give business students at the University of Nebraska advice on how to get a job, how to find success, and how to help change the world.

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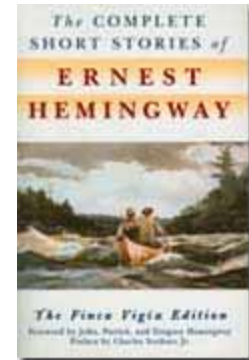
**NOVELAS**

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**The Complete short stories of Ernest Hemingway**

New York : Charles  
Scribner's Sons,  
1987.

F HEM

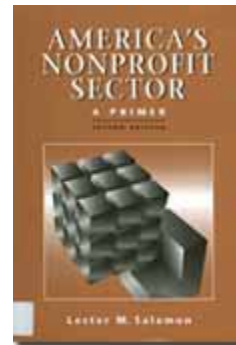


This edition of Ernest Hemingway's short stories collects for the first time the complete mature work of the acknowledged master of the genre in one volume.

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**ORGANISMOS NO GUBERNAMENTALES**

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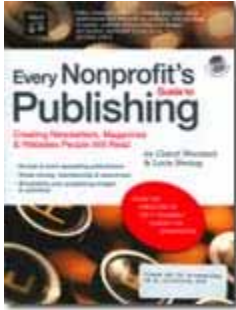


**America's nonprofit sector: a primer**

*Lester M. Salamon*  
New York, NY :  
Foundation Center,  
1999.

361.7 SAL

Clarifies the basic scope, structure, operation, and role of the nonprofit sector in the U.S., and places this sector into context in relation to government and the business sector and shows how the position of nonprofit sector has changed over the time, both generally and in the major fields in which the sector is active.



### Every nonprofit's guide to publishing

Cheryl Woodard and Lucia Hwang  
Berkeley, CA : Nolo, 2007.

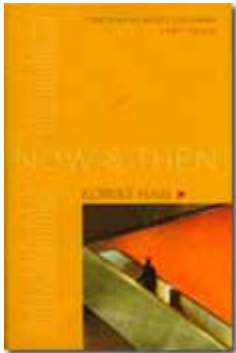
070.594 WOO

Practical and hands-on, this book shows you how to overcome inexperience and budget constraints, and produce publications that effectively promote your cause. From developing an idea to distributing the final publication, you'll get the information you need.

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## POESIA

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### Now & then : the Poet's Choice columns, 1997-2000

Robert Hass  
Emeryville, CA : Shoemaker & Hoard, 2007.

811.54 HAS

During his tenure as U.S. Poet Laureate, the author revived the popular nineteenth century tradition of including poetry in U.S. daily newspapers. "Poet's Choice" went on to become a nationally syndicated column appearing in dozens of papers across the country. Every week, Hass would marry poets and poetry to headlines and holidays.

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## POLITICA EXTERIOR

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### American foreign policy : the dynamics of choice in the 21st century

Bruce W. Jentleson  
New York, NY : W.W. Norton, 2007.



323.73 JEN

Addresses the most pressing foreign policy issues of this global era: how should the US wield its power, pursue peace, be true to its principles, and work with the international community? This book helps students approach these issues by applying a consistent critical framework throughout the text, emphasizing both the strategic and the political aspects of foreign policy decision-making.

### The Bush doctrine and Latin America

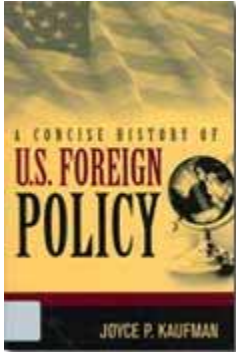
Edited by Gary Prevost and Carlos Oliva Campos  
Nueva York, NY : Palgrave Macmillan, 2007.



327.73 BUS

In the wake of the events of September 11, 2001 the government of George W. Bush has articulated a new strategy for U.S. foreign policy that has come to be known as the Bush Doctrine, and is based on a more aggressive approach to perceived threats to U.S. security. This book analyzes how the application of the Bush Doctrine in Latin America has changed U.S. policy in the region.

## A concise history of U.S. foreign policy



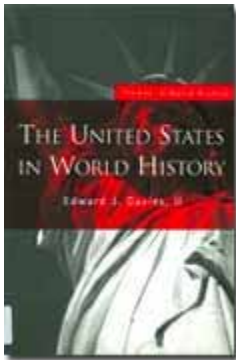
Joyce P. Kaufman  
Lanham, MD :  
Rowman & Littlefield,  
2006.

327.73 KAU

Offers a conceptual and historical overview of American foreign relations from

the founding to the present. The author begins the book with a thorough explanation of major themes, concepts, and actors in international relations that gives students a solid foundation on which to analyze U.S. foreign policy.

## The United States in world history



Edward J. Davies  
New York, NY ;  
London : Routledge,  
2006.

973 DAV

Introductory survey of the history of the United States from 1790 to the present day. The author

examines key themes in the evolution of America from colonial rule to international supremacy that have determined America's global influence.

## U.S. Diplomacy since 1900



Robert D. Schulzinger  
New York, NY :  
Oxford University  
Press, 2008.

327.73 SCH

Chronicles the major events in the history of U.S. foreign relations, from the Spanish- American-

Philippine War to the present. Explains how

U.S. foreign policy is made and places U.S. foreign relations in the context of the growing interdependence and globalization of international affairs.

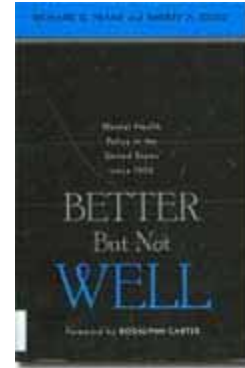
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## POLITICAS PUBLICAS

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### Better but not well : mental health policy in the United States since 1950

Richard G. Frank and  
Sherry A. Glied  
Baltimore, MD : Johns  
Hopkins University  
Press, 2006.



362.2 FRA

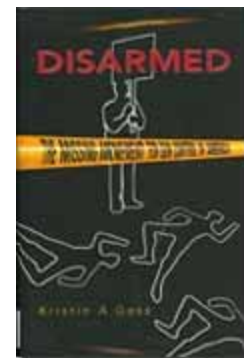
Examines the well-being of people with mental illness in the United States over the past fifty years, addressing issues such as economics, treatment, standards of living, rights and stigma, and states that, despite the progress that has been made, this disadvantaged group remains worse off than most others in society.

### Disarmed : the missing movement for gun control in America

Kristin A. Goss  
Princeton, NJ :  
Princeton University  
Press, 2006.

363.33 GOS

Based on historical archives, interviews and original survey evidence, the author suggests that the gun control campaign has been stymied by a combination of factors, including the inability to secure patronage resources, the difficulties in articulating a message that would resonate with supporters, and strategic decisions made in the name of effective policy.





**Rethinking our war on drugs : candid talk about controversial issues**

*Gary L. Fisher*  
Westport, CT :  
Praeger, 2006.

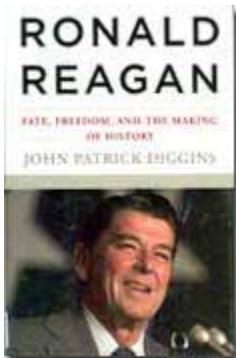
363.45 FIS

Proposes nothing less than a new national policy for drug control. In doing so, Fisher directly challenges the premises of the current National Drug Control Strategy, maintaining that here is not evidence the NDCS has achieved any of its goals. The author examines both Democratic and Republican administrations across the last 10 years.

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**PRESIDENTES**

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**Ronald Reagan : fate, freedom, and the making of history**

*John Patrick Diggins*  
New York. NY : W.W.  
Norton & Co, 2007.

973.927 DIG

Following his departure from office, Ronald Reagan was marginalized thanks to liberal biases that dominate the teaching of American history, says John Patrick Diggins. Yet Reagan, like Lincoln (who was also attacked for decades after his death), deserves to be regarded as one of our three or four greatest presidents. Reagan was far more active a president and far more sophisticated than we ever knew. His negotiations with Mikhail Gorbachev and his opposition to foreign interventions demonstrate that he was not a rigid hawk. And in his pursuit of Emersonian ideals in his distrust of big government, he was the most open-minded libertarian president the country has ever had; combining a reverence for America's hallowed historical

traditions with an implacable faith in the limitless opportunities of the future.

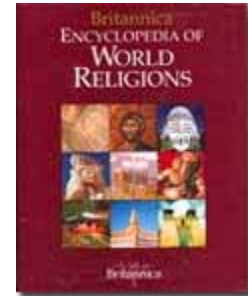
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**RELIGION**

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**Britannica encyclopedia of world religions**

*Wendy Doniger, ed.*  
Chicago, IL :  
Encyclopaedia  
Britannica, 2006.



REF 200.3 BRI

An authoritative and up-to-date guide to the religions of the world and to the concepts, movements, people, and events associated with them. Provides comprehensive coverage of the information needed to understand both living and ancient religions, including their dogma, rituals and ceremonies, historical figures, sacred objects, and texts.

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**SOCIOLOGIA**

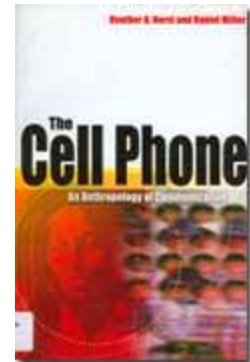
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**The cell phone : an anthropology of communication**

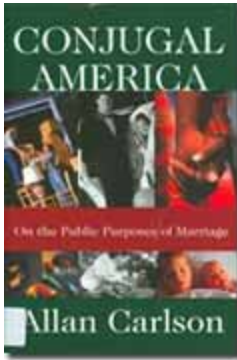
*Heather A. Horst and  
Daniel Miller*  
Oxford ; New York, NY :  
Berg, 2006.

384.535 HOR

Reveals the central role of communication in helping low-income households cope with poverty. The book traces the impact of the cell phone from personal issues of loneliness and depression to the global concerns of the modern economy and the transnational family.





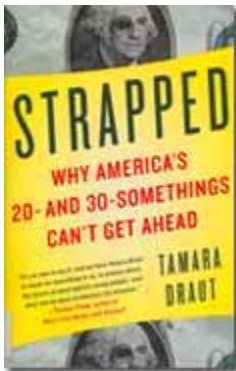


**Conjugal  
America : on the  
public purposes  
of marriage**

*Allan Carlson*  
New Brunswick, NJ :  
Transaction  
Publishers, 2007.

306.85 CAR

Seeks to recapture the real purposes of marriage and the unchanging nature of this most vital and fundamental human institution. Confronting contemporary issues and drawing heavily on the natural and social sciences, each chapter also reaches into the past to find truths grounded in human experience.



**Strapped : why  
America's 20-  
and 30-  
somethings can't  
get ahead**

*Tamara Draut*  
New York, NY :  
Anchor Books, 2007.

305.242 DRA

Offers a groundbreaking look at the new obstacle course facing young adults. Getting ahead is getting harder, according to the author, since good jobs are scarcer thanks to stagnant wages and disappearing benefits. And, the cost of everything keeps going up. However, Tamara Draut fashions a new kind of America where every young person can go to college, buy a home, and start a family.

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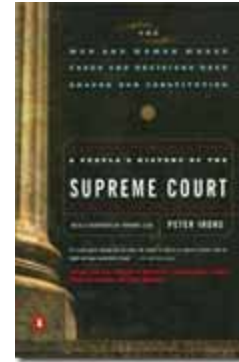
**SUPREMA CORTE**

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**A people's history of the Supreme  
Court : the men and women  
whose cases and decisions have  
shaped our Constitution**

*Peter Irons*  
New York, NY :  
Penguin Books,  
2006.

347.73 IRO



Beginning with the debates over judicial power in the Constitutional Convention of 1787 to controversial rulings on slavery, racial segregation, free speech, school prayer, abortion, and gay rights, constitutional scholar Peter Irons offers a penetrating look at the highest court in the land. Here are revealing sketches of every justice from John Jay to Samuel Alito, as well as portraits of such legal giants as John Marshall, Oliver Wendell Holmes, Earl Warren, and Thurgood Marshall. Astute, provocative, and extremely accessible, *A People's History of the Supreme Court* illuminates and pays tribute to a system of justice that both reflects and parallels our country's remarkable legal history. The revised edition has been updated to include recent landmark cases and changes on the bench.

**Strategic selection : presidential  
nomination of Supreme Court  
Justices**

*Christine L.  
Nemacheck*  
Charlottesville, VA :  
University of  
Virginia Press,  
2007.

347.73 NEM



The author makes extensive use of presidential papers to reconstruct the politics of nominee selection from Herbet Hoover's appointment of

Charles Evan Hughes in 1930, through President George W. Bush's nomination of Samuel Alito en 2005.

throughout the nation are managing the unrestricted use of the personal automobile. Other chapters discuss the future of urban transportation and examine evolving trends. Also included are appendices containing important information in the field.

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## TERRORISMO

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### **The 9/11 hijackers [videorecording] : inside the Hamburg cell**

*The History Channel*  
New York, NY : A&E  
Television Networks :

Distributed by New Video, [2007]

DVD 973.931 NIN

For years, they remained nearly invisible, a small group of dedicated men waiting for the perfect chance to strike. Then, on September 11, 2001, they took action. The story behind the 9/11 hijackers' elaborate and ambitious plans come disturbingly to light. The group, now collectively known as the Hamburg Cell, was ultimately found responsible for the cultivation of the al-Qaeda plot code-named "the planes operation." From the Middle East to U.S. shores, track the progress of this unlikely group of comrades, who developed for unassuming college students into zealous religious martyrs.

### **Grand avenues : the story of the French visionary who designed Washington, D.C.**

*Scott W. Berg*  
New York : Pantheon  
Books, 2007.



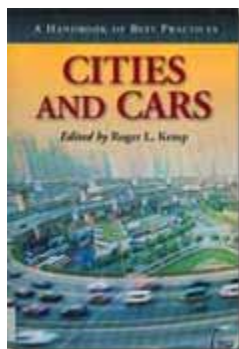
711.4092 BER

Tells the story of Pierre Charles L'Enfant and the creation of Washington D.C.--from the seeds of his inspiration to the fulfillment of his extraordinary vision. L'Enfant's story is one of consuming passion, high emotion, artistic genius, and human frailty. As a young man he left his home in Paris to volunteer in the army of the American colonies, where he served under George Washington.

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## URBANISMO

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### **Cities and cars : a handbook of best practices**

*Edited by Roger L.  
Kemp*  
Jefferson, NC :  
McFarland & Co,  
2007.

388.3 CIT

This volume collects outstanding recent essays on all aspects of this complex subject. It includes numerous case studies on how cities, towns, and communities

Biblioteca Benjamín Franklin  
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.