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Servicio Cultural e Informativo de los Estados Unidos

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Air wars : television advertising in election campaigns, 1952-1996

Washington, DC :
Congressional
Quarterly, 1997.

324.73 WES

Author shows that not all advertising spots produce the same results. The same ad can have different consequences depending on how an opponent responds, how the media report the ad, or how many times a spot is broadcast. He focuses on new developments in campaign advertising, such as Internet ads, free television time, and the impact of issue advocacy advertising.

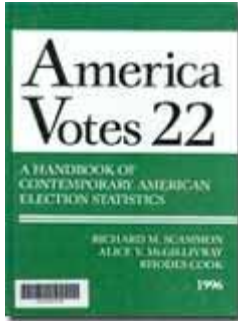


The almanac of state legislative elections : voting patterns and demographics 2000-2006

William Lilley III...[et al]
Washington, DC : CQ
Press, 2008.

REF 324.973 ALM

This edition is an update and expansion of the four previous books analyzing American state legislatures. This volume uses a range of socioeconomic data to show how each of the nation's 6,744 state legislative districts changed during the first seven years of the twenty-first century, marking changes in population, wealth, poverty, degree of education, race, and ethnicity.



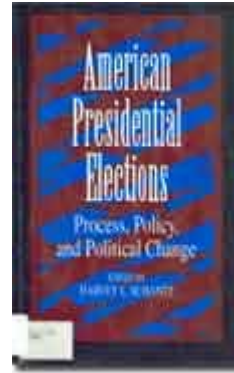
America votes : a handbook of contemporary American election statistics

Compiled and edited by Richard M. Scammon, Alice V.

McGillivray and Rhodes Cook
Washington, D.C : Elections Research Center, 1994-2006

REF 324 AME

A series of elections information for those who need to know the basic patterns of how Americans behave politically. To give the reader an historical perspective of each state's voting, the chapters include a statewide vote table for Presidents, Governors, and U.S. Senators from 1945 to 1996 primaries.



American presidential elections : press, policy, and political change

Edited by Harvey L. Schantz
Albany, NY : State University of New York Press, 1996.

324.63 AME

Schantz analyzes presidential elections over the sweep of American history, studies the 1992 presidential election, and examines the impact of presidential elections on the U.S. political system and society. It is guided by three basic questions: Are the fifty-two elections in U.S. history a set of discrete events, or are there patterns among them? Do they impact on political parties, public policy, and society? The authors compare and contrast presidential elections in order to understand better their individual dynamics.



The American political process

Alan R. Grant
London: Routledge, 2004.

320.473 GRA

Examines both the formal institutions of government and organizations such as political parties and pressure groups. It analyses how these bodies interact in the making of public policy in the United States in order to provide an understanding of contemporary American politics.

Attack politics : negativity in presidential campaigns since 1960

Emmett H. Buell Jr. and Lee Sigelman
Lawrence, KS : University Press of Kansas, 2008.

324.7 BUE



Beginning in 1960, the authors categorize campaigns according to their level of competitiveness to demonstrate how candidates go negative as circumstances warrant or permit. They break down negativity into different components, showing who attacked whom, how frequently, on what issues, how they did it, and at what point in the campaign. This book pins down much about negative campaigning that has previously been speculated on but never subjected to such systematic research.



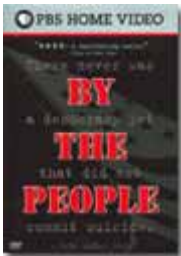
By others means, for others ends? : Bush's re-election reassessed

Edited by Imtiaz Hussain, José Luis Valdés-Ugalde
México : Universidad

Iberoamericana : Universidad Nacional Autónoma de México, Centro de Investigaciones sobre América del Norte, 2005.

324.973 OTH

What do Evangelism and fear, deception, weapons of mass destruction, and trade regionalism have in common? They could be newspaper headlines from any post-9-11 year, but the bull's eye answer of the 2004 US elections captures a terribly important twenty-first century development: the unfolding admixture of domestic events, foreign policy, and international relations. This book not only keeps the underlying messages on the front-burner one year later, but by squeezing more fresh juice and adding two Mexican perspectives, also instructs us to stay tuned.



By the people

Liza Politi
S.I.: PBS Home Video, 2006.

DVD 324.973 PEO

A behind-the-scenes documentary on what it takes to put on an American election. Filmed in Indianapolis, Indiana, a blue city in a traditionally red state, shows how a small crew of government employees and a dedicated but aging band of volunteers struggle to make the election possible.



Campaign advertising and American democracy

Michael M. Franz ... [et al.]
Philadelphia, PA : Temple University Press, 2008.

324.7 CAM

Ties together theoretical expectations, empirical findings, and normative judgments about the effect of political advertising, in general, and negative advertising, in particular, in modern election campaigns in the United States.

Campaign and election reform



Harry Henderson
New York, NY: Facts On File, 2004.

REF 324.6 HEN

This book covers a wide range of issues, including campaign finance, electoral procedures, and election mechanics. It examines important questions such as how candidates raise campaign funds and what contributors expect in return; whether there should be legal limits on how candidates can raise or spend money and how much; and the role of corporations, unions, and other well-funded interest groups in raising campaign contributions.



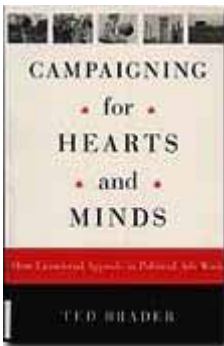
Campaigns & elections : contemporary case studies

Edited by Michael A. Bailey ... [et al.]
Washington, DC : CQ Press, 2000.

324.7 CAM

The goal of this book is to bring knowledge gained from the study of individual races together with an understanding of broad trends and the national context. The case provide the specifics, while an introduction outlines general issues from a political science perspective, which is necessary for appreciating the patterns underlying the individual examples. This format allows the editors to present the full array of colorful characters, innovative tactics, and varied coalitions that contribute to election outcomes, while also providing an academic framework.

Campaigning for Hearts and Minds: How Emotional Appeals in Political Ads Work



Ted Brader
Chicago, IL : University of Chicago Press, 2006.

324.73 BRA

Shows how important are emotional appeals and how these affect voter's preferences and behavior when it

is about political advertising to campaign.

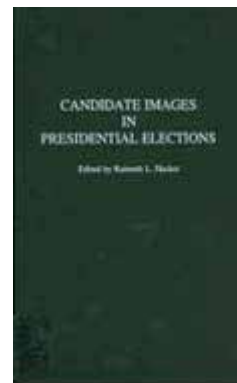
Campaigning online : the Internet in U.S. elections.



Bruce A Bimber and Richard Davis
Oxford: Oxford University Press, 2003.

324.73 BIM

The authors join together in this book two kinds of systematic evidence: an examination of the candidate side and an examination of the voter side. The study included Web sites of the three major presidential campaigns of 2000 and two minor ones: George W. Bush, Al Gore, Ralph Nader, Pat Buchanan, and John Hagelin. It also included a state-level perspective. For reasons of costs the project focused on just one carefully selected state: Missouri.

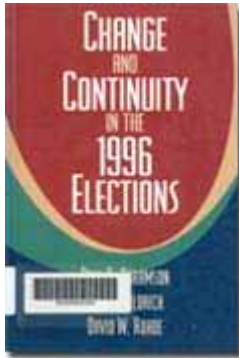


Candidate images in presidential elections

Edited by Kenneth L. Hacker
Westport, CT : Praeger, 1995.

324.973 CAN

This book is a central resource for knowledge about what candidate images contain and how they are constructed in presidential campaigns. The works set forth in the book chapters represent major approaches to studying candidate images. These approaches are varied, and the reader is encouraged to look for both convergence and divergence.



Change and continuity in the 1996 elections

Paul R. Abramson, John H. Aldrich, David W. Rohde
Washington, DC : CQ Press, 1998.

324.973 ABR

This book presents a systematic and integrated picture of elections, and reviews basic voting behavior research. The authors use data from a wide variety of sources - Gallup polls, exit polls- to place the 1996 elections in historical context and assess the patterns of post-World War II politics. They explore as well, the future of American politics, including the implications for the American party system of Clinton's reelection and the Republican congressional victory.

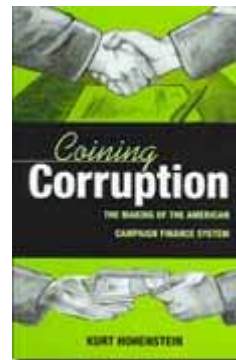


Choosing the president, 2004 : a citizen's guide to the electoral process

Guilford, CT: Lyons Press, 2003.

324.63 CHO

This edition incorporates an account of the events surrounding the 2000 election as well as the two major pieces of legislation signed into law in 2002, the Help America Vote Act (HAVA) and the Bipartisan Campaign Reform Act (BCRA).

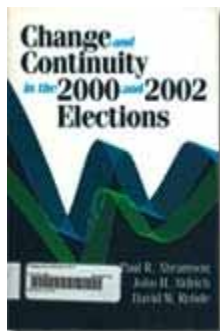


Coining corruption : The making of the American campaign finance system

Kurt Hohenstein
DeKalb, IL : Northern Illinois University Press, 2007.

324.78 HOH

Provides a hitherto untold story about the success and limitations of political reform. Following the evolution of the campaign finance system through the Bipartisan Campaign Reform Act of 2001 and the Supreme Court's decisions in *McConnell v. FEC* (2001), the author calls for a return to a broad, historical understanding of corruption.



Change and continuity in the 2000 and 2002 elections

Paul R. Abramson and David W. Rohde
Washington, D.C: CQ Press, 2003.

324.973 ABR

Studies the 2000 and 2002 elections in their historical context. The authors have examined a broad range of evidence, from election results to surveys of the electorate conducted since 1944 by the Survey Research Center and The Center for Political Studies of the University of Michigan.



Congressional Quarterly's desk reference on American government

Bruce Wetterau
Washington, DC : CQ Press, 2000.

REF 320.473 WET

Contains many cross-references, notes on where to look for more information, a bibliography, and a detailed index on American government, including Congress, the Supreme Court, and campaigns and elections.

presidential electoral votes back to 1789 and popular vote returns on virtually every major federal or gubernatorial elections: presidential returns back to 1787, congressional returns back to 1824, and major primary returns of this century.

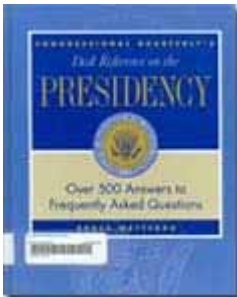
The constitution of electoral speech law : the Supreme Court and freedom of expression in campaigns and elections



Brian K. Pinaire
Stanford, CA : Stanford Law Books, 2008.

342.7308 PIN

Examines one expanding domain within this larger legal context: freedom of speech in the political process, or, what he terms, electoral speech law. Examines the Court's evolving conceptions of free speech in the electoral process and then traces the consequences of various debates and determination from the post-World War II era to the present.

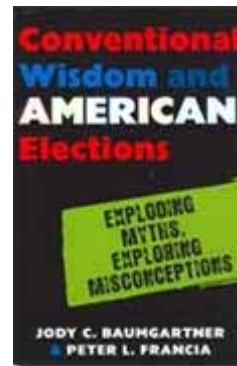


Congressional Quarterly's desk reference on the Presidency

Bruce Wetterau
Washington, DC : CQ Press, 2000.

REF 973.099 WET

Offers a wealth of information on the American presidency. More than 500 questions have been selected to provide readers with an uncomplicated look at every aspect of the presidency, including its organization, procedures, and history, as well as the details about the presidents and their families.



Conventional wisdom and American elections : exploding myths, exploring misconceptions

Jody C. Baumgartner and Peter L. Francia
Lanham, MD :

Rowman and Littlefield, 2008.

324.7 BAU

Covers topics including campaign finance, political participation and voting, the role of campaigns, Internet campaigning, negative campaigning, political parties, and the role the media plays in the electoral process. Each chapter is fairly short, yet the book



Congressional Quarterly's Guide to U.S. elections

Washington, DC : Congressional Quarterly, 1994.

REF 324.973 CON

This guide is the most comprehensive reference collection of election statistics available in book form. The volume contains

offers comprehensive coverage of the subject matter.

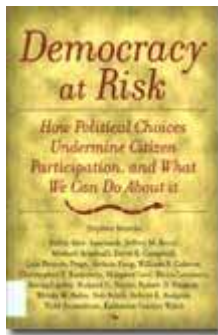


Counting votes : lessons from the 2000 presidential election in Florida

Robert P. Watson
Gainesville, FL:
University Press of Florida, 2004.

324.973 COU

This book features the insights and experiences of local election and political party officials in Florida involved in the 2000 election-people in the field who offer personal accounts of the events and explain the nuts-and-bolts work of elections-and essays by advocates of election reform and noted political scientists. It includes an overview of the history of elections and contemporary issues in elections and confronts outdated conventional wisdom concerning reform.



Democracy at risk: how political choices undermine citizen participation and what we can do about it

Stephen Macedo
Washington, DC:

Brookings Institution Press, 2005.

323.042 DEM

Documents how recent trends in civic engagement have been shaped by political institutions and public policies and recommends ways to increase the amount, quality, and distribution of civic engagement, focusing on elections, the metropolis, and the nonprofit sector and philanthropy.



The election after reform : money, politics, and the Bipartisan Campaign Reform Act

Michael J. Malbin
Lanham, Md: Rowman & Littlefield, 2006.

324.780 ELE

This is the first serious book to get beyond speculations by looking at real evidence -the first elections under the new law. From it, the reader learns not only about the politics of 2004 but how to begin assessing the effects of reform.

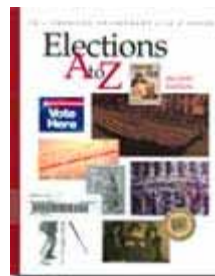


Election day : a documentary history

Edited by Robert J. Dinkin
Westport, CT :
Greenwood Press,
2002.

324.973 ELE

From the beginning of the Republic to the controversial outcome in 2000, election day has been a time of great importance--the climax of a multifaceted drama that has escalated and intensified for several months. This book tells the story of how election day has evolved over the centuries, using contemporary documents to provide a sense of its past and present flavor.



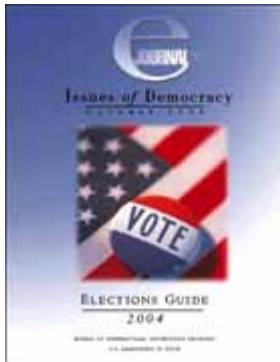
Elections A to Z

John Leo Moore
Washington, DC: CQ
Press, 2003.

REF 324.609 MOO

Explains how campaigns and elections are conducted in the United States and how voters, candidates, political parties, and others participate in the electoral process.

Elections Guide 2004

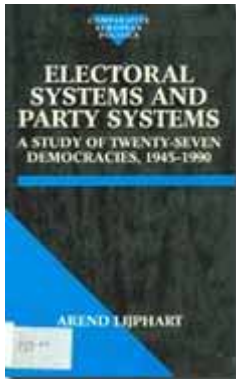


Washington, DC: U.S. Department of State. Bureau of International Information Programs, 2004.

EJ 324.973 ELE

This journal provides a broad look at the

elections: the influential forces at work, the positions of the two major parties, and voting procedures in the United States, including the Electoral College, polling places, voting machines, and ballots.



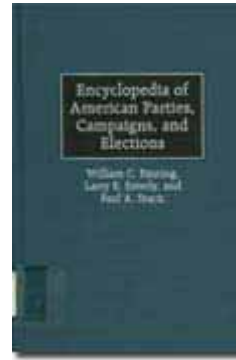
Electoral system and party systems : a study of twenty-seven democracies, 1945-1990

Arend Lijphart in collaboration with Don Aitkin ... [et al.]

New York, NY : Oxford University Press, 1995.

324.63 LIJ

An electoral system is the most fundamental element of representative democracy, translating citizen's votes into representatives' seats. It is also the most potent practical instrument available to democratic reformers. This systematic and comprehensive study describes and classifies the 70 electoral systems used by 27 democracies--including those of Western Europe, Australia, Canada, the USA, Costa Rica, India, Israel, Japan, and New Zealand--for 384 national legislative and European Parliament elections between 1945 and 1990.



Encyclopedia of American parties, campaigns, and elections

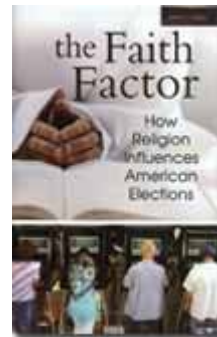
William C. Binning, Larry E. Esterly, and Paul A. Sracic
Westport, CT : Greenwood Press,

1999.

REF 324.097 BIN

In this comprehensive guide to the language of contemporary American politics, Binning offers clear descriptions of terms such as "soft money," "gerrymandering," and "blanket primary." Examples are frequently offered to help clarify definitions. Particular attention is given to the ever-changing organizational structure of parties and contemporary electoral systems. This encyclopedia explains campaign finance reform laws and the Voting Rights Act.

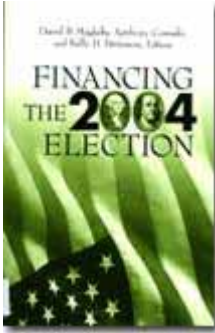
The faith factor : how religion influences American Elections



John Clifford Green
Westport, CT: Praeger Publishers, 2007.

322.1 GRE

Religion and faith have played a vital role in American elections for some time, and the author explores the links and how they have changed over time. He concludes that there were and "old religion gap" that describe longstanding political differences among religious communities which has been supplanted by a "new religion gap" that shows political divisions based on religious behavior and belief.



Financing the 2004 election

Kelly D. Patterson
Washington DC:
Brookings Institution
Press, 2006.

324.7 FIN

Provides a unique resource for anyone concerned with the current state of money and politics and pays special attention to the effects of the Bipartisan Campaign Reform Act of 2002, contrasting current campaign financing with pre-BCRA patterns. The authors also draw lessons from 2004 for future reform at the state and federal levels.



The first modern campaign : Kennedy, Nixon, and the elections of 1960

Gary A. Donaldson
Lanham, MD :
Rowman and
Littlefield, 2007.

324.973 DON

Tells the story of Kennedy versus Nixon with a sharp eye for the salient political developments and a keen sense of the drama of an election that was unlike any other the nation had experienced. This is an essential and engaging reading for anyone interested in contemporary politics in the United States.

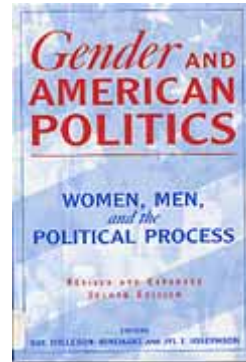


The first campaign : globalization, the Web, and the race for the White House

Garrett M. Graff
New York, NY :
Farrar, Straus and
Giroux, 2007.

324.973 GRA

The 2008 presidential campaign will be like none other: the first campaign in fifty years in which both parties must nominate a new candidate, and the first ever in which the issues of globalization and technology will decide the outcome. Author Graff represents the people that the candidates want to engage: young, technologically savvy, concerned about the future. Here, he asks: Will the parties seize the moment and run the first campaign of the new era, or will they run the last campaign all over again?

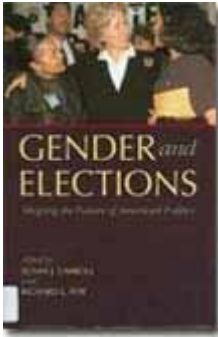


Gender and American politics: women, men, and the political Process

Jyl J. Josephson
Armonk, N.Y.: M.E.
Sharpe, 2005.

305.3 GEN

Explores the role of gender in American political life. Updated and expanded for more complete coverage, paralleling the organization of a U.S. politics course, the book presents a full complement of empirical studies of real and imagined gender gaps.

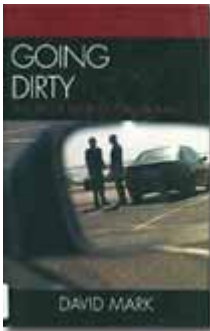


Gender and elections : shaping the future of American Politics

Richard Logan Fox
Cambridge: Cambridge University Press, 2006.

324.973 GEN

Describes the role of gender in the American electoral process through the 2004 elections. Individual chapter demonstrate the importance of gender in understanding presidential elections, voter participation and turnout, voting choices, congressional elections, the participation of African American women, the support of political parties and women's organizations, candidate communications with voters, and state elections.



Going dirty : the art of negative campaigning

David Mark
Lanham MD : Rowman & Littlefield Publishers, 2006.

324.709 MAR

History of negative campaigning in American politics and an examination of how candidates and political consultants have employed this often controversial technique. This book includes case studies on notable races throughout the television era in which new negative campaign strategies were introduced, or existing tactics were refined and amplified upon.



Going public : new strategies of presidential leadership.

Samuel Kernell
Washington, DC : CQ Press, 1997.

353.03 KER

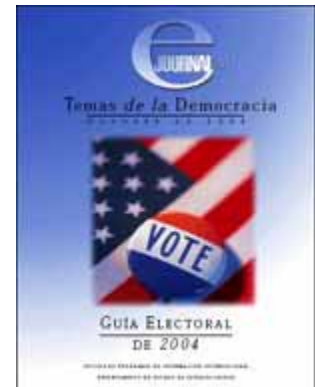
In this era of divided party government, recently extended by the 1996 elections, presidents regularly solicit the support of the American people to enhance their chances of success in Washington. In this new edition, Kernell examines the increasingly frequent presidential practice of "going public" -appealing for support directly to the American public, often bypassing Congress.

Guía electoral de 2004

Departamento de Estado de Estados Unidos. Oficina de Programas de Información Internacional, 2004.

EJ S 324.973 GUI

Presenta un amplio panorama de las elecciones, las fuerzas influyentes en acción, las posiciones de los partidos principales, y los procedimientos de voto en los Estados Unidos.

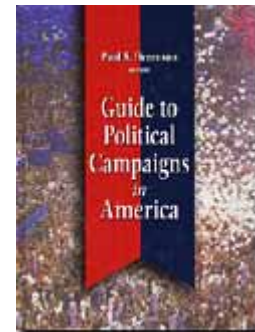


Guide to political campaigns in America

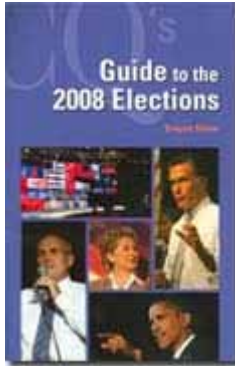
Stephn K. Medvic
Washington, D.C: CQ Press, 2005.

REF 324.7 GUI

This is the first complete resource for scholarly and practical insight into every important aspect of political campaigns and



campaign activities. This unique volume provides students, researchers, scholars, and others interested in campaigns and politics with a broad foundation of knowledge about the history of campaigns and the issues, people, processes, and types and levels of races involved.

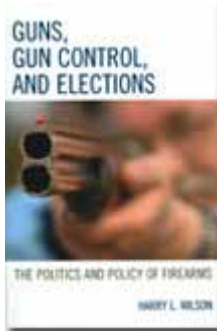


Guide to the 2008 Elections

Gregory Giroux
Washington, DC : CQ Press, 2008.

324.973 GIR

For unsurpassed reporting and analysis, this guide is the perfect source for keeping track of the candidates, making sense of the issues, and figuring out what impact this historic election will have on the political system.



Guns, gun control, and elections: the politics and policy of Firearms

Harry L. Wilson
Lanham, MD: Rowman & Littlefield, 2007.

363.33 WIL

Provides a balanced discussion of the gun control issue. Each chapter presents arguments on both sides of the debate and explains the importance of that aspect of the issue for policy making, providing information you need to intelligently and rationally discuss the issue and to reach your own conclusions.

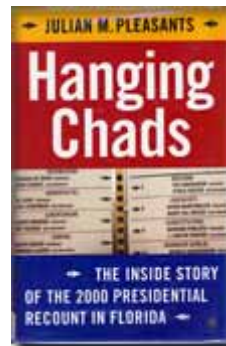


Hacking democracy

Russell Michaels
United States: Docurama, 2007.

DVD 324.7 HAC

Takes a nonpartisan, clear-eyed look at the secrecy, cronyism, and incompetence of elections in present-day America as it captures a citizen's movement intent on taking back elections and democracy itself.

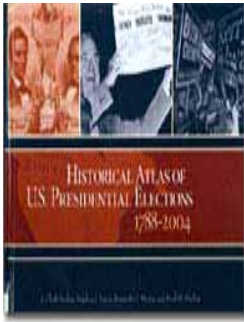


Hanging chads : the inside story of the 2000 presidential recount in Florida

Julian M. Pleasants
New York, NY: Palgrave Macmillan, 2004.

324.973 PLE

What's the real story behind the 2000 presidential election fiasco? Until now, there have only been biased accounts from both sides. This book presents candid and insightful interviews with eleven of the key figures in the post-election recount in Florida, which decided whether Al Gore or George W. Bush would win the closest presidential contest ever. It features an introduction that early explains the often complex and convoluted legal maneuvering that occurred during those tense thirty-six days of the recount, a timeline laying out the sequences of events, a cast of characters that identifies the key figures on both sides, and a glossary of the court cases and legal terminology that came into play.



Historical atlas of U.S. presidential elections 1788-2004

J. Clark Archer
Washington, DC: CQ Press, 2006.

REF 324.973 HIS

Presents a comprehensive and vivid portrait of voting patterns and trends in presidential balloting from the uncontested first election to two of the most controversial and hard-fought contests in U.S. history. Informative essays examine key data and events of each election, providing context to that particular vote and the elections preceding and following it.

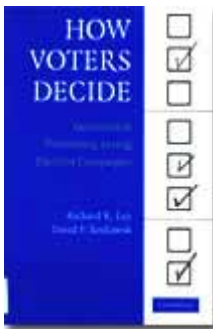


International encyclopedia of elections

Richard Rose, editor
Washington, DC : CQ Press, 2000.

REF 324.03 INT

Because elections involve much more than the simple act of voting, this book aims to include everything related. Although the entries emphasize contemporary events, references to the past show the origins of many things taken for granted today. Historical references make it possible to understand practices that once were common but today are rare, such as communal voting in colonial elections.



How voters decide: information processing during election campaigns

Richard R. Lau and David P. Redlawsk
Cambridge: Cambridge University Press, 2006.

324.973 LAU

This book makes three major contributions in defining this new approach. First is the question of voting correctly; the second major advance is presenting a new method that allows us to observe voting from up close; and the last contribution, is about the presentation and elaboration of a new framework for understanding voter decision making.



Issue Politics in Congress

Tracy Sulkin
New York, NY: Cambridge University Press, 2005.

305.3 GEN

Book about the study of Congress in the fields of legislative studies and American politics. The author identifies a feature of representation she calls "issue uptake", that occurs when, in response of the criticisms of her challenger, the reelected incumbent changes her legislative agendas in the ensuing congress.



**La larga
campaña :
elecciones
2008 en
Estados
Unidos**

Washington, DC :
Departamento de
Estado de Estados

Unidos. Oficina de Programas de
Información Internacional, 2007.

EJ S 324.6 LAR

¿Cuál es la historia de las elecciones estadounidenses de 2008? La elección es un punto de partida nuevo, una oportunidad para que los votantes acudan a las urnas y voten según sus opiniones. El sistema electoral es un proceso que continúa, pero los estadounidenses ahora pueden entrar a Internet para organizarse, registrarse para votar, donar a sus candidatos, celebrar meriendas con los candidatos, y convertirse en observadores o jueces de las elecciones.



**The Long
Campaign: U.S.
Elections 2008**

Washington, DC:
U.S. Department of
State. Bureau of
International
Information
Programs, 2007.

EJ 324.6 LON

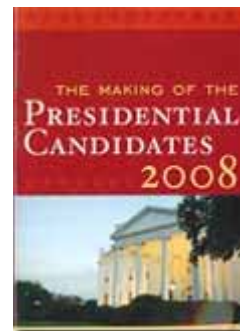
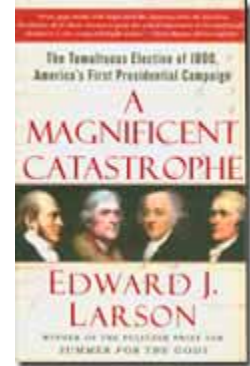
In the 2008 elections, U.S. voters will have the opportunity to vote for president and vice president, congressional representatives, state and local officials, and ballot initiatives. Several experts share their perspectives and Americans work actively in many ways to make the system better.

**A magnificent catastrophe : the
tumultuous election of 1800,
America's first presidential
campaign**

Edward J. Larson
New York, NY : Free
Press, 2008.

324.973 LAR

The 1800 presidential election, the last great contest of the founding period, was so convulsive and so momentous for American democracy that Jefferson would later dub it "America's second revolution." America's first true presidential campaign gave birth to our two-party system and etched the lines of partisanship that have shaped American politics ever since. The contest featured two of our most beloved Founding Fathers, once warm friends, facing off as the heads of their two still-forming parties--the hot-tempered but sharp-minded John Adams, and the eloquent yet enigmatic Thomas Jefferson.

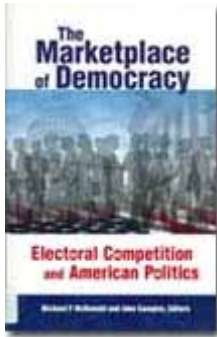


**The making of
the presidential
candidates 2008**

Edited by William G,
Mayer
Lanham, MD :
Rowman and
Littlefield, 2008.

324.273 MAK

Presents a broad overview of the presidential nomination Process through a detailed examination of some of its most significant components, and to showcase some of the most interesting work now being done on the politics of presidential selection.

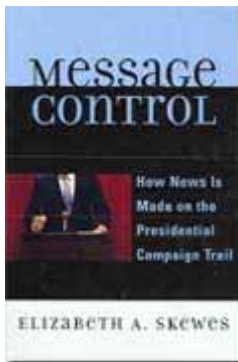


The Marketplace of Democracy : Electoral Competition and American Politics

John Curtis Samples
Washington, DC: The Brookings Institution : Cato Institute, 2006.

324.6 MAR

Combines the resources of two eminent research organizations: the Brookings Institution and the Cato Institute to consider the historical development, legal background, and political aspects of a system that is supposed to be responsive and accountable yet for many is becoming stagnant, self-perpetuating, and tone-deaf.

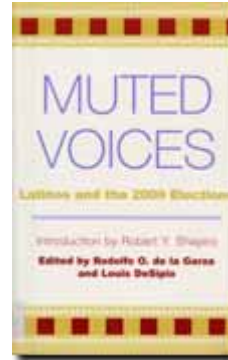


Message control: how news is made on the presidential campaign trail

Elizabeth A. Skewes
Lanham, MA : Rowman and Littlefield, 2007.

324.73 SKE

This book comes out from the author's experience traveling with campaigns from the road, and research on campaign news. The author investigates journalists beliefs and the role those beliefs play in the election process, as well as how the routines of campaign reporting affect news coverage.

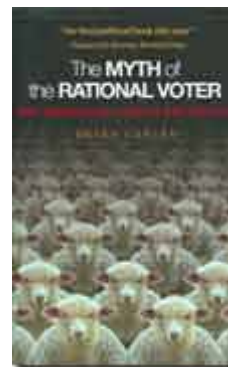


Muted voices: Latinos and the 2000 elections

Louis De Sipio
Lanham, MD : Rowman & Littlefield, 2005.

324.973 MUT

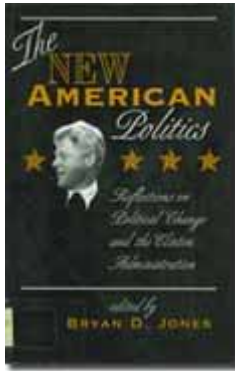
This book shows that the Latino vote and voice in the election were limited in impact. Explores general themes and trends in American politics and Latino voter participation, while focusing on key state electoral results including Florida, Texas, and most important, California.



The myth of the Rational Voter

Bryan Caplan
Princeton, NJ : Princeton University, 2006.

Takes an unflinching look at how people who vote under the influence of false beliefs ultimately end up with government that delivers lousy results. The author argues that voters continually elect politicians who either share their biases or else pretend to, resulting in bad policies winning again and again by popular demand.



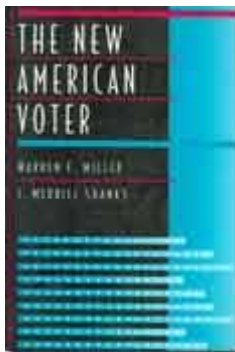
The new American politics : reflections on political change and the Clinton administration

Edited by Bryan D. Jones

Boulder, CO : Westview Press, 1995.

320.973 NEW

Was 1992 a realigning election? Did the midterm elections of 1994 realign the realignment? Will 1996 carry the United States forward on yet another changed trajectory? In this volume of original essays, leading political scientists examine key components of the American agenda and assess the current administration's position in light of historical precedents and future trends. Each conclusion is unique, born of a combination of empirical record and its interpretation, but essays by Bryan Jones and Larry Dodd help to put the wide-ranging views represented here in long-term perspective.



The new American voter

Warren E. Miller, J. Merrill Shanks
Cambridge, MA : Harvard University Press, 1996.

324.973 MIL

This book analyzes the U.S. National Election Studies over the course of four decades, providing the most comprehensive portrait of electoral change ever published. The authors discuss evidence from recent U.S. presidential elections concerning a comprehensive set of explanations for electoral choices made by individual citizens. Those explanations concern the decision to vote or abstain as well as the choice, for voters, among major candidates

for President, and also provides a perspective that sketched a provisional location for various determinants of the vote decision in what was described as a "funnel of casualty", in this scheme, one began the analysis of electoral behavior with the acts to be understood -the citizens' decision to vote or not vote, and to choose among candidates for election.



The new campaign finance sourcebook

Anthony Corrado [et al]

Washington, DC : Brookings Institution Press, 2005.

324.78 NEW

Comprehensive exposition of federal campaign finance law and administration following the enactment, constitutional defense, and implementation of the 2002 Bipartisan Campaign Finance Reform Act (McCain-Feingold).

New Media Campaigns and the Managed Citizen

Philip N. Howard
Cambridge, MA ; New York, NY : Cambridge University Press, 2006.

324.730 HOW



Critical assessment of the role that information technologies have come to play in contemporary campaigns. The author examines the evolving act of political campaigning and the

changing organization of political campaigns over the last five election cycles, from 1996 to 2004.

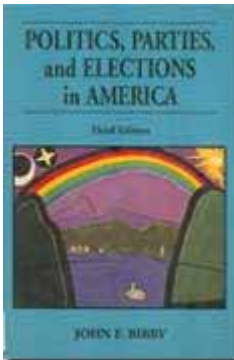


Political behavior of the American electorate

William H. Flanigan, Nancy H. Zingale
Washington, DC : Congressional Quarterly, 1994.

324.973 FLA

Bill Clinton's victory in 1992 demonstrated once again the power of democratic elections to jar the political system as well as to disorientate public opinion analysis. Yet in the midst of this and other significant changes in the political environment during the last half century, William H. Flanigan and Nancy H. Zingale note an overall continuity in the behavior of the American voters.



Politics, parties, and elections in America

Chicago, IL : Nelson-Hall Publishers, 1996.

324.097 BIB

This book provides a thorough look at the way political parties function today. The author examines such topics as: what political parties do, how they are organized, how party leaders operate, the effect of parties on government, and how parties change over time. It contains a section on divided party control of the government and partisan realignment, and also includes an analysis of the results of the 1994 elections.

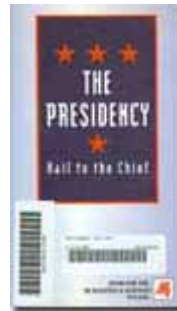


Politics on the nets : wiring the political process

New York, NY : W.H. Freeman and Company, 1997.

324.028 RAS

Using the 1996 presidential elections as a way to gauge the effects of on-line services, the author examines the degree to which political entities used the nets effectively and also evaluates the impact of the nets on forms of communication that have traditionally affected the outcome of our elections.



The Presidency : hail to the chief [videorecording]

Produced by Michael J. Schmiedeler
Princeton, NJ : Films for the Humanities, 1996.

V 353.03 PRE

Recent presidential elections indicate that the more and more Americans are concerned with the quality of the candidates they are voting for, and there is an increasing influence from third parties. What is the future of the office of the president? This program examines the changing political environment and expectations related to the leadership role of the president. Among the experts featured in the program are former presidential advisor Roger Porter, who served presidents Ford, Reagan, and Bush, and Washington Post columnist David Broder.

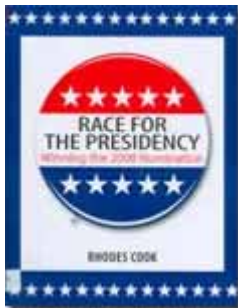


Presidential campaigns : from George Washington to George W. Bush

Paul F. Boller
New York, NY:
Oxford University Press, 2004.

324.973 BOL

This book devotes a chapter to each of America's elections, from George Washington's in 1789 to George W. Bush's in 2000. Campaigning for president of the United States has, from the beginning, been an exciting and at times rambunctious activity.

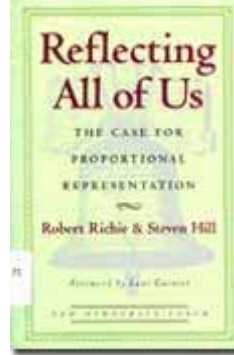


Race for the Presidency : Winning the 2008 Nomination

Rhodes Cook
Washington, DC : CQ Press, 2008.

324.273 COO

Rhodes Cook examines the U.S. nominating process state by state, providing insight, historical perspective, and important data. Readers will find the following: An overview of 2008 primary schedule, an explanation of how the primary system works, its historical roots, and the evolution of the presidential nominating process, as well as electoral information for each state.



Reflecting all of us : the case for proportional representation

Robert Richie and Steven Hill
Boston, MA : Beacon Press, 1999.

328.73 RIC

In this title Richie and Hill argue that the U.S. need a new way of electing the representatives to combat voter apathy and the leveling of political views by the figure of proportional representation.



Rethinking American electoral democracy

Matthew J. Streb
New York, NY : Routledge, 2008.

324.6 STR

In this critical examination of the state of the American electoral process, Matthew Streb analyzes the major debates that embroil scholars and reformers on subject ranging from the number of elections Americans hold and the use of nonpartisan elections, to the presidential nominating process and campaign finance laws.



Rethinking Madame President : Are We Ready for a Woman in the White House?

Edited by Lori Cox Han and Caroline Heldman
Boulder, CO : Lynne Rienner, 2007.

324.7082 RET

Brings together scholars of both the presidency and women in politics to assess what chance a woman has of being elected president in 2008.

Rethinking the vote : the politics and prospects of American election reform



Edward J. McCaffery
New York: Oxford University Press, 2004.

324.6 RET

The essays in this volume try to come to terms with what happened in 2000 and why, and with what can and should be learned from it. The problems are interdisciplinary, and so is the lineup of authors, drawn from the disciplines of law, political science, and communications, and from government practice, journalism and the academy. Many of these authors were firsthand participants in the story of Bush versus Gore.



Small change : money, political parties, and campaign finance reform

Raymond J. La Raja
Ann Arbor, MI : University of Michigan Press, 2008.

324.7 LAR

Offers and engaging account of campaign finance reforms' contradictory history. Author traces the history of the U.S. campaign finance system from the late nineteenth century through the passage of the Bipartisan Campaign Reform Act (BCRA) of 2002. Then, using the 2004 presidential election as a case study, he compares the ways in which Democrats and Republicans adapted their national fundraising and campaigning strategies to satisfy BCRA regulations.

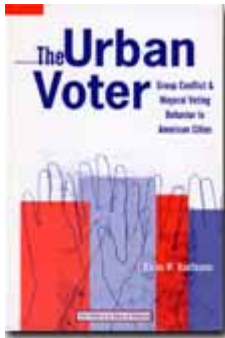


A Third choice [videorecording]

Bill Creed, Jerry Manley, editors
Princeton, NJ : Films for the Humanities, 1996.

V 324.273 THI

This program examines America's fascinating national experience with third parties and independent candidates, covering more than 200 years of American political history. The program looks back to the birth of the two-party system and explores the most influential third-party movements in American political history, including Abraham Lincoln and the rise of the Republicans, Teddy Roosevelt's Bull Moose Party, Strom Thurmond's Dixiecrats and Henry Wallace's progressive in the 1948 elections George Wallace's American Independent Party in 1968, and Ross Perot's current efforts.



The urban voter : group conflict and mayoral voting behavior in American cities

Karen M. Kauffman
Ann Arbor, MI:
University of Michigan Press, 2004.

324.973 KAU

Exploring 35 years of public opinion data from mayoral elections in New York and Los Angeles, Karen M. Kaufmann shows how perceptions of interracial conflict can outweigh party attachments and political ideologies in local elections.



Vital statistics on American politics 2003-2004

Harold W. Stanley and Richard G. Niemi
Washington, DC: CQ, 2003.

REF 320.973 STA

Topically organized, with introductory essays and an annotated reference guide, this book is an invaluable resource for students, researchers and citizens, about campaign finance, public opinion, the media, domestic and foreign policy, and other vital matters.

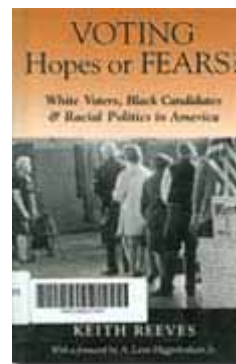


The voter's guide to election polls

Michael W. Traugott and Paul J. Lavrakas
Lanham, MD :
Rowman & Littlefield Publishers, 2008.

303.3 TRA

Gives voters everything they need to know about election polls and why it matters that Americans understand them. If statistics are worst than lies, just imagine what misreading the polls can do. All journalists who report poll results, including those who consider themselves to be highly experienced, will find this book worth their while to use this guide when reading the poll releases that come across their desks.

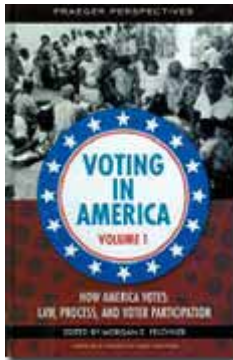


Voting hopes or fears? : white voters, Black candidates & racial politics in America

Keith Reeves
New York, NY :
Oxford University Press, 1997.

324.709 REE

Reeve's book provides empirical evidence that opens the curtain to the voting booth and into racial attitudes of white voters. He demonstrates through an innovative experimental study that racially polarized voting exists among white voters against black candidates, and that in electoral politics, one's chance of winning an election is most often dependent on one's race.



Voting in America

Edited by Morgan E. Felchner
Westport, CT : Praeger, 2008.

REF 324.6 VOT
3 Vols.

These three volumes offer the most comprehensive, authoritative, and useful account of all aspects of voting in America ever assembled. This set surveys the legal foundations, historical development, and geographic diversity of voting practices at all levels of government in the United States.

Web campaigning



Kirsten A. Foot and Steven M. Schneider
Cambridge, MA: MIT Press, 2006.

324.7 FOO

The authors examine the evolution of campaign's Web practices, based on hundreds of campaign Web sites produced by a range of political actors during the U.S. elections of 2000, 2002 and 2004. Explores the inherent tension between the desire of campaigns to maintain control over messages and resources and the generally decentralizing dynamic of Web-based communication.



Women for president : media bias in eight campaigns

Erika Falk
Urbana, IL : University of Illinois Press, 2008.

324.973 FAL

While women have been elected to the highest offices in countries such as England, Germany, and India, the idea that a woman could be president of the United States provokes ridicule. When Hillary Clinton announced her 2008 bid for president she was the Democratic front-runner--yet she received less coverage than Barack Obama, who trailed her in the polls. Such a disparity is indicative of the gender bias the media has demonstrated in covering women candidates since the first woman ran for America's highest office in 1872. Tracing the campaigns of eight women who ran for president through 2004, author Falk finds little progress in the fair treatment of women candidates.



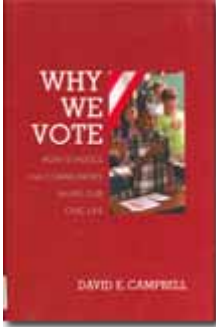
Why parties? : the origin and transformation of political parties in America

Chicago, IL : The University of Chicago Press, 1995.

324.273 ALD

Why did the United States develop political parties? How and why do party alignments change? Are the party-centered elections of the past better for democratic politics than the candidate-centered elections of the present? In this book, John Aldrich goes beyond the clamor of arguments over whether American political parties are in resurgence or decline and undertakes a full-scale reexamination of the foundations of the American party system.

Why we vote : how schools and communities shape our civic life



David E. Campbell

Princeton, NJ :
Princeton University
Press, 2006.

323.042 CAM

Demonstrates that our communities shape our civic and political engagement, and that schools are especially significant communities for fostering strong civic norms, and maintains that sense of civic duty springs not only from one's current social environment, but also from one's early influences.