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Servicio Cultural e Informativo de los Estados Unidos

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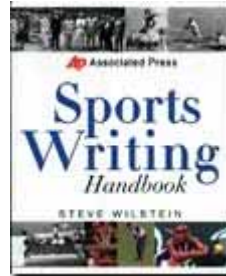


The anniversary book: 1954- 2004

By Frank Deford
New York, NY:
Sports
Illustrated
Books, 2004.
REF

796.05 ANN

Since 1954 Sports Illustrated has been the gold standard for sports writing and action photography, capturing those moments, preserving those memories. Along with more than 150 pages of stunning photography-including every one of the 2,585 covers-this anthology contains excerpts from some of the best stories published in Sports Illustrated over the past 50 years.



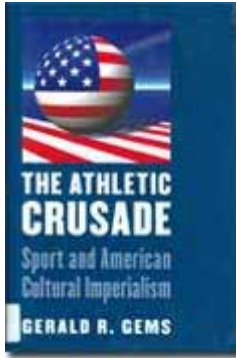
Associated Press sports writing handbook

Steve Wilstein
New York, NY :
McGraw-Hill, 2002.

REF 808.066 WIL

Comprehensive coverage of all aspects of professional sports writing as it is done every day at the world renowned Associated Press, in newspapers, magazines, and on the Internet.

NOTA: Para Baseball, consulte la bibliografía respectiva.

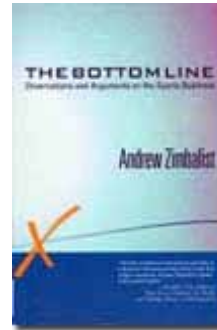


The athletic crusade : sport and American cultural imperialism

Gerald R. Gems
Lincoln, IL : University of Nebraska Press, 2006.

796.0973 GEM

This is the first book to systematically analyze the role of sports in the expansion of U.S. empire from the 1890s through the World War II. The author details how white, Anglo-Saxon Protestant males set the standard for inclusion within American society, transferred that standard to foreign territories, and subtly used American sports to instill allegedly desirable racial, moral and commercial virtues in colonial subjects.



The bottom line : observations and arguments on the sports business

Andrew Zimbalist
Philadelphia, PA : Temple University Press, 2006.

338.4 ZIM

Analyzes the "net value" of sports, and examines motives for why owners buy franchises, the worth of the players and the profitability of teams, and the importance of publicly funded stadiums. Considers the current state of organized sports, from football and baseball to basketball, hockey and soccer. He also addresses antitrust and labor relations issues, gender equity concerns and the regulation of steroid use.



The basketball book

Rob Fleder, editor
New York, NY : Time Books, 2007.

REF 796.323 BAS

Highlighted by dozens of photographs, a celebration of America's college and professional basketball captures the great teams, players, games, memorabilia, artifacts, and important moments throughout the more than one hundred years of basketball history.

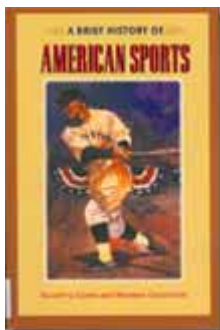


Brand NFL : making and selling America's favorite sport

Michael Oriard
Chapel Hill, NC : University of North Carolina Press, 2007.

796.332 ORI

Traces the evolution of the Super Bowl, the development of NFL Films and ESPN, the rise of the commissioner as corporate CEO, the management of the demands of players, changing attitudes toward race, and the roles of iconic figures.

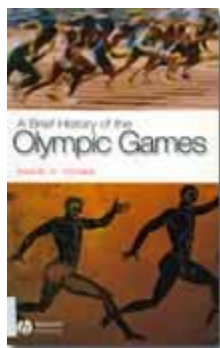


A brief history of American sports

Elliott Gorn and Warren Goldstein
New York, NY : Hill and Wang, 1994.

796 GOR

The authors show where U.S. games and pastimes came from, how they developed, and what they have meant to Americans, and reveals that from colonial times to the present, sports have been central to American culture, and a profound expression of who we are.

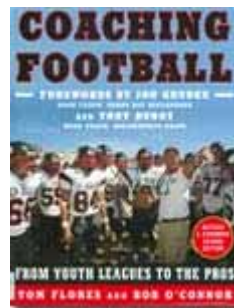


A brief history of the Olympic games

David C. Young
Malden, MA : Blackwell Pub, 2004.

796.48 YOU

For more than a millennium, the ancient Olympics captured the imaginations of the Greeks, until a Christianized Rome terminated the competitions in the fourth century AD. However, the Olympic ideal did not die and this book is a succinct history of the ancient Olympics and their modern resurgence.



Coaching football: from youth leagues to the pros

Tom Flores and Bob O'Connor
New York, NY : McGraw-Hill, 2006.

796.332 FLO

Inside you'll get insight into how to develop your own coaching philosophy, essential fundamentals of offense, defense, and special teams, advice on how to scout the opponent and prepare a game plan, in-depth advice on organizing a full season of practices, plus all-new photography and several new drill formations.



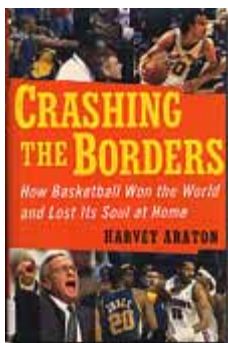
Coaching football: technical and tactical skills

American Sport Education Program ; with Rob Ash
Champaign, IL :

Human Kinetics, 2006.

REF 796.332 COA

Focuses on the situational decisions players and coaches make that often determine the outcome of games. This book allows players to gain valuable game-like playing experience in practice by putting them in key tactical situations like the scramble, man-to-man and zone pass coverage, and onside kick. Each skill is clearly described, and more than 150 photos are used to further help you understand and implement the techniques in specific situations.

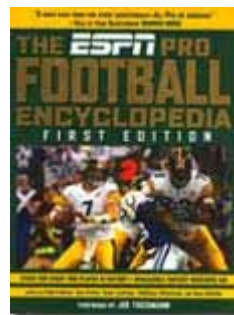


**Crashing the borders:
how basketball won
the world and lost its
soul at home**

Harvey Araton
New York, NY : Free Press,
2005.

796.323 ARA

In this taut, simmering book, the author points his finger at the greed and exploitation that has weakened the American game, and with uncommon journalistic courage, he opens a discussion on the volatile, un-discussed subject that lies at the heart of basketball's crisis: race.



**The ESPN pro
football
encyclopedia**

*Executive editor, Gary
Guillete*
New York, NY :
Sterling Pub. Co.,
2006.

REF 796.332 ESP

This is a complete and accurate reference source, based on a database compiled by Pete Palmer, longtime New England Patriots statistician and renowned baseball analyst, and Ken Pullis, the 2002 Ralph Hay Award winner for Career Achievement in Pro Football Research and Historiography.

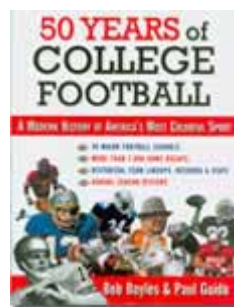


**ESPN college
football
encyclopedia**

New York, NY :
ESPN, 2005.

REF 796.332 ESP

The most comprehensive reference book ever assembled on the history of college football, from South Bend, Indiana, to Lincoln, Nebraska, Palo Alto, California, to Baton Rouge, Louisiana, Ann Arbor, Michigan, to Tallahassee, Florida, college football attracts the most dedicated fans in all of sports. This book is their Bible a rich and exhaustive reference guide to the game's history, tradition, and lore. Based on three years of research by the nation's foremost college football experts, the ESPN College Football Encyclopedia is sure to dazzle even the most knowledgeable fan.



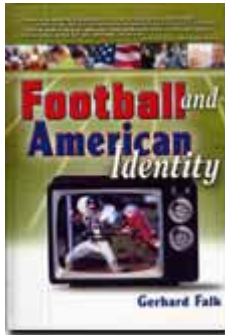
**Fifty years of
college football :
a modern history of
America's
most colorful
sport**

*Bob Boyles and Paul
Guido*

New York, NY : Skyhorse Pub, 2007.

REF 796.332 BOY

This guide is the result of fifteen years of passionate research. To find this much information, a sports fan would have to research hundreds of sources or go directly to the Sports Information Departments at each university around the country, but authors have done all that work and more.

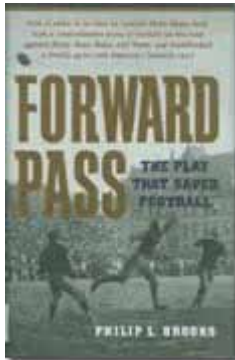


Football and American identity

Gerhard Falk
Binghamton, NY :
Haworth, 2005.

796.332 FAL

The purpose of the present study is to consider the social conditions and cultural implications of American Football. This book deals with the football subculture as a reflection of some of the most important American values, including competition, conflict, diversity, power, economic success and fairness, respect for others, and patriotism.

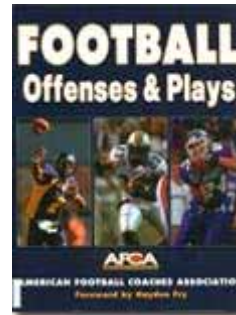


Forward pass : the play that saved football

Philip L. Brooks
Yardley, PA :
Westholme
Publishing, 2008.

796.332 BRO

This book is the story of the 1913 Football season, when the Blue and Gold demonstrated to the country that the forward pass was the key to the brilliant future of football. According to the author, passing was adopted in 1906 as a means of opening the game up to avoid the fatalities that plagued the sport and nearly saw it banned.

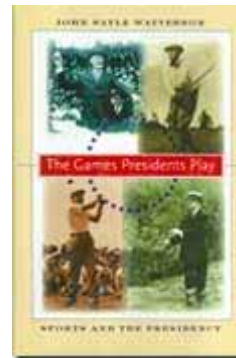


Football offenses & plays

American Football
Coaches Association
Champaign, IL :
Human Kinetics,
2006.

796.332 FOO

Presents all of the popular offensive systems used today as well as tactical advice for play calling in each of four areas of the field. It features insights from many of the game's top offensive minds, who have conceived, or are extremely successful in employing a specific means of attack.



The games presidents play : sports and the presidency

John Sayle Watterson
Baltimore, MD : Johns
Hopkins University
Press, 2006.

973.099 WAT

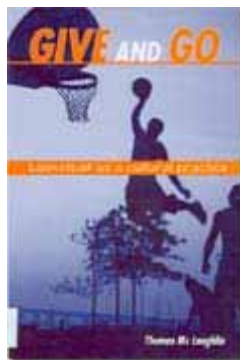
Provides a new way to view the American presidency. The author explores not only the president's health, physical attributes, personalities, and sports IQs, but also the increasing trend of Americans in the past century to equate sporting achievements with courage, manliness, and political competence.

Give and go : basketball as a cultural practice

Thomas Mc Laughlin
Albany, NY : State University of New York Press, 2008.

796.323 MCL

Thomas Mc Laughlin examines how players put into play a loose set of values and ethical styles that influence how they think, feel, move, and relate to others within the community. Reflects the author's personal experience and observation of the game, through the lens of contemporary cultural theory, and also examines the representation of basketball in popular media, including the films.



La Historia de los mundiales desde 1930 hasta el 2002. Vol. 4, USA 1994 [videorecording] : las más grandes figuras del fútbol nos brindan momentos históricos

Miami, FL : J.R. Productions, 2003.

S DVD 796.334 HIS

Este material contiene la narración y visualización de cada uno de los partidos que se jugaron en el mundial de fútbol de 1994 en los Estados Unidos, e incluye solamente los momentos más importantes con las jugadas decisivas de cada equipo participante en aquel evento deportivo.

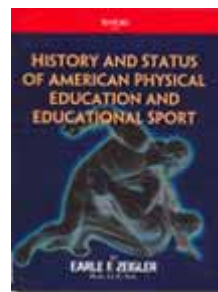


The heart of a champion : celebrating the spirit and character of great American sports heroes

Frank Deford.
San Diego, CA : NorthWord, 2002.

REF 796.092 DEF

Focuses on the moments that define the spirit that makes an individual or a team a true champion. The qualities embodied in each of the athletes featured in this book are key ingredients in becoming a champion. The stories and dramatic photographs of these athletes and their moments of triumph will captivate and inspire.

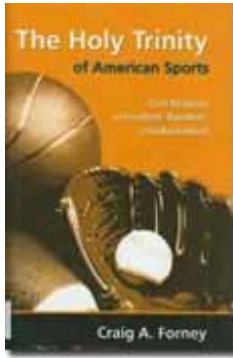


History and status of American physical education and educational sport

Earle F. Ziegler
Victoria, B.C : Trafford, 2005.

796.0973 ZEI

Provides an up-to-date, insightful textbook on the subject for aspiring teachers of physical activity education and coaches of educational/recreational sport. The author clarifies how and why the present situation came about and hopes the reader will comprehend the historical thread or timeline depicting people's greater or lesser involvement in purposeful or purposeless physical activity since America was first settled.



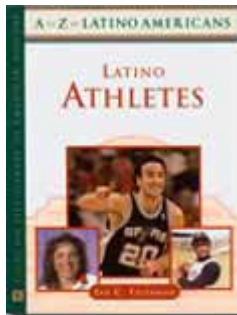
The holy trinity of American sports : civil religion in football, baseball, and basketball

Craig A. Forney
Macon, GA : Mercer University Press,

2007.

306.483 FOR

Explores how football, baseball, and basketball interact to illustrate civil religion in the United States. These three sports can be viewed as marking movement through one year in the country, providing extended seasons to supplement holidays like Memorial Day and the Fourth of July. Through stories of life, the three games convey doctrines about the source of truth, where to find knowledge of truths, and how to solve problems.



Latino athletes

Ian C. Friedman
New York, NY : Facts on File, 2007.

REF 796.092 FRI

Profiles baseball players, golfers, soccer players, auto racers, marathon runners, and numerous other individuals involved in athletics. Profiles more than 175 individuals involved, and each entry begins with an introductory paragraph on the subject that highlights his or her main achievements and then moves onto a concise biographical profile followed by a list of further readings.

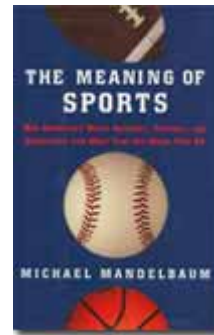
Major League Soccer greatest goals, 1996-2003 [videorecording]

Seattle, WA : Payne Media; Distributed by Urban Works, 2007.

DVD 796.334 MAJ



Features awesome goals scored with diving headers, bicycle kicks and simply moves by Major League Soccer's best players as they fight the defenders to score. Watch the goals from different angles. Ultra slow motion replays show you exactly how these great players score the great goals when the game is on the line.

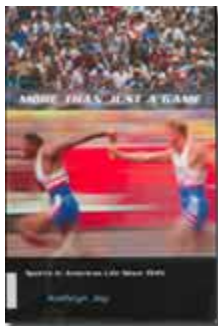


The meaning of sports : why Americans watch baseball, football, and basketball, and what they see when they do

Michael Mandelbaum
New York, NY : Public Affairs, 2004.

796.04 MAN

Examines America's century-long love affair with baseball, football, and basketball. Shows how each of these games experienced a golden age when the values that it embodies were post prized by the culture. Fresh and unconventional perspective based on history, anthropology, and literature, that makes this reading fascinating and rewarding for fans and those who have never understood the passion for sports.

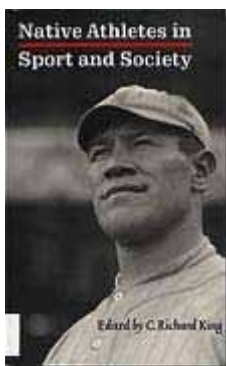


More than just a game : sports in American life since 1945

Kathryn Jay
New York, NY ;
Chichester :
Columbia University
Press, 2006.

306.483 JAY

Tracks the explosion of the sports industry in the United States since 1945 and how it has shaped class, racial, gender, and national identities. By examining both professional and intercollegiate sports such as baseball, football, basketball, golf, tennis, and stock car racing, the author looks at the impact of packaging, salary, hype, corporate sponsorship, drug use, and the presence of women and African American players.



Native Athletes in Sport and Society

Edited by C. Richard King
Lincoln, NE :
University of Nebraska
Press, 2005.

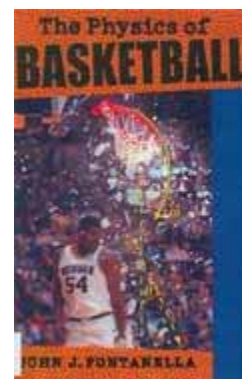
796.089 NAT

Highlights the accomplishments of Indigenous athletes in the United States and Canada, but also explores what these accomplishments have meant to Native American spectators and citizens alike. Superstars and fallen stars, journeymen and amateurs, coaches and gatekeepers, activists and tricksters appear side by side in this collection and their stories are representation and remembrance that have shaped the means and meaning of American Indians playing sport in North America.

The physics of basketball

John Joseph Fontanella
Baltimore, MD :
Johns Hopkins
University Press,
2006.

796.323 FON



With photographs and simple high school formulas, physics professor Fontanella reveals the key pieces of physics that underscore basketball. He covers almost every aspect of the game, weaving in stories from games he's played and games he's seen, and tales from basketball history and folklore.

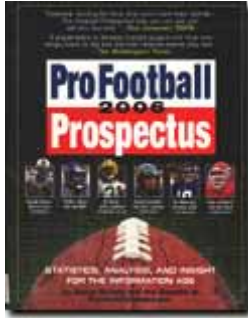


The physics of NASCAR : how to make steel + gas + rubber = speed

Diandra Leslie-Pelecky
New York, NY :
Dutton, 2008.

796.7201 LES

In this fast-paced investigation into adrenaline-pumping world of NASCAR, a physicist with a passion uncovers what happens when the rubber hits the road and 800-horsepower vehicles compete at 190 miles per hour only inches from one another.

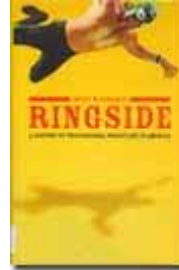


Pro Football Prospectus 2006 : Statistics, Analysis, and Insight for the Information Age

Aaron Schatz with Ben Alamar ... [et al.]
New York, NY : Workman Pub, 2006.

REF 796.332 SCH

The first section of the book reviews the new statistics that we use to analyze the NFL. There's also an article introducing the Football Outsiders game charting project and a technical article for veteran readers about improvements made to stats. Each NFL team gets a chapter on 2005 season and what's expected for 2006.

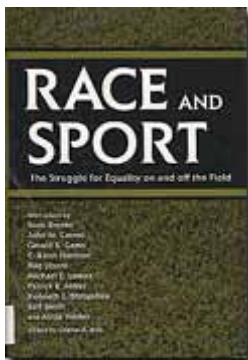


Ringside : a history of professional wrestling in America

Scott M. Beekman
Westport, CT : Praeger, 2006.

796.812 BEE

First work to attempt to alter the common perception by fully examining the history of the sport in the United States. Filling his work with fascinating stories and larger-than-life personalities, Beekman untangles the myths and legends of professional wrestling to provide an illuminating and colorful account of the athletes, entertainers, and businessmen who have determined the sport's erratic route through American history.

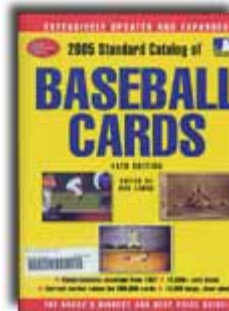


Race and sport: the struggle for equality on and off the field

Scott Brooks .. [et al.]
Jackson, MS : University Press of Mississippi, 2004.

796.098 RAC

This book showcases African Americans as key figures making football, baseball, basketball, and boxing internationally popular, though inequalities still exist today. One essay discusses the international spread of American imperialism through sport. Another shows how mass media images of African American athletes continue to shape public perceptions.



Sports collectors digest 2005 standard catalog of baseball cards

By Robert F. Lemke and the editors of Sports collectors digest

Iola, WI: Krause Publications, 2004.

REF 796.357 SPO

This book provides a guide to more than 135 years of baseball card issues. It details major league baseball card issues from 1867 through the first half of 2004.

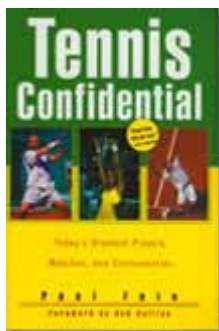


**Sports illustrated
2007 almanac /**

by the editors of Sports Illustrated
New York, NY : Sports Illustrated Books, 2006

REF 796 SPO 2007

America's No. 1 sports almanac since its introduction 14 years ago, the Sports Illustrated Almanac has got 2007 covered, from football to fencing, hockey to handball, and everything in between. Spanning 896 pages, the Sports Illustrated Almanac features essays by top Sports Illustrated writers, all-time stats and records, and ticketing and venue information for pro baseball, basketball, football and hockey. The Sports Illustrated Almanac 2007 is the ultimate guide to the year in sports.

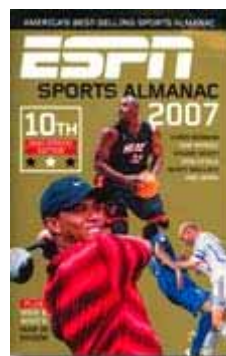


**Tennis confidential :
today's greatest
players, matches,
and controversies**

Paul Fein
Washington, DC :
Brassey's, 2002.

796.342 FEI

Take a journey into the world of pro tennis with interviews, features, and essays about the game's greatest stars, events, and controversies, past and present, through this collection of articles that have appeared in magazines and newspapers around the world.

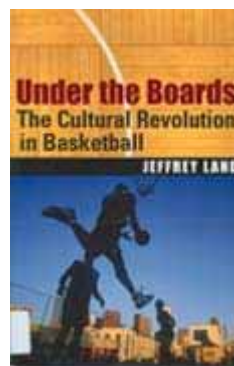


**The 2007 ESPN
Sports Almanac**

Gerry Brown, Michael Morrison, editors
New York, NY : ESPN Books, 2006.

REF 796.05 ESP
2007

This 10th edition comes bigger, better and more jam-packed than ever. Includes new sections on fantasy and action sports plus expanded NASCAR coverage, Scouts Inc.'s top high school football and basketball recruits, complete results of the 2006 World Series, World Cup, Ryder Cup and Olympic Games.



**Under the
boards : the
cultural
revolution in
basketball**

Jeffrey Lane
Lincoln, NE :
University of
Nebraska Press,
2007.

796.323 LAN

From the birth of the Larry Bird legend to the ascendancy of a hip-hop-infused NBA to the black-lash against bling and the contemporary American game, Jeffrey Lane traces the emergence of a new culture of basketball, complete with competing values, attitudes, aesthetics, and racial and economic tensions.