



Manufacturing and Services Office of Travel and Tourism Industries

United States Travel and Tourism Exports, Imports, and the Balance of Trade: 2007





2007 U.S. Tourism Quick Facts

Did You Know...?

- » *International visitors spent more than \$122 billion on U.S. travel and tourism-related goods and services in 2007.*
- » *This represents a 13% increase over the record set in 2006 and a 52% increase over the post-9-11 low set in 2003.*
- » *Travel and tourism exports accounted for 7% of all U.S. exports and 25% of U.S. services exports.*
- » *The U.S. travel and tourism balance of trade more than doubled in 2007, increasing 116% to a \$17.6 billion surplus.*
- » *2007 marks the 19th consecutive year that U.S. travel and tourism industries have enjoyed a trade surplus.*

Source: Bureau of Economic Analysis (BEA)

U.S. Travel and Tourism Trends

U.S. Travel and Tourism Exports Reach Historic Heights in 2007

Total international travel receipts (exports) reached unprecedented levels in 2007; indeed, International visitors spent a record-breaking \$122.3 billion on travel to, and tourism-related activities within, the United States—an increase of more than 13% over the previous record set in 2006. More so, international visitor spending has increased appreciably (52%) since the post-September 11th low set in 2003 (\$80.3 billion).

Travel receipts—purchases of travel and tourism-related goods and services by international visitors traveling in the United States—totaled \$96.7 billion for the

year, an increase of 13% over 2006. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the United States, and other items incidental to foreign travel.



Passenger fare receipts—fares received by U.S. carriers (and U.S. vessel operators) from international visitors—increased more than 16% over 2006 receipts to \$25.6 billion for the year.

Although Americans spent more abroad than ever before (\$104.7 billion), the U.S. travel and tourism industries were still able to enjoy a \$17.6 billion trade surplus in 2007, an increase of 116% over 2006!



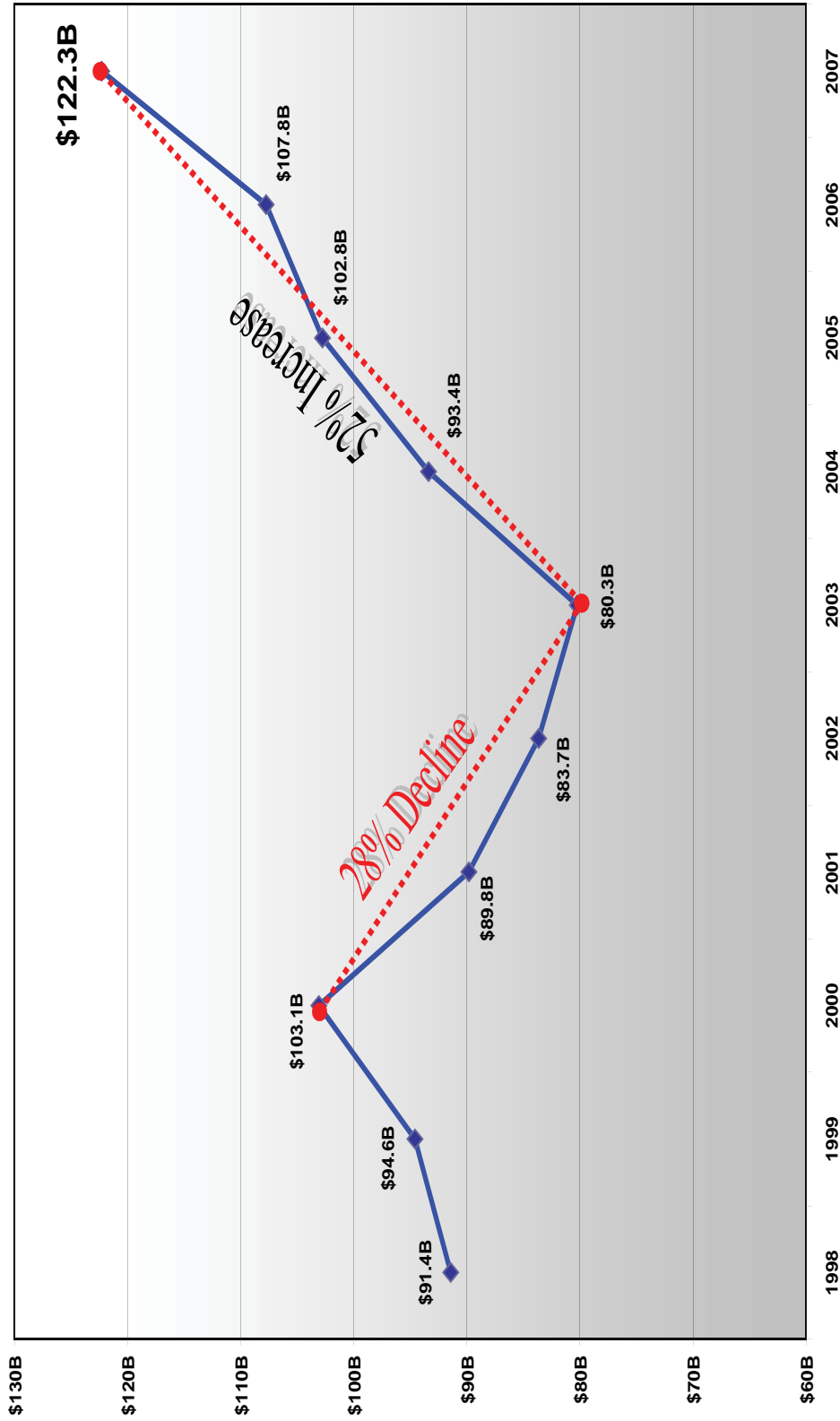
Travel and tourism is a critical component to the U.S. economy and the industry has made great strides in recovering from the terrorist attacks on September 11, 2001. I look forward to continue working with the private sector to ensure our travel and tourism industry is healthy and growing.

Secretary Carlos M. Gutierrez, September 6, 2006

International Visitor Spending in the United States

U.S. Travel and Tourism Exports: 1998 - 2007

International Visitor Spending has Increased 52% Since Post 9-11 Low

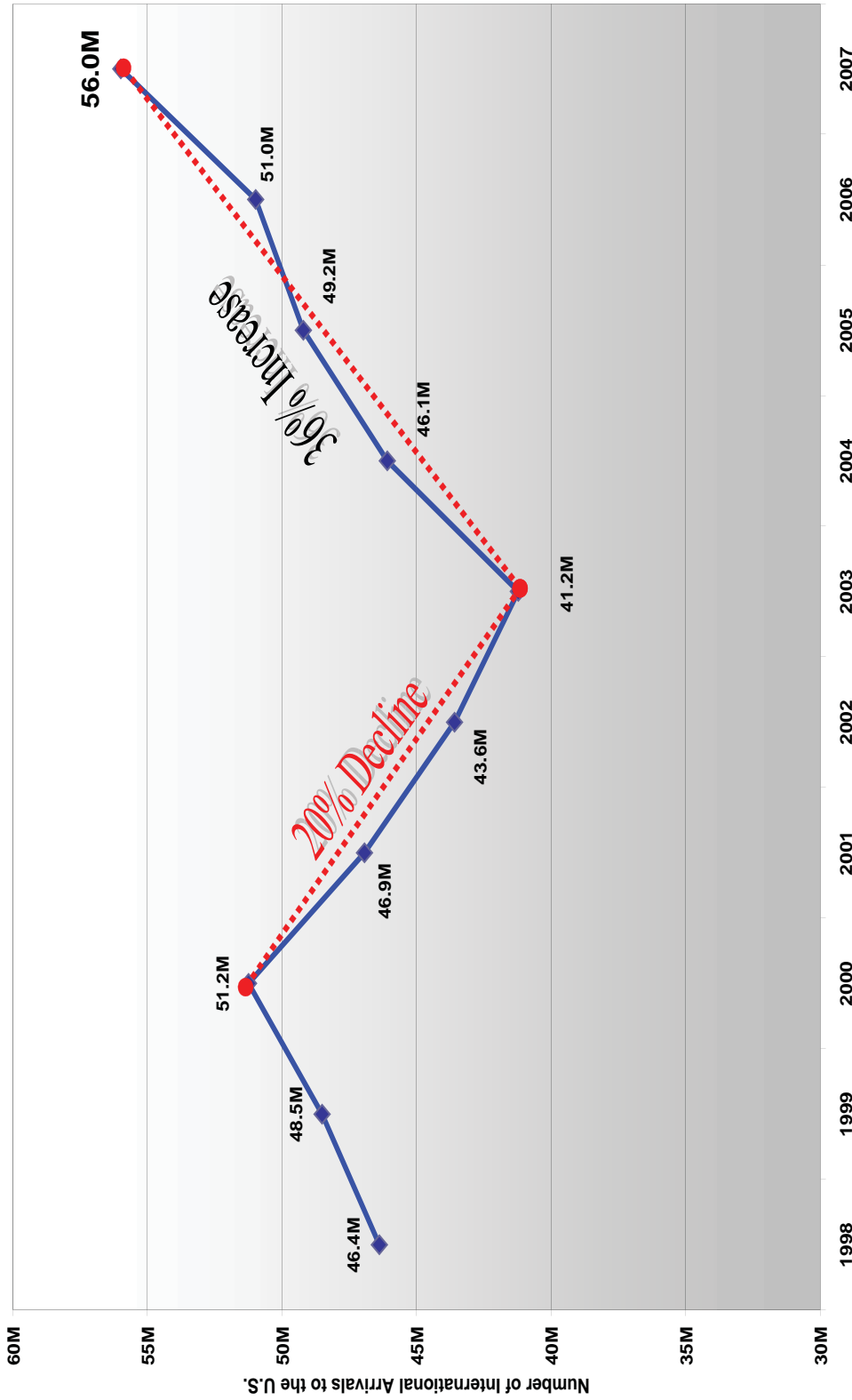


Source: U.S. Department of Commerce, International Trade Administration, Manufacturing and Services, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2008); p = Preliminary, subject to future revisions.

Total U.S. Travel and Tourism Exports = 'Travel' Receipts + Passenger Fare Receipts.

International Visitation to the United States

International Visitation to the United States: 1998 - 2007 International Arrivals Have Increased 36% Since Post 9-11 Low



Sources: U.S. Department of Commerce, International Trade Administration, Manufacturing and Services, Office of Travel & Tourism Industries; Statistics Canada (Canada); and Banco de Mexico/Secretaria de Turismo (Mexico).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 1998-2007r International Visitor Spending (Exports) and U.S. Spending Abroad (Imports) [Millions of U.S. Dollars]

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007r
Receipts (Exports)										
Total	\$91,423	\$94,586	\$103,087	\$89,819	\$83,651	\$80,250	\$93,397	\$102,769	\$107,756	\$122,298
% Change	-3%	3%	9%	-13%	-7%	-4%	16%	10%	5%	13%
Travel	\$71,325	\$74,801	\$82,400	\$71,893	\$66,605	\$64,359	\$74,546	\$81,799	\$85,720	\$96,712
% Change	-3%	5%	10%	-13%	-7%	-3%	16%	10%	5%	13%
Passenger Fares	\$20,098	\$19,785	\$20,687	\$17,926	\$17,046	\$15,891	\$18,851	\$20,970	\$22,036	\$25,586
% Change	-4%	-2%	5%	-13%	-5%	-7%	19%	11%	5%	16%
Payments (Imports)										
Total	\$76,454	\$80,278	\$88,979	\$82,833	\$78,684	\$78,436	\$90,468	\$95,119	\$99,605	\$104,653
% Change	9%	5%	11%	-7%	-5%	0%	15%	5%	5%	5%
Travel	\$56,483	\$58,963	\$64,705	\$60,200	\$58,715	\$57,447	\$65,750	\$68,970	\$72,104	\$76,167
% Change	9%	4%	10%	-7%	-2%	-2%	14%	5%	5%	6%
Passenger Fares	\$19,971	\$21,315	\$24,274	\$22,633	\$19,969	\$20,989	\$24,718	\$26,149	\$27,501	\$28,486
% Change	10%	7%	14%	-7%	-12%	5%	18%	6%	5%	4%
Balance of Trade										
Balance of Trade	\$14,969	\$14,308	\$14,108	\$6,986	\$4,967	\$1,814	\$2,929	\$7,650	\$8,151	\$17,645

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

r = Revised since preliminary estimates were published.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis, October 2008.

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2007r

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Country / Region	Exports				Imports				Balance of Trade
	Travel Receipts	Passenger Fare Receipts	Total Travel & Tourism Receipts	2007/2006 Change (%)	Travel Payments	Passenger Fare Payments	Total Travel & Tourism Payments	2007/2006 Change (%)	
Total (All Countries)	\$96,712	\$25,586	\$122,298	13%	\$76,167	\$28,486	\$104,653	5%	\$17,645
Canada	\$12,852	\$3,318	\$16,170	21%	\$7,248	\$399	\$7,647	-2%	\$8,523
Europe	\$31,527	\$8,155	\$39,682	16%	\$24,345	\$14,029	\$38,374	4%	\$1,308
Belgium-Luxembourg	\$640	\$330	\$970	11%	\$185	\$35	\$220	-23%	\$750
France	\$2,696	\$627	\$3,323	16%	\$3,129	\$1,675	\$4,804	-4%	-\$1,481
Germany	\$4,007	\$1,149	\$5,156	23%	\$2,867	\$3,078	\$5,945	15%	-\$789
Ireland	\$1,424	\$294	\$1,718	18%	\$1,085	\$435	\$1,520	5%	\$198
Italy	\$1,920	\$732	\$2,652	25%	\$3,359	\$713	\$4,072	11%	-\$1,420
Netherlands	\$1,188	\$435	\$1,623	15%	\$1,155	\$736	\$1,891	2%	-\$268
Norway	\$519	\$272	\$791	26%	\$173	\$0	\$173	45%	\$618
Spain	\$1,622	\$454	\$2,076	17%	\$1,396	\$401	\$1,797	18%	\$279
Sweden	\$927	\$136	\$1,063	26%	\$233	\$86	\$319	-23%	\$744
Switzerland	\$893	\$202	\$1,095	9%	\$696	\$407	\$1,103	8%	-\$8
United Kingdom	\$11,936	\$3,002	\$14,938	12%	\$5,989	\$4,516	\$10,505	0%	\$4,433
Other	\$3,755	\$522	\$4,277	12%	\$4,078	\$1,947	\$6,025	2%	-\$1,748
Latin America and Other Western Hemisphere	\$23,120	\$7,294	\$30,414	13%	\$24,241	\$3,406	\$27,647	3%	\$2,767
South and Central America	\$19,542	\$6,273	\$25,815	13%	\$18,556	\$2,733	\$21,289	8%	\$4,526
Argentina	\$854	\$403	\$1,257	44%	\$646	\$83	\$729	17%	\$528
Brazil	\$2,284	\$845	\$3,129	18%	\$919	\$293	\$1,212	20%	\$1,917
Chile	\$444	\$107	\$551	18%	\$282	\$122	\$404	-2%	\$147
Mexico	\$7,194	\$2,331	\$9,525	3%	\$10,334	\$793	\$11,127	2%	-\$1,602
Venezuela	\$1,634	\$543	\$2,177	24%	\$293	\$72	\$365	15%	\$1,812
Other	\$7,132	\$2,044	\$9,176	16%	\$6,082	\$1,370	\$7,452	16%	\$1,724
Other Western Hemisphere	\$3,578	\$1,021	\$4,599	11%	\$5,685	\$673	\$6,358	-10%	-\$1,759
Bermuda	\$66	\$29	\$95	79%	\$389	\$0	\$389	37%	-\$294
Other	\$3,512	\$992	\$4,504	10%	\$5,296	\$673	\$5,969	-12%	-\$1,465

Continued...

U.S. Travel & Tourism Trends: International Visitor Spending

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Country / Region	Exports				Imports				Balance of Trade
	Travel Receipts	Passenger Fare Receipts	Total Travel & Tourism Receipts	2007/2006 Change (%)	Travel Payments	Passenger Fare Payments	Total Travel & Tourism Payments	2007/2006 Change (%)	
Africa	\$1,397	\$267	\$1,664	25%	\$2,240	\$293	\$2,533	21%	-\$869
South Africa	\$346	\$32	\$378	15%	\$541	\$163	\$704	39%	-\$326
Other	\$1,051	\$235	\$1,286	28%	\$1,699	\$130	\$1,829	15%	-\$543
Middle East	\$2,432	\$326	\$2,758	16%	\$1,657	\$757	\$2,414	32%	\$344
Israel	\$1,090	\$275	\$1,365	7%	\$605	\$330	\$935	36%	\$430
Saudi Arabia	\$330	\$0	\$330	26%	\$139	\$23	\$162	24%	\$168
Other	\$1,012	\$51	\$1,063	26%	\$913	\$404	\$1,317	31%	-\$254
Asia and Pacific	\$25,384	\$6,225	\$31,609	8%	\$16,436	\$9,602	\$26,038	7%	\$5,571
Australia	\$2,711	\$625	\$3,336	9%	\$1,343	\$970	\$2,313	11%	\$1,023
China	\$2,081	\$618	\$2,699	30%	\$2,458	\$694	\$3,152	14%	-\$453
Hong Kong	\$497	\$146	\$643	5%	\$1,282	\$1,361	\$2,643	11%	-\$2,000
India	\$2,649	\$1,053	\$3,702	45%	\$2,069	\$142	\$2,211	-7%	\$1,491
Indonesia	\$218	\$144	\$362	-3%	\$155	\$0	\$155	-12%	\$207
Japan	\$11,019	\$3,451	\$14,470	-1%	\$3,379	\$1,280	\$4,659	10%	\$9,811
Korea, Republic of	\$2,515	\$90	\$2,605	-7%	\$1,117	\$1,376	\$2,493	2%	\$112
Malaysia	\$181	\$0	\$181	11%	\$155	\$95	\$250	13%	-\$69
New Zealand	\$526	\$0	\$526	5%	\$613	\$695	\$1,308	1%	-\$782
Philippines	\$614	\$65	\$679	13%	\$532	\$526	\$1,058	21%	-\$379
Singapore	\$497	\$3	\$500	8%	\$421	\$349	\$770	-4%	-\$270
Taiwan	\$1,026	\$22	\$1,048	19%	\$1,044	\$1,575	\$2,619	11%	-\$1,571
Thailand	\$250	\$1	\$251	12%	\$717	\$121	\$838	4%	-\$587
Other	\$600	\$7	\$607	22%	\$1,151	\$418	\$1,569	5%	-\$962
Addenda:									
European Union¹	\$29,012	\$7,505	\$36,517	17%	\$21,953	\$13,285	\$35,238	5%	\$1,279
Overseas²	\$76,666	\$19,937	\$96,603	13%	\$58,585	\$27,294	\$85,879	6%	\$10,724

¹ The European Union includes Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, and the United Kingdom; beginning with 1995, it also includes Austria, Finland, and Sweden; and beginning with 2004, it also includes Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia.

² Excludes Mexico & Canada.

r=Revised since preliminary estimates were published.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2008).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Goods Exports: 2002-2007 (Millions of U.S. Dollars)

Export Categories (Goods)	2002	2003	2004	2005	2006	2007r
Total Goods Exports	\$682,422	\$713,415	\$807,516	\$894,631	\$1,023,109	\$1,148,481
Capital Goods	\$290,437	\$293,673	\$331,441	\$362,341	\$413,894	\$447,433
Industrial Supplies and Materials	\$156,828	\$173,052	\$203,917	\$233,059	\$276,080	\$316,335
Consumer Goods	\$84,359	\$89,908	\$103,239	\$116,093	\$129,983	\$146,102
Automotive Vehicles, Engines & Parts	\$78,942	\$80,633	\$89,213	\$98,578	\$107,161	\$121,045
Food, Feeds, and Beverages	\$49,616	\$55,025	\$56,568	\$58,954	\$65,962	\$84,264
Other Goods	\$22,240	\$21,124	\$23,138	\$25,606	\$30,029	\$33,302

U.S. Services Exports: 2002-2007 (Millions of U.S. Dollars)

Export Categories (Services)	2002	2003	2004	2005	2006	2007r
Total Services Exports	\$292,299	\$304,342	\$349,734	\$388,439	\$433,905	\$497,245
Other Private Services	\$122,207	\$131,563	\$148,149	\$164,301	\$189,050	\$223,483
Travel and Tourism	\$83,651	\$80,250	\$93,397	\$102,769	\$107,756	\$122,298
Travel	\$66,605	\$64,359	\$74,546	\$81,799	\$85,720	\$96,712
Passenger Fares	\$17,046	\$15,891	\$18,851	\$20,970	\$22,036	25,586
Royalties and License Fees	\$44,508	\$46,988	\$54,490	\$59,409	\$72,191	\$82,614
Other Transportation	\$29,195	\$31,416	\$36,957	\$41,334	\$46,323	\$51,586
Transfers (Military Sales Contracts)	\$11,943	\$13,315	\$15,781	\$19,539	\$17,430	\$16,052
U.S. Government Misc. Services	\$795	\$810	\$959	\$1,087	\$1,155	\$1,212

The Contribution of Travel and Tourism: 2002-2007 (Millions of U.S. Dollars)

	2002	2003	2004	2005	2006	2007r
Total Goods & Services Exports	\$974,721	\$1,017,757	\$1,157,250	\$1,283,070	\$1,457,015	\$1,645,726
Tourism as a % of Total Exports	8.6%	7.9%	8.1%	8.0%	7.4%	7.4%
Tourism as a % of Total Service Exports	28.6%	26.4%	26.7%	26.5%	24.8%	24.6%

r = Revised since preliminary estimates were released.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2008).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Goods Imports 2002-2007 (Millions of U.S. Dollars)

Import Categories (Goods)	2002	2003	2004	2005	2006	2007r
Total Goods Imports	\$1,167,377	\$1,264,307	\$1,477,094	\$1,681,780	\$1,861,380	\$1,967,853
Industrial Supplies and Materials	\$268,078	\$314,499	\$412,934	\$524,527	\$602,539	\$634,746
Consumer Goods	\$310,712	\$337,691	\$377,146	\$411,493	\$446,101	\$474,892
Capital Goods	\$283,322	\$295,868	\$343,582	\$379,334	\$418,271	\$444,486
Automotive Vehicles, Engines & Parts	\$203,745	\$210,139	\$228,162	\$239,486	\$256,660	\$258,920
Food, Feeds, and Beverages	\$49,687	\$55,832	\$62,144	\$68,096	\$74,937	\$81,683
Other Goods	\$51,833	\$50,278	\$53,126	\$58,844	\$62,872	\$73,126

U.S. Services Imports 2002-2007 (Millions of U.S. Dollars)

Import Categories (Services)	2002	2003	2004	2005	2006	2007r
Total Services Exports	\$231,069	\$250,365	\$292,247	\$315,661	\$348,918	\$378,130
Other Private Services	\$72,604	\$79,764	\$91,267	\$99,927	\$125,221	\$144,375
Travel and Tourism	\$78,684	\$78,436	\$90,468	\$95,119	\$99,605	\$104,653
Travel	\$58,715	\$57,447	\$65,750	\$68,970	\$72,104	\$76,167
Passenger Fares	\$19,969	\$20,989	\$24,718	\$26,149	\$27,501	\$28,486
Royalties and License Fees	\$38,407	\$44,705	\$54,161	\$61,929	\$65,262	\$67,050
Other Transportation	\$19,101	\$25,296	\$29,299	\$30,075	\$31,032	\$32,820
Transfers (Military Sales Contracts)	\$19,353	\$19,033	\$23,274	\$24,632	\$23,777	\$25,048
U.S. Government Misc. Services	\$2,920	\$3,131	\$3,778	\$3,979	\$4,021	\$4,184

The Contribution of Travel and Tourism: 2002-2007 (Millions of U.S. Dollars)

	2002	2003	2004	2005	2006	2007r
Total Goods & Services Imports	\$1,398,446	\$1,514,672	\$1,769,341	\$1,997,441	\$2,210,298	\$2,345,984
Tourism as a % of Total Imports	5.6%	5.2%	5.1%	4.8%	4.5%	4.5%
Tourism as a % of Total Service Imports	34.1%	31.3%	31.0%	30.1%	28.5%	27.7%

r = Revised since preliminary estimates were released.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2008).

U.S. Travel & Tourism Trends: International Visitor Spending

Balance of Trade (Goods) 2002-2007 (Millions of U.S. Dollars)

Categories (Goods)	2002	2003	2004	2005	2006	2007r
Total Goods Imports	-\$484,955	-\$550,892	-\$669,578	-\$787,149	-\$838,271	-\$819,372
Industrial Supplies and Materials	-\$111,250	-\$141,447	-\$209,017	-\$291,468	-\$326,459	-\$318,411
Consumer Goods	-\$226,353	-\$247,783	-\$273,907	-\$295,400	-\$316,118	-\$328,790
Automotive Vehicles, Engines & Parts	-\$124,803	-\$129,506	-\$138,949	-\$140,908	-\$149,499	-\$137,875
Other Goods	-\$29,593	-\$29,154	-\$29,988	-\$33,238	-\$32,843	-\$39,824
Food, Feeds, and Beverages	-\$71	-\$807	-\$5,576	-\$9,142	-\$8,975	\$2,581
Capital Goods	\$7,115	-\$2,195	-\$12,141	-\$16,993	-\$4,377	\$2,947

Balance of Trade (Services) 2002-2007 (Millions of U.S. Dollars)

Categories (Services)	2002	2003	2004	2005	2006	2007r
Total Services Exports	\$61,230	\$53,977	\$57,487	\$72,778	\$84,987	\$119,115
Other Private Services	\$49,603	\$51,799	\$56,882	\$64,374	\$63,829	\$79,108
Royalties and License Fees	\$25,155	\$27,955	\$31,216	\$34,777	\$48,414	\$57,566
Travel and Tourism	\$4,967	\$1,814	\$2,929	\$7,650	\$8,151	\$17,645
Travel	\$7,890	\$6,912	\$8,796	\$12,829	\$13,616	\$20,545
Passenger Fares	-\$2,923	-\$5,098	-\$5,867	-\$5,179	-\$5,465	-\$2,900
U.S. Government Misc. Services	-\$2,125	-\$2,321	-\$2,819	-\$2,892	-\$2,866	-\$2,972
Direct Defense Expenditures	-\$7,158	-\$11,981	-\$13,518	-\$10,536	-\$13,602	-\$16,768
Other Transportation	-\$9,212	-\$13,289	-\$17,204	-\$20,595	-\$18,939	-\$15,464

r = Revised since preliminary estimates were released.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2008).





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