# INAUGURAL PRESIDENTIAL \$1 COINS **COMING SOON IN 2007**

### TRADITIONAL SUBJECTS, UNIQUE DESIGN

Thanks to a recent law passed by the United States Congress and signed by the President, the United States is honoring its past Chief Executives with a unique series of Presidential \$1 Coins. Four Presidential \$1 Coins will be issued every year, through at least 2016, in the order in which the Presidents served. In the Presidential \$1 Coin Program's inaugural year, 2007, the United States Mint will mint and issue Presidential \$1 Coins commemorating George Washington, John Adams, Thomas Jefferson and James Madison. The first coin, featuring George Washington, will be available to the public and businesses from their financial institutions on February 15, 2007, just in time for Presidents' Day.

conducted for the United States Mint suggests

the new coins will be widely collected, with half of survey respondents indicating they plan to collect new \$1 coins. Additionally, the majority of the respondents said they would accept the \$1 coins in change. The survey indicated many collectors expect to obtain Presidential \$1 Coins at their local depository institutions and at businesses.

The Presidential \$1 Coin Act of 2005 requires the capability to accept and dispense the \$1 coin by all Federal Government agencies, the U.S. military, transit systems receiving Federal funds, and businesses operating on Federal Government premises by January 1, 2008.

The coins' designs are bold and dramatic, with traditional inscriptions moved to the edge to allow for larger images. The inscriptions that have been moved to the edge are "E Pluribus Unum," "In God We Trust," the year of minting or issuance, and the mint mark, making these coins unique among today's U.S. circulating coins.

The new Presidential \$1 Coins are identical in color and size to Sacagawea Golden Dollar coins and have the same distinctive rim and tactile features to assist the visually impaired. Additionally, the new \$1 coins carry the same electromagnetic signature as both the Sacagawea Golden Dollar coin and the Susan B. Anthony dollar coin, making them readily acceptable in vending machines that currently accept dollar coins.

## STRONG PUBLIC INTEREST EXPECTED

Because the Presidential \$1 Coin Program is a circulating coin series, and similar to the United States Mint's popular 50 State Quarters® Program, the new coins are expected to generate strong public interest. As the 50 State Quarters Program demonstrated, a systematically rotating design on circulating U.S. coins can increase demand. A survey

### FREE EDUCATIONAL AND INFORMATIONAL **MATERIALS AVAILABLE**

The coin series is designed to have significant educational value, sparking public interest in and awareness of past Presidents. The United States Mint will provide a wide variety of educational support materials and other informational materials free of charge to depository institutions, businesses and educators.

Among the informational materials that will be available are posters, flyers and brochures that depository institutions and businesses can use to alert customers about the new coins. The United States Mint is also developing comprehensive lesson plans for teachers and parents. These lesson plans align with national standards and will be available via download free of charge. More information about the Presidential \$1 Coin Program and details on how to order free informational materials will be available soon at www.usmint.gov/\$1coin.

You may find additional program information and sign up now for the Presidential \$1 Coin Program Newsletter at www.usmint.gov/\$1coin. The newsletter will give you updates on informational materials as they become available.







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Reverse side

Designs are artistic renderings and are not actual size.

# MAKE PLANS TO ORDER COINS NOW

The United States Mint and the Federal Reserve are working in partnership to make it easier than ever to get supplies of unmixed, rolled Presidential \$1 Coins.

The circulating coins will be distributed exclusively to depository institutions, which will provide them to the general public and businesses.

Each Presidential \$1 Coin will have a six-week period during which the Federal Reserve will distribute the new coins to depository institutions only in wrapped, unmixed rolls of \$25, packaged in boxes of \$1,000. The minimum order will be \$1,000. These unmixed boxes will be available for order from two weeks prior to each coin's release date through four weeks after its introduction. Coins received prior to the appointed release dates must be securely stored until the scheduled debut. The boxes will be sealed and clearly indicate the date on which they can be released to the public.

Initial research shows that the George Washington \$1 Coin will be among the most popular of the Presidential \$1 Coins. Depository institutions can begin ordering on February 1, 2007. Release to businesses and the public will begin two weeks later on February 15, 2007. Depository institutions will be able to continue ordering unmixed quantities of the George Washington \$1 Coin for four weeks following the coin's release date.

After the six-week period, the Federal Reserve will fill orders for \$1 coins using its customary practice of providing loose, mixed dollar coins in bags. When each new Presidential \$1 Coin is released, the special ordering process begins again.

Are you a customer or business? Talk to your financial institution about your interest in the new Presidential \$1 Coin Program and their plans for ordering.

You may sign up now for the Presidential \$1 Coin Program Newsletter at www.usmint.gov/\$1coin to get the most up-to-date information.