



Manufacturing and Services Office of Travel and Tourism Industries

International Visitation to the United States: A Statistical Summary of U.S. Arrivals (2008)



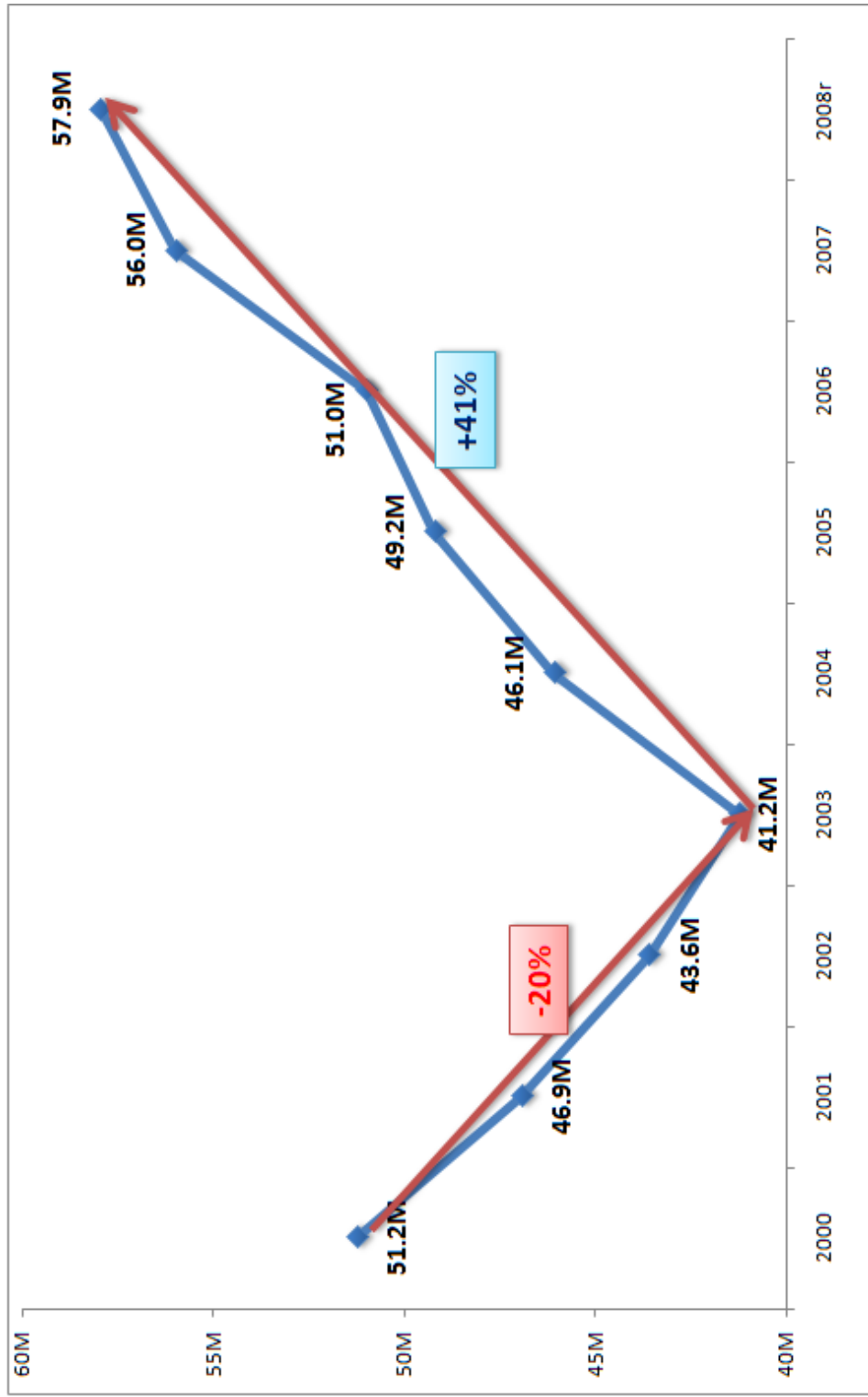
Table of Contents

- **Timeline of Annual International Arrivals: 2000-2008**
- **International Travelers to/from the United States: 2000 - 2008**
- **International Visitors to the United States by Region of Residency: 2007 vs 2008**
- **Top 50 Markets for International Visitors: 2007 vs 2008 (Top 1-25)**
- **Top 50 Markets for International Visitors: 2007 vs 2008 (Top 26-50)**
- **Historical Visitation 2000-2008: Top 50 Origin Countries (Top 1-25)**
- **Historical Visitation 2000-2008: Top 50 Origin Countries (Top 26-50)**



INTERNATIONAL
TRADE
ADMINISTRATION

International Visitation to the United States: 2000 - 2008r *International Arrivals Have Increased 41% Since Post 9-11 Low*



Sources: U.S. Department of Commerce, ITA, Office of Travel & Tourism Industries; Statistics Canada; and Banco de Mexico/Secretaria de Turismo.

r = Revised.

Revised July 2009.

International Visitation to the United States

International Visitors (Inbound) and U.S. Residents (Outbound) International Travelers to/from the United States 2000 - 2008r

International Visitors (Inbound)	2000	2001	2002	2003	2004	2005	2006	2007	2008r
Total Inbound (000s)	51,238	46,927	43,581	41,218	46,086	49,206	50,977	55,979	57,949
% Change	6%	-8%	-7%	-5%	12%	7%	4%	10%	4%
Overseas ¹	25,975	21,833	19,117	18,026	20,322	21,679	21,668	23,892	25,341
% Change	6%	-16%	-12%	-6%	13%	7%	0%	10%	6%
Canada	14,667	13,527	13,024	12,666	13,857	14,862	15,992	17,760	18,922
% Change	4%	-8%	-4%	-3%	9%	7%	8%	11%	7%
Mexico	10,596	11,567	11,440	10,526	11,907	12,665	13,317	14,327	13,686
% Change	7%	9%	-1%	-8%	13%	6%	5%	8%	-4%
U.S. Residents (Outbound)	2000	2001	2002	2003	2004	2005	2006	2007r	2008
Total Outbound (000s)	61,327	59,442	58,065	56,250	61,809	63,503	63,662	64,024	63,554
% Change	7%	-3%	-2%	-3%	10%	3%	0%	1%	-1%
Overseas	26,853	25,249	23,397	24,452	27,351	28,787	30,148	31,228	30,789
% Change	9%	-6%	-7%	5%	12%	5%	5%	4%	-1%
Canada	15,189	15,570	16,167	14,232	15,088	14,391	13,855	13,371	12,495
% Change	0%	3%	4%	-12%	6%	-5%	-4%	-3%	-7%
Mexico	19,285	18,623	18,501	17,566	19,370	20,325	19,659	19,425	20,271
% Change	10%	-3%	-1%	-5%	10%	5%	-3%	-1%	4%

Sources: U.S. Department of Commerce, ITA, Office of Travel & Tourism Industries; Statistics Canada and Banco de Mexico/Secretaria de Turismo.

¹ Overseas excludes Canada and Mexico.

r = Revised.

n.a. = Not Available

Revised July 2009.

International Visitation to the United States

International Visitors to the U.S. by Region of Residency 2007 vs 2008r

Region/Country of Residence	2007	2008r	% Change (2008/2007)
Total Arrivals ¹	55,979,277	57,949,451	4%
North America ²	32,087,000	32,608,000	2%
Canada ³	17,760,000	18,922,000	7%
Canada Air ³	5,883,000	6,358,000	8%
Mexico ³	14,327,000	13,686,000	-4%
Mexico Air ⁴	1,878,389	1,708,320	-9%
Overseas ⁵	23,892,277	25,341,451	6%
Western Europe	10,893,661	12,198,081	12%
Asia	6,377,494	6,178,602	-3%
South America	2,273,802	2,555,599	12%
Caribbean	1,316,902	1,201,149	-9%
Oceania	833,718	851,619	2%
Central America	786,281	775,590	-1%
Middle East	619,818	680,974	10%
Eastern Europe	512,825	584,602	14%
Africa	277,776	315,235	13%

Source: U.S. Department of Commerce, ITA, Office of Travel & Tourism Industries; Statistics Canada; & Banco de Mexico/Secretaria de Turismo.

(r) Revised

(1) Total Arrivals is the sum of Canada, Mexico and all Overseas.

(2) North America includes Canada and Mexico only.

(3) Figures are based on survey data obtained from their respective governments and therefore rounded to the nearest thousand.

(4) Mexico air data are based on the Department of Homeland Security I-94 form.

(5) "Overseas" excludes Canada and Mexico.

Revised July 2009.



International Visitation to the United States

Top 50 Markets for International Visitors to the United States 2007 vs 2008r

Rank	Region/Country of Residence	2007	2008r	% Change (2008/2007)
	Total Arrivals ¹	55,979,277	57,949,451	4%
	North America ²	32,087,000	32,608,000	2%
1	Canada ³	17,760,000	18,922,000	7%
	Canada Air ³	5,883,000	6,358,000	8%
2	Mexico ³	14,327,000	13,686,000	-4%
	Mexico Air ⁴	1,878,389	1,708,320	-9%
	Overseas ⁵	23,892,277	25,341,451	6%
3	United Kingdom	4,497,858	4,564,895	1%
4	Japan	3,531,489	3,249,578	-8%
5	Germany	1,524,151	1,782,299	17%
6	France	997,506	1,243,942	25%
7	Italy	634,152	779,463	23%
8	Brazil	639,431	769,232	20%
9	South Korea	806,175	759,394	-6%
10	Australia	669,536	689,927	3%
11	Spain	516,471	658,333	27%
12	Netherlands	506,852	607,802	20%
13	India	567,045	598,971	6%
14	Ireland	491,055	531,198	8%
15	Venezuela	458,678	507,153	11%
16	China, PRC.	397,405	492,958	24%
17	Colombia	389,752	419,268	8%
18	Sweden	337,474	397,017	18%
19	Switzerland	296,369	341,955	15%
20	Israel	313,077	332,257	6%
21	Argentina	266,971	318,144	19%
22	Taiwan	311,020	294,893	-5%
23	Belgium	216,579	265,383	23%
24	Denmark	217,593	256,604	18%
25	Dominican Republic	263,452	226,184	-14%

...Continued

International Visitation to the United States

Top 50 Markets for International Visitors to the United States 2007 vs 2008r

Rank	Region/Country of Residence	2007	2008r	% Change (2008/2007)
26	Norway	172,882	213,983	24%
27	Jamaica	221,521	204,982	-7%
28	Guatemala	201,286	188,177	-7%
29	Bahamas	256,433	180,914	-29%
30	Philippines	171,829	179,820	5%
31	Costa Rica	160,444	165,257	3%
32	Peru	148,967	162,883	9%
33	Austria	131,339	158,764	21%
34	Ecuador	155,328	152,112	-2%
35	Trinidad and Tobago	143,009	147,613	3%
36	Poland	138,525	146,887	6%
37	New Zealand	147,735	145,325	-2%
38	Russia	114,850	142,998	25%
39	Singapore	135,209	141,474	5%
40	Hong Kong	142,419	139,359	-2%
41	El Salvador	159,783	136,494	-15%
42	Chile	123,152	130,813	6%
43	Finland	96,173	118,448	23%
44	Honduras	111,059	116,902	5%
45	Turkey	95,568	107,572	13%
46	Panama	87,329	102,832	18%
47	South Africa	93,719	93,692	0%
48	Haiti	83,837	91,748	9%
49	Portugal	80,611	89,158	11%
50	Thailand	77,009	76,820	0%

Source: U.S. Department of Commerce, ITA, Office of Travel & Tourism Industries; Statistics Canada; & Banco de Mexico/Secretaria de Turismo.

(r) Revised.

(1) Total Arrivals is the sum of Canada, Mexico and all Overseas.

(2) North America includes Canada and Mexico only.

(3) Figures are based on survey data obtained from their respective governments and therefore rounded to the nearest thousand.

(4) Mexico air data are based on the Department of Homeland Security I-94 form.

(5) "Overseas" excludes Canada and Mexico.

Revised July 2009.

International Visitation to the United States

International Visitors to United States: Country of Residency Historical Arrivals 2000-2008r (Top 50 Origin Countries)

Rank	Country of Residence	2000r	2001r	2002r	2003r	2004r	2005r	2006	2007	2008r
	Total Visitation	51,237,783	46,927,169	43,580,904	41,217,718	46,085,774	49,205,624	50,977,290	55,979,277	57,949,451
1	Canada	14,667,000	13,527,000	13,024,000	12,666,000	13,857,000	14,862,000	15,992,000	17,760,000	18,922,000
2	Mexico	10,596,000	11,567,000	11,440,000	10,526,000	11,907,000	12,665,000	13,317,000	14,327,000	13,686,000
3	United Kingdom	4,703,008	4,097,258	3,816,736	3,936,112	4,302,737	4,344,957	4,176,211	4,497,858	4,564,895
4	Japan	5,061,377	4,082,661	3,627,264	3,169,682	3,747,620	3,883,906	3,672,584	3,531,489	3,249,578
5	Germany	1,786,045	1,313,756	1,189,856	1,180,212	1,319,904	1,415,530	1,385,520	1,524,151	1,782,299
6	France	1,087,087	875,854	734,260	688,887	775,274	878,648	789,815	997,506	1,243,942
7	Italy	612,357	472,348	406,160	408,633	470,805	545,546	532,829	634,152	779,463
8	Brazil	737,245	551,406	405,094	348,945	384,734	485,373	525,271	639,431	769,232
9	South Korea	661,844	617,892	638,697	617,573	626,595	705,093	757,721	806,175	759,394
10	Australia	539,559	425,934	407,130	405,698	519,955	581,773	603,275	669,536	689,927
11	Spain	361,177	291,052	269,520	284,031	333,432	385,640	424,224	516,471	658,333
12	Netherlands	553,297	411,742	384,367	373,690	424,872	448,650	446,785	506,852	607,802
13	India	274,202	269,674	257,271	272,161	308,845	344,926	406,845	567,045	598,971
14	Ireland	285,697	276,806	259,687	254,320	345,119	383,400	414,423	491,055	531,198
15	Venezuela	576,663	555,292	395,913	284,423	330,285	340,315	369,037	458,678	507,153
16	China (PRC)	249,441	232,416	225,565	157,326	202,544	270,272	320,450	397,405	492,958
17	Colombia	417,065	371,747	321,439	280,259	295,371	325,398	348,388	389,752	419,268
18	Sweden	321,881	230,538	204,156	211,386	254,258	290,530	285,994	337,474	397,017
19	Switzerland	395,031	310,826	253,940	230,042	243,186	256,730	270,571	296,369	341,955
20	Israel	325,199	305,431	263,097	249,034	275,373	284,310	283,889	313,077	332,257
21	Argentina	533,936	434,011	164,658	150,719	167,726	188,865	212,096	266,971	318,144
22	Taiwan	457,302	357,064	288,032	238,999	297,684	318,886	300,382	311,020	294,893
23	Belgium	249,957	181,693	159,052	151,069	175,997	191,596	188,311	216,579	265,383
24	Denmark	149,211	126,345	118,716	125,435	150,839	174,581	185,337	217,593	256,604
25	Dominican Republic	197,298	171,568	153,586	153,019	180,048	221,449	236,622	263,452	226,184

...Continued

International Visitation to the United States

International Visitors to United States: Country of Residency Historical Arrivals 2000-2008r (Top 50 Origin Countries)

Rank	Country of Residence	2000	2001	2002	2003	2004	2005	2006	2007	2008r
26	Norway	147,540	123,268	112,593	113,233	130,400	139,043	145,359	172,882	213,983
27	Jamaica	242,903	229,003	183,903	159,484	163,059	175,351	204,912	221,521	204,982
28	Guatemala	185,677	171,955	162,367	151,891	161,983	170,076	173,793	201,286	188,177
29	Bahamas	293,911	293,022	262,469	253,229	265,681	237,140	243,300	256,433	180,914
30	Philippines	168,053	180,549	173,203	134,338	143,962	153,821	153,887	171,829	179,820
31	Costa Rica	176,056	143,434	124,993	112,880	127,112	133,820	130,702	160,444	165,257
32	Peru	192,062	186,008	164,482	154,324	151,409	151,823	133,398	148,967	162,883
33	Austria	175,533	123,295	97,930	99,924	112,950	117,688	117,191	131,339	158,764
34	Ecuador	129,938	147,527	139,094	119,737	133,046	143,073	147,173	155,328	152,112
35	Trinidad & Tobago	137,689	127,102	118,336	111,820	121,158	128,392	133,906	143,009	147,613
36	Poland	116,277	108,244	108,707	107,892	123,003	134,430	137,588	138,525	146,887
37	New Zealand	172,012	144,216	109,580	107,214	127,394	139,780	138,486	147,735	145,325
38	Russia	76,739	70,348	64,228	62,330	72,419	84,780	94,681	114,850	142,998
39	Singapore	136,439	99,010	97,259	87,525	106,527	115,939	122,995	135,209	141,474
40	Hong Kong	203,300	170,267	135,409	114,112	123,335	135,108	137,278	142,419	139,359
41	El Salvador	184,574	207,890	197,159	177,240	181,209	164,492	153,835	159,783	136,494
42	Chile	192,361	150,350	115,359	95,389	101,171	101,550	110,143	123,152	130,813
43	Finland	93,649	72,864	64,860	67,761	78,612	89,125	87,904	96,173	118,448
44	Honduras	90,714	87,645	85,322	82,099	85,506	89,718	92,445	111,059	116,902
45	Turkey	106,427	82,222	78,662	75,227	76,404	84,434	90,122	95,568	107,572
46	Panama	107,349	87,714	75,495	72,413	76,032	78,855	81,358	87,329	102,832
47	South Africa	116,113	94,882	73,910	72,029	78,433	89,102	89,017	93,719	93,692
48	Haiti	72,190	65,169	59,444	59,756	60,521	63,970	58,918	83,837	91,748
49	Portugal	86,333	67,222	56,012	54,572	60,930	68,111	71,406	80,611	89,158
50	Thailand	86,971	73,745	66,848	55,884	66,287	66,833	69,236	77,009	76,820

Sources: U.S. Department of Commerce, ITA, Manufacturing & Services, Office of Travel & Tourism Industries; Statistics Canada; and Banco de Mexico/Secretaria de Turismo.

(r) Revised.

Revised July 2009.

Interested in obtaining data for *your* organization?

OTTI produces custom reports for a fee! To learn more, please visit:

<http://www.tinet.ita.doc.gov/research/programs/ifs/customized.html>

Other OTTI programs that may be of interest:

- U.S. Travel and Tourism Exports, Imports, and the Balance of Trade
- Summary of International Travel to the United States (I-94)
- Forecast of International Arrivals to the United States
- U.S. International Air Traveler Statistics (I-92)
- U.S. Travel and Tourism Satellite Accounts
- Canadian Statistics
- Travel Barometer

For more information on these program areas and others, please visit:

<http://tinnet.ita.doc.gov/research/index.html>

U.S. Department of Commerce

International Trade Administration
Manufacturing and Services
Office of Travel and Tourism Industries
14th & Constitution Ave, NW
Washington, D.C. 20230
Phone: (202) 482-0140
Fax: (202) 482-2887
tinnet_info@mail.doc.gov

<http://tinnet.ita.doc.gov>