## Engineering Countermeasures for Reducing Speeds: A Desktop Reference of Potential Effectiveness

May 2009

| Countermeasure | Area | Road Environment | Reference \# (Year) | Sample <br> Size <br> (\# of <br> Sites) | After <br> Measurement | Average Daily Volumes |  | $85^{\text {th }}$ Percentile Speeds |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Before (veh) | $\begin{aligned} & \text { After } \\ & \text { (veh) } \end{aligned}$ | Before (mph) | After (mph) | Change (mph) | \%Change |
| GEOMETRIC FEATURES |  |  |  |  |  |  |  |  |  |  |  |
| Speed Hump <br> -rounded raised area across the road, typically 12 to 14 feet in length and 3 to 4 inches high | Urban | Local Street | 1 (1999) | 178 |  | $\begin{aligned} & 48 \text { to } \\ & 11544 \end{aligned}$ | $\begin{aligned} & 46 \text { to } \\ & 11043 \end{aligned}$ | 35 (4) | 27 (4) | -8 (3) | -22\% (9\%) |
|  |  | Local Street | 2 (2005) | 7 |  | $\begin{aligned} & 400 \text { to } \\ & 4362 \end{aligned}$ | $\begin{aligned} & 401 \text { to } \\ & 3384 \end{aligned}$ | 32 (3) | 26 (2) | -6 (2) | -20\% (6\%) |
|  |  | Local Street | 4 (2000) | 4 |  | $\begin{aligned} & 475 \text { to } \\ & 1506 \end{aligned}$ | $\begin{aligned} & 433 \text { to } \\ & 1343 \end{aligned}$ | 36 (2) | 31 (2) | -5 (1) | -15\% (3\%) |
| Speed Cushion <br> -speed hump typically 6 to 7 feet wide that allows most emergency vehicles to straddle the hump. | Urban |  | 1 (1999) | 1 |  | 3323 | 2321 | $35(-)$ | 28 (-) | -7 (-) | -20\% (-) |
|  |  |  | 2 (2005) | 2 |  | $\begin{aligned} & 1042 \\ & \text { to } \\ & 1556 \end{aligned}$ | $\begin{aligned} & 693 \text { to } \\ & 1563 \end{aligned}$ | $\begin{aligned} & 31 \text { to } \\ & 37 \end{aligned}$ | $\begin{aligned} & 26 \text { to } \\ & 30 \end{aligned}$ | -5 to -7 | $-16 \%$ to 19\% |
| Speed Table <br> -a long speed hump typically 22 feet in length with a flat section in the middle and ramps on the ends | Urban |  | 1 (1999) | 72 |  | $\begin{aligned} & 198 \text { to } \\ & 14500 \end{aligned}$ | $\begin{aligned} & 242 \text { to } \\ & 14400 \end{aligned}$ | 37 (3) | 31 (3) | -6 (3) | -16\% (9\%) |
|  | Rural | Small town | 3 (2008) | 2 | 12 month | 1480 |  | 33 (1) | 29 (2) | -4 (1) | -14\% (3\%) |
|  |  | Residential Streets | 18 (2003) | 19 |  | $\begin{aligned} & 198 \text { to } \\ & 2102 \end{aligned}$ | $\begin{aligned} & 364 \text { to } \\ & 2061 \end{aligned}$ | $\begin{aligned} & 38 \\ & (n / a) \end{aligned}$ | $\begin{aligned} & 29 \\ & (\mathrm{n} / \mathrm{a}) \end{aligned}$ | -9 (n/a) | -24\% (n/a) |
| Raised Intersection <br> -a raised plateau, with ramps on all approaches, where roads intersect | Urban |  | 1 (1999) | 2 |  |  |  | 37 (1) | 38 (4) | 1 (4) | 3\% (11\%) |
|  | Urban | Local Street | 5 (2004) | 1 |  |  |  | $30(-)$ | 30 (-) | 0 (-) | 0\% (-) |
| Choker <br> -mid-block curb extensions that narrow a road by extending the sidewalk or widening the planting strip | Urban |  | 1 (1999) | 4 |  | $\begin{aligned} & 770 \text { to } \\ & 6150 \end{aligned}$ | $\begin{aligned} & 331 \text { to } \\ & 5040 \end{aligned}$ | 34 (2) | 30 (2) | -4 (1) | -3\% (3\%) |
|  | Urban | Residential Area | 51 (1977) | 6 |  |  |  | 30 (4) <br> 95\%tile | $29 \text { (3) }$ <br> 95\%tile | -1 (2) 95\%tile | $\begin{aligned} & -3 \% ~(7 \%) \\ & 95 \% \text { tile } \end{aligned}$ |

Page 1

| Countermeasure | Area | Road Environment | Reference <br> \# (Year) | Sample <br> Size <br> (\# of <br> Sites) | After Measurement | Average Daily Volumes |  | $85^{\text {th }}$ Percentile Speeds |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Before (veh) | After (veh) | Before (mph) | After (mph) | Change (mph) | \%Change |
| Neckdown <br> -intersection curb extensions that narrow a road by extending the width of a sidewalk | Urban |  | 1 (1999) | 3 |  | $\begin{aligned} & 2800 \text { to } \\ & 8110 \end{aligned}$ | $\begin{aligned} & \hline 4660 \text { to } \\ & 5660 \end{aligned}$ | 29 (9) | 30 (3) | 1 (7) | 3\% (30\%) |
|  | Urban | Local Street | 5 (2004) | 2 |  |  |  | 28 (3) | 31 (4) | 3 (7) | 12\% (27\%) |
| Chicane <br> -curb extensions that alternate from one side of the street to the other, forming S-shaped curves. | Urban |  | 1 (1999) | 2 |  | $\begin{aligned} & 1380 \text { to } \\ & 3200 \end{aligned}$ | $\begin{aligned} & 790 \text { to } \\ & 2400 \end{aligned}$ | 33 (4) | 27 (4) | -6 (1) | -16\% (4\%) |
|  |  |  | 4 (2000) | 4 | at least 4 years | $\begin{aligned} & 1380 \text { to } \\ & 1965 \end{aligned}$ | $790 \text { to }$ $1993$ | 31 (6) | 22 (4) | -9 (4) | -29\% (8\%) |
|  | Urban | School Zone | 42 (1998) | 1 |  | 8000 |  | $31(-)$ | 28 (-) | -3 (-) | -10\% (-) |
| Lateral Shift <br> -curb extension that shifts travel lanes to one side of road for extended distance and then back to the other side | Urban | Local Street | 5 (2004) | 1 |  |  |  | $36(-)$ | 33 (-) | -3 (-) | -8\% (-) |
|  | Rural | At City Limits | 19 (1999) | 5 |  |  |  | 44 (4) | 33 (4) | -11 (7) | -25\% (9\%) |
| Center Island <br> -a raised island along the centerline of a street that narrows the travel lanes | Urban |  | 1 (1999) | 1 |  | 3500 | 2800 | 33 (-) | 29 (-) | -4 (-) | -12\% (-) |
| Traffic Circle <br> -circular, raised island placed within the middle of an intersection | Urban |  | 1 (1999) | 45 |  | $\begin{aligned} & 240 \text { to } \\ & 10910 \end{aligned}$ | $\begin{aligned} & 269 \text { to } \\ & 8280 \end{aligned}$ | 34 (5) | 30 (4) | -4 (3) | -11\% (9\%) |
| Roundabout <br> -large, raised, circular islands at the middle of major intersections, around which all oncoming vehicles must travel until reaching their destination street, where they then turn off. |  | Transition from High to Low Speed | 36 (2005) | 1 |  |  |  | $48(-)$ | 28 (-) | -20 (-) | -42\% (-) |
|  | Suburban | Y Intersection of two-lane roads | 37 (2005) | 1 |  |  |  | $32(-)$ | 24 (-) | -8(-) | -25\% (-) |
|  | Urban |  | 38 (2004) | 1 |  |  |  | $47(-)$ | 33 (-) | -14 (-) | -30\% (-) |
|  | Urban \& Rural | Intersection entry | 54 (2007) | 55 |  |  |  |  | 20 (4) |  |  |
| SURFACE TREATMENTS AND MARKINGS |  |  |  |  |  |  |  |  |  |  |  |
| Transverse Rumble Strips -raised or grooved patterns installed on the roadway travel lane or shoulder pavements, perpendicular to the direction of travel. | Rural | Posted Speed <br> Limit=70mph | 17 (2007) | 3 | 5 months |  |  |  |  | -0.6 (0.4) |  |
|  | Rural | Intersection | 23 (2003) | 11 | At least 1 month |  |  |  |  | -1 to -2 |  |

Page 2

| Countermeasure | Area | Road Environment | Reference \# (Year) | Sample <br> Size <br> (\# of <br> Sites) | After <br> Measurement | Average Daily Volumes |  | $85{ }^{\text {th }}$ Percentile Speeds |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Before (veh) | After <br> (veh) | Before (mph) | After (mph) | Change (mph) | \%Change |
| Converging Chevron Marking Pattern -a type of transverse pavement markings forming chevron shape to create the illusion of traveling faster as well as the impression of narrower lanes. | Rural | Main Roads | 3 (2008) | 2 | 12 months | 2300 |  | 36 (1) | 33 (1) | -3 (2) | -7\% (6\%) |
|  |  | Double S-Curve On A Two- Lane Roadway | 7 (2006) | 1 | 15 months |  |  | 37 (-) | 33 (-) | -4 (-) | -11\% (-) |
|  | Urban | Exit Ramps | 12 (2003) | 1 | 20 months |  |  | 70 (-) | 53 (-) | -17 (-) | -24\% (-) |
|  |  | Community Collector Street | 13 (2001) | 1 | 2 years |  |  | 41 (-) | $39(-)$ | -2 (-) | -5\% (-) |
|  |  | Freeway-to-Freeway Connector Curve | 48 (2008) | 1 | 6 months | 18000 |  | 53.4 (-) | 52.8 (-) | -0.6 (-) | -1\% (-) |
| Transverse Markings -a series of white lines placed across the center of the lane and spaced progressively closer to create the illusion of traveling faster | Rural | Horizontal Curves | 20 (2005) | 3 | 5 days |  |  | 49 (3) | 50 (3) | 0.2 (1.7) | 0.3\% (3\%) |
|  | Rural | Interstate Work Zone | 46 (2001) | 1 |  | 18000 |  | 68 (-) | 67 (-) | -1 (-) | -1\% (-) |
| Optical Speed Bars <br> -a series of white rectangular markings typically 1 foot wide placed just inside both edges of the lane and spaced progressively closer to create the illusion of traveling faster as well as the impression of narrower lane. | Rural | Main Roads | 3 (2008) | 1 | 12 months |  |  | 46 (-) | 45 (-) | -1 (-) | -2\% (-) |
|  | Rural | Main Roads | 3 (2008) | 2 | 3 months | 1000 |  | 47 (8) | 46 (-) | -1 (0) | -2\% (0) |
|  | Rural | Curve | 11 (2004) | 3 |  |  |  | 37 (6) | 36 (10) | -1 (4) | -2\% (8\%) |
|  | Rural | Two-Lane Highway; Tourist Traffic | 45 (2009) | 1 | 3 months |  |  | 71 (-) | 66 (-) | -5 (-) | -7\% (-) |
|  | Rural | Freeway Curves | 53 (2008) | 1 | 6 months | 63,072 | 57,948 | 61 (-) | 60 (-) | -1 (-) | -2\% (-) |
| Speed Limit Pavement Legend | Rural | Main Roads | 3 (2008) | 4 | 12 months |  |  | 34 (3) | 33 (2) | -1 (1) | -1\% (4\%) |
| Enhanced Speed Limit Legend with Colored Surfacing | Rural | Main Roads | 3 (2008) | 3 | 12 months | 1000 |  | 46 (6) | 44 (6) | -2 (2) | -4\% (4\%) |
| In-Roadway Warning Lights | Urban | Residential Area; Pedestrian Crossing | 15 (2000) | 2 | 1 month | 30,000 |  | 46 (0) | 39 (1) | -7 (1) | -15\% (1\%) |
|  |  | School Zone | 33 |  | 1 year |  |  | $58(-)$ | $53(-)$ | -5 (-) | -9\% (-) |
|  | Urban | Central Business District; Pedestrian Crossing | 34 (2004) | 1 | 2 weeks | 25,000 |  | 21 (-) | 22 (-) | 1 (-) | 5\% (-) |
|  |  | Freeway Off-Ramp | 39 (2008) | 1 | 14 months |  |  | 57 (-) | 53 (-) | -4 (-) | -7\% (-) |
| Delineator Post | Rural | Horizontal Curves | 20 (2005) | 3 | 5 days |  |  | 49 (3) | 50 (3) | 0.5 (0.4) | 1\% (1\%) |

Page 3

| Countermeasure | Area | Road Environment | Reference \# (Year) | Sample <br> Size <br> (\# of <br> Sites) | After <br> Measurement | Average Daily Volumes |  | $85^{\text {th }}$ Percentile Speeds |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Before (veh) | After <br> (veh) | Before (mph) | After (mph) | Change (mph) | \%Change |
| "Slow" Pavement Legend | Rural | Main Roads | 3 (2008) | 3 | 9 months | 2940 |  | 40 (6) | 41 (8) | 1 (2) | 1\% (4\%) |
|  | Suburban | Curve on Two-Lane Road | 47 (1998) | 1 | 2 weeks | 5000 |  | 39 (-) | 37 (-) | -2 (-) | -5\% (-) |
| SIGNS |  |  |  |  |  |  |  |  |  |  |  |
| Speed Feedback Sign -sign that dynamically displays speed of passing vehicles with the message "YOUR SPEED XX" | Rural | Main Roads | 3 (2008) | 1 | 3 months | 2870 |  | 37 (-) | $30(-)$ | -7 (-) | -19\% (-) |
|  |  | 15mph School Zone | 8 (2002) | 1 |  |  |  | 48 (-) | 15 (-) | -33 (-) | -69\% (-) |
|  |  | School Zone | 8 (2002) | 1 |  |  |  | 32 (-) | $25(-)$ | -7 (-) | -22\% (-) |
|  |  | School Zone | 14 (2005) | 1 | 2 to 4 months |  |  | 50 (-) | 42 (-) | -8 (-) | -16\% (-) |
|  |  | Advance of School Zone | 14 (2005) | 2 | 2 to 4 months |  |  | 57 (6) | 56 (7) | -1 (1) | -2\% (3\%) |
|  |  | Advance of Signalized Intersection | 14 (2005) | 2 | 2 to 4 months |  |  | 57 (10) | 56 (12) | -1 (2) | -3\% (4\%) |
|  |  | Non-freeway | 9 (2005) | 20 | 6 to 39 months |  |  | 35 (3) | 32 (2) | -3 (2) | -7\% (4\%) |
|  |  | Collector Street/Residential Cross Street | 10 (2007) | 6 | 3 years |  |  | 37 (2) | 33 (1) | -4 (2) | -11\% (4\%) |
|  |  | School Zone | 26 (2006) | 8 | 6 months |  |  | 25 (2) | 24 (2) | -1 (2) | -5\% (7\%) |
|  | Rural | Work Zone on Interstate Highway | 27 (2001) | 3 | 5 weeks | 38000 |  | 65 (2) | 60 (2) | -5 (1) | -8\% (1\%) |
|  |  | School Zone | 28 (2003) | 2 | 2 months | $\begin{aligned} & 8000 \\ & \text { to } \\ & 9200 \end{aligned}$ |  | 30 (5) | 28 (4) | -2 (1) | -7\% (1\%) |
|  |  | School Zone | 28 (2003) | 2 | 2 months | $\begin{array}{\|l\|} \hline 11800 \\ \text { to } \\ 29200 \end{array}$ |  | 43 (1) | 34 (0) | -9 (1) | -22\% (1\%) |
|  |  | Two-Lane Collector Arterial, Near to School Zone | 29 (2005) | 4 | 7 months | $\begin{aligned} & 1486 \\ & \text { to } \\ & 2794 \end{aligned}$ | $\begin{aligned} & 1270 \\ & \text { to } \\ & 2533 \end{aligned}$ | 34 (2) | 32 (3) | -2 (1) | -3\% (4\%) |
|  | Rural | Interstate Highway Work Zone | 32 (2006) | 1 | 1 week |  |  | 65 (-) | 63 (-) | -2 (-) | -3\% (-) |

Page 4

| Countermeasure | Area | Road Environment | Reference \# (Year) | Sample <br> Size <br> (\# of <br> Sites) | After Measurement | Average Daily Volumes |  | $85^{\text {th }}$ Percentile Speeds |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Before (veh) | After (veh) | Before (mph) | After (mph) | Change (mph) | \%Change |
| Speed Activated Warning Sign <br> -sign that displays warning messages to speeding drivers |  | Posted Speed Limit=50/55mph | 17 (2007) | 4 | at least 3 months |  |  |  |  | -1.4 (0.1) |  |
|  |  | Work Zone at State Route | 25 (2007) | 3 |  | $\begin{array}{\|l\|l} 122 \text { to } \\ 250 \end{array}$ |  |  |  | -1 to -6.5 |  |
|  |  | Multilane US Highway | 25 (2007) | 1 |  |  |  |  |  | -1.6 to -4.7 |  |
|  |  | Multilane Interstate | 25 (2007) | 2 |  |  |  |  |  | -3.0 to -11.2 |  |
|  | Urban | U.S. Highway Work Zone | 32 (2006) | 1 | 1 week |  |  | 67 (-) <br> PC; <br> 65 (-) <br> Truck | 64 (-) <br> PC; <br> 63 (-) <br> Truck | $\begin{aligned} & -3 \text { (-) PC; } \\ & \text {-2 (-) Truck } \end{aligned}$ | $\begin{aligned} & -4 \%(-) \text { PC; } \\ & -3 \%(-) \text { Truck } \end{aligned}$ |
|  | Urban \& Rural | Work Zone | 35 (2007) | 2 |  |  |  | 54 (4) | 49 (6) | -5 (3) | -10\% (5\%) |
|  | Rural | Four-Lane Divided Highway | 43 (1999) | 1 |  | 7000 |  | 73 (-) | 69 (-) | -4 (-) | -5\% (-) |
|  |  | Curve on Interstate Freeway | 44 (2003) | 1 |  | 65000 |  | 63 (-) | 62 (-) | -1 (-) | -2\% (-) |
| Speed Activated Speed Limit Reminder Sign |  | Major Road | 6 (2005) | 1 |  |  |  | 42 (-) | 37 (-) | -5 (-) | -12\% (-) |
|  |  | School Zone | 24 (2001) | 1 | 2 months |  |  | 43 (-) | 37 (-) | -6 (-) | -14\% (-) |
| Variable Speed Limit Sign | Rural | Finland, weathercontrolled | 31 (1999) | 3 |  |  |  |  |  | -4.7 to -8 |  |
|  | Rural | Freeway | 40 (2005) | 2 |  |  |  | 82 (1) | 77 (6) | -5 (5) | -6\% (6\%) |
| Lower Speed Limit by 15+ mi/h | Urban \& Rural | 2 lane roads | 21 (1997) | 9 | 12-24 months |  |  | 49 (5) | 49 (4) | -0.1 (1) | -0.1\% (3\%) |
| Lower Speed Limit by 10 mi/h | Urban \& Rural | 2 \& 4 lane roads | 21 (1997) | 34 | 12-24 months |  |  | 50 (5) | 50 (5) | -0.1 (1) | -0.6\% (2\%) |
| Lower Speed Limit by 5 mi/h | Urban \& Rural | 2 lane roads | 21 (1997) | 14 | 12-24 months |  |  | 51 (6) | 50 (6) | -0.3 (1) | -0.1\% (2\%) |
| Red Border Speed Limit Sign | Rural | Two-Lane highway | 30 (2007) | 3 | 8 to 14 months |  |  |  |  | -3 (4) |  |
| One-Direction Large Arrow (W1-6) sign | Rural | Horizontal Curves | 20 (2005) | 1 | 5 days |  |  | 47 (-) | 47 (-) | 0 (-) | 0\% (-) |

Page 5

| Countermeasure | Area | Road Environment | Reference \# (Year) | Sample Size (\# of Sites) | After Measurement | Average Daily Volumes |  | $85^{\text {th }}$ Percentile Speeds |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Before (veh) | After (veh) | Before (mph) | After (mph) | Change (mph) | \%Change |
| Add Flashers to Existing Curve Warning Sign | Rural | Horizontal Curves | 20 (2005) | 2 | 5 days |  |  | 51 (2) | 52 (3) | 1 (1) | 1\% (1\%) |
| Add Flags to Existing Curve Warning Sign | Rural | Horizontal Curves | 20 (2005) | 3 | 5 days |  |  | 49 (3) | 49 (3) | -0.3 (1.3) | -0.6\% (3\%) |
| Combinational Horizontal Alignment/Advisory Speed Sign | Rural | Horizontal Curves | 20 (2005) | 3 | 5 days |  |  | 49 (3) | 50 (2) | 0.2 (1) | 0.4\% (2\%) |
| Chevron Sign | Rural | Horizontal Curves | 20 (2005) | 1 | 5 days |  |  | 52 (-) | $52(-)$ | 0 (-) | 0\% (-) |
| NARROWING |  |  |  |  |  |  |  |  |  |  |  |
| Add Shoulder Markings to narrow lane | Rural | Two-Lane Road Through Small Town | 3 (2008) | 2 | 12 months |  |  | 33 (2) | 33 (1) | 0.5 (1) | 2\% (2\%) |
|  | Urban | Freeway Exit Ramp | 49 (2000) | 4 | 2 weeks |  |  | 38 (10) | 37 (9) | -1 (1) | -2\% (2\%) |
| Add Center Line and Edge Line | Rural | Main Roads | 3 (2008) | 2 | 12 months |  |  | 34 (1) | 35 (1) | 1 (1) | 2\% (2\%) |
|  | Urban | Residential Area | 50 (1984) | 2 | 2 weeks |  |  | 34 (2) <br> Mean | $34 \text { (1) }$ Mean | $\begin{aligned} & 0(0) \\ & \text { Mean } \end{aligned}$ | $\begin{aligned} & 1 \%(1 \%) \\ & \text { Mean speed } \end{aligned}$ |
|  | Rural | Two-Lane Road Day | 52 (2006) | 3 |  |  |  | 63 (2) | 64 (3) | 1 (4) | 2\% (7\%) |
|  | Rural | Two-Lane Road Night | 52 (2006) | 3 |  |  |  | 66 (4) | 65 (3) | -1 (0) | -1\% (0) |
| Longitudinal Rumble Strips -raised or grooved patterns installed on both inside edges of normal travel lane to narrow effective width | Rural | Rural High Speed Intersections on Twolane Roadways | 16 (2008) | 9 | at least 3 months |  |  |  |  | -4.5 (0.25) |  |
| Road Diet -restripe road to reduce the number of lanes from 4 to 3 | Urban | Arterial road | 41 (1999) | 1 |  | 24,000 |  | 51 (-) | 47 (-) | -4 (-) | -8\% (-) |
| Tubular Chanelizers -three foot high tubes used to create island in center of road | Rural | Main Roads | 3 (2008) | 3 | 12 months | 2060 |  | 40 (5) | 39 (4) | -1 (1) | -2\% (2\%) |

Page 6

| Countermeasure | Area | Road Environment | Reference \# (Year) | Sample <br> Size <br> (\# of <br> Sites) | After Measurement | Average Daily Volumes |  | $85^{\text {th }}$ Percentile Speeds |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Before (veh) | After (veh) | Before (mph) | After (mph) | Change (mph) | \%Change |
| ACCESS CONTROLS |  |  |  |  |  |  |  |  |  |  |  |
| Half Closure <br> -Physical blockage of one direction of traffic for a short distance on a two-way street | Urban |  | 1 (1999) | 11 |  | $\begin{array}{\|l\|l} 220 \text { to } \\ 9540 \end{array}$ | 151 to 9180 | 30 (4) | 24 (5) | -6 (4) | -20\% (12\%) |
| Diagonal Diverter <br> -a barrier placed diagonally across a four-legged intersection, preventing through movement | Urban |  | 1 (1999) | 7 |  | $\begin{array}{\|l\|l} 474 \text { to } \\ 2057 \end{array}$ | $177 \text { to }$ $574$ | 28 (5) | 27 (5) | -1 (5) | -5\% (17\%) |
| Full Closure <br> -physical street closure resulting in a dead-end | Urban |  | 1 (1999) | 2 |  | $\begin{aligned} & 1540 \text { to } \\ & 1980 \end{aligned}$ | 850 to 1080 | 18 (3) | 15 (3) | -3 (0) | -17\% (3\%) |
| COMBINATION MEASURES |  |  |  |  |  |  |  |  |  |  |  |
| Gateway Treatment | Rural | Main Roads | 3 (2008) | 3 | 12 months |  |  | 46 (6) | 44 (6) | -2 (2) | -5\% (4\%) |
| textured pavements, name plates, monuments, landscaping, and/or others placed at the entrance to a neighborhood that helps to communicate a sense of neighborhood identity | Urban |  | 5 (2004) | 1 | 9 months |  |  | $30(-)$ | $28(-)$ | -2 (-) | -7\% (-) |
| Speed Hump + Speed Table | Urban |  | 1 (1999) | 4 |  |  |  | 36 (3) | 29 (2) | -7 (4) | -17\% (9\%) |
| Speed Hump + Choker | Urban |  | 1 (1999) | 2 |  | $\begin{aligned} & 2456 \text { to } \\ & 3685 \end{aligned}$ | $\begin{array}{\|l} 2593 \text { to } \\ 2931 \end{array}$ | 38 (2) | 25 (0) | -13 (2) | -33\% (3\%) |
| Speed Table + Choker | Urban |  | 1 (1999) | 3 |  |  |  | 33 (1) | 29 (1) | -4 (1) | -12\% (3\%) |
| Speed Table + Center Island | Urban |  | 1 (1999) | 2 |  | $\begin{aligned} & 6500 \text { to } \\ & 8440 \end{aligned}$ | $\begin{aligned} & 6400 \text { to } \\ & 6780 \end{aligned}$ | 37 (1) | 29 (1) | -8(3) | -22\% (6\%) |
| Half Closure + Median Barrier <br> (-Median barriers are raised islands located along the centerline of a street and continuing through an intersection so as to block through movement at a cross street.) | Urban |  | 1 (1999) | 2 |  | $\begin{array}{\|l} \hline 10160 \\ \text { to } \\ 10320 \end{array}$ | $\begin{aligned} & 1120 \text { to } \\ & 2120 \end{aligned}$ | 38 (2) | 32 (4) | -6 (3) | -17\% (8\%) |

Page 7

| Countermeasure | Area | Road Environment | Reference \# (Year) | Sample <br> Size <br> (\# of <br> Sites) | After Measurement | Average Daily Volumes |  | $85{ }^{\text {th }}$ Percentile Speeds |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Before (veh) | $\begin{aligned} & \text { After } \\ & \text { (veh) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Before } \\ & (\mathrm{mph}) \\ & \hline \end{aligned}$ | After (mph) | Change (mph) | \%Change |
| Transverse Bar + Speed Feedback Sign | Rural | Main Roads | 3 (2008) | 3 | 12 months | $\begin{aligned} & \hline 830 \text { to } \\ & 1680 \end{aligned}$ |  | 47 (6) | 43 (8) | -4 (3) | -8\% (8\%) |
| Speed Hump + Traffic <br> Circle + Gateway <br> Treatment |  |  | 2 (2005) | 2 |  | $\begin{aligned} & 2017 \text { to } \\ & 4213 \end{aligned}$ | $1857 \text { to }$ | 32 (1) | 25 (3) | -7 (2) | -22\% (6\%) |
| Textured Pavement + Neckdown + Pavement Marking |  |  | 2 (2005) |  |  | $\begin{aligned} & 3722 \text { to } \\ & 3792 \end{aligned}$ | 3603 | 31 (-) | 31 (-) | 0 (-) | 0\% (-) |
| Edge Marking + Speed Limit Marking | Rural | Main Roads | 3 (2008) | 4 | 12 months |  |  | 34 (3) | 33 (2) | -1 (1) | -1\% (4\%) |
| Rubber Pedestrian Island + In-Roadway Yield to Pedestrian Crossing Sign (R1-6) <br> (-Removable rubber curbing used to create island and concentrate pedestrian crossings at crosswalk.) | Rural Resort Area | High pedestrian crossing | 22 (2002) | 2 | 2 weeks |  |  | 44 (2) | 38 (1) | -6 (3) | -14\% (6\%) |

Notes:

1) Reference table only includes U.S. studies, except where no U.S. studies on a treatment exist, then international studies are used.
2) Measures within parentheses in the "85\%th Speeds" columns represent the standard deviations from the average values.

## References:

1. Ewing, Reid (1999), "Traffic Calming: State of the Practice", (FHWA-RD-99-135), ISBN 0-935403-36-1, ITE/FHWA. http://www.ite.org/traffic/tcstate.asp\#tcsop
2. Arlington County, VA (2005), "Effectiveness of Traffic Calming Measures in Arlington County", Table 1.
http://www.arlingtonva.us/Departments/EnvironmentalServices/dot/planning/ntc/study/Study05.aspx
3. FHWA (2008), "Traffic Calming on Main Roads Through Rural Communities", FHWA Publication No.: FHWA-HRT-08-067. http://www.tfhrc.gov/safety/pubs/08067/index.htm
4. Marek, John C. and Walgren, Shauna (2000), "Mid-Block Speed Control: Chicanes and Speed Humps", City of Seattle, WA. http://www.seattle.gov/Transportation/docs/ITErevfin.pdf
5. Arup Services New York Ltd (2004), "Downtown Brooklyn Traffic Calming Project", New York City Department of Transportation. http://home2.nyc.gov/html/dot/downloads/pdf/brooklyn 2.pdf
6. UK DFT (1999), "Traffic calming on major roads: a traffic calming scheme at Costessey, Norfolk", Traffic Advisory Leaflet 14/99, Department for Transport, UK. .http://www.dft.gov.uk/adobepdf/165240/244921/244924/TAL 14-991.pdf
7. ATSSA (2006), "Low Cost Local Roads Safety Solutions", American Traffic Safety services Association (ATSSA), Fredericksburg, VA. http://www.cmap.illinois.gov/WorkArea/linkit.aspx?LinkIdentifier=id\&ItemID=14624
8. Fors, C. (2002), "Controlling Community Speeds with Radar Displays", In Police and Security News, Vol. 18, No. 5.
9. Ray Godinez (2005), "Stationary Radar Sign Program, Transportation Department", City of Bellevue, Washington State.
http://www.ci.bellevue.wa.us/pdf/Transportation/2005 Radar Report.pdf
10. City of Englewood (2007), "Traffic Calming - Recent Accomplishments", Englewood, Colorado. http://www.englewoodgov.org/Index.aspx?page=649. (accessed 2008).
11. Bryan J. Katz (2004), "Pavement Markings for Speed Reduction", Traffic Control Devices Pooled Fund Study (TPF-5-065). http://www.pooledfund.org/documents/TPF-5 065/speed reduction.pdf
12. Drakopoulos, A. and Vergou, G. (2003), "Evaluation of the Converging Chevron Pavement Marking Pattern at one Wisconsin Location", AAA Foundation for Traffic Safety, Washington, D.C. http://www. aaafoundation.org/pdf/chevrons.pdf
13. Corkle, J., Giese, J.L., and Marti, M.M. (2001), "Investigating the Effectiveness of Traffic Calming Strategies on Driver Behavior, Traffic Flow and Speed", MN/RC-2002-02. Minnesota Department of Transportation, St. Paul, Minnesota. http://www.Irrb.org/PDF/200202.pdf
14. Ullman, G.L. and Rose, E.R. (2005), "Evaluation of Dynamic Speed Display Signs", Transportation Research Record 1918, TRB, pp. 92-97. http://trb.metapress.com/content/3028rr500u381630
15. Prevedouros, Panos (2000), "Evaluation of in-pavement Flashing Lights on a Six-lane Arterial Pedestrian Crossing", University of Hawaii at Manoa, Honolulu, HI. http://www.xwalk.com/images/Hawaii Study.pdf
16. Vanasse Hangen Brustlin, Inc. (2008), "Two Low-Cost Safety Concepts for Two-Way STOP-Controlled, Rural Intersections on High-Speed Two Lane, Two-Way Roadways", FHWA Publication No. FHWA-HRT-08-063, Federal Highway Administration, Washington, D.C. http://www.tfhrc.gov/safety/pubs/08063/index.htm
17. Kittelson \& Associates, Inc., etc. (2007), "Guidelines for Selection of Speed Reduction Treatments at High-Speed Intersections", NCHRP web-only document 124, National Cooperative Highway Research Program, TRB, Washington, D.C. http://onlinepubs.trb.org/onlinepubs/nchrp/nchrp rpt 613.pdf
18. Bretherton Jr., W. M. (2003), "Do Speed Tables Improve Safety?", Paper presented at ITE 2003 Annual meeting, Seattle, WA. http://www.ite.org/traffic/documents/AB03H5601.pdf
19. Berger, Wolfgang J. and Martin Linauer (1999), "Speed Reduction At City Limits By Using Raised Traffic Islands", Proceedings from the 2nd KFB-Research Conference - Urban Transport Systems, Lund, Sweden. http://www.Ith.se/fileadmin/tft/dok/KFBkonf/6Bergerlinauer.PDF.
20. Vest, Adam and Nikiforos Stamatiadis (2005), "Use Of Warning Signs and Markings to Reduce Speeds on Curves". The 3rd International Symposium on Highway Geometric Design, Chicago Illinois, United States. http://pubsindex.trb.org/document/view/default.asp?lbid=760638
21. Parker, Martin. R., Jr.(1997), "Effects of Raising and Lowering Speed Limits on Selected Roadway Sections", FHWA Publication No. FHWA-RD-97-084. http://www.dot.state.oh.us/districts/D01/PlanningPrograms/trafficstudies/SpeedZones/Documents/2hi01!.pdf
22. Kamyab, Ali, Steve Andrle, and Dennis Kroeger (2002), "Methods to Reduce Traffic Speed in High Pedestrian Areas", Minnesota Department of Transportation Report No. MN/RC - 2002-18. http://www.Irrb.org/PDF/200218.pdf
23. Fitzpatrick, Kay, Marcus A. Brewer, and Angelia H. Parham (2003), "Left-Turn and In-Lane Rumble Strip Treatments for Rural Intersections", Texas Department of Transportation Report No. FHWA/TX-04/0-4278-2. http://tti.tamu.edu/documents/0-4278-2.pdf
24. Taft, Russ (2001), "School Radar Speed Display Sign Effectiveness Report", San José Department of Transportation. http://www.forteltraffic.com/uploaded/sanjosereport.pdf
25. Mattox, James H., III, Wayne A. Sarasua, Jennifer H. Ogle, Ryan T. Eckenrode, and Anne Dunning (2007), "Development and Evaluation of a Speed-Activated Sign to Reduce Speeds in Work Zones", Transportation Research Board 2007 Annual Meeting CD-ROM.
http://www.workzonesafety.org/files/documents/database documents/07-0015.pdf
26. Kelly Grant Ash (2006), "Increasing Speed Limit Compliance in Reduced-Speed School Zones", Master of Science thesis submitted to Brigham Young University. http://contentdm.lib.byu.edu/ETD/image/etd1271.pdf
27. Pesti, Geza, Patrick T. McCoy (2001), "Long-Term Effectiveness of Speed Monitoring Displays in Work Zones on Rural Interstate Highways", Transportation Research Board 2001 Annual Meeting. http://www.workzonesafety.org/files/documents/database documents/00573.pdf
28. Garden Grove, City of. (2003). "Speed Radar Feedback Sign Study", City of Garden Grove, California. http://www.forteltraffic.com/needs/download.php?id=205
29. Chang, Kevin N., Matthew Nolan, and Nancy L. Nihan (2005), "Measuring Neighborhood Traffic Safety Benefits by Using Real-Time Driver Feedback Technology", Transportation Research Record No. 1922, pp. 44-51. http://trb.metapress.com/content/10j8t56r40433j05
30. Hawkins, H. Gene, Jr., Matthew A. Sneed, and Cameron L. Williams (2007), "Evaluation of Traffic Control Devices: Third-Year Activities", Texas Department of Transportation, Report No. FHWA/TX-07/0-4701-3. http://tti.tamu.edu/documents/0-4701-3.pdf
31. PIRKKO RÄMÄ (1999), "Effects of Weather-Controlled Variable Speed Limits and Warning Signs on Driver Behavior", Transportation Research Record 1689, pp. 53-59. http://trb.metapress.com/content/t071x61532h5683r.
32. Brewer, Marcus A., Geza Pesti, and William Schneider IV (2006), "Improving Compliance with Work Zone Speed Limits Effectiveness of Selected Devices", Transportation Research Record No. 1948, pp. 67-76. http://trb.metapress.com/content/q88303792um87557
33. DeRobertis, Michelle and Raymond D. Chong, School Zone Improvements, Cupertino, CA. http://www.walkinginfo.org/pedsafe/casestudy.cfm?CM NUM=44\&CS NUM=27 (accessed May 2009)
34. Kannel, E.J. and W. Jansen (2004), "In-Pavement Pedestrian Flasher Evaluation: Cedar Rapids, Iowa", CTRE Project 03-145, Center for Transportation Research and Education, Ames, Iowa. http://www.intrans.iastate.edu/reports/ped flasher.pdf
35. Sorrell, Mark T., Wayne A. Sarasua, William J. Davis, Jennifer H. Ogle, and Anne Dunning (2007), "Use of Radar Equipped Portable Changeable Message Sign to Reduce Vehicle Speed in South Carolina Work Zones", Transportation Research Board Annual Meeting CD-ROM. .https://www.workzonesafety.org/files/documents/database documents/07-3159.pdf
36. Ritchie, Scott and Mark Lenters (2005), "High Speed Approaches At Roundabouts", Transportation Research Board National Roundabout Conference, Vail Colorado. http://roadwaystandards.dot.wi.gov/standards/fdm/forms/11-26-030p01.pdf
37. Waddell, Edmund and James Albertson (2005), "The Dimondale Mini: America's First Mini-Roundabout", Transportation Research Board National Roundabout Conference, Vail Colorado. http://onlinepubs.trb.org/Onlinepubs/circulars/ec083/28 Waddellpaper.pdf
38. Ariniello, Alex J.(2004), "Are Roundabouts Good for Business?", Transportation Research Board National Roundabout Conference, Vail Colorado. http://ci.golden.co.us/files/roundaboutpaper.pdf
39. Reddy, Vivek, Tapan Datta, and Satya Pinapaka (2008), "Evaluation of Innovative Safety Treatments Volume 6: A Study of the Effectiveness of In-Roadway Lights", Florida Department of Transportation. http://cdm266301.cdmhost.com/cgibin/showfile.exe?CISOROOT=/p266401coll4\&CISOPTR=2489\&filename=2490.pdf
40. Ulfarsson, Gudmundur F., Venkataraman N. Shankar, and Patrick Vu (2005), "The Effect of Variable Message and Speed Limit Signs on Mean Speeds and Speed Deviations", International Journal of Vehicle Information and Communication Systems, Vol. 1, Nos. 1/2. http://www.inderscience.com/storage/f215111287310694.pdf.
41. Skene, Michael (1999), "'Traffic Calming' On Arterial Roadways?", Institute of Transportation Engineers Compendium of Technical Papers. http://www.ite.org/traffic/documents/AHA99B08.pdf
42. Macbeth, Andrew G. (1998), "Calming Arterials in Toronto", Institute of Transportation Engineers Compendium of Technical Papers. http://www.ite.org/traffic/documents/AHA98C19.pdf
43. Carlson, Paul J., Mike Fontaine, H. Gene Hawkins, Jr., Kimberly Murphy and Danny Brown (1999), "Evaluation of Speed Trailers at High-Speed Temporary Work Zones", Transportation Research Board 2000 Annual Meeting. https://tti.tamu.edu/publications/catalog/record detail.htm?id=15302
44. Drakopoulos, Alex, Sharad Uprety and Georgia Vergou (2003), "I-43 Speed Warning Sign Evaluation", Wisconsin Department of Transportation Report. http://www.eng.mu.edu/~drakopoa/web documents/l 43 sign/Fore abstract.pdf
45. Latoski, Steven P.(2009), "Optical Speed Zone for Rural Two-Lane Highways", Institute of Transportation Engineers Journal, March 2009. http://www.ite.org/membersonly/itejournal/pdf/2009/JB09CA30.pdf
46. Meyer, Eric (2001), "A New Look at Optical Speed Bars", Institute of Transportation Engineers Journal, November 2001. http://www.ite.org/membersonly/itejournal/pdf/2001/JB01KA44.pdf
47. Retting, Richard A. and Charles M. Farmer (1998), "Use of Pavement Markings to Reduce Excessive Traffic Speeds on Hazardous Curves", Institute of Transportation Engineers Journal, September 1998. http://www.ite.org/membersonly/itejournal/pdf/JIA98A30.pdf
48. Voigt, Anthony P. and Shamanth P. Kuchangi (2008), "Evaluation Of Chevron Markings On Freeway-To Freeway Connector Ramps In Texas", Texas Department of Transportation Report No. FHWA/TX-08/0-4813-2. http://tti.tamu.edu/documents/0-4813-2.pdf
49. Retting, Richard A., Hugh W. McGee, and Charles M. Farmer (2000), "Influence of Experimental Pavement Markings on Urban Freeway Exit-Ramp Traffic Speeds", Transportation Research Record 1705 Paper No. 00-3272, pp. 116 - 121. http://trb.metapress.com/content/j013k624063v38I8
50. Lum, Harry S. (1984), "The Use of Road Markings to Narrow Lanes for Controlling Speed in Residential Areas", Institute of Transportation Engineers Journal, June 1984. http://www.ite.org/traffic/documents/JFA84A50.pdf
51. Marconi, William (1977), "Evaluation of Speed Control Measures in Residential Areas", Traffic Engineering, Institute of Transportation Engineers, March 1977. http://www.ite.org/traffic/documents/JCA77A28.pdf
52. Tsyganov, Alexei R., Randy B. Machemehl, Nicholas M. Warrenchuk, and Yue Wang (2006), "Before-After Comparison of Edgeline Effects on Rural Two-Lane Highways", Texas Department of Transportation Report No. FHWA/TX-07/0-5090-2. http://www.utexas.edu/research/ctr/pdf reports/0 5090 2.pdf
53. Gates, Timothy J., Xiao Qin, and David A. Noyce (2008), "Effectiveness of Experimental Transverse-Bar Pavement Marking as Speed-Reduction Treatment on Freeway Curves", Transportation Research Record 2056, pp. 95-103. http://trb.metapress.com/content/b01456n256661082
54. Rodegerdts, Lee et al (2007), "Roundabouts in the United States", NCHRP Report 572, Transportation Research Board. .http://onlinepubs.trb.org/onlinepubs/nchrp/nchrp rpt 572.pdf
