

FTC Hearings on Resale Price Maintenance
May 20, 2009
600 Pennsylvania Ave, N.W., Room 432
Washington, DC

10:00-11:00 Empirical Evidence On the Effects of RPM

This Panel will review existing empirical studies of RPM, or studies of other vertical restraints that might inform our thinking on RPM. In addition, the Panel will explore future possible research avenues in light of potential testable hypotheses underlying various theories regarding the competitive effects of RPM.

Moderator

Dr. Pauline Ippolito, Acting Director, Bureau of Economics, FTC

Presenters

Dr. Francine Lafontaine, Professor of Business Economics and Public Policy and Professor of Economics, University of Michigan

Dr. Gregory T. Gundlach, Professor of Marketing, Coggin College of Business, University of North Florida

Dr. John Asker, Assistant Professor of Economics, Stern School of Business, New York University

11:00-11:15 Break

11:15-12:45 Group Discussion

Discussants

Dr. Daniel M. Garrett, Vice President, Cornerstone Research

Dr. Michael G. Vita, Assistant Director, Bureau of Economics, FTC