

FTC Hearings on Resale Price Maintenance
February 17, 2009
600 Pennsylvania Ave., N.W., Room 432
Washington, DC

10:00-10:15 Opening Remarks: Commissioner Pamela Jones Harbour

10:15-11:15 Panel 1: Examining Theories of Benefits from Resale Price Maintenance

This Panel will explore various economic theories of how the use of resale price maintenance can enhance competition and benefit consumers. In particular, the panel will address the assumptions underlying these theories, testable propositions regarding the validity of these theories, and the practical applicability of these RPM theories to counseling business conduct or informing antitrust enforcement decisions..

Moderator

Daniel P. O'Brien, Economist, Bureau of Economics, FTC

Presenters

Dr. Benjamin Klein, Professor of Economics Emeritus, University of California Los Angeles

Dr. Howard P. Marvel, Professor of Economics, The Ohio State University

Dr. Ralph A. Winter, Canada Research Chair in Business Economics and Public Policy, University of British Columbia, Sauder School of Business

11:15-11:30 Break

11:30-1:00 Group Discussion

Discussants

Marina Lao, Esquire, Professor of Law, Seton Hall University School of Law

Michael Brockmeyer, Esquire, Partner, Frommer Lawrence & Haug LLP,
Adjunct Professor of Law, University of Maryland School of Law