A Variance Screen for Collusion

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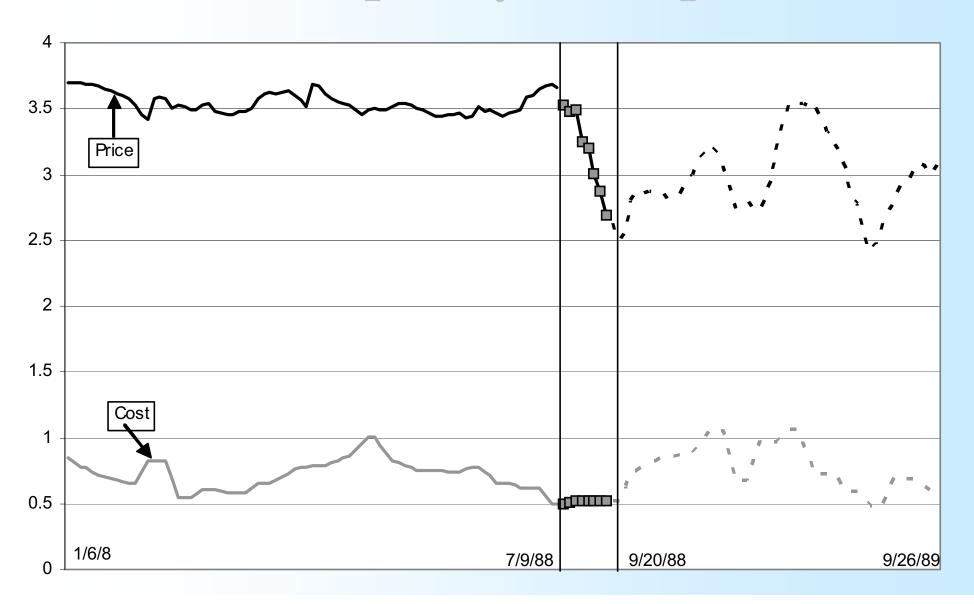
Industrial Organization Society, Chicago April 20, 12:00-14:00

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Collusion Screens

- Desirable features of a screen
 - Low false positives
 - Low false negative
 - Practicable (easy to implement)
 - Costly to avoid, even if screen known
- Existing Screens
 - High prices (compared to what?)
 - But costs hard to observe (FTC's Gasoline price screen)
 - Identical, complementary, or exchangeable bids

Conspiracy Collapse



Differences Across Regimes: Collusion vs. Competition

	Collusi on	Competit ion	Difference Across Regimes
Std. Dev. Ratio Std.Dev(P)/Std.Dev (C)	0.68	1.66	Collusion = Competition/2.45
Smoothness Coefficient($\pi/2$) Price relative to Cost	-1.97	0.28	Collusion = Competition - 2.21

Salient Features of Conspiracy

- Price decreased by 23%
- Standard deviation increased by 145%
- Which should we use as a screen?
- Theory: Collusion and Variance
 - Cost of coordinating price changes
 - Agency Costs (Athey, Bagwell, Sanchiro)

Smoothness

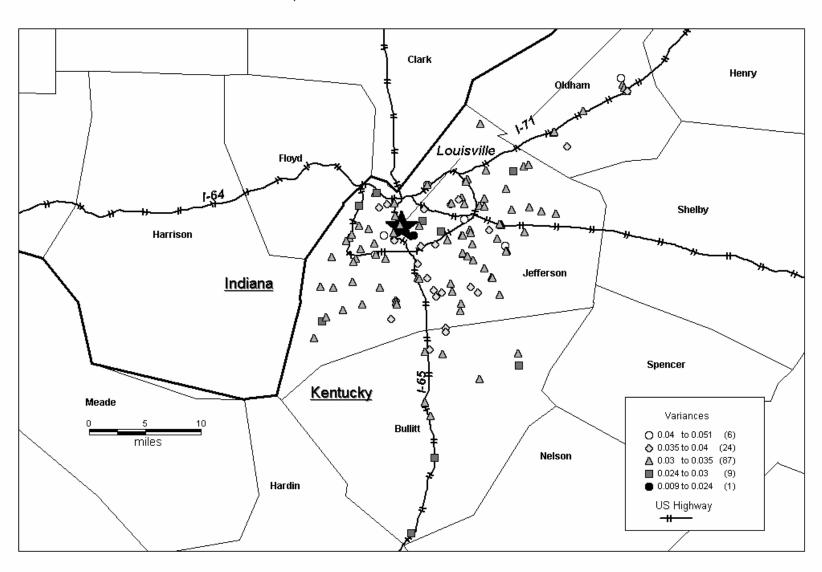
- <u>Definition</u>: long run (low-frequency) variation relative to short run (highfrequency) variance
- Theory: a cost to coordinating changes means that conspiracies respond only to low-frequency changes → smoothness in price
- But smoothness increased
 - Induced by smoothness in cost series

Gasoline Price Data

- Wholesale and retail
- Only 140 out of 400 retail stations
 - Missing stations
- Few price series continuous

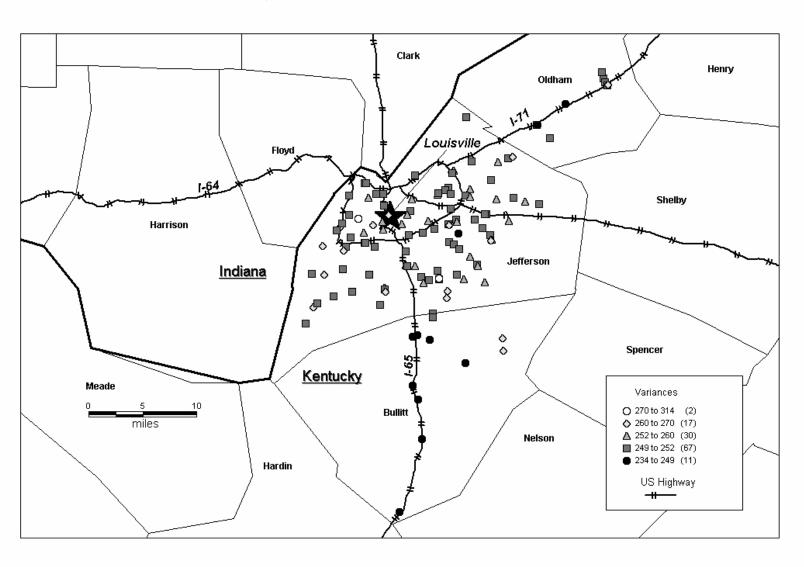
Gas Station Retail Price Variance

Louisville, KY Gas Stations - Retail Variances



Wholesale Price Variance

Louisville, KY Gas Stations - Wholesale Variances



Screen Results

- No pockets of low retail price variation indicative in Cincinnati
- Not much variation in wholesale variance.
 - Explained by station ownership