

## Jump\$tart Coalition—Personal Financial Literacy

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**Offered by:** The Jump\$tart Coalition for Personal Financial Literacy (Jump\$tart)  
A coalition of non-profit organizations, for-profit business, and government entities. Over 150 national organizations.

**Credit Union Eligibility:** Available to credit unions.

**Target Participants:** Youth: K-12 educational years. Also, educators, parents, students and others that belong to Jump\$tart organizations

**Program Objectives:**

1. Improve financial literacy of young adults.
2. Measure and evaluate financial literacy through surveys

**Program Features and Requirements:** Jump\$tart maintains an online data base of national training programs and materials to assist in gaining knowledge and skills in the area of personal finance. Major topics include:

- \* Income
- \* Money Management
- \* Saving and Investing
- \* Spending

**Program Cost:** Low or Free

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