

EXPRESS OUTREACH AWARDS: Exhibits and Promotion of Health Information Services
CALL FOR PARTICIPATION

The New England Region intends to award funding for outreach and professional development projects conducted by network members and community groups in support of the NN/LM mission to broaden access to health information. There are four areas of funding: Community Engagement, Course Development, Exhibits and Promotion, and Visiting Library.

Express Outreach Awards for Exhibits and Promotions Maximum Funding \$2,000

Awards can be applied to members' costs to exhibit or develop promotional material for health-related venues. Exhibiting encourages local librarians to meet with clientele in their own area and promote the services and resources of NLM and their own institutions.

Tabletop exhibits are available for loan to exhibitors by the NER. The tabletop exhibits include a frame, fabric panels, lighting and a shipment case. The NER office will provide NN/LM and NLM fact sheets, handouts, and promotional items. The exhibitor is responsible for ordering booth space, furniture, equipment, electricity, phone lines, labor and return shipments.

Proposal Instructions

An exhibit plan should be submitted according to the following outline:

- Cover sheet with name, position, title, address
- Name and description of venue
- Dates, location and estimated attendance
- Rationale for selecting the group
- CVs of exhibit staff

Include a budget providing costs in each category and a narrative justification for budget line items. Items eligible for reimbursement include:

- Registration
- Travel
- Publicity
- Booth rental, Shipping,
- Electricity, Phone Lines, and Equipment rental

Consult the Funding section of NER website <http://nnlm.gov/ner/funding/> for *Important Information* regarding required progress reports, bids processes, accessibility, publishing, and other requirements. Please contact Javier Crespo for questions regarding eligibility, submission, and notification.

Javier Crespo, Associate Director, NN/LM NER
UMass Medical School
Shrewsbury, MA
508-856-2223
508-856-5977 (fax)
javier.crespo@umassmed.edu

