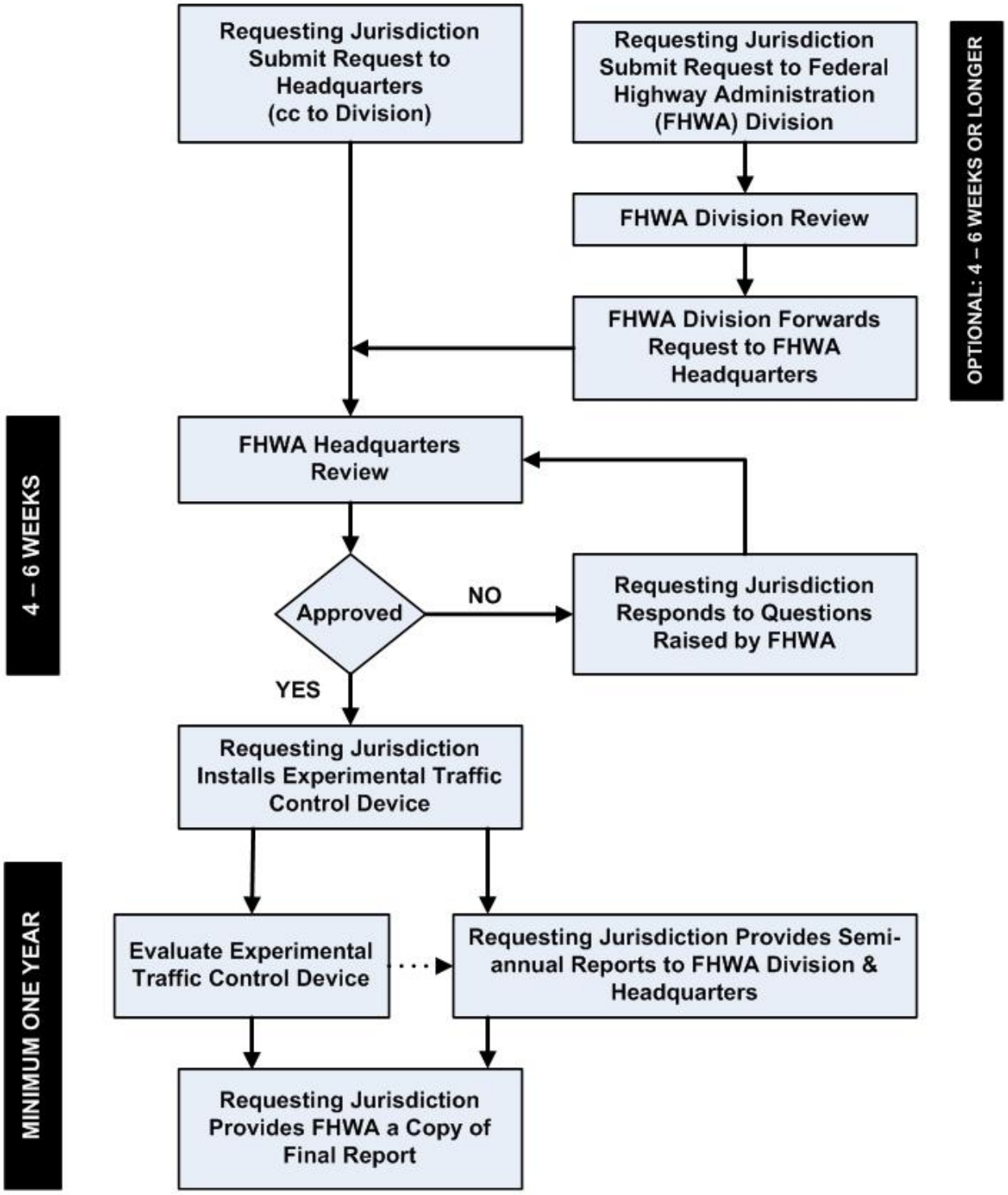OBTAINING EXPERIMENTATION APPROVAL FOR NEW TRAFFIC CONTROL DEVICES