

**FORTUNE/STATE DEPARTMENT
INTERNATIONAL WOMEN LEADERS MENTORING PARTNERSHIP
MENTEE SPOTLIGHT:**



Juliet Asante

Juliet Asante, a native of Ghana, is the founder and CEO of Eagle Productions Ltd., a prominent production company on the Ghanaian television scene; she also heads the Eagle Drama College, a subsidiary. Ms. Asante is the founder and the director of Save Our Women International and serves as president of Women in Film and Television Ghana (WIFT). She currently writes and directs one of the nation's most successful TV soap operas, *Secrets*. An alumna of the State Department/Fortune mentorship program and editor of the *Entertainment Today Magazine*, she won an award from the Ghana Film Industry for Best Actress in 2001 and acted in the HBO feature film, *Deadly Voyage*. Ms. Asante is a member of the World Economic Forum's entertainment council. Educated in Ghana, she also earned a diploma in acting from the New York Film Academy.

As part of the 2008 [FORTUNE/U.S. State Department Global Women's Mentoring Partnership](#), Ms. Asante had the opportunity to be mentored by Pat Mitchell, the President and CEO of the [Paley Center for Media](#). As a result of her mentorship, Juliet has become a more "focused leader" and has used that focus to help empower Ghanaian women through the establishment of the ET Women Empowerment Club.

On her FORTUNE Exchange Experience:

"Very educational and motivating, the networking was astronomical. I witnessed first hand how to run a multi faceted company, which is what I do. I came back more motivated to give back to my society. I have implemented a lot of the practices I observed, in the various things I am involved with."

Most Rewarding Professional Experience:

"Learning best practices and gaining insight into the future. The networking, has also lead to other opportunities. An Example is my invitation into the Entertainment Council of the Global Agenda councils of the World Economic Forum."

Most Rewarding Personal Experience:

“Meeting amazing people, forming new relationships and getting a broader perspective has made me a better person overall. I now see the bigger picture even more.”

On how her role as a woman leader in her own country has changed as a result of the program:

“My status as a role model has been enhanced and on that platform, I have launched the ‘ET Women Empowerment Club’ that seeks to present a platform for women to enhance their potentials.”

“Generally, I am a more focused leader. People see this achievement and pay more attention.”

On her relationship with her mentor:

“The relationship with my mentor is however very strong. She continues to mentor me. Her influence on me was life changing. Her sheer energy and drive is a big motivator. She is also able to give me practical advice. The networking opportunities she presented to me have been invaluable. She is 100% committed to the Fortune program.”

On promoting mutual understanding:

“Generally, I represented myself and my country very positively during and after the program. I believe that this left a good impression on my mentor and all the Americans I met. I left Americans with a better understanding of my part of the world and a positive feeling about it. I know this from feedbacks and follow ups I get.”

“My fellow mentees also broadened my knowledge about the rest of the world and gave me a network of positive energy I can continue to tap into. I hope I presented the same to them and will continue to do so.”

On her long term goal:

“Within the coming year, I will consolidate all I have started as stated above. I also leave room for other opportunities. The focus is to continue to improve myself and through me, my community. To be a good positive role model.”