"Jaketic, Jennifer"
<JJaketic@nab.org>

07/20/2009 04:17 PM

To <improvefecinternet@fec.gov>
cc
Subject Internet improvement suggestions

To: Mr. Robert Hickey, FEC Staff Director

Dear Mr. Hickey:

I have a few suggestions on improving the FEC website. They are:

- Make the site more user-friendly.
    - It should be easier to find what committees gave to which candidates and vice versa. Right now, it takes 5 clicks from the homepage to find this information.
    - The format should be similar to OpenSecrets.org (which another commenter had suggested as well). Users should be able to quickly and easily see a committee's year and/or cycle totals, the candidates they gave to and the individuals who gave to that committee, among other items.

- Improve the search engine.
    - The current search engine pulls up non-related articles.

- Allow for easier accessibility to important items.
    - Items such as the congressional primary dates and current contribution limits should be a lot more accessible. In order to find this information now, users have to use the search engine which, as stated above, needs improvement as well.
    - There should also be an icon or some other way to notify committees that the congressional primary dates are now available. This information is vital for making contributions during an election year.

- Change or eliminate PDFs or give the option to view information in other formats (besides HTML).
    - PDFs (and HTML formats, which, on the FEC website, are exactly the same as the PDFs) of the exact layout of reports are difficult to maneuver online. Committees, as mentioned in the first point above, want to be able to find info quickly and should not have to look at an entire report to get that info. Something similar to an

Excel format (but not able to be altered), with all the info in a more compact and easy-to-read layout, would make more sense.

- *The Record* should also not be a PDF of the exact document. Its current set-up makes it difficult to skim, especially with multiple columns on each page. The format should be altered so that it reads like a normal web page.
    - It would be helpful to include summaries next to each volume number (such as one bullet per topic covered).

I appreciate the FEC allowing committees to comment on website improvements. I'm looking forward to seeing an improved FEC site in the near future.

Sincerely,

Jennifer Jaketic
Director, NABPAC

National Association of Broadcasters
1771 N Street NW
Washington DC 20036
Phone 202 429 3937
Fax 202 429 7422
www.nab.org