From:	Bill Roth
To:	improvefecinternet@fec.gov
Subject:	Suggestions for improving the FEC Internet
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Thanks for soliciting input. In my view, the following things need to improve on the FEC web site:

1. Allow entering of regulatory materials on line, in stead of a 1990s style tool.
2. Save money by having all mailings on line and searchable. Sending out newsletters is very prone to people missing information.
3. Have a standard XML/XSD format so that it is possible for 3rd party tools to generate a file that can be submitted. Many web companies do this.
4. Do a better job of Search Engine Optimization so regulatory results can be found on Google/Yahoo searches.
4a. Propose a microformat to Google so their search engine can pick up entries better
5. Include analytics (like Omniture or Google Analytics) in your pages so you can see how the data is being used.
6. Allow the syndication of reporting data via RSS.
7. Allow for alerts on committees so an email or SMS can go out when new data is available.
8. Allow for immediate posting of files posted from FECfile or the web.
9. Create APIs so programs can search the filings without going to the Web directly. eBay and Amazon do this.

Thank you for allowing me to contribute. I can be reached at this email address or at:

215-717-7019.

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