

TRANSLATIONAL RESEARCH IN MULTIMEDIA TECHNOLOGY FUNDED BY THE NATIONAL CANCER INSTITUTE (NCI)

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Program Overview

The National Cancer Institute is dedicated to saving lives and eliminating the burden of cancer. Its mission is to conduct and support research, training, health information dissemination, and other programs with respect to the cause, diagnosis, prevention, and treatment of cancer (Public Law 99 158, Sec. 410 (11/20/1985)). Toward these efforts, NCI provides a variety of funding mechanisms to conduct different forms of translational research.

NCI's Division of Cancer Control and Population Sciences utilizes the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) grants and SBIR contracts to fund translational research using multimedia through its Multimedia Technology Health Communication SBIR/STTR Grant Program.

The goals of the program are to 1) **fund** science-based, theory-driven, **user-centered** grants and contracts to translate cancer research into programs, interventions, systems, networks, or products needed by professionals or the public to reduce cancer risk or improve the quality of life of cancer survivors; 2) **promote** the use of innovative media technology and/or communication approaches in cancer prevention and control applications used in medical and community settings; 3) **improve** communication behaviors of primary care professions, patients, and care-givers in cancer-related matters; 4) **promote** organizational infrastructures changes that promote the use of products developed in the program; 5) **promote** the development of system models and 6) **expand** the methods for evaluating ehealth research and developed products.

More Information

For Program Requirements and a list of the 2006/07 SBIR/STTR Grant Topics, access the program homepage: <http://cancercontrol.cancer.gov/hcirb/sbir/> and click on: [2006 SBIR/STTR Grant Topics](#) under **What's New**.