



Second Annual Federal Trade Commission & Northwestern University FTC Microeconomics Conference

Sponsored by

FTC Bureau of Economics
Northwestern University Searle Center on Law, Regulation and Economic Growth
Northwestern University Center for the Study of Industrial Organization

November 19 and 20, 2009

**FTC Conference Center
601 New Jersey Avenue, NW
Washington, D.C. 20001**

CONFERENCE INFORMATION

SPONSORS

The conference is hosted by the FTC Bureau of Economics and co-sponsored by the Northwestern University Searle Center on Law, Regulation and Economic Growth and the Northwestern University Center for the Study of Industrial Organization.

SCIENTIFIC COMMITTEE

- Kyle Bagwell (Stanford)
- Marianne Bertrand (Chicago-Booth)
- Aviv Nevo (Northwestern)
- Scott Stern (Northwestern-Kellogg)

CONFERENCE PURPOSE

The two-day conference will bring together scholars working in industrial organization, information economics, game theory, quantitative marketing, consumer behavior, and other areas related to the FTC's antitrust and consumer policy missions. Examples of topics include discrimination, innovation, privacy, advertising, consumer choice, loyalty and other discounts, information disclosure, horizontal and vertical mergers, and behavioral and experimental economics.

CONFERENCE SCHEDULE

Thursday, November 19

Registration 8:30 am – 9:00 am
Conference Program 9:00 am – 5:00 pm

Friday, November 20

Conference Program 9:00 am – 1:00 pm

CONFERENCE AGENDA

Agenda coming soon!

PARTICIPANTS

Participant biographies coming soon!

LOCATION AND AREA INFORMATION

The conference will be held at the FTC Conference Center located at 601 New Jersey Avenue, NW, Washington, D.C. 20001.

[Map of 601 New Jersey Avenue](#)

[Hotel Information](#)

[Nearby Restaurants](#)

Additional information will be posted as it becomes available.

REGISTRATION

To pre-register, please email the following information to BE-IOC@ftc.gov:

- First Name
- Last Name
- Affiliation
- Email address
- *(Optional)* Preferred Name

Please indicate any name preferences (i.e. Joe instead of Joseph) you may have.

Pre-registration is not necessary, but is encouraged so that we may better plan for the event.

CONTACT

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