



Table of Contents

Explanation and Overview of the Toolkit i

Action Areas

Building the Foundation: Leadership and Structure.....	1
Identifying and Securing Resources	23
Identifying and Engaging Community Partners	37
Setting Health Priorities and Establishing Objectives.....	51
Obtaining Baseline Measures, Setting Targets, and Measuring Progress.....	79
Managing and Sustaining the Process	107
Communicating Health Goals and Objectives	133

Appendices

- A. Resources
- B. Healthy People State, Territorial, and Tribal Action Contacts
- C. State and National Healthy People Web Sites