

## Managing and Leading Across Generations: Additional Resources

### Books:

*Beyond Generation X: A Practical Guide for Managers.* Author: Claire Raines. (Crisp Publications, 1997).

*Connecting Generations: The Sourcebook for a New Workplace.* Claire Raines. (Crisp Publications, 2003).

*Geeks and Geezers: How Era, Values, and Defining Moments Shape Leaders.* Authors: Warren G. Bennis and Robert J. Thomas. (Harvard Business School, 2002).

*Generations at Work: Managing the Clash of Veterans, Boomers, Xers, and Nexters in Your Workplace.* Authors: Ron Zemke, Claire Raines, and Bob Filipczak. (AMACOM, 2000).

*Generation Debt: Why Now is a Terrible Time To Be Young.* Author: Anya Kamenetz. (Riverhead, 2006).

*Generation WE: How Millennial Youth Are Taking Over America and Changing Our World Forever.* Authors: Eric Greenberg with Karl Weber. (Pachatusan, 2008).

*Generations: The History of America's Future, 1584 to 2069.* Authors: William Strauss and Neil Howe. (Morrow, William, & Co., 1992).

*Got Game: How the Gamer Generation Is Reshaping Business Forever.* Authors: John C. Beck and Mitchell Wade. (Harvard Business School, 2004).

*Love 'Em or Lose 'Em: Getting Good People to Stay.* Authors: Beverly L. Kaye and Sharon Jordan-Evans. (Berrett-Koehler Publishers, Inc., 2001).

*Managing by Defining Moments: Innovative Strategies for Motivating 5 Very Different Generational Cohorts.* Authors: Geoffrey E. Meredith and Charles D. Schewe. (Hungry Minds, 2002).

*Managing Generation X: How to Bring Out the Best in Young Talent.* Author: Bruce Tulgan. (W.W. Norton, 2000; originally published by Merritt, 1995).

*Managing the Generation Mix: From Urgency to Opportunity* (expanded second edition). Authors: Bruce Tulgan and Carolyn A. Martin. (HRD Press, 2006).

*Millennials Incorporated: The Big Business of Recruiting, Managing and Retaining North America's New Generation of Young Professionals.* Author: Lisa Orrell. (Intelligent Women Publishing, 2007).

*Millennials Rising: The Next Great Generation.* Authors: Neil Howe and William Strauss. (Vintage Press, 2000).

*Not Everyone Gets a Trophy: How to Manage Generation Y.* Author: Bruce Tulgan. (Jossey-Bass, 2009).

*Ready or Not, Here Life Comes.* Author: Mel Levine. (Simon & Schuster, 2005).

*Strapped: Why America's 20-and-30 Somethings Can't Get Ahead.* Author: Tamara Draut. (Doubleday, 2006)

*13<sup>th</sup> Gen: Abort, Retry, Ignore, Fail?* Authors: Neil Howe and William Strauss. (Vintage Press, 1993).

*When Generations Collide: Who They Are, Why They Clash, How to Solve the Generational Puzzle at Work.* Authors: Lynne C. Lancaster and David Stillman. (HarperBusiness, 2002).

### Articles:

"A Life Between Jobs," by Anna Bahney. *The New York Times* (June 8, 2006).  
<http://travel2.nytimes.com/2006/06/08/fashion/thursdaystyles/08vaca.html>

"A Nation of Wimps," by Hara Estroff Marano. *Psychology Today* (November/December 2004).  
<http://www.psychologytoday.com/articles/pto-20041112-000010.html>

"After School, Kids' Workloads Grow Heavier." *NPR* (June 15, 2006).  
<http://www.npr.org/templates/story/story.php?storyId=5485911>

"Attracting the Twentysomething Worker," by Nadira A. Hira. *Fortune* (May 15, 2007).  
Available at  
[http://money.cnn.com/magazines/fortune/fortune\\_archive/2007/05/28/100033934/index.htm](http://money.cnn.com/magazines/fortune/fortune_archive/2007/05/28/100033934/index.htm)

"Battle Lessons: What the Generals Don't Know," by Dan Baum. *The New Yorker* (January 11, 2005).  
[http://www.commonknowledge.org/userimages/article\\_companycommand\\_battle\\_lessons.pdf](http://www.commonknowledge.org/userimages/article_companycommand_battle_lessons.pdf)

"Checklist for Camp: Bug Spray. Sunscreen. Pills." by Jane Gross. *The New York Times* (July 16, 2006). Available at  
[http://www.boston.com/news/education/higher/articles/2006/07/16/checklist\\_for\\_camp\\_bug\\_spray\\_sunscreen\\_pills/](http://www.boston.com/news/education/higher/articles/2006/07/16/checklist_for_camp_bug_spray_sunscreen_pills/)

"Generation Passion," by Kimberly Palmer. *Govexec.com* (December 1, 2006).  
[http://www.govexec.com/story\\_page.cfm?articleid=35668&printerfriendlyVers=1&](http://www.govexec.com/story_page.cfm?articleid=35668&printerfriendlyVers=1&)

"Gen Y Myths Debunked," by Sarah Pierce. *Entrepreneur.com* (June 1, 2007).  
<http://www.entrepreneur.com/article/printthis/179200.html>

"Going Toe-to-toe on Office Etiquette," by Olivia Barker & Sarah Bailey. *USA Today* (August 14, 2005).  
[http://www.usatoday.com/life/lifestyle/2005-08-14-office-etiquette\\_x.htm](http://www.usatoday.com/life/lifestyle/2005-08-14-office-etiquette_x.htm)

"Managing the Gamer Generation," by Sean Silverthorne. *HBS Working Knowledge* (October 18, 2004).  
<http://hbswk.hbs.edu/archive/4429.html>

"Internet-savvy Leaders Waiting in the Wings," by Benjamin Akande. *Financial Times* (April 6, 2009).

[http://www.ft.com/cms/s/0/ae9744cc-2242-11de-8380-00144feabdc0.html?nclck\\_check=1](http://www.ft.com/cms/s/0/ae9744cc-2242-11de-8380-00144feabdc0.html?nclck_check=1)

"Parents Behaving Badly." *Time* (February 21, 2005 issue; February 13, 2005 online).

<http://www.time.com/time/printout/0,8816,1027485,00.html>

"Role Reversal: Your Aging Parents and You." *USA Today series*. (June, 2007).

[http://www.usatoday.com/money/perfi/eldercare/2007-06-24-elder-care-cover\\_N.htm](http://www.usatoday.com/money/perfi/eldercare/2007-06-24-elder-care-cover_N.htm)

"Scenes from the Culture Clash," by Danielle Sacks. *Fast Company* (Issue 102, January 2006).

<http://fastcompany.com/magazine/102/culture-clash.html>

"Silver Hair, Gold Medals." The Associated Press. *The New York Times* (July 8, 2007).

<http://www.nytimes.com/2007/07/08/sports/othersports/08senior.html?pagewanted=print>

"The Dos and Dents of Working with Generation Y," by Allison Jones. *Entry Level Living (BLOG)* (January 7, 2009).

<http://entrylevelliving.wordpress.com/2009/01/07/non-profit-gen/>

"The Misrepresentation of Generation X," by Jennifer Grant Hayworth. *About Campus*, (September/October, 1997), pp. 10-15.

"The Most-Praised Generation Goes to Work," by Jeffrey Zaslow. *Wall Street Journal* (April 20, 2007).

[http://online.wsj.com/article\\_print/SB117702894815776259.html](http://online.wsj.com/article_print/SB117702894815776259.html)

"The Multitasking Generation," by Claudia Wallas. *Time* (March 27, 2006).

<http://www.time.com/time/archive/preview/0,10987,1174696,00.html>

"The Oldest Living Human on Facebook." (April 20, 2007).

<http://www.aginghipsters.com/blog/archives/000584.php#more>

"The Organization Kid," by David Brooks. *Atlantic Monthly* (April 2001).

Subscriber access at: <http://www.theatlantic.com/doc/prem/200104/brooks>

"Three Generations, Three Perspectives: A Conversation About Work, Loyalty, Balance, and Retirement," by Kathryn Kranhold. *The Wall Street Journal* (March 29, 2004).

"What GenXers Need to be Happy at Work," by Loretta Chao. *The Wall Street Journal* (November 29, 2005).

"Yep, Life'll Burst That Self-Esteem Bubble," by Sharon Jayson. *USA Today* (February 15, 2005).

[http://www.usatoday.com/life/lifestyle/2005-02-15-self-esteem\\_x.htm](http://www.usatoday.com/life/lifestyle/2005-02-15-self-esteem_x.htm)

"Young Feds want to be heard, not ignored," by Florence Olsen. *Federal Computer Week* (August 8, 2005).

<http://www.fcw.com/article89796-08-08-05-Print>

## **Reports:**

*A Golden Opportunity: Recruiting Baby Boomers Into Government.* Partnership for Public Service. (January 2008).

<http://www.ourpublicservice.org/OPS/publications/viewcontentdetails.php?id=122>

*Are You Experienced? How Boomers Can Help Our Government Meet Its Talent Needs.*

Author: Max Stier for Civic Ventures Policy Series. (January 2007).

[http://www.ourpublicservice.org/usr\\_doc/FedExperience\\_WhitePaper.pdf](http://www.ourpublicservice.org/usr_doc/FedExperience_WhitePaper.pdf)

*Back to School: Rethinking Federal Recruiting on College Campuses.* Partnership for Public Service. (May 2006).

[http://www.ourpublicservice.org/usr\\_doc/back\\_to\\_school.pdf](http://www.ourpublicservice.org/usr_doc/back_to_school.pdf)

*The Business Case for Workers Age 50+.* A Report for AARP prepared by Towers Perrin. (December 2005).

[http://assets.aarp.org/rgcenter/econ/workers\\_fifty\\_plus.pdf](http://assets.aarp.org/rgcenter/econ/workers_fifty_plus.pdf)

*Career Patterns: A 21<sup>st</sup> Century Approach to Attracting Talent.* U.S. Office of Personnel Management. (June 2006).

[http://www.opm.gov/hcaaf\\_resource\\_center/careerpatterns/CPGuideV1.pdf](http://www.opm.gov/hcaaf_resource_center/careerpatterns/CPGuideV1.pdf)

*Getting On Board: A Model for Integrating and Engaging New Employees.*

Partnership for Public Service & Booz/Allen/Hamilton. (May 2008).

<http://www.ourpublicservice.org/OPS/publications/viewcontentdetails.php?id=128>

*Great Expectations: What Students Want in an Employer and How Federal Agencies Can Deliver It.* Partnership for Public Service. (January 2009).

<http://www.ourpublicservice.org/OPS/publications/viewcontentdetails.php?id=131>

*Making the Difference: A Blueprint for Matching University Students with Federal Opportunities.* Partnership for Public Service. (October 2007).

<http://www.ourpublicservice.org/OPS/publications/viewcontentdetails.php?id=121>

*The Class of 9/11.* Partnership for Public Service. (May 2005).

[http://www.ourpublicservice.org/usr\\_doc/class-of-9-11.pdf](http://www.ourpublicservice.org/usr_doc/class-of-9-11.pdf)

*Within Reach... But Out of Synch: The Possibilities and Challenges of Shaping Tomorrow's Government Workforce.* Council for Excellence in Government & The Gallup Organization. (December 5, 2006).

<http://www.excelgov.org/UserFiles/File/Within%20Reach%20But%20Out%20of%20Synch.pdf>

## **Websites/Organizations:**

*Partnership for Public Service*

<http://www.ourpublicservice.org>

*Young Government Leaders*

<http://www.younggovernmentleaders.org>