



2007 ECONOMIC CENSUS

Art Dealers and Miscellaneous Store Retailers

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

RT-45307

**INFORMATION COPY
DO NOT USE TO REPORT**

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen. • Please center numbers in their respective boxes. Examples:
- Do not use pencil or felt-tip pen. • Do not put slashes through 0 or 7.
- Place an "X" inside the box.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035	Number and street				
0036	City, town, village, etc.	0037	State	0038	ZIP Code

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

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3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation

0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right

Month	Day	Year

0015 Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016 Other - Specify

0815

4 MONTHS IN OPERATION

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

Report

Mark "X" if None

If a value is "0" (or less than \$500.00):

Report

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None

Sales of merchandise and other operating receipts (Exclude sales or other taxes collected.) 0100

2007			
\$ Bil.	Mil.	Thou.	Dol.

6 Not Applicable.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

A. Number of employees for pay period including March 12 0320

2007 Number

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

1. Annual payroll 0300

2. First quarter payroll (January-March, 2007) 0310

2007			
\$ Bil.	Mil.	Thou.	Dol.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

8 - 18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?
(Mark "X" only ONE box.)

- 0700
- 453 310 10 3 Antique store, including rare books and manuscripts
- 453 920 00 4 Art auction house
- 453 920 00 1 Art dealer/gallery
- 453 998 30 2 Artists' supply store
- 453 998 30 C Auction house, excluding art
- 453 998 10 2 Collectors' items and supplies store, including philatelist, numismatist, etc.
- 446 120 00 1 Cosmetics, beauty supplies, and perfume store
- 444 220 20 1 Farm supplies store or dealer, including feed, seed, grain, and fertilizer
- 453 998 30 D Fireworks store
- 453 110 00 1 Florist
- 453 220 00 1 Gift, novelty, souvenir store
- 453 998 30 4 Calendar store
- 446 199 00 3 Hearing aid store
- 448 310 00 1 Jewelry store
- 446 199 00 4 Medical equipment and supply store or dealer
- 443 112 20 1 Mobile or cellular phone store, including pagers
- 453 998 30 3 Monument and tombstone dealer
- 446 199 00 5 Orthopedic and artificial limbs store
- 453 220 00 7 Party goods store
- 453 910 00 2 Pet shop
- 442 299 00 2 Pictures and frames store, including custom framing
- 443 112 40 1 Radio, TV, stereo, and electronics store
- 453 998 30 5 Religious goods store
- 451 110 10 1 Sporting goods store, general-line, including athletic uniforms
- 453 998 30 6 Swimming pool (above ground) and spa dealer, including supplies
- 238 990 00 6 Outdoor swimming pool (in ground) construction/contractor
- 453 998 10 3 Trading cards or sports memorabilia store

CONTINUE WITH 19 ON PAGE 4

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19 KIND OF BUSINESS - Continued

0700 453 998 20 1 Trophy/award shop

772 000 00 1 Other kind of business - Specify

0701

20 CLASS OF CUSTOMER

A. As a general business practice, did this establishment sell to household consumers and individual users in 2007?

0251 Yes

0252 No

B. Were 75% or more of this establishment's sales to retailers/wholesalers for resale in 2007?

0256 Yes

0257 No

C. Did this establishment require proof of business or professional license from new customers in 2007?

0276 Yes

0277 No

D. Estimate the percentage of this establishment's total sales (reported in **5**) by class of customer.
(Circle all that apply and then report percentages for the items circled.)

- 1. Household consumers and individual users 0261
- 2. Retailers for resale 0263
- 3. Wholesale establishments for resale 0264
- 4. Repair shops for use in repair work 0265
- 5. Manufacturing and mining industrial users for use as input goods in production 0266
- 6. Restaurants, hotels, food services, and contract feeding 0267
- 7. Businesses for end use in their own operation, not for resale or production 0268
- 8. Building contractors, heavy construction, and special trade contractors 0269
- 9. Farmers for use in farm production 0270
- 10. Governmental bodies (Federal, state, and local) 0271
- 11. Export sales 0262
- 12. Other - Specify

0874 0272

13. TOTAL

2007	
Whole percent of sales and receipts	
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
1 0 0	%



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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

21 METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2007?
(Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - Specify

0759

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

Report whole percents

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				39

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
1. Art goods, including original pictures and sculptures (Report artists' supplies on line 2 and reproductions on line 22.)	20863					
2. Artists' materials and supplies	20869					
3. Drugs, health aids, beauty aids						
a. Prescriptions	20161					
b. Nonprescription medicines	20162					
c. Vitamins, minerals, and other dietary supplements	20163					
d. Health aids, including first-aid products; foot products; prescription accessories; eye/contact lens care products; convalescent aids; orthopedic equipment, except shoes; and artificial limbs (Report first-aid and footcare nonprescription medicines on line 3b. Report orthopedic shoes on line 39.)	20164					
e. Cosmetics, including face cream, make-up, perfumes and colognes, etc.	20165					

CONTINUE WITH 22 ON PAGE 6

CONTINUE ON PAGE 6

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
3. Drugs, health aids, beauty aids - Continued						
f. Other hygiene needs, including deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc.	20166					
g. Hearing aids and supplies	20167					
h. Sum lines 3a through 3g	20160					
4. Toys, hobby goods, and games	20460					
5. Sporting goods						
a. Trophies and plaques	20511					
b. All other sporting goods, including boats, bicycles, snowmobiles, go-carts, exercise/fitness equipment, pool/billiards equipment, etc.	20521					
c. Sum lines 5a and 5b	20500					
6. Seasonal decorations, including decorative plates, napkins, and cups ..	20878					
7. Artificial/silk flowers, plants, and trees	20879					
8. Fireworks	20874					
9. Coins, medals, and other numismatic items	20867					
10. Stamps, autographs, and other philatelic materials and supplies	20868					
11. Religious goods, except books (<i>Report books on line 15.</i>)	20871					
12. Monuments and grave markers	20873					
13. Souvenirs and novelty items	20877					
14. Telephones, including cellular phones	20865					
15. Books (<i>Report audio books on line 24 and comic books on line 16.</i>) ...	20420					
16. Magazines and newspapers	20856					
17. Typewriters	20882					
18. Pets, pet foods, and pet supplies	20800					
19. Ice	20866					
20. Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . .	20490					
21. Jewelry, including watches, watch attachments, novelty jewelry, etc. . .	20400					
22. Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, pictures, picture frames, closet and bathroom accessories, etc.	20380					

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
23. Televisions, video players and recorders, video cameras, video tapes, DVDs, etc., including parts and accessories	20320					
24. Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio books, sheet music, accessories	20330					
25. Computer hardware, software, and supplies	20370					
26. Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc. (Report office supplies on line 50.)	20854					
27. Antiques, items over 100 years old	20861					
28. Collectibles, including items which are old, but less than 100 years old, and limited in supply	20862					
29. Furniture, including outdoor/patio furniture	20340					
30. Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, etc.	20300					
31. Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; frypans; and personal care appliances, such as hair dryers, curling irons, shavers, etc.	20310					
32. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others	20150					
33. Packaged liquor, wine, and beer	20140					
34. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc.	20100					
35. Meals, unpackaged snacks, sandwiches, non-alcoholic beverages prepared and served or dispensed for immediate consumption	21100					
36. Women's, juniors', and misses' wear, including accessories (Report girls', infants', and toddlers' wear on line 38 and footwear on line 39.)	20220					
37. Men's wear, including accessories (Report boys' wear on line 38 and footwear on line 39.)	20200					
38. Children's wear, including boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories (Report footwear on line 39.)	20240					
39. Footwear, including accessories	20260					
40. Curtains, draperies, blinds, slipcovers, bed and table coverings	20280					
41. Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	20270					
42. Pools, pool chemicals, and pool supplies and accessories	20876					

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CONTINUE WITH **23** ON PAGE 8

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
43. Dimensional lumber and other building/structural materials and supplies, including spas, hot tubs, and saunas (Report paint and sundries on line 49.)	20640					
44. Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.	20620					
45. Hardware, tools, and plumbing and electrical supplies	20600					
46. Household fuels, including oil, LP gas, wood, coal	20780					
47. Soaps, detergents, and household cleaners	20180					
48. Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	20190					
49. Paint and sundries	20670					
50. All other merchandise (Report receipts for services on line 51.) Specify principal lines and estimated sales below	29810					
a. _____	29811					
b. _____	29812					
c. _____	29813					
51. All nonmerchandise receipts, including all receipts from customers for parts installed in repair and charges for delivery, repair, maintenance, storage, installation, alteration, on-site construction, rental or lease of tools and equipment, video tape rental, and other services provided to customers EXCLUDING SALES AND OTHER TAXES	29900					
52. TOTAL (Should equal 5 if reporting in dollars.)	29990					1 0 0

23 Not Applicable.

24 SHIPPING AND HANDLING

A. Did this establishment have any receipts from customers for shipping and handling of merchandise in 2007?

0981 Yes - Go to line B

0982 No - Go to 26

2007			
Estimates are acceptable			
\$ Bil.	Mil.	Thou.	Dol.

B. Receipts of this establishment from customers for shipping and handling of merchandise 0985

C. Are receipts for shipping and handling included in sales and receipts (reported in 5)?

0988 Yes

0989 No

25 Not Applicable.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES

A. USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts reported in **5**?

2101 Yes

2102 No

B. FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007?
(Mark "X" only ONE box.)

0237 Yes - franchisee owned establishment

0238 Yes - franchisor owned establishment

0239 No

27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM

Month

Year

TO

Month

Year

Name of person to contact regarding this report

Title

Telephone

Area code

Number

Extension

Fax

Area code

Number

Internet e-mail address

Date completed

Month

Day

Year

Thank you for completing your 2007 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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