



# 2007 ECONOMIC CENSUS

## Equipment Rental and Leasing: Commercial and Industrial

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
1201 East 10th Street  
Jeffersonville, IN 47134-0001

RE-53203

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Do not use pencil or felt-tip pen.
  - Place an "X" inside the box.
  - Please center numbers in their respective boxes.
  - Do not put slashes through 0 or 7.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**  
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**      0022  No - Enter current EIN (9 digits) → 0025  -

**2 PHYSICAL LOCATION**

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041  Yes      0042  No      0043  No legal boundaries      0044  Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046  City, village, or borough      0047  Town or township      0048  Other      0024  Do not know

53203014

**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation

0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right

Month	Day	Year

0015  Sold or leased to another operator - Give date at right  
AND enter name and address of new owner or operator  
and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016  Other - Specify

0815

**4 MONTHS IN OPERATION**

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is **\$1,025,628.79**:

Report

If a value is "0" (or less than \$500.00):

Report

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

See information sheet(s) for general description.

- Include revenue derived from rentals and operating leases.
- Include, if you hold the leases, interest from capital, finance, and full-payout leases.
- Include, if you do not hold the leases, the fair sales value of merchandise marketed by your firm under capital, finance, or full-payout leases.
- Exclude revenue from sales of used equipment previously rented or leased to customers.

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

Revenue . . . . . 0100

**6 Not Applicable.**

53203022

**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in ①.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

**A.** Number of employees for pay period including March 12 . . . . . 0320

2007
Number

**B.** Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

**1.** Annual payroll . . . . . 0300

**2.** First quarter payroll (January-March, 2007) . . . . . 0310

**8 - 13** Not Applicable.

**19 KIND OF BUSINESS**

Which ONE of the following best describes this establishment's principal kind of business in 2007?  
(Mark "X" only ONE box.)

**Commercial/industrial goods rental and/or leasing**

- 0700 532 420 10 1  Office machinery and equipment, except computers
- 532 420 10 2  Office furniture
- 532 420 90 1  Computers and computer peripheral equipment
- 532 490 20 2  Audio/visual equipment
- 532 490 10 1  Medical machinery and equipment
- 532 490 30 2  Motion picture equipment
- 532 490 20 7  Broadcast equipment
- 532 490 90 1  Theatrical equipment
- 812 990 90 1  Locker rental, excluding cold storage
- 562 991 20 2  Portable toilets
- 532 412 90 1  Oil and gas field equipment
- 532 412 10 1  Heavy construction and earthmoving equipment **without operators**
- 238 910 00 6  Heavy construction and earthmoving equipment, excluding crane rental **with operators**
- 238 990 00 5  Heavy construction and earthmoving crane rental **with operators**
- 532 490 20 1  Industrial equipment, except oil/gas field and heavy construction/earthmoving equipment
- 532 490 20 3  Traffic equipment, including barricades, cones, and signage

CONTINUE WITH ⑬ ON PAGE 4

CONTINUE ON PAGE 4

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**19** KIND OF BUSINESS - Continued

**Commercial/industrial goods rental and/or leasing - Continued**

- 0700 532 411 20 1  Railroad cars
- 532 411 90 1  Aircraft **without pilots**, noncharter
- 532 411 10 1  Commercial vessel or barge rental or lease **without crew**
- 532 310 00 2  General rental center - wide range of **commercial/industrial** items and equipment

**Consumer goods rental and/or leasing**

- 532 210 00 1  Consumer electronics and appliances
- 532 299 00 2  Party supplies
- 532 220 00 2  Wardrobe rental, theatrical
- 532 310 00 1  General rental center - wide range of **consumer** items and equipment

**Automotive equipment rental and/or leasing**

- 532 120 10 1  Renting trucks, including nonpassenger vans, truck tractors, truck trailers, semitrailers, and storage semitrailers **without drivers** on a short-term basis
- 532 120 20 1  Leasing trucks, including nonpassenger vans, truck tractors, truck trailers, semitrailers, and storage semitrailers **without drivers**
- 532 111 00 1  Renting passenger cars, passenger vans, and sport utility vehicles **without drivers** on a short-term basis
- 532 112 00 1  Leasing passenger cars, passenger vans, and sport utility vehicles **without drivers**
- 532 120 90 3  Other automotive equipment, including trailers and motor homes

**Other business activities**

- 777 530 00 3  Other rental and/or leasing - *Specify* ↴

0701

- 522 220 90 2  Third party financing of equipment leases

- 775 000 00 1  Other kind of business or activity - *Specify* ↴

0701

**20** CLASS OF CUSTOMER

Estimate the percentage of this establishment's total revenue (reported in 5) by class of customer.

<b>1.</b>	Individuals . . . . .	5350
<b>2.</b>	Federal, state, and local governments . . . . .	5351
<b>3.</b>	All other . . . . .	5352
<b>4. TOTAL</b>	. . . . .	

2007	
Whole percent of revenue	
	%
	%
	%
1 0 0	%

**21** Not Applicable.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

**Report whole percents**

2007

Estimates are acceptable. Report dollars OR percents.

\$ Bil.	Mil.	Thou.	Dol.	Percent
				39

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sources of revenue for this establishment, either as a dollar figure or as a whole percent of total revenue (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more lines.)

**Line 13f** - Exclude the value of used equipment sold or traded for replacement, or sales of other capital assets. Include sales of vehicles acquired for the purpose of resale (not previously rented or leased by this company) as well as the fair market value of merchandise marketed in 2007 by your firm under capital, finance, or full-payout leases (if you do not hold the lease).

Description of sales, shipments, receipts, or revenue	Census use	2007					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721					0722
<b>1. Rental and leasing of transportation equipment, except road vehicles (without operators)</b>							
<b>a. Rental and leasing of air transportation equipment</b> . . . . .	52801						
<b>b. Rental and leasing of rail transportation equipment</b> . . . . .	52802						
<b>c. Rental and leasing of water transportation equipment</b> . . . . .	52803						
<b>d. Sum lines 1a through 1c</b> . . . . .	52800						
<b>2. Rental and leasing of office machinery, furniture, and equipment</b>							
<b>a. Rental and leasing of computers and peripheral equipment</b> . . . . .	52811						
<b>b. Rental and leasing of office machinery and equipment, except computers and peripheral equipment</b> . . . . .	52812						
<b>c. Rental and leasing of office furniture and furnishings</b> . . . . .	52813						
<b>d. Sum lines 2a through 2c</b> . . . . .	52810						
<b>3. Rental and leasing of construction, mining, and forestry machinery and equipment (without operators)</b> . . . . .	52820						
<b>4. Rental and leasing of other commercial and industrial equipment (without operators)</b>							
<b>a. Rental and leasing of medical equipment</b> . . . . .	52831						
<b>b. Rental and leasing of theatrical and motion picture equipment</b> . . . . .	52832						
<b>c. Rental and leasing of materials handling equipment</b> . . . . .	52833						
<b>d. Rental and leasing of industrial pumps</b> . . . . .	52834						
<b>e. Rental and leasing of industrial energy and power-generating equipment</b> . . . . .	52835						
<b>f. Rental and leasing of audio/visual equipment</b> . . . . .	52836						

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CONTINUE WITH 22 ON PAGE 6

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>4.</b> Rental and leasing of other commercial and industrial equipment <b>(without operators)</b> - Continued						
<b>g.</b> Rental and leasing of other industrial and commercial equipment, not elsewhere classified	52839					
<b>h. Sum lines 4a through 4g</b>	52830					
<b>5.</b> Rental and leasing of modular/mobile buildings <b>(except on site)</b>	52840					
<b>6.</b> Rental and leasing of passenger cars	52500					
<b>7.</b> Rental and leasing of trucks, except light-duty, and trailers	52510					
<b>8.</b> Rental and leasing of other road vehicles	52520					
<b>9.</b> Rental and leasing of home entertainment electric and electronic equipment, components, and accessories, except computers and peripherals	52600					
<b>10.</b> Rental and leasing of household type appliances	52620					
<b>11.</b> Rental and leasing of special events equipment	52680					
<b>12.</b> Rental and leasing of consumer goods, not elsewhere classified	52710					
<b>13.</b> Commercial and industrial equipment rental and leasing related services						
<b>a.</b> Delivery/pick-up services for commercial and industrial machinery and equipment	52851					
<b>b.</b> Maintenance and repair services for commercial and industrial machinery and equipment	52852					
<b>c.</b> Warranty program	52853					
<b>d.</b> Certification training	52854					
<b>e.</b> Liability insurance	52855					
<b>f.</b> Reselling services for merchandise, retail	52856					
<b>g. Sum lines 13a through 13f</b>	52850					
<b>14.</b> Other products - <i>Specify</i> ↴						
	59810					
<b>15. TOTAL</b> (Should equal <b>5</b> if reporting in dollars.)	59990					1 0 0

**23** and **24** Not Applicable.

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**25** EXPORTED SERVICES

**NOTE** - An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Services provided to domestic subsidiaries of foreign firms are excluded.

**A.** Did the receipts or revenue (reported in **5**) include any amounts for exported services?

0911  Yes - Go to line B

0912  No

2007		
\$ Mil.	Thou.	Dol.

**B.** Amount of receipts or revenue for exported services . . . . . 0914

**26** SPECIAL INQUIRIES

**A. CAPITAL LEASES**

(Capital leases - Include direct financing, leveraged, or sales-type leases.)

Mark "X" if None

**1.** Report the **revenue** generated from the lease of assets to others under a capital lease in 2007 . . . . . 5401

**2.** Report the **acquisition cost** of all assets owned by this establishment that were leased to others beginning in 2007 under a capital lease . . . . . 5402

**3.** Report the **fair market value** at the **inception** of the lease of all assets owned by this establishment that were leased to others beginning in 2007 under a capital lease . . . . . 5403

2007			
\$ Bil.	Mil.	Thou.	Dol.

**B. FRANCHISE**

Was this establishment operating under a trademark authorized by a franchisor in 2007? (Mark "X" only ONE box.)

0237  Yes - franchisee owned establishment

0238  Yes - franchisor owned establishment

0239  No

**27-29** Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes  No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report

Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
		-					-	

Internet e-mail address

Date completed

Month Day Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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