



2007 ECONOMIC CENSUS

Rental and Leasing of Automotive Equipment (Without Drivers)

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

RE-53201

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
 - Do not use pencil or felt-tip pen.
 - Place an "X" inside the box.
 - Please center numbers in their respective boxes.
 - Do not put slashes through 0 or 7.
- Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street		
0036 City, town, village, etc.	0037 State	0038 ZIP Code
<input type="text"/>	<input type="text"/>	<input type="text"/>

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

53201018

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation

0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right

Month	Day	Year

0015 Sold or leased to another operator - Give date at right
AND enter name and address of new owner or operator
and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016 Other - Specify

0815

4 MONTHS IN OPERATION

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) 0002

HOW TO REPORT DOLLAR FIGURES



Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report

Report

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

See information sheet(s) for general description.

- Include revenue derived from rentals and operating leases.
- Include, if you hold the leases, interest from capital, finance, and full-payout leases.
- Include, if you do not hold the leases, the fair sales value of merchandise marketed by your firm under capital, finance, or full-payout leases.
- Exclude revenue from sales of used equipment previously rented or leased to customers.

Mark "X" if None

Revenue 0100

2007			
\$ Bil.	Mil.	Thou.	Dol.

6 Not Applicable.

53201026



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None	2007
	Number
<input type="checkbox"/>	

A. Number of employees for pay period including March 12 0320

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

	Mark "X" if None	2007			
		\$ Bil.	Mil.	Thou.	Dol.
1. Annual payroll 0300	<input type="checkbox"/>				
2. First quarter payroll (January-March, 2007) 0310	<input type="checkbox"/>				

8 - 13 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007? (Mark "X" only ONE box.)

Passenger car rental and leasing

- 0700 532 111 00 1 Renting passenger cars, passenger vans, and sport utility vehicles **without drivers** on a short-term basis
- 532 112 00 1 Leasing passenger cars, passenger vans, and sport utility vehicles **without drivers**
- 485 320 00 2 Renting limousines **with drivers**
- 522 220 90 3 Third party financing of passenger car, passenger van, and sport utility vehicle leases

Truck rental and leasing

- 532 120 10 1 Renting trucks, including nonpassenger vans, truck tractors, truck trailers, semitrailers, and storage semitrailers **without drivers** on a short-term basis
- 532 120 20 1 Leasing trucks, including nonpassenger vans, truck tractors, truck trailers, semitrailers, and storage semitrailers **without drivers**
- 484 110 10 3 Renting or leasing trucks **with drivers** - local **without storage**
- 484 121 00 3 Renting or leasing trucks **with drivers** - except local
- 522 220 90 4 Third party financing of trucks, including nonpassenger van, truck tractor, truck trailer, semitrailer, and storage semitrailer leases

Other automotive rental and leasing

- 532 120 90 1 Renting and/or leasing utility trailers
- 532 120 90 2 Renting motor homes and travel trailers

CONTINUE WITH 19 ON PAGE 4

53201034

19 KIND OF BUSINESS - Continued

Other automotive rental and leasing - Continued

- 0700 531 120 10 3 Renting and/or leasing of mobile offices **on site**
- 777 530 00 2 Rental or leasing of other equipment - *Specify equipment* ↴

0701

Other business activities

- 522 220 90 5 Third party financing of other automotive equipment leases
- 775 000 00 1 Other kind of business or activity - *Specify* ↴

0701

20 CLASS OF CUSTOMER

Estimate the percentage of this establishment's total revenue (reported in **5**) by class of customer.

1.	Individuals	5350		%
2.	Federal, state, and local governments	5351		%
3.	All other	5352		%
4. TOTAL			%

2007	
Whole percent of revenue	
	%
	%
	%
1 0 0	%

21 Not Applicable.

HOW TO REPORT PERCENTS



If figure is **38.76%** of total sales:

Report whole percents

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sources of revenue for this establishment, either as a dollar figure or as a whole percent of total revenue (reported in **5**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more lines.)

Line 1 through line 3 - Report revenue from the rental and leasing of equipment **WITHOUT DRIVERS**, whether owned by this establishment or by investors. Include revenue derived during 2007 from leasing equipment under both maintenance and nonmaintenance operating leases. Interest revenue from financing leases should be reported on **line 8**.

Line 4d - Exclude the value of used equipment sold or traded for replacement, or sales of other capital assets. Include sales of vehicles acquired for the purpose of resale (not previously rented or leased by this company) as well as the fair market value of merchandise marketed in 2007 by your firm under capital, finance, or full-payout leases (if you do not hold the lease).

Line 8 - Report here all other sources of revenue. For example: revenue from rental and leasing of automotive equipment **WITH DRIVERS** and interest revenue from financing leases.

CONTINUE WITH **2** ON PAGE 5

53201042



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
1. Rental and leasing of passenger cars						
a. Renting of passenger cars	52501					
b. Leasing of passenger cars	52502					
c. Sum lines 1a and 1b	52500					
2. Rental and leasing of trucks, except light-duty, and trailers						
a. Rental of trucks, except light-duty, and trailers	52511					
b. Leasing of trucks, except light-duty, and trailers	52512					
c. Sum lines 2a and 2b	52510					
3. Rental and leasing of other road vehicles						
a. Rental and leasing of motor homes, travel trailers and campers	52521					
b. Rental and leasing of other road vehicles, except motor homes, travel trailers and campers	52522					
c. Sum lines 3a and 3b	52520					
4. Automotive equipment (without drivers) rental and leasing related services						
a. Protection plan	52531					
b. Maintenance and repair services for road vehicles	52532					
c. Warranty program	52533					
d. Reselling service for merchandise, retail	52534					
e. Sum lines 4a through 4d	52530					
5. Local passenger transportation by limousine and similar luxury vehicle	52540					
6. Rental and leasing of home entertainment electric and electronic equipment, components, and accessories, except computers and peripherals	52600					
7. Rental and leasing of household type appliances	52620					
8. Other products - Specify						
	59810					
9. TOTAL (Should equal 5 if reporting in dollars.)	59990					1 0 0

23-25 Not Applicable.

53201059



26 SPECIAL INQUIRIES

A. SALES OF USED EQUIPMENT

Sales of cars, trucks, or vans to the general public which were previously rented or leased OR purchased for resale 5340

Mark "X" if None

2007		
\$ Mil.	Thou.	Dol.

B. CAPITAL LEASES

(Capital leases - Include direct financing, leveraged, or sales-type leases.)

1. Report the **revenue** generated from the lease of assets to others under a capital lease in 2007 5401

2. Report the **acquisition cost** of all assets owned by this establishment that were leased to others beginning in 2007 under a capital lease 5402

3. Report the **fair market value** at the **inception** of the lease of all assets owned by this establishment that were leased to others beginning in 2007 under a capital lease 5403

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

C. FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007? (Mark "X" only ONE box.)

0237 Yes - franchisee owned establishment

0238 Yes - franchisor owned establishment

0239 No

27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report

Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address

Date completed

Month Day Year

Thank you for completing your 2007 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

53201067

