



2007 ECONOMIC CENSUS

Classification Form

DUE DATE
FEBRUARY 12, 2008

PS-54193

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

Need help or have questions
about filling out this form?

Visit www.census.gov/econhelp

- OR -

Write to the address above.
Include your 11-digit Census File
Number (CFN) printed in the
mailing address.

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Please center numbers in their respective boxes.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Place an "X" inside the box.

Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

0041 Yes

0042 No

0043 No legal boundaries

0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough

0047 Town or township

0048 Other

0024 Do not know

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3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation 0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right →

Month	Day	Year

0015 Sold or leased to another operator - Give date at right →

Month	Day	Year

AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code

0016 Other - Specify →

0815

4 - 18 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007?
(Mark "X" only ONE box.)

Advertising agencies and related services

- 0700 541 810 00 1 Advertising agencies - creating advertising campaigns and placing advertising with media
- 541 850 00 1 Outdoor advertising display services, including bulletins, posters, wall murals, and spectaculars
- 541 850 00 2 Transit advertising display services
- 541 850 00 3 Out of home advertising services
- 541 820 00 1 Public relations agencies
- 541 820 00 2 Lobbying services
- 541 830 00 1 Media buying services - purchasing advertising time or space from media and reselling to advertising agencies or direct to individual companies
- 541 840 10 2 Radio and television advertising representatives - independent of media owners
- 541 840 20 1 Publishers' advertising representatives - independent of media owners
- 777 541 10 2 Advertising sales office of broadcasting or publishing company - Specify type of media company ↴

0701

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- 511 140 00 6 Mailing list compiler/publisher
- 541 860 00 1 Direct mail advertising services, excluding mailing list services
- 541 860 00 2 Advertising material preparation services for mailing or other direct distribution
- 541 870 00 1 Advertising material distributor (delivery of advertising samples), excluding by mail

CONTINUE WITH 19 ON PAGE 3

CONTINUE ON PAGE 3

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS OR ACTIVITY - Continued

Advertising agencies and related services - Continued

- 0700 541 890 20 1 Advertising specialties goods distributor (Sells goods featuring advertising or promotional messages, such as pens, calendars, and key chains to clients.)
- 541 890 30 1 Sign painting and lettering shops
- 541 890 80 1 Welcoming services (Provides coupons and advertising materials to new residents of a community.)
- 541 910 00 2 Market research services
- 541 910 00 3 Broadcast media rating services
- 541 890 80 2 Other advertising related services - Specify ↴

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Professional, scientific, and technical services

- 541 922 00 1 Commercial photography services
- 541 921 00 1 Photography studio, portrait
- 541 930 00 1 Translation and interpretation services
- 541 930 00 2 Sign language services
- 541 940 00 2 Veterinary testing laboratories
- 541 940 00 1 Veterinary services
- 541 990 10 1 Meteorological consulting and weather forecasting services
- 541 990 90 4 Fire extinguisher services, including testing and recharging
- 541 990 90 3 Appraiser, excluding real estate
- 541 990 90 2 Arbitration and conciliation services
- 541 990 90 1 Consumer credit counseling services
- 777 541 90 1 Other professional, scientific, and technical services - Specify ↴

0701

Other kind of business or activity

- 541 611 00 2 Administrative and general management consulting services, including strategic planning and organizational change
- 541 620 00 2 Environmental consulting services
- 777 541 03 5 Other management and consulting services - Specify ↴

0701

CONTINUE WITH 19 ON PAGE 4

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19 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity - Continued

0700 777 540 00 1 Research and development services - *Specify* ↴

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773 000 00 2 Other kind of business or activity - *Specify* ↴

0701

20-25 Not Applicable.

26 SPECIAL INQUIRIES

MERCHANDISE SALES

Did the sale of merchandise account for more than half of the total receipts of this establishment in 2007?

3531 Yes - *Specify merchandise sold* ↴

0831

3532 No

27-29 Not Applicable.

REMARKS *(Please use this space for any explanations that may be essential in understanding your reported data.)*

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>		<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>

Name of person to contact regarding this report			Title		
<input style="width: 100%; height: 20px;" type="text"/>			<input style="width: 100%; height: 20px;" type="text"/>		

Telephone	Area code	Number		Extension	Fax	Area code	Number	
	<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>		<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>

Internet e-mail address	Date completed	Month	Day	Year
<input style="width: 100%; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>	<input style="width: 30px; height: 20px;" type="text"/>

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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