



# 2007 ECONOMIC CENSUS

## Other Professional, Scientific, and Technical Services

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

**PS-54111**

**INFORMATION COPY  
DO NOT USE TO REPORT**

*(Please correct any errors in this mailing address.)*

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**- OR -**

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Do not use pencil or felt-tip pen.
  - Place an "X" inside the box.
  - Please center numbers in their respective boxes.
  - Do not put slashes through 0 or 7.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**  
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**      0022  No - Enter current EIN (9 digits) → 0025  -

**2 PHYSICAL LOCATION**

**A. Is this establishment's physical location the same as shown in the mailing address?**  
(P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>		<input type="text"/>	<input type="text"/>

**B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?**  
(Mark "X" only ONE box.)

0041  Yes      0042  No      0043  No legal boundaries      0044  Do not know

**C. In what type of municipality is this establishment physically located?** (Mark "X" only ONE box.)

0046  City, village, or borough      0047  Town or township      0048  Other      0024  Do not know

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation 0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right \_\_\_\_\_ → 

Month	Day	Year

0015  Sold or leased to another operator - Give date at right \_\_\_\_\_ → 

Month	Day	Year

  
AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
		-

0016  Other - Specify \_\_\_\_\_ → 0815 \_\_\_\_\_

**4 MONTHS IN OPERATION**

Mark "X" if None 

2007
Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

<b>HOW TO REPORT DOLLAR FIGURES</b>	▶	Dollar figures should be <b>rounded to thousands</b> of dollars.	Mark "X" if None	2007			
		If a figure is <b>\$1,025,628.79:</b>	Report → <input type="checkbox"/>	\$ Bil.	Mil.	Thou.	Dol.
		If a value is "0" (or less than \$500.00):	Report → <input checked="" type="checkbox"/>				

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None 

2007
Number

Operating receipts . . . . . 0100

**6 Not Applicable.**

**7 EMPLOYMENT AND PAYROLL**

- Include:**
- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.
- Exclude:**
- Temporary staffing obtained from a staffing service.
  - Contractors, subcontractors, or independent contractors.
  - Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
  - Purchased or managed services, such as janitorial, guard, or landscape services.
  - Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

**A.** Number of employees for pay period including March 12 . . . . . 0320

<b>B.</b> Payroll before deductions (Exclude employer's cost for fringe benefits.)										Mark "X" if None	2007			
										\$ Bil.	Mil.	Thou.	Dol.	
										1. Annual payroll . . . . . 0300 <input type="checkbox"/>				
2. First quarter payroll (January-March, 2007) . . . . . 0310 <input type="checkbox"/>														

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

8 - 13 Not Applicable.

**19** KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007?  
(Mark "X" only ONE box.)

**Professional, scientific, and technical services**

- 0700 541 910 00 2  Market research services
- 541 910 00 3  Broadcast media rating services
- 541 910 00 4  Public opinion polling services
- 541 921 00 1  Photography studio, portrait
- 541 922 00 1  Commercial photography services
- 541 930 00 1  Translation and interpretation services
- 541 930 00 2  Sign language services
- 541 940 00 1  Veterinary services
- 541 940 00 2  Veterinary testing laboratories
- 541 990 10 1  Meteorological consulting and weather forecasting services
- 541 990 90 4  Fire extinguisher services, including testing and recharging
- 541 990 90 3  Appraiser, excluding real estate
- 541 990 90 2  Arbitration and conciliation services
- 541 990 90 1  Consumer credit counseling services
- 541 990 90 5  Outplacement services
- 777 541 11 1  Other professional, scientific, and technical services - *Specify* ↴
- 0701
- 777 541 11 2  Management, scientific, and technical consulting services - *Specify* ↴
- 0701
- 777 541 11 3  Computer systems design and related services - *Specify* ↴
- 0701

**Other kind of business or activity**

- 561 990 90 4  Auctioneer - independent, providing calling services on a contract basis
- 453 998 30 A  Auction house (excluding art) - selling new or used merchandise to the general public on an auction basis
- 453 920 00 6  Art auction houses

CONTINUE WITH 19 ON PAGE 4

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**19** KIND OF BUSINESS OR ACTIVITY - Continued

**Other kind of business or activity - Continued**

0700 777 541 11 4  Wholesale auction company - selling goods for resale or durable non-consumer goods (e.g., used automobiles, livestock) on an auction basis - *Specify type of auction good* ↴

0701

773 000 00 2  Other kind of business or activity - *Specify* ↴

0701

**20** CLASS OF CUSTOMER

*Estimate the percentage of receipts (reported in 5) by class of customer.*

- 1. Business firms and farms . . . . . 3108
- 2. Not-for-profit organizations (*Include religious organizations*) . . . . . 3107
- 3. Federal government . . . . . 3105
- 4. State and local governments . . . . . 3106
- 5. Individuals (*Include receipts from individually owned businesses on line 1.*) . . . . . 3100
- 6. **TOTAL** . . . . .

2007	
Whole percent of receipts	
	%
	%
	%
	%
	%
1 0 0	%

**21** SUPPORT SERVICES

Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of your enterprise (rather than for the general public or other business firms) in 2007?

0998  Yes

0999  No

**HOW TO REPORT PERCENTS**



If figure is **38.76%** of total sales:

**Report whole percents**

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

*(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)*

**Line 1** - Report receipts from the provision of marketing research services to collect and analyze marketing data relating to the movement of products and services from sellers to buyers. These services include the entire research process and providing an analysis of the collected data to the customer.

**Line 1f** - Report receipts from research services to collect data on, measure, and analyze audience size and demographics in media markets, including television, radio, Internet, motion picture, and print media.

**Line 7** - Report receipts from creating photographic or digital images for corporate, commercial, or industrial uses, including advertising, marketing, public relations, and illustrative or instructional materials and publications.

**Line 9** - Report receipts from providing photofinishing services. Include receipts from developing negatives, printing, re-sizing, and other effects. These services may be provided to photographic or digital images.

**Line 10** - Report receipts from creating still and video images of news events for newspapers, broadcasters, or other media. Include services of independent press photographers working on commission or under contract.

CONTINUE WITH 2 ON PAGE 5

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

**Line 15** - Report receipts from providing non-medical care for animals, primarily for pets. Include grooming, training, boarding, and funeral services.

**Line 17** - Report receipts from providing expert assessment of the value of goods, such as jewelry, antiques, and art. Exclude receipts from real estate appraisal services.

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Marketing research services						
<b>a.</b> Marketing research services, conducted by telephone . . . . .	37811					
<b>b.</b> Marketing research services, conducted over the Internet . . . . .	37812					
<b>c.</b> Marketing research services, conducted by mail . . . . .	37813					
<b>d.</b> Marketing research services, conducted using focus groups . . . . .	37814					
<b>e.</b> Marketing research services, conducted using face-to-face methods, excluding focus groups . . . . .	37815					
<b>f.</b> Media audience research services . . . . .	37816					
<b>g.</b> Other marketing research services . . . . .	37817					
<b>h. Sum lines 1a through 1g</b> . . . . .	37810					
<b>2.</b> Public opinion research/polling services . . . . .	37820					
<b>3.</b> Statistical sampling and survey design services . . . . .	37830					
<b>4.</b> Portrait photography services						
<b>a.</b> General individual and group portrait photography services . . . . .	37841					
<b>b.</b> School portrait services . . . . .	37842					
<b>c.</b> Passport photography services . . . . .	37843					
<b>d.</b> Other portrait photography services . . . . .	37844					
<b>e. Sum lines 4a through 4d</b> . . . . .	37840					
<b>5.</b> Wedding photography services						
<b>a.</b> Wedding still photography services . . . . .	37851					
<b>b.</b> Wedding video photography services . . . . .	37852					
<b>c. Sum lines 5a and 5b</b> . . . . .	37850					
<b>6.</b> Other special event photography . . . . .	37860					
<b>7.</b> Commercial or industrial photography services . . . . .	37870					
<b>8.</b> Other photography services . . . . .	37880					

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CONTINUE WITH 22 ON PAGE 6

CONTINUE ON PAGE 6

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>9.</b> Photofinishing services . . . . .	32440					
<b>10.</b> Contract photo journalism services . . . . .	37900					
<b>11.</b> Licensing of rights to use stock photos . . . . .	37910					
<b>12.</b> Maintenance and repair services for consumer electronics . . . . .	31960					
<b>13.</b> Translation and interpretation services						
<b>a.</b> Translation services . . . . .	37931					
<b>b.</b> Interpretation services . . . . .	37932					
<b>c. Sum lines 13a and 13b</b> . . . . .	37930					
<b>14.</b> Veterinary services						
<b>a.</b> Routine veterinary examinations . . . . .	37941					
<b>b.</b> Surgical treatment of animals . . . . .	37942					
<b>c.</b> Non-surgical treatment of animals . . . . .	37943					
<b>d.</b> Veterinary laboratory services . . . . .	37944					
<b>e.</b> Veterinary inspection and disease investigation services . . . . .	37945					
<b>f. Sum lines 14a through 14e</b> . . . . .	37940					
<b>15.</b> Pet care services . . . . .	32420					
<b>16.</b> Weather forecasting services . . . . .	37960					
<b>17.</b> Appraisal services . . . . .	37970					
<b>18.</b> Commodity inspection services . . . . .	37980					
<b>19.</b> Handwriting expert analysis services . . . . .	37990					
<b>20.</b> Arbitration, mediation, and conciliation services . . . . .	38000					
<b>21.</b> Patent brokering (marketing) services . . . . .	38010					
<b>22.</b> Photographic equipment rental . . . . .	39518					
<b>23.</b> Resale of animal food, medication, and other merchandise . . . . .	39627					
<b>24.</b> Resale of photographic equipment and supplies . . . . .	39628					
<b>25.</b> Resale of other merchandise - <i>Specify if more than 10 percent of total receipts</i> ↴	39629					

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CONTINUE WITH **22** ON PAGE 7

CONTINUE ON PAGE 7

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>26.</b> All other operating receipts - <i>Specify if more than 10 percent of total receipts</i> ↴						
	39727					
<b>27. TOTAL OPERATING RECEIPTS - Sum of lines should equal 5 if reporting in dollars</b> . . . . .	39850					1 0 0

**23 and 24** Not Applicable.

**25** EXPORTED SERVICES

**NOTE** - An exported service is a product (e.g., service performed, license agreement) that is performed for, or sold or transferred to, a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.

**A.** Did the receipts or revenue (reported in 5) include any amounts for exported services?

0911  Yes - Go to line B

0912  No - Go to 26

2007			
\$ Bil.	Mil.	Thou.	Dol.

**B.** Amount of receipts or revenue for exported services . . . . . 0914

**26** SPECIAL INQUIRIES

FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007? (Mark "X" only ONE box.)

0237  Yes - franchisee owned establishment

0238  Yes - franchisor owned establishment

0239  No

**27-29** Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM

Month

Year

TO

Month

Year

Name of person to contact regarding this report

Title

Telephone

Area code

Number

Extension

Fax

Area code

Number

Internet e-mail address

Date completed

Month

Day

Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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