



# 2007 ECONOMIC CENSUS

## Other Personal Services

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
1201 East 10th Street  
Jeffersonville, IN 47134-0001

OS-81205

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Do not use pencil or felt-tip pen.
  - Place an "X" inside the box.
  - Please center numbers in their respective boxes.
  - Do not put slashes through 0 or 7.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**  
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**    0022  No - Enter current EIN (9 digits) → 0025  -

**2 PHYSICAL LOCATION**

**A. Is this establishment's physical location the same as shown in the mailing address?**  
(P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>		<input type="text"/>	<input type="text"/>

**B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?**  
(Mark "X" only ONE box.)

0041  Yes    0042  No    0043  No legal boundaries    0044  Do not know

**C. In what type of municipality is this establishment physically located?** (Mark "X" only ONE box.)

0046  City, village, or borough    0047  Town or township    0048  Other    0024  Do not know

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation

0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right

Month	Day	Year

0015  Sold or leased to another operator - Give date at right  
AND enter name and address of new owner or operator  
and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016  Other - Specify

0815

**4 MONTHS IN OPERATION**

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

HOW TO REPORT DOLLAR FIGURES



Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report

Report

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

Operating receipts . . . . . 0100

**6 Not Applicable.**

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**7** EMPLOYMENT AND PAYROLL

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in **1**.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s). (For automobile parking companies operating more than one parking lot or structure, report payroll and employees at the location where the employees spend most of their time. If an establishment is a self-park service location at which no employees are assigned, mark "X" on all lines.)

		Mark "X" if None	2007				
			Number				
A. Number of employees for pay period including March 12 . . . . .		0320	<input type="checkbox"/>				
B. Payroll before deductions (Exclude employer's cost for fringe benefits.)			Mark "X" if None	2007			
				\$ Bil.	Mil.	Thou.	Dol.
1. Annual payroll . . . . .	0300	<input type="checkbox"/>					
2. First quarter payroll (January-March, 2007) . . . . .	0310	<input type="checkbox"/>					

**8-13** Not Applicable.

**19** KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)

**Automobile parking**

- 0700 812 930 00 1  Parking lot
- 812 930 00 2  Parking structure
- 812 930 00 3  Parking structure and lot at same location
- 812 930 00 4  Parking garage, underground
- 812 930 00 5  Valet parking service

**Photography services**

- 812 921 00 1  Photofinishing laboratory, excluding one-hour
- 812 922 00 1  One-hour photofinishing service
- 541 921 00 1  Photography studio, portrait
- 541 922 00 1  Commercial photography services

**Other personal services**

- 812 990 10 1  Bail bonding
- 812 990 90 5  Personal fitness/training
- 812 990 20 1  Dating service
- 812 990 90 6  Party and event planning

CONTINUE WITH **19** ON PAGE 4

CONTINUE ON PAGE 4

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**19** KIND OF BUSINESS OR ACTIVITY - Continued

**Other personal services - Continued**

- 0700 812 990 90 2  Escort service, social
- 812 990 30 1  Pay telephone operators
- 561 730 00 1  Lawn and garden services
- 812 910 00 5  Pet care service, including boarding, animal shelters, kennels, training, pet sitting, etc. (Exclude veterinary services)
- 812 910 00 6  Pet grooming
- 541 940 00 1  Veterinary services
- 624 410 00 1  Child day care services, including those with preschool
- 541 213 00 1  Income tax return preparation services, without also providing accounting, bookkeeping, or billing services
- 541 990 90 1  Consumer credit counseling services
- 812 990 90 4  Consumer buying service (arranges price discounts for members)
- 811 430 00 1  Shoe and leather goods repair
- 812 210 10 1  Funeral home
- 812 220 00 7  Cemetery
- 777 812 02 2  Other personal services - *Specify* ↴

0701

**Other kind of business or activity**

- 773 000 00 1  Other kind of business or activity - *Specify* ↴

0701

**20 and 21** Not Applicable.

<b>HOW TO REPORT PERCENTS</b>		2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
If figure is <b>38.76%</b> of total sales:		<b>Report whole percents</b>				
		3	9			

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

*(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)*

**Line 1a** - Report receipts from providing services to improve the appearance and hygiene of pets, such as cutting and shaving hair, trimming nails, and cleaning hair, ears, and teeth. Exclude veterinary services.

**Line 3** - Report receipts from providing parking for automobiles, motorcycles, and bicycles. Include the provision of space only and the provision of space bundled with an automobile parking service (valet service). Include the collection of fees for parking on streets, roads, and public places. Exclude rental services of lock-up garages or garage premises for vehicles by the month or year.

CONTINUE WITH **22** ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

**Line 4** - Report receipts from providing photofinishing services. Include the developing of negatives, printing, re-sizing, and other effects. These services may be provided on-site or off-site. The services may be provided to film or digital photos.

**Line 9** - Report receipts from operating coin-operated machines, such as photo-taking machines, binoculars, telescopes, and lockers. Include machines in which paper money and credit cards are accepted as payment. Exclude receipts from coin-operated entertainment, gambling, laundry, and vending machines.

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Pet care services						
<b>a.</b> Pet grooming services .....	32421					
<b>b.</b> Animal training services .....	32422					
<b>c.</b> Animal boarding services .....	32423					
<b>d.</b> Pet funeral services .....	32424					
<b>e.</b> Other pet care services - <i>Specify</i> ↴						
.....	32425					
<b>f. Sum lines 1a through 1e</b> .....	32420					
<b>2.</b> Resale of pet and animal supplies .....	39699					
<b>3.</b> Parking services						
<b>a.</b> Off-street parking services .....	32431					
<b>b.</b> On-street parking services .....	32432					
<b>c.</b> Valet parking services .....	32433					
<b>d. Sum lines 3a through 3c</b> .....	32430					
<b>4.</b> Photofinishing services .....	32440					
<b>5.</b> Dating services .....	32450					
<b>6.</b> Social event planning and coordination services .....	32460					
<b>7.</b> Psychic and astrology services .....	32470					
<b>8.</b> Shoe shining services .....	32480					
<b>9.</b> Operation of coin-operated machines .....	32490					
<b>10.</b> Bail bond services .....	32500					
<b>11.</b> Resale of other merchandise .....	39694					

CONTINUE WITH 22 ON PAGE 6

CONTINUE ON PAGE 6

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721				0722	
<b>12.</b> All other operating receipts - <i>Specify if more than 10 percent of total receipts</i> ↴							
	39774						
<b>13. TOTAL OPERATING RECEIPTS - Sum of lines should equal ⑤ if reporting in dollars</b> . . . . .	39850						1 0 0

**23-25** Not Applicable.

**26** SPECIAL INQUIRIES

FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007?  
(Mark "X" only ONE box.)

0237  Yes - franchisee owned establishment

0238  Yes - franchisor owned establishment

0239  No

**27-29** Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes  No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number	Extension	Fax	Area code	Number

Internet e-mail address	Date completed	Month	Day	Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**  
**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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