



2007 ECONOMIC CENSUS

Data Processing, Hosting, and Related Services

OMB No. 0607-0934: Approval Expires 12/31/2008

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

IN-51801

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
 - Do not use pencil or felt-tip pen.
 - Place an "X" inside the box.
 - Please center numbers in their respective boxes.
 - Do not put slashes through 0 or 7.
- Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

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3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation 0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right _____ →

Month	Day	Year

0015 Sold or leased to another operator - Give date at right _____ →

Month	Day	Year

AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
		-

0016 Other - Specify _____ → 0815 _____

4 MONTHS IN OPERATION

Mark "X" if None

2007
Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) 0002

HOW TO REPORT DOLLAR FIGURES	Dollar figures should be rounded to thousands of dollars.	Mark "X" if None	2007			
	If a figure is \$1,025,628.79:	Report → <input type="checkbox"/>	\$ Bil.	Mil.	Thou.	Dol.
	If a value is "0" (or less than \$500.00):	Report → <input checked="" type="checkbox"/>		1 0 2 6		

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None

2007
Number

Operating receipts 0100

6 Not Applicable.

7 EMPLOYMENT AND PAYROLL

- Include:**
- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.
- Exclude:**
- Temporary staffing obtained from a staffing service.
 - Contractors, subcontractors, or independent contractors.
 - Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
 - Purchased or managed services, such as janitorial, guard, or landscape services.
 - Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12 0320

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)		Mark "X" if None	2007			
	1. Annual payroll 0300	<input type="checkbox"/>	\$ Bil.	Mil.	Thou.	Dol.
	2. First quarter payroll (January-March, 2007) 0310	<input type="checkbox"/>				

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

8 - 18 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007?
(Mark "X" only ONE box.)

Data processing, hosting, and related services

- 0700 518 210 00 4 Data processing service bureaus - providing data entry, image processing, database management, record conversion, and other computer processing services from central processing centers
- 518 210 00 5 Business process management services - providing hardware and software to support, host, and manage a business process for clients, including human resources management, supply chain management, etc.
- 518 210 00 6 Application service providers (ASPs) - providing computer applications to businesses and individuals on a pay-per-use or periodic fee basis over the Internet
- 518 210 00 7 Data storage services, including remote backup and storage of computer data
- 518 210 00 8 Disaster recovery services - providing backup computer processing systems
- 518 210 00 9 Website hosting services
- 518 210 00 A Internet streaming services - providing streaming services to Internet broadcasters and others on a contract basis
- 518 111 10 2 Internet Service Providers - broadband ISPs (i.e., cable, DSL system providers)
- 518 111 20 1 Internet Service Providers - ISPs providing services via client supplied telecommunications connections (i.e., dial-up)
- 518 112 00 1 Web search portals - engaged in operating websites that enable users to search the Internet
- 522 320 90 3 Credit and/or debit card processing services
- 777 518 01 1 Other data processing, hosting, and related services - *Specify* ↴

0701

Electronic shopping, auctions, and markets

- 454 111 10 2 Electronic shopping, general merchandise
- 454 112 00 3 Electronic auctions - operating websites for business-to-consumer or consumer-to-consumer trade in new or used goods
- 773 000 00 6 Business-to-business electronic markets - *Specify goods or services* ↴

0701

Other kind of business or activity

- 511 210 00 1 Software publishers, including developing and publishing or publishing only, packaged software
- 773 000 00 8 Other type of publisher or Internet content provider - *Specify* ↴

0701

- 541 513 00 4 Computer facilities management services - providing on-site management and operation of customer's computer systems and data processing facilities

CONTINUE WITH 19 ON PAGE 4

CONTINUE ON PAGE 4

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19 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity - Continued

0700 541 214 20 3 Payroll accounting services - collecting payroll-related information from clients and generating paychecks, payroll reports, and tax filings

773 000 00 1 Other kind of business or activity - *Specify* ↴

0701

20 Not Applicable.

21 SUPPORT SERVICES

Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of your enterprise (rather than for the general public or other business firms) in 2007?

0998 Yes

0999 No

<p><i>HOW TO REPORT PERCENTS</i></p>	2007				
	Estimates are acceptable. Report dollars OR percents.				
	\$ Bil.	Mil.	Thou.	Dol.	Percent
If figure is 38.76% of total sales:	Report whole percents				3 9

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)

- Line 1** - Report receipts from providing advice on technical matters related to the use of information technology. Include advice on hardware and software requirements and procurement, systems integration, and systems security. Exclude advice on issues related to business strategy and service contracts where advice is bundled with the design and development of an IT solution.
- Line 2** - Report receipts from hosting a client's website and related files in a location that provides fast, reliable connection to the Internet.
- Line 3** - Report receipts from providing software applications on a leased, fee, or subscription basis from a centralized, hosted, and managed computing environment.
- Line 4** - Report receipts from providing a bundled service package that combines information technology-intensive services with labor (manual or professional), machinery, and facilities to support, host, and manage a business process for a customer.
- Line 5** - Report receipts from providing rack space within a secured facility for the placement of servers and enterprise platforms. The service includes space for the customer's hardware and software, connection to the Internet or other communication networks, and routine monitoring services.
- Line 6** - Report receipts from managing or administering the storage and back-up of data (i.e., remote back-up services, storage, or hierarchical storage management). Include data migration services.
- Line 7** - Report receipts from providing ongoing management and administration of data as an organizational resource. Services may include modeling, mobilization, mapping/rationalization, and mining of data.
- Line 8** - Report receipts from sending audio and video data over the Internet, or providing services associated with the storage, production (including encoding), and support of video and audio streaming over the Internet.
- Line 9** - Report receipts from providing other IT hosting or infrastructure provisioning services, such as hosting customer's application, processing customer's data, and computer time sharing.
- Line 10a** - Report receipts from the development, analysis, design, and programming of software tailored to customer specifications. Include website design and development, database design and development, and customization and integration of packaged software. Report website hosting on **line 2**, application service provisioning on **line 3**, business process management on **line 4**, data storage on **line 6**, and data management on **line 7**.
- Line 11a** - Report receipts from providing customer support in using or troubleshooting the software, including patches and upgrades.
- Line 11c** - Report receipts from providing customer support or troubleshooting computer combined hardware and software.
- Line 11e** - Report receipts from retrieval or recovery of customer's data from a damaged or unstable hard drive or other storage medium.

CONTINUE WITH 2 ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line 11f - Report receipts from providing standby computer equipment and duplicate software in a separate location to enable a customer to relocate regular staff in order to resume and maintain routine computerized operations in the event of a disaster, such as a fire or flood.

Line 14 - Report receipts from publishing software programs that perform a specific function directly for the end user.

Line 15a - Report receipts from managing and monitoring communication networks and connected hardware to diagnose networking problems and gather capacity and usage statistics for the administration and fine-tuning of network traffic. Include remotely managing security systems or providing security-related services.

Line 15b - Report receipts from providing day-to-day management and operation of a client's computer system.

Line 17 - Report receipts from providing a direct connection to the Internet, wired or wireless, for the transmission of voice or data to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. Include voice over Internet protocol (VOIP) and related Internet telephony services.

Description of sales, shipments, receipts, or revenue	Census use	2007						
		Estimates are acceptable. Report dollars OR percents.						
		\$ Bil.	Mil.	Thou.	Dol.	Percent		
0723	0720	0721					0722	
1. Information technology (IT) technical consulting services	34910							
2. Website hosting services	36120							
3. Application service provisioning	34930							
4. Business process management services	34940							
5. Collocation services	36130							
6. Data storage services	36140							
7. Data management services	36150							
8. Video and audio streaming services	36160							
9. Other IT infrastructure provisioning services - <i>Specify type of content</i> ↴								
	36170							
10. Information technology (IT) design and development services								
a. Custom application design and development services	37410							
b. Network design and development services	37420							
c. Computer systems design, development, and integration services	37430							
11. Information technology (IT) technical support services								
a. Software related technical support services	37521							
b. Hardware related technical support services	37522							
c. Combined hardware and software technical support services	37523							
d. Auditing and assessing computer operations	37524							
e. Data recovery services	37525							

CONTINUE WITH 22 ON PAGE 6

CONTINUE ON PAGE 6

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
11. Information technology (IT) technical support services - Continued						
f. Disaster recovery services (business continuity services)	37526					
g. Other IT technical support services - Specify ↴ _____	37527					
h. Sum lines 11a through 11g	37520					
12. Information and document transformation services						
a. Imaging and other data capture services	36221					
b. Data conversion and migration services	36222					
c. Sum lines 12a and 12b	36220					
13. System software publishing	34880					
14. Application software publishing	34890					
15. IT infrastructure and network management services						
a. Network management services	37511					
b. Computer systems management	37512					
c. Sum lines 15a and 15b	37510					
16. Internet access services	36010					
17. Internet telephony	35980					
18. Resale of merchandise						
a. Computer hardware and software	39607					
b. Other merchandise, excluding computer hardware and software	39618					
19. All other receipts - Specify if more than 10 percent of total receipts ↴ _____	39716					
20. TOTAL RECEIPTS - Sum of lines should equal 5 if reporting in dollars	39850					1 0 0

23 and 24 Not Applicable.

51801066



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

25 EXPORTS OF GOODS AND SERVICES

NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, service) that is sold or transferred to a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.

A. Did the receipts or revenue (reported in **5**) include any amounts for exported goods or services?

0911 Yes - Go to line B

0912 No - Go to **30**

2007			
\$ Bil.	Mil.	Thou.	Dol.

B. Amount of receipts or revenue for exported goods or services 0914

26-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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