



2007 ECONOMIC CENSUS

U.S. Virgin Islands

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

IA-98173

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen. • Please center numbers in their respective boxes. Examples:
 - Do not use pencil or felt-tip pen. • Do not put slashes through 0 or 7.
 - Place an "X" inside the box.
- | | | | | | | | | | | |
|-------------------------------------|---|---|---|---|---|---|---|---|---|---|
| <input checked="" type="checkbox"/> | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|-------------------------------------|---|---|---|---|---|---|---|---|---|---|

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed or a permanent office, payroll office, or other place where business activities related to construction are conducted. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941-SS, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025

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2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

0035 Number and street or location description										
0036 City, town, etc.				0037 State, other			0038 ZIP Code			

B. On what island is this establishment physically located? (Mark "X" only ONE box.)

6031 St. John - Go to **3** 6032 St. Croix - Go to line C 6033 St. Thomas - Go to line C

C. Legal boundary of town where this establishment is physically located (Mark "X" only ONE box.)

6041 Christiansted 6042 Frederiksted 6043 Charlotte Amalie 6044 Outside of legal town boundaries

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3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation 0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right Month Day Year

0015 Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below 0018

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State, other	0065 ZIP Code
		-

0016 Other status - Specify 0815

4 MONTHS IN OPERATION

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 30.) 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report
Report

2007		
\$ Mil.	Thou.	Dol.
1	0 2 6	

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None 2007 \$ Mil. Thou. Dol.

Sales of merchandise, shipments, operating receipts, and/or revenue (Exclude sales taxes or other taxes collected.) 0100

6 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Were any of the sales, shipments, receipts, and/or revenue reported in 5 a result of e-commerce transactions? (Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheet(s) for further clarification.)

E-commerce transactions include:

- Internet
- E-mail
- Extranet
- Electronic Data Interchange (EDI)
- Other online systems

0181 Yes - Go to line B

0182 No - Go to 7

2007	
Whole percent of sales and receipts	%

B. Percent of total sales, shipments, receipts, and/or revenue reported in 5 that are a result of e-commerce transactions. (Exclude sales taxes. Report whole percents. Estimates are acceptable.) 0109

98173024

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941-SS, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in ①.

For further clarification, see information sheet(s).

Mark "X" if None

2007		
Number		

A. Number of paid employees for pay period including March 12, 2007 (Exclude proprietors and partners.) 0320

Mark "X" if None

2007		
\$ Mil.	Thou.	Dol.

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll for 2007 0300

2. First quarter payroll (January-March, 2007) 0310

C. Employer's cost for fringe benefits (Include Social Security, Medicare, medical insurance, etc. Please see information sheet(s) for further clarification.) 0220

8 Not Applicable.

9 INVENTORIES

A. Did this establishment own inventory, regardless of where held, at the end of 2007 and/or 2006?

0486 Yes - Go to line B

0487 No - Go to ⑩

B. Total Inventories (Report the total value of inventories the establishment owned.) 0460

Mark "X" if None

End of 2007		
\$ Mil.	Thou.	Dol.

Mark "X" if None

End of 2006		
\$ Mil.	Thou.	Dol.

C. Did this establishment have inventories by stage of fabrication (finished goods; work-in-process; and/or materials, supplies, fuels, etc.) at the end of 2007 and/or 2006?

0388 Yes - Complete lines 1 through 3. Total should equal the amounts reported in line B.

0389 No - Go to ⑩

Mark "X" if None

End of 2007		
\$ Mil.	Thou.	Dol.

Mark "X" if None

End of 2006		
\$ Mil.	Thou.	Dol.

1. Finished goods 0461

2. Work-in-process 0463

3. Materials, supplies, fuels, etc. 0462

0471

0473

0472

10-15 Not Applicable.

16 SELECTED EXPENSES

A. Operating expenses (Include payroll. Exclude cost of goods sold and interest.) 0136

B. Net purchases of merchandise for resale. (Include amounts allowed for trade-ins. Exclude returns, allowances, and trade/cash discounts.) 0137

Mark "X" if None

2007		
\$ Mil.	Thou.	Dol.

17 and 18 Not Applicable.

98173032

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?
(Mark "X" only ONE box.)

Health care and social assistance

- 0700 621 110 00 1 Office of physician (M.D. or D.O.)
- 621 210 00 2 Office of dentist
- 621 300 00 1 Office of other health practioners including chiropractors, optometrists, mental health practioners, physical therapists, etc
- 621 400 00 3 Family planning center including center for family planning, mental health, substance abuse, etc.
- 621 510 00 3 Medical and diagnostic laboratory
- 623 000 00 1 Nursing and residential care facility
- 624 100 00 2 Social assistance including services for children, youth, elderly, and disabled
- 624 410 00 7 Child day care services
- 772 000 00 B Other health care and social assistance - *Specify* ↴

0701

Repair services and maintenance

- 811 110 00 1 General automotive repair shop
- 811 120 00 1 Automotive body, paint, interior, glass repair, and maintenance
- 811 310 00 1 Commercial or industrial equipment repair and maintenance
- 772 000 00 8 Other maintenance and repair services - *Specify* ↴

0701

Accommodations

- 721 110 00 6 Hotel or motel
- 772 000 00 4 Other traveler accommodation - *Specify* ↴

0701

Food services

- 722 110 00 4 Full-service restaurant
- 722 210 00 1 Refreshment place, limited service restaurant, or fast food restaurant
- 722 320 00 3 Caterer for banquets, weddings, conferences, seminars, etc.
- 722 410 00 9 Bar, tavern, pub, or other drinking place (alcoholic beverages)
- 772 000 00 2 Other food services - *Specify* ↴

0701

CONTINUE WITH 19 ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Information, professional, business, educational and personal services

- 0700
- 511 000 00 5 Publishing industry (except Internet)
 - 512 130 00 4 Motion picture theaters
 - 515 100 00 2 Radio and television broadcasting
 - 517 100 00 1 Wired telecommunications carriers
 - 517 200 00 1 Wireless telecommunications carrier
 - 517 510 00 1 Cable and other program distribution
 - 541 110 00 3 Office of lawyers
 - 541 211 00 6 Accounting, tax preparation, bookkeeping, and payroll services
 - 541 310 00 1 Architectural services, excluding landscape
 - 541 400 00 1 Specialized design services including interior design services and graphic design services
 - 541 600 00 2 Management, scientific, and technical consulting services
 - 541 330 00 E Engineering services
 - 541 430 00 1 Graphic design services
 - 541 610 00 1 Management consulting service
 - 541 810 00 3 Advertising agency
 - 561 310 00 4 Employment placement agency
 - 561 400 00 1 Business support services including document preparation services, telephone call centers, telemarketing bureaus, etc.
 - 561 710 00 3 Exterminating and pest control services
 - 561 720 00 1 Janitorial services
 - 561 730 00 B Landscaping services
 - 561 740 00 1 Rug, carpet, and upholstery cleaning services
 - 561 790 00 3 Other services to buildings and dwellings
 - 713 900 00 3 Amusement and recreation industry including golf courses
 - 812 110 00 5 Beauty shop, barber shop, facial, or nail salon
 - 812 300 00 1 Drycleaning and laundry services
 - 541 920 00 1 Photographic studio, portrait
 - 812 920 00 1 Photofinishing including one-hour

CONTINUE WITH **19** ON PAGE 6

CONTINUE ON PAGE 6

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19 KIND OF BUSINESS - Continued

Information, professional, business, educational and personal services - Continued

- 0700 812 210 00 1 Funeral home
- 772 000 00 5 Other information, professional, business, educational, or personal services - *Specify* ↴

0701

Transportation and warehousing

- 484 110 00 1 General freight trucking
- 484 210 00 1 Used household and office goods moving
- 484 220 00 5 Specialized freight
- 485 300 00 1 Taxi
- 485 400 00 1 School bus and employer bus transportation
- 485 900 00 1 Other transit and ground passenger transportation
- 488 000 00 3 Support activities for air and water transportation
- 561 510 00 1 Travel agency
- 561 520 00 2 Tour operator
- 487 000 00 5 Scenic and sightseeing transportation
- 492 000 00 1 Courier and messenger service
- 493 000 00 1 Warehousing and storage
- 772 200 00 5 Other transportation and storage services - *Specify* ↴

0701

Retail

- 441 110 00 7 Motor vehicle dealer new and used
- 441 120 00 6 Motor vehicle dealer, used
- 441 200 00 1 Other motor vehicle dealer including motorcycles, boats, and other motor vehicles
- 441 310 00 1 Automotive parts and accessories store
- 441 320 00 2 Tire dealer
- 442 110 00 1 Furniture store
- 442 210 00 1 Floor coverings store
- 442 290 00 1 Homefurnishing store
- 443 110 00 1 Household appliance/electronics store
- 443 120 00 1 Computer and/or software store
- 444 100 00 2 Building materials and supplies dealer including hardware stores and homecenters

CONTINUE WITH **19** ON PAGE 7

CONTINUE ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Retail - Continued

- 0700 444 200 00 1 Lawn and garden
- 445 110 00 6 Supermarket or grocery store
- 445 120 00 1 Convenience food store
- 445 200 00 2 Specialty food store including meat market, fish and seafood market, fruit and vegetable market, baked goods store and other specialty food store
- 446 110 00 1 Pharmacy or drug store
- 446 120 00 1 Cosmetics, beauty supplies, and perfume store
- 446 130 00 7 Optical goods store including sunglasses stores
- 446 190 00 1 Other health and personal care store
- 447 110 00 1 Gasoline station with convenience store
- 447 190 00 1 Gasoline station with no convenience store
- 448 110 00 1 Men's clothing store
- 448 120 00 1 Women's clothing store
- 448 130 00 1 Children's and infants' clothing store
- 448 140 00 1 Family clothing store
- 448 210 00 1 Shoe store
- 448 310 00 1 Jewelry store
- 448 320 00 1 Luggage and leather goods store
- 451 110 00 1 Sporting goods store
- 451 200 00 1 Book, periodical, or music store
- 452 110 00 1 Department store including discount or mass merchandising
- 453 210 00 6 Office supply, stationery, and school supplies store
- 453 220 00 8 Gift, novelty, craft, and souvenir store
- 772 000 00 9 Other retail business - *Specify* ↴

0701

CONTINUE WITH **19** ON PAGE 8

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19 KIND OF BUSINESS - Continued

Wholesale

0700 772 200 00 7 Merchant wholesaler, durable goods such as automobiles, furniture, construction materials, equipment and supplies, computer and computer equipment, hardware, appliances, machinery, etc. - *Specify* ↴

0701

772 200 00 8 Merchant wholesaler, nondurable goods such as paper, groceries, plastic materials, petroleum and petroleum products, alcoholic beverages, etc. - *Specify* ↴

0701

Manufacturing

311 000 00 3 Food manufacturing

312 000 00 3 Beverages and tobacco product manufacturing

315 000 00 3 Apparel manufacturing

323 000 00 1 Printing and related support activities

327 000 00 2 Nonmetallic mineral products manufacturing

772 200 00 Y Other manufacturing - *Specify* ↴

0701

Construction

236 000 00 1 Building construction - residential and nonresidential construction or remodeling/additions to buildings by general contractors or operative builders

237 000 00 1 Heavy and civil engineering construction including streets, bridges, sewers, land subdivision, etc.

238 000 00 1 Specialty trade contractors including painting, electrical work, plumbing, site preparation activities, etc.

Finance, insurance, and real estate

522 110 00 1 Commercial banking

522 130 00 1 Credit union

522 310 00 3 Mortgage and other loan brokers

524 100 00 1 Insurance carrier

524 210 00 E Insurance agent

524 200 00 1 Agencies, brokerages, and other insurance related activities

531 110 00 2 Lessor of residential buildings and dwellings

531 120 00 2 Lessor of nonresidential buildings

531 210 00 3 Real estate agent or broker

CONTINUE WITH **19** ON PAGE 9

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Finance, insurance, and real estate - Continued

- 0700 531 300 00 3 Activities related to real estate including management and appraisal of real estate
- 772 000 00 6 Other finance, insurance and real estate - *Specify* ↴

0701

Rental and leasing services, except real estate

- 532 110 00 2 Passenger car rental and leasing
- 532 200 00 1 Consumer goods rental including electronics, formal wear, costumes, video tape, and discs
- 532 310 00 4 General rental center - wide range of items and equipment
- 532 410 00 1 Construction, transportation, mining, and forestry machinery and equipment rental and leasing
- 532 420 00 5 Office machinery and equipment including computers
- 532 490 00 5 Other commercial and industrial machinery and equipment rental and leasing
- 772 200 00 F Other rental and leasing excluding real estate - *Specify* ↴

0701

Other kinds of business or activity

- 813 110 00 2 Church or other religious organization
- 772 200 00 G Utility - *Specify* ↴

0701

- 814 110 00 1 Private household, employing domestic help, e.g., cooks, maids, etc.
- 110 000 00 1 Crop or animal production or agricultural services
- 772 000 00 C Other business or activity - *Specify* ↴

0701

98173099



20 CLASS OF CUSTOMER

Estimate the percentage of this establishment's total sales (reported in **5**) by class of customer:

2007	
Whole percent of sales and receipts	
	%
	%
	%
	%
	%
	%
	%
	%
	%
1 0 0	%

- 1. Local residents 6251
- 2. Visiting tourists 6252
- 3. Local hotels or other traveler accommodations 6255
- 4. Other local tourist-related businesses 6256
- 5. Other local nontourist-related businesses 6257
- 6. Nonlocal businesses 6258
- 7. Local government 3109
- 8. Federal government 3105
- 9. **TOTAL** (Add lines 1 through 8)

21 Not Applicable.

98173107



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

Report whole percents

2007	
Percent	
39	%

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

2007	
Whole percent of sales and receipts	
	%

A. Percent of this establishment's sales, shipments, revenue, or other operating receipts (reported in **5**), for products manufactured at this establishment 0110

B. Briefly describe your principal business activities and report as whole percent of total sales, shipments, revenue, or other operating receipts reported in **5** (e.g., gasoline 60%, auto repairs 21%, oil 8%).

Description of principal business activities	Census use	2007	
		Whole percent of sales and receipts	%
0723	0720	0722	
1.	19811		%
2.	19812		%
3.	19813		%

Note - Answer 2C AND 26 only if the principal kind of business activity reported in 10 for this establishment is HOTEL, MOTEL, or OTHER TRAVELER ACCOMMODATION. Otherwise, go to 2.

C. Report receipts by source, as a whole percent of total receipts (reported in **5**). Do not combine data for two or more receipt lines.

Description of principal business activities	Census use	2007	
		Whole percent of sales and receipts	%
0723	0720	0722	
1. Guestroom or unit rentals, including campground and RV rental fees EXCLUDING OCCUPANCY TAXES (If meals are included as a room package, estimate the percentage for meals on line 2.)	20010		%
2. Meals, unpackaged snacks, sandwiches, unpacked ice cream and yogurt, bakery items, and nonalcoholic beverages generally served for immediate consumption	20120		%
3. Alcoholic drinks served at this establishment	20130		%
4. Packaged liquor, wine, and beer	20140		%
5. All other merchandise	29810		%
6. All other nonmerchandise receipts, including receipts from rental of conference/convention meeting rooms, ballrooms, other public rooms; storage, other services provided to customers, and receipts OTHER than from customers EXCLUDING SALES AND OTHER TAXES	29980		%
7. TOTAL (Add lines 1 through 6.)		100	%

23-25 Not Applicable.

98173115

26 SPECIAL INQUIRIES

NOTE - Answer only if the principal kind of business reported in 19 for this establishment is HOTEL, MOTEL, OR OTHER TRAVELER ACCOMMODATION. Otherwise, go to 27.

NUMBER AND TYPE OF ACCOMMODATIONS

1. Number of rooms, units, or quarters primarily rented as transient as of December 31, 2007 (Consists of the number which can be rented as single units. Suites of rooms which cannot be subdivided should be counted as a single unit.) 2402

Number

2. Were more than half of guestroom or unit rental receipts from transient guests?

2921 Yes

2922 No

27 LEGAL FORM OF ORGANIZATION AND OWNERSHIP

A. Legal form of organization that best describes this establishment at the end of 2007 (Mark "X" only ONE box.)

0691 Individual proprietorship

0692 Partnership

0694 Corporation

0696 Other - Specify ↴

0806

B. Majority ownership of this establishment in 2007 (Mark "X" ALL that apply.)

6081 Black-owned

6082 Puerto Rican-owned

6083 Other Hispanic-owned - Specify ↴

0883

6085 Other - Specify ↴

0885

C. Gender of majority ownership of this establishment in 2007 (Mark "X" only ONE box.)

6077 Male-owned

6084 Female-owned

6078 50/50 Male/Female - Equal percent of ownership

6079 Not known/not determinable (Such as publicly traded)

28 and 29 Not Applicable.

98173123



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

98173131

