



2007 ECONOMIC CENSUS

Puerto Rico - Retail Trade

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

IA-97144

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code and an Act of the Legislature of Puerto Rico No. 11 of March 27, 1950, require businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same laws, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Please center numbers in their respective boxes. Examples:

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
-------------------------------------	---	---	---	---	---	---	---	---	---	---
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Place an "X" inside the box.

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941-PR, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) →

0025		-								
------	--	---	--	--	--	--	--	--	--	--

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

0035 Number and street or location description										
0036 City, town, etc.						0037 State, PR, etc.		0038 ZIP Code		

B. Municipio where this establishment is physically located

0049

97144018



3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation 0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right 0018

Month	Day	Year

0015 Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, etc.	0064 State, PR, etc.	0065 ZIP Code
		-

0016 Other status - Specify 0815

4 MONTHS IN OPERATION

Number of months in operation during 2007 (If none, mark "X" and go to 30.) 0002

Mark "X" if None 2007 Number

<p><i>HOW TO REPORT DOLLAR FIGURES</i></p>		Dollar figures should be rounded to thousands of dollars.	Mark "X" if None	2007			
		If a figure is \$1,025,628.79 :	Report → <input type="checkbox"/>	\$ Mil.	Thou.	Dol.	
		If a value is "0" (or less than \$500.00):	Report → <input checked="" type="checkbox"/>	1	0	2	6

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Sales of merchandise and other operating receipts (Exclude sales taxes or other taxes collected.) 0100

Mark "X" if None 2007

\$ Mil.	Thou.	Dol.

6 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Were any of the sales and/or receipts reported in 5 a result of e-commerce transactions? (Transactions are sales of goods and services where an order is placed by the buyer, or price and terms of sale are negotiated online. Payment for these goods or services may or may not be made online. Please see the information sheets for further clarification.)

E-commerce transactions include:

- Internet • Electronic Data Interchange (EDI)
- E-mail • Other online systems
- Extranet

0181 Yes - Go to line B

0182 No - Go to 7

B. Percent of total sales and/or receipts reported in 5 that are a result of e-commerce transactions. (Include shipping and handling charges. Exclude sales taxes. Report whole percents. Estimates are acceptable.) 0109

2007
Whole percent of sales and receipts
%

97144026

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941-PR, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in ①.

For further clarification, see information sheets.

Mark "X" if None	2007		
	Number		

A. Number of paid employees for pay period including March 12 (Exclude proprietors and partners) 0320

Mark "X" if None	2007		
	\$ Mil.	Thou.	Dol.

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll for 2007 0300

2. First quarter payroll (January-March, 2007) 0310

8 - 13 Not Applicable.

14 RENTAL PAYMENTS

Exclude capital leases (leases with a contract to own at the end of the lease).

Mark "X" if None	2007		
	\$ Mil.	Thou.	Dol.

A. Rental or lease of machinery, equipment, and other items, excluding computer software 0552

B. Rental or lease of land, buildings, structures, store space, and offices 0551

15 Not Applicable.

16 SELECTED EXPENSES

Mark "X" if None	2007		
	\$ Mil.	Thou.	Dol.

A. Communication services (Include telephone, pager, data transmission, fax, and related service contracts.) 0402

B. Computer services (Include data processing and software.) 0398

C. Office supplies 0399

D. Purchased maintenance and repair of machinery and equipment 0401

E. Purchased maintenance and repair of buildings, structures, offices, and their integral parts (elevators, etc.) 0400

17 and 18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007? (Mark "X" only ONE box.)

Motor vehicle and parts dealers

- 0700
- 441 110 00 H Motor vehicle dealer, new and used
 - 441 120 00 6 Motor vehicle dealer, used
 - 441 210 00 2 Recreational vehicle (RV) dealer, including travel trailers, camping trailers, motor homes, truck campers, etc.
 - 441 220 00 2 Motorcycle, boat, and all other motor vehicle dealers including aircraft, all-terrain vehicles (ATV's), utility trailers, etc.

CONTINUE WITH ① ON PAGE 4

CONTINUE ON PAGE 4

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19 KIND OF BUSINESS - Continued**Motor vehicle and parts dealers - Continued**

- 0700 441 310 00 3 Automotive parts and accessories store, new and used
- 441 320 00 7 Tire dealer (gomera)

Furniture and homefurnishings stores

- 442 110 00 2 Furniture store, except custom
- 444 190 00 2 Ceramic tile and/or wood flooring store or dealer
- 442 210 00 7 Other floor coverings store or dealer including rugs, carpets, vinyl floor coverings, floor tiles, except ceramic, or wood only
- 442 299 00 9 Home furnishings store including china, glassware, lamps, linens, blinds, curtains, etc.

Electronic and appliance stores

- 443 110 00 2 Household appliance/electronics store including TVs, satellite dishes, stereo equipment, mobile or cellular phones, pagers, sewing machines, vacuum cleaners, etc.
- 443 120 00 1 Computer and/or software store
- 443 130 00 1 Camera and photographic supply store

Building material and garden equipment and supplies dealers

- 444 110 00 1 Home improvement center
- 444 120 00 3 Paint and wallpaper store
- 444 130 00 1 Hardware store
- 444 190 00 7 Retail lumber yard
- 444 190 00 4 Electrical supplies store or dealer including ceiling fan/light fixture store
- 444 190 00 5 Plumbing equipment and supplies store or dealer
- 444 190 00 6 Door and window store or dealer including rolling doors, hurricane aluminum shutters, iron grilles, garage doors, etc.
- 444 210 00 3 Outdoor power equipment store or dealer including lawnmowers, chainsaws, trimmers, etc.
- 444 220 00 1 Nursery, garden center, or farm supplies store or dealer including feed, seed, grain, and fertilizer

Food and beverage stores

- 445 114 00 1 Cash and carry
- 445 113 00 1 Supermarket
- 445 112 00 1 Grocery store (colmado)
- 445 120 00 1 Convenience food store
- 445 310 00 1 Liquor store
- 722 211 00 9 Bakery and pastry shop (cafetín), selling baked goods and sandwiches, coffee, juices, or other food items for carry-out or eat-in customers
- 445 290 00 1 Bakery, primarily selling prepackaged goods not baked on premises
- 445 210 00 2 Meat market

CONTINUE WITH **19** ON PAGE 5

CONTINUE ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Food and beverage stores - Continued

- 0700 445 220 00 1 Fish (seafood) market
- 445 230 00 1 Fruit stand, vegetable market
- 445 292 00 1 Candy, nut, confectionery store, little or no preparing on premises
- 445 299 00 4 Prepackaged cheese and meat store, dairy product store, gourmet food store, or other specialty food store

Food services

- 722 110 00 1 Full-service restaurant, patrons order through waiter/waitress service and pay after eating
- 722 211 00 3 Fast food restaurant
- 722 212 00 3 Cafeteria
- 722 213 00 1 Refreshment place or limited-service restaurant including carry-out and delivery-only locations
- 722 310 00 6 Foodservice contractor including home delivery of meals
- 722 320 00 3 Caterer for banquets, weddings, conferences, seminars, etc.
- 722 410 00 1 Bar, tavern, pub, or other drinking place, selling alcoholic beverages for consumption on premises
- 772 000 00 2 Other food services - *Specify* ↴

0701

Health and personal care stores

- 446 110 00 1 Pharmacy or drug store
- 446 120 00 1 Cosmetics, beauty supplies, and perfume store
- 446 191 00 4 Health food, vitamins, and food supplements store
- 446 199 00 9 Hearing aids, convalescent aids, and medical equipment store
- 446 130 00 8 Optical goods store including sunglasses
- 446 190 00 1 Other health and personal care store

Gasoline stations

- 447 110 00 1 Gasoline station with convenience store
- 447 190 00 1 Gasoline station with no convenience store

Clothing and clothing accessories stores

- 448 120 00 4 Women's clothing store including maternity shop
- 448 110 00 1 Men's clothing store
- 448 130 00 1 Children's and infants' clothing store
- 448 140 00 1 Family clothing store

CONTINUE WITH **19** ON PAGE 6

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19 KIND OF BUSINESS - Continued**Clothing and clothing accessories stores - Continued**

- 0700
- 448 150 00 5 Accessory store including costume jewelry, ties, wigs, hairpieces, etc.
- 448 190 00 1 Specialized clothing store including women's lingerie, bridal wear, custom printed T-shirts, uniforms, except athletic, etc.
- 532 220 00 5 Formal wear and costume rental
- 448 210 00 1 Shoe store
- 448 310 00 1 Jewelry store
- 448 320 00 1 Luggage and leather goods store

Sporting goods, hobby, book, and music stores

- 451 110 10 3 Sporting goods store
- 451 120 10 3 Hobby, toy, and game store including craft supply store
- 451 130 00 7 Sewing, fabric, and piece goods store including upholstery fabrics
- 451 140 00 1 Musical instrument and supply store
- 451 210 00 1 Book/newsstand/comic book store
- 451 220 00 1 Prerecorded audio, video tape, CD, and record store

General merchandise stores

- 452 110 00 1 Department store including discount or mass merchandising
- 452 910 00 1 Warehouse club, superstore, or supercenter
- 452 990 00 1 General merchandise store, including variety, dollar, and home and auto supply

Miscellaneous store retailers

- 453 110 00 1 Florist
- 453 210 00 6 Office supply, stationery, and school supplies store
- 453 220 00 5 Gift, novelty, party supply or souvenir store including crafts and greeting cards
- 453 310 00 2 Used merchandise store including antique, flea market, thrift, etc.
- 453 910 00 6 Pet and pet supplies store
- 453 920 00 1 Art dealer/gallery
- 453 930 00 1 Manufactured (mobile) home retailer, new and used
- 453 990 00 1 Other miscellaneous retailer including tobacco, trophy, religious goods (except books), etc.

Nonstore retailers

- 454 110 00 1 Electronic shopping and mail-order house
- 454 210 00 3 Vending machine operator
- 454 312 00 1 Liquefied petroleum (LP) gas dealer
- 454 390 00 1 Other direct selling establishment including house-to-house, party plan, home delivery newspaper routes, coffee break services, etc.

CONTINUE WITH **19** ON PAGE 7

CONTINUE ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Other kind of business

0700 772 000 00 1 Other kind of business - Specify **7**

0701

20 CLASS OF CUSTOMER

A. As a general business practice, did this establishment sell to household consumers and individual users in 2007?

0251 Yes

0252 No

B. Were 75% or more of this establishment's sales to retailers or wholesalers for resale in 2007?

0256 Yes

0257 No

C. Did this establishment require proof of business or professional license from new customers in 2007?

0276 Yes

0277 No

D. Estimate the percentage of this establishment's total sales (reported in **5**) for each class of customer (Circle all that apply and then report percentages for the items circled.)

1. Household consumers and individual users 0261

2. Retailers for resale 0263

3. Wholesale establishments for resale 0264

4. Manufacturing and mining industrial users for use as input goods in production 0266

5. Restaurants, hotels, food services, and contract feeding 0267

6. Governmental bodies (Federal, Commonwealth, and municipal) 0271

7. Export sales 0262

8. Other, including repair shops for use in repair work businesses for end use in their own operations, building contractors, heavy construction, special trade contractors, and farmers for use in farm production - Specify **7**

0874 0272

9. TOTAL (Add lines 1 through 8)

2007	
Whole percent of sales and receipts	
<input style="width: 50px; height: 20px;" type="text"/>	%
<input style="width: 50px; height: 20px;" type="text"/>	%
<input style="width: 50px; height: 20px;" type="text"/>	%
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<input style="width: 50px; height: 20px;" type="text"/>	%
<input style="width: 50px; height: 20px;" type="text"/>	%
1 0 0	%

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21 METHOD OF SELLING

Which ONE of the following categories best describes this establishment's principal method of selling in 2007?
(Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - Specify

0759

HOW TO REPORT PERCENTS



If figure is **38.76%** of total sales:

Report whole percents

2007

Estimates are acceptable.
Report dollars OR percents.

\$ Mil.	Thou.	Dol.	Percent
			3 9

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.

0723	Description of sales, shipments, receipts, or revenue	Census use	2007			
			Estimates are acceptable. Report dollars OR percents.			
			\$ Mil.	Thou.	Dol.	Percent
		0720	0721		0722	
1.	Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. (Report nonfood items (e.g. soaps, detergents, and household cleaners; paper and related products, etc.) on the appropriate lines 7 and 8. Report vitamins on line 6b and pet food on line 41.)					
a.	Meat, fish, seafood, and poultry, including prepackaged meats requiring refrigeration (Report deli meats on line 1g and meats sold in a frozen state on line 1c.)	20101				
b.	Produce, including fresh and prepackaged fruits and vegetables (Report frozen vegetables on line 1c, floral items on line 31, and soup and salad bar sales on line 2.)	20102				
c.	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc. (Report frozen dairy products such as ice cream on line 1d.)	20103				
d.	Dairy products and related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc. (Report hand-dipped ice cream and yogurt on line 2.)	20104				
e.	Bakery products baked on premises	20105				
f.	Bakery products not baked on the premises, excluding frozen	20106				

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CONTINUE ON PAGE 9

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007			
		Estimates are acceptable. Report dollars OR percents.			
		\$ Mil.	Thou.	Dol.	Percent
0723	0720	0721			0722
1. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. - Continued					
g. Delicatessen items, including deli meats and other service delicatessen items (Report prepared sandwiches, dishes, and entrees on line 2.)	20107				
h. Candy	20109				
i. All other foods, including dry groceries, canned and bottled foods, and other food items NOT covered by lines 1a through 1h	20111				
j. Sum lines 1a through 1i	20100				
2. Meals, unpackaged snacks, sandwiches, nonalcoholic beverages generally served for immediate consumption, including sales from soup and salad bars, party platters, and hand-dipped ice cream (Report alcoholic beverages on line 3.)	20120				
3. Alcoholic drinks served at this establishment	20130				
4. Packaged liquor, wine, and beer	20140				
5. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others	20150				
6. Drugs, health aids, beauty aids, including cosmetics					
a. Prescriptions	20161				
b. Nonprescription medicines	20162				
c. Cosmetics, including face cream, make-up, perfumes and colognes, etc.	20165				
d. All other health and beauty aids	20169				
e. Sum lines 6a through 6d	20160				
7. Soaps, detergents, and household cleaners	20180				
8. Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc. (Report stationery products on line 42 and computer printer paper on line 43.)	20190				
9. Men's wear, including accessories (Report boys' wear on line 11 and footwear on line 12.)	20200				
10. Women's wear (Report girls', infants', and toddlers' wear on line 11 and footwear on line 12.)					
a. Women's apparel, including dresses, suits, bras, lingerie, and hosiery	20231				
b. Women's accessories (including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.) (Report costume jewelry on line 23.)	20234				

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CONTINUE WITH 22 ON PAGE 10

CONTINUE ON PAGE 10

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007			
		Estimates are acceptable. Report dollars OR percents.			
		\$ Mil.	Thou.	Dol.	Percent
0723	0720	0721			0722
10. Women's wear - Continued					
c. All other women's wear such as robes, uniforms, wigs, costumes, etc.	20233				
d. Sum lines 10a through 10c	20220				
11. Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (<i>Report footwear on line 12.</i>)	20240				
12. Footwear, including accessories	20260				
13. Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	20270				
14. Curtains, draperies, blinds, slipcovers, bed and table coverings	20280				
15. Major household appliances, including vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwave ovens, clothes washers and dryers, trash compactors, etc.	20300				
16. Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; frypans; and personal care appliances, such as hair dryers, curling irons, shavers, etc.	20310				
17. Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, and accessories (<i>Report electronic games and electronic game devices on line 26, video tape/DVD and player rentals and other rentals, and parts installed in repair on line 54.</i>)	20320				
18. Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, sheet music, accessories, including audio tape books (<i>Report parts installed in repair on line 54.</i>)	20330				
19. Furniture, including outdoor/patio furniture	20340				
20. Flooring and floor coverings	20360				
21. Computer hardware, software, and supplies (<i>Report computer-related furniture on line 19. Report electronic games devices on line 26. Report electronic game/DVD combination devices on line 17.</i>)	20370				
22. Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	20380				
23. Jewelry, including watches, watch attachments, novelty and costume jewelry, etc.	20400				
24. Books	20420				
25. Photographic equipment and supplies (<i>Report photofinishing on line 54.</i>)	20440				
26. Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles (<i>Report bicycles on line 28.</i>)	20460				
27. Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	20490				
28. Sporting goods, including boats, bicycles, parts and accessories, etc. (<i>Report receipts from boat storage and docking on line 54.</i>)	20500				

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CONTINUE ON PAGE 11

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007			
		Estimates are acceptable. Report dollars OR percents.			
		\$ Mil.	Thou.	Dol.	Percent
0723	0720	0721			0722
29. Recreational vehicles, parts, and accessories <i>(Report manufactured (mobile) homes on line 34. Report liquefied petroleum (propane) gas on line 40. Report motorcycles on line 36c.)</i>	20580				
30. Hardware, tools, and plumbing and electrical supplies, including ceiling fans and light fixtures	20600				
31. Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.					
a. Cut flowers	20621				
b. Indoor potted plants	20624				
c. Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	20627				
d. All other lawn, garden, and farm equipment and supplies, including lawn and garden tools and equipment, fertilizers, lime, mulch, chemicals, etc.	20633				
e. Sum lines 31a through 31d	20620				
32. Dimensional lumber and other building/structural materials and supplies <i>(Report wallpaper on line 35. Report paint and sundries on line 33.)</i>	20640				
33. Paint and sundries	20670				
34. Manufactured (mobile) homes, excluding modular homes	20680				
35. Wallpaper and other flexible wallcoverings	20690				
36. Automobiles, vans, trucks, and other powered transportation vehicles, including motorcycles, motor scooters, and motor bikes <i>(Report recreational vehicles on line 29.)</i>					
a. New automobiles, vans, and trucks	20715				
b. Used automobiles, vans, and trucks	20716				
c. Motorcycles, motor scooters, and motor bikes, including parts and accessories <i>(Report parts installed in repair on line 54.)</i>	20709				
d. Other powered transportation vehicles	20711				
e. Sum lines 36a through 36d	20700				
37. Automotive fuels					
a. Gasoline	20721				
b. Diesel fuel	20725				
c. Other automotive fuels	20726				
d. Sum lines 37a through 37c	20720				

CONTINUE WITH **22** ON PAGE 12

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007			
		Estimates are acceptable. Report dollars OR percents.			
		\$ Mil.	Thou.	Dol.	Percent
0723	0720	0721			0722
38. Automotive lubricants, including oil, greases, etc.	20730				
39. Automotive tires, batteries, parts, and accessories (<i>Report parts installed in repair on line 54.</i>)	20740				
40. Household fuels, including LP gas, wood, and coal	20780				
41. Pets, pet foods, and pet supplies	20800				
42. Stationery products, including stationery, tablets, pads, calendars, and related products	20851				
43. Office paper, including computer printer, copier, fax, and typewriter cut sheet paper	20852				
44. Office and school supplies	20853				
45. Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	20854				
46. Greeting cards	20855				
47. Magazines and newspapers	20856				
48. Luggage and leather goods (<i>Report men's and women's small leather apparel accessories on line 9 or 10b.</i>)	20859				
49. Art goods, including original pictures and sculptures (<i>Report artists' supplies on line 50 and reproductions on line 22.</i>)	20863				
50. Artists' materials and supplies	20869				
51. Telephones, including cellular phones	20865				
52. Souvenirs and novelty items	20877				
53. All other merchandise (<i>Report receipts for services on line 54.</i>) <i>Specify principal lines and estimated sales below</i>					
a. _____	29811				
b. _____	29812				
c. _____	29813				
d. Sum lines 53a through 53c	29810				
54. Nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES	29700				
55. TOTAL (<i>Should equal 5 if reporting in dollars.</i>)	29990				1 0 0

23-25 Not Applicable.

97144125



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES

A. FLOOR SPACE - Department, Variety, General Merchandise, Food, and Drug Stores ONLY

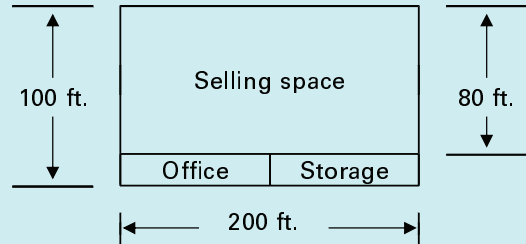
Include:

- Only the floor space used/controlled by this company.
- All space occupied by this establishment on every floor of multi-story buildings.

EXAMPLE: How to compute floor space in square feet

(1) Under-roof selling space is:
200 ft. x 80 ft. = 16,000 sq. ft.

(2) Total under-roof floor space is:
200 ft. x 100 ft. = 20,000 sq. ft.



1. Under-roof selling space

(Enter the square footage of in-store selling space at the end of 2007. Include all store areas open to customers, including aisles, elevators, etc. Exclude display windows fronting onto streets or walks, outdoor entrance ways, or other outdoor space.) 2111

2. Total under-roof floor space

(Enter the total square footage of all under-roof selling space plus all other space available at the end of 2007. Include dry storage, refrigerated space, offices, workrooms, display windows, and enclosed entrance ways. Exclude outdoor space, even if covered.) 2110

2007	
Square feet as of December 31	

B. FRANCHISE

1. Did this establishment use a trade name authorized by a franchisor in 2007?

2331 Yes 2332 No - Go to line C

2. Was this establishment OWNED OR OPERATED by the franchisor in 2007?

2341 Yes 2342 No

C. SHOPPING CENTER OR MALL

Was this establishment physically located in a shopping center or mall?

2901 Yes

2902 No

97144133



27 LEGAL FORM OF ORGANIZATION

A. Legal form of organization that best describes this establishment at the end of 2007 (Mark "X" only ONE box.)

- 0691 Individual proprietorship
- 0692 Partnership
- 0693 Cooperative organization
- 0694 Corporation (Do not mark if any form of cooperative association.) - Go to line B
- 0696 Other - Specify ↴

0806

B. If a corporation:

Type of corporation (Mark "X" only ONE box.)

- 8913 Private corporation (nonprofit)
- 8911 Private corporation (for-profit)
- 8912 Public corporation

28 and 29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

- Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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