



# 2007 ECONOMIC CENSUS

## Activities Related to Credit Intermediation

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

FI-52206

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**- OR -**

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Do not use pencil or felt-tip pen.
  - Place an "X" inside the box.
  - Please center numbers in their respective boxes.
  - Do not put slashes through 0 or 7.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1** EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**      0022  No - Enter current EIN (9 digits) → 0025  -

**2** PHYSICAL LOCATION

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>		<input type="text"/>	<input type="text"/>

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041  Yes      0042  No      0043  No legal boundaries      0044  Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046  City, village, or borough      0047  Town or township      0048  Other      0024  Do not know

52206018

**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation 0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right \_\_\_\_\_ → 

Month	Day	Year

0015  Sold or leased to another operator - Give date at right \_\_\_\_\_ → 

Month	Day	Year

 0018

AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)		
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
			-

0016  Other - Specify \_\_\_\_\_ → 0815

**4 MONTHS IN OPERATION**

Mark "X" if None 

2007
Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

<b>HOW TO REPORT DOLLAR FIGURES</b>	▶	Dollar figures should be <b>rounded</b> to <b>thousands</b> of dollars.	Mark "X" if None	2007			
		If a figure is <b>\$1,025,628.79</b> :	Report → <input type="checkbox"/>	\$ Bil.	Mil.	Thou.	Dol.
		If a value is "0" (or less than \$500.00):	Report → <input checked="" type="checkbox"/>				

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None 

2007
Number

Revenue . . . . . 0100

**6 Not Applicable.**

**7 EMPLOYMENT AND PAYROLL**

- Include:**
- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.
- Exclude:**
- Temporary staffing obtained from a staffing service.
  - Contractors, subcontractors, or independent contractors.
  - Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
  - Purchased or managed services, such as janitorial, guard, or landscape services.
  - Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

**A.** Number of employees for pay period including March 12 . . . . . 0320

<b>B.</b> Payroll before deductions (Exclude employer's cost for fringe benefits.)	Mark "X" if None	2007			
		\$ Bil.	Mil.	Thou.	Dol.
		1. Annual payroll . . . . . 0300 <input type="checkbox"/>			
2. First quarter payroll (January-March, 2007) . . . . . 0310 <input type="checkbox"/>					

52206026

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**8 - 18** Not Applicable.

**19** KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2007?  
(Mark "X" only ONE box.)

**Financial transaction processing**

- 0700 522 320 20 1  Electronic funds transfer network
- 522 320 20 8  Money transfer or wire transmission
- 522 320 20 2  Electronic payment service
- 522 320 20 3  Automated Teller Machine (ATM) or Automated Loan Machine (ALM) network
- 522 320 20 4  Clearinghouse, bank or check
- 522 320 30 1  Credit card services by nondepository credit institution
- 522 320 90 2  Credit and/or debit card processing service
- 522 390 00 2  Mortgage loan servicing

**Other credit related services**

- 522 390 00 6  Check cashing agency
- 522 390 00 5  Money order issuance
- 522 390 00 3  Traveler's check issuance
- 522 390 00 7  Payday loans or deferred deposit loans
- 523 130 00 8  Foreign currency exchange
- 523 991 00 3  Escrow, except real estate
- 523 999 00 3  Deposit broker
- 522 310 00 1  Loan broker or agent
- 522 310 00 2  Mortgage broker
- 522 292 90 1  Mortgage banker, mortgage company, or loan correspondent
- 522 298 10 1  Pawn shop
- 522 291 00 2  Consumer/personal finance or small loan company
- 522 110 90 1  Representative office of foreign bank

**Other business activities**

- 525 930 90 1  Real estate investment trust - mortgage REIT
- 775 000 00 1  Other kind of business or activity - *Specify* ↴

0701

**20 and 21** Not Applicable.

52206034



<b>HOW TO REPORT PERCENTS</b>		2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
If figure is <b>38.76%</b> of total sales:		<b>Report whole percents</b>			3 9	

**22** **DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE**  
*(Report sources of revenue for this establishment, either as a dollar figure or as a whole percent of total revenue (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more lines.)*

- Line 1** - Loan income includes interest received, origination and other fees received, and revenue from sales of loans.
- Line 1a** - Includes government guaranteed loans, loans secured by accounts receivables and inventory. **Line 1c** - Includes agencies and foreign.
- Line 2** - Revenue from all sources of credit card industry, including interest, fees, processing, insurance, and services.
- Line 5** - Includes commissions, fees, margin interest, etc. Excludes trading on own account.
- Line 6** - Includes commissions, fees, margin interest, etc. Excludes trading on own account.
- Line 7** - Includes commissions, fees, margin interest, etc. Excludes trading on own account.
- Line 9** - Revenue includes interest and fees.
- Line 11** - Bundled account related services provided for a flat fee and usually paid monthly.
- Line 12** - Fees for services such as NSF fee, research and inquiry fees, early withdrawal penalties, and other incremental fees.
- Line 13** - Services that are fee based including cash management, lock box, bookkeeping, coin and currency counting, wire transfer, and other related services.
- Line 14** - Revenue from fees from payment instruments including letters of credit, performance bonds, and others not elsewhere classified.
- Line 15** - Revenue from retail currency transactions.
- Line 16** - Revenue from the creation of a fiduciary relationship, including administration and management of corporate funds such as benefit or profit sharing plans, transfer and other agents, and estate administration.
- Line 18** - Includes revenue from services related to mergers and acquisitions, as well as the issuance of fairness opinions.

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Loan products - income</b>						
<b>a. Loans to businesses - commercial and industrial mortgages . . . . .</b>	55012					
<b>b. Loans to businesses - other . . . . .</b>	55013					
<b>c. Loans to governments . . . . .</b>	55014					
<b>d. Loans to consumers - secured, residential mortgages . . . . .</b>	55015					
<b>e. Loans to consumers - secured, home equity . . . . .</b>	55016					
<b>f. Loans to consumers - secured, vehicle . . . . .</b>	55017					
<b>g. Loans to consumers - secured, other . . . . .</b>	55018					
<b>h. Loans to consumers - unsecured . . . . .</b>	55019					
<b>i. Sum lines 1a through 1h . . . . .</b>	55010					

52206042



CONTINUE WITH 2 ON PAGE 5

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>2.</b> Credit card products - income						
<b>a.</b> Credit card cardholder products - businesses and governments . . . . .	55031					
<b>b.</b> Credit card cardholder products - consumer . . . . .	55032					
<b>c.</b> Credit card merchant products . . . . .	55033					
<b>d.</b> Credit card association products . . . . .	55034					
<b>e. Sum lines 2a through 2d</b> . . . . .	55030					
<b>3.</b> Leasing products - income						
<b>a.</b> Operating leases - motor vehicle . . . . .	55241					
<b>b.</b> Operating leases - other . . . . .	55242					
<b>c.</b> Finance leases . . . . .	55243					
<b>d. Sum lines 3a through 3c</b> . . . . .	55240					
<b>4.</b> All other credit financing products - income . . . . .	55260					
<b>5.</b> Brokering and dealing products - debt instruments . . . . .	55410					
<b>6.</b> Brokering and dealing products - equities . . . . .	55610					
<b>7.</b> Brokering and dealing products - derivative contracts . . . . .	55710					
<b>8.</b> Brokering and dealing investment company securities, including mutual funds, closed-end funds, and unit investment trusts . . . . .	55910					
<b>9.</b> Financing related to securities . . . . .	56210					
<b>10.</b> Trading debt instruments on own account - net gains (losses) . . . . .	56510					
<b>11.</b> Deposit account service packages . . . . .	57010					
<b>12.</b> Separately-priced deposit account products . . . . .	57020					
<b>13.</b> Cash handling and management products . . . . .	57030					
<b>14.</b> Document payment products . . . . .	57040					
<b>15.</b> Foreign currency exchange - fees . . . . .	57050					
<b>16.</b> Trust products - fiduciary fees . . . . .	57410					
<b>17.</b> Automated Clearinghouse (ACH) products - fees . . . . .	57610					

52206059



CONTINUE WITH **22** ON PAGE 6

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721				0722	
<b>18. Financial planning and investment management products</b>							
<b>a. Financial planning and investment management services for businesses and governments</b> . . . . .	57711						
<b>b. Personal financial planning and advice products</b> . . . . .	57712						
<b>c. Personal investment management products</b> . . . . .	57713						
<b>d. Sum lines 18a through 18c</b> . . . . .	57710						
<b>19. Other products supporting financial services - fees - Specify</b> ↴							
	57810						
<b>20. TOTAL (Should equal 5 if reporting in dollars.)</b> . . . . .	59990						1 0 0

**23 and 24** Not Applicable.

**25** EXPORTED SERVICES

**NOTE** - An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Services provided to domestic subsidiaries of foreign firms are excluded.

**A.** Did the receipts or revenue (reported in 5) include any amounts for exported services?

0911  Yes - Go to line B

0912  No

2007		
\$ Mil.	Thou.	Dol.

**B.** Amount of receipts or revenue for exported services . . . . . 0914

**26** SPECIAL INQUIRIES

**A. LOAN INCOME**

For each type of loan product listed below indicate the percentage of income that is derived from interest, origination fees, and other fees.

Loan Type

Mark "X" if None

Loan Type	2007			
	Percentage of loan income from:			
	Interest	Origination Fees	Other Fees	Total
<b>1. Loans to businesses and governments</b> . . . . . 0519	0515	0516	0517	
	%	%	%	1 0 0 %
<b>2. Loans to consumers - secured, residential mortgages and home equity</b> . . . . . 0549	0545	0546	0547	
	%	%	%	1 0 0 %
<b>3. Loans to consumers - secured, vehicle and other</b> . . . . . 0589	0585	0586	0587	
	%	%	%	1 0 0 %
<b>4. Loans to consumers - unsecured</b> . . . . . 0599	0595	0596	0597	
	%	%	%	1 0 0 %

CONTINUE WITH 26 ON PAGE 7

CONTINUE ON PAGE 7

52206067

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**26** SPECIAL INQUIRIES - Continued

**B. CREDIT CARD PRODUCTS**

Did this establishment have income from credit card products during 2007?

0128  Yes

0129  No (If no, mark "X" and go to C.)

Estimate the percentage of this establishment's credit card products income from the following sources.

<b>1.</b> Interest . . . . .	0123
<b>2.</b> Cardholder fees . . . . .	0124
<b>3.</b> Merchant fees . . . . .	0125
<b>4.</b> Other fees . . . . .	0126
<b>5. TOTAL</b> . . . . .	

2007	
Percent	
	%
	%
	%
	%
1 0 0	%

**C. MISCELLANEOUS INTEREST AND FEES**

For each type of credit financing product listed below, indicate the percentage of income that is derived from interest, fees, and other credit financing.

Credit Financing	Mark "X" if None	2007									
		Percentage of loan income from:									
		Interest	Fees	Other	Total						
<b>1.</b> Leasing . . . . .	0142	<input type="checkbox"/>	0133	0135	0138		%	%	%	1 0 0	%
<b>2.</b> Installment credit . . . . .	0609	<input type="checkbox"/>	0605	0606	0607		%	%	%	1 0 0	%
<b>3.</b> Other credit financing . . . . .	0629	<input type="checkbox"/>	0624	0625	0627		%	%	%	1 0 0	%

CONTINUE WITH **26** ON PAGE 8

52206075

**26** SPECIAL INQUIRIES - Continued

**D. BROKERING AND DEALING PRODUCTS**

Did this establishment have income from brokering and dealing products during 2007?

0173  Yes

0174  No (If no, mark "X" and go to E.)

Estimate the percentage of this establishment's brokering and dealing income from the following sources.

<b>1.</b> Fees and commissions . . . . .	0159		%
<b>2.</b> Interest income from trading accounts . . . . .	0161		%
<b>3.</b> Net gains (losses) in trading accounts, excluding interest income . . . . .	0163		%
<b>4.</b> Margin interest . . . . .	0165		%
<b>5.</b> Other . . . . .	0167		%
<b>6. TOTAL</b> . . . . .		1 0 0	%

2007	
Percent	
	%
	%
	%
	%
	%
1 0 0	%

**E. FRANCHISE**

Was this establishment operating under a trademark authorized by a franchisor in 2007?  
(Mark "X" only ONE box.)

0237  Yes - franchisee owned establishment

0238  Yes - franchisor owned establishment

0239  No

**27-29** Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes  No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**  
**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

52206083

