



2007 ECONOMIC CENSUS

Travel Arrangement and Reservation Services

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

AS-56103

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
 - Do not use pencil or felt-tip pen.
 - Place an "X" inside the box.
 - Please center numbers in their respective boxes.
 - Do not put slashes through 0 or 7.
- Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street		
0036 City, town, village, etc.	0037 State	0038 ZIP Code
<input type="text"/>	<input type="text"/>	<input type="text"/>

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

56103013

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation

0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right

Month	Day	Year

0015 Sold or leased to another operator - Give date at right
AND enter name and address of new owner or operator
and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016 Other - Specify

0815

4 MONTHS IN OPERATION

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$1,025,628.79:**

Report

If a value is "0" (or less than \$500.00):

Report

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Report operating receipts of this establishment

- Travel agents, ticket offices/agencies, and reservation systems should include commissions or fees, not gross sales.
- Tour operators should include the difference between the selling price of their tours and the amount paid to suppliers.
- Convention, visitor, and tourist information bureaus should report total revenue, including contributions, gifts, and grants.

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

Operating receipts 0100

6 Not Applicable.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in ①.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12 0320

2007	
Mark "X" if None	Number

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

1. Annual payroll 0300

2. First quarter payroll (January-March, 2007) 0310

8 - 13 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)

Travel agencies and tour operators

- 0700 561 510 00 1 Travel agency
- 561 520 00 1 Tour operators, assembling tour packages and selling directly to travelers or through other travel agencies

Other travel arrangement and reservation services

- 561 599 70 3 Ticket agencies, including airline, railroad, bus, theatrical, sports, cruise ships, amusement, and recreation
- 561 599 70 2 Reservation systems, including airlines, hotels, and restaurants
- 561 599 80 2 Vacation time share exchange services
- 561 591 00 1 Convention and visitor bureaus
- 561 591 00 2 Tourist information bureaus
- 561 599 20 1 Automobile clubs
- 561 599 20 2 Other membership travel clubs
- 777 560 00 2 Other travel arrangement and reservation services - Specify ↴

0701

Transportation services

- 485 320 00 3 Limousine or luxury sedan **with drivers**, excluding scheduled airport shuttle services
- 485 510 00 8 Bus charter services, local

CONTINUE WITH ① ON PAGE 4

CONTINUE ON PAGE 4

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19 KIND OF BUSINESS OR ACTIVITY - Continued

Transportation services - Continued

- 0700 485 510 00 7 Bus charter services, interstate or interurban
- 487 110 00 5 Sightseeing bus, trolley, or steam train excursions
- 487 210 10 2 Scenic and sightseeing boats, including dinner cruises, excursions, and harbor tours
- 487 990 00 6 Sightseeing airplanes or helicopters
- 487 990 00 5 Aerial tramways and cable lifts, scenic or sightseeing
- 488 510 10 6 Freight forwarding services
- 488 510 20 6 Shipping agents or brokers
- 777 560 00 6 Other transportation services - *Specify* ↴

0701

- 488 510 20 8 Other freight brokers or arrangers - *Specify* ↴

0701

Other kind of business or activity

- 773 000 00 1 Other kind of business or activity - *Specify* ↴

0701

20 CLASS OF CUSTOMER

Estimate the percentage of receipts (reported in 5) by class of customer.

- 1.** Individuals (*Include receipts from individually owned businesses on lines 2 and 3 as appropriate.*) 3100
- 2.** Travel agencies and other resellers 3110
- 3.** All other business firms and farms 3108
- 4.** Not-for-profit organizations (*Include religious organizations*) 3107
- 5.** Federal government 3105
- 6.** State and local governments 3106
- 7. TOTAL**

2007	
Whole percent of receipts	
	%
	%
	%
	%
	%
	%
1 0 0	%

21 SUPPORT SERVICES

Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of your enterprise (rather than for the general public or other business firms) in 2007?

- 0998 Yes
- 0999 No

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

Report whole percents

2007				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				39

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)

- Line 1** - Report commissions and fees from the sale of passenger transportation, cruises, lodging, car rentals, event tickets, etc.
- Line 1g** - Report commissions and fees from acting as a sales or referral agent for tour operators. Report the difference between the selling price of tours (wholesale or retail) and the amount paid to suppliers.
- Line 2** - Report receipts for assisting travelers by assembling travel information, advice, and travel plans on a fee basis. Include ticket issuing fees and other fees paid directly to travel agents by travelers.
- Line 3** - Report receipts from arranging, assembling, and marketing tour packages for travel agents, tour wholesalers, or individuals, which may include any or all of the following: transportation, tourist visas, lodging and hotel transfers, with or without other services, such as activities, cruises, attractions, and meals. Include city sightseeing tours.
- Line 4** - Report receipts from assembling, organizing, and reserving custom travel packages for groups of people with a common interest (e.g., sports, culture, adventure, religion, education, conferences, and conventions). May include negotiating special rates for: airline, rail or bus seats, lodging, local sightseeing tours, meals, greens fees at golf clubs, and contracting for specialized communications.
- Line 5** - Report receipts from the resale of pre-packaged tours acquired from other tour operators to travel agents, tour operators, and/or individuals.
- Line 6a** - Report receipts for assisting clients in locating meeting space, preparing and gathering customized proposals, checking hotel availability, arranging escorted site inspections of the venues, providing meeting planner guides, and website access or other reference materials with destination details. Include negotiating special group rates for lodging.
- Line 6b** - Report receipts from the provision of information (including sightseeing tour information) to visitors or potential visitors about their destination area through brochures and by personal consultation. Include helping a group or association locate restaurants for its members, as well as promoting and marketing of destinations.
- Line 6d** - Report receipts from the provision of registration personnel with locals who know the city. Ensures that clients meet florists, photographers, and other necessary professionals within the local market. Assist clients in scheduling shuttle services, limo pickups for VIPs, and any special assistance needed for handicapped attendees.
- Line 7a** - Report membership dues and fees for services, such as emergency road service, trip planning, supplying guidebooks and maps, and negotiating discounts for accommodations, attractions, and other services to members.
- Line 8d** - Report receipts from the provision of cellular telephones to clients while in travel status, and the provision of assistance, such as medical, legal, dental, consular, or air ambulance services.
- Line 8e** - Report receipts from other travel related services. Include foreign currency exchange services and wire transfer services. Include corporate travel management software services to business clients for travel management information systems, automated expense accounting systems, automated booking systems, credit card reconciliation systems, including software and reports.

Description of sales, shipments, receipts, or revenue	Census use	2007					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721					0722
1. Reservation and travel services							
a. Airline seats - International travel	33111						
b. Airline seats - Domestic travel	33112						
c. Rail seats	33113						
d. Vehicle rental	33114						
e. Cruises	33115						

CONTINUE WITH 22 ON PAGE 6

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
1. Reservation and travel services - Continued						
f. Lodging	33116					
g. Packaged tours	33117					
h. Event tickets	33118					
i. Computerized reservation system services	33119					
j. Other reservation services - Specify ↴						
.....	33121					
k. Sum lines 1a through 1j	33110					
2. Trip planning services	33130					
3. Arranging, assembling, and marketing pre-packaged tours						
a. International travel	33141					
b. Domestic travel	33142					
c. Sum lines 3a and 3b	33140					
4. Assembling, organizing, and reserving customized group tour packages						
a. International travel	33151					
b. Domestic travel	33152					
c. Sum lines 4a and 4b	33150					
5. Pre-packaged tour reselling services	33160					
6. Services provided to support conventions and promote tourism, including services funded through local appropriations or tax receipts						
a. Convention planning and assistance services	33180					
b. Visitor information and sightseeing tour services	33190					
c. Training workshops in tourism and related subjects	33200					
d. Convention support services	33210					
e. Research services on tourism	33220					
7. Other travel services						
a. Automobile club services	33240					
b. Condominium time-share exchange services	33250					

CONTINUE WITH  ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
8. Other travel related services						
a. Travel insurance services	33261					
b. Travel document services	33262					
c. Travelers check sales	33263					
d. Cellular phone and emergency travel services	33264					
e. Other travel related services - <i>Specify</i> ↴						
_____	33265					
f. Sum lines 8a through 8e	33260					
9. Resale of travel accessories and other merchandise	39641					
10. All other operating receipts - <i>Specify if more than 10 percent of total receipts</i> ↴						
_____	39739					
11. TOTAL OPERATING RECEIPTS - Sum of lines should equal 5 if reporting in dollars	39850					1 0 0

23 and **24** Not Applicable.

25 EXPORTED SERVICES

NOTE - An exported service is a product (e.g., service performed, license agreement) that is performed for, or sold or transferred to, a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.

A. Did the receipts or revenue (reported in **5**) include any amounts for exported services?

0911 Yes - Go to line B

0912 No - Go to **26**

2007			
\$ Bil.	Mil.	Thou.	Dol.

B. Amount of receipts or revenue for exported services 0914

26 SPECIAL INQUIRIES

FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007? (Mark "X" only ONE box.)

0237 Yes - franchisee owned establishment

0238 Yes - franchisor owned establishment

0239 No

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27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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