



2002 ECONOMIC CENSUS CLASSIFICATION FORM

FORM
RT-44194

OMB No. 0607-0881: Approval Expires 06/30/2004

DUE DATE
FEBRUARY 12, 2003

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

Need help or have questions about filling out this form?

Visit our Web site at
www.census.gov/econhelp

- OR -

Write to the address above.
Include your 11-digit Census File Number (CFN) printed in the mailing address.

RT-44194

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes.
- Do not put slashes through 0 or 7.

Examples:

0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1-2 Not Applicable.

3 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. box and rural route addresses are not physical locations.)

0031	<input type="checkbox"/> Yes	0035 Number and street							
0032	<input type="checkbox"/> No - Enter physical location	0036 City, town, village, etc.				0037 State	0038 ZIP Code		

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041	<input type="checkbox"/> Yes	0042	<input type="checkbox"/> No	0043	<input type="checkbox"/> No legal boundaries	0044	<input type="checkbox"/> Do not know
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C. Type of municipality where this establishment is physically located

0046	<input type="checkbox"/> City, village, or borough	0047	<input type="checkbox"/> Town or township	0048	<input type="checkbox"/> Other or do not know
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4-17 Not Applicable.

18 KIND OF BUSINESS

Principal kind of business in 2002

(Mark "X" only ONE box.)

- 0700
- 448 120 00 14 Women's clothing store
- 448 150 00 17 Women's accessory store
- 448 110 00 16 Men's clothing store
- 448 110 00 24 Men's and boys' clothing store
- 448 140 00 10 Family clothing store
- 448 140 00 36 Men's and women's clothing store
- 448 190 30 13 Sports apparel store, including golf, tennis, riding, etc.
- 448 130 00 12 Children's and infants' clothing store
- 448 190 10 25 Women's lingerie store
- 448 150 00 33 Hat shop
- 448 190 20 15 Furrier or fur shop
- 448 150 00 25 Costume jewelry/accessory store
- 448 310 00 14 Jewelry store
- 448 310 00 22 Watch store
- 315 222 00 12 Custom tailor
- 811 490 40 17 Garment alteration or repair service
- 453 310 20 10 Secondhand clothing store
- 448 190 10 17 Bridal shop
- 448 120 00 22 Maternity clothing shop
- 448 190 40 11 T-shirt shop, custom printed
- 448 190 40 29 Uniform store, except athletic, including business, nurses', etc.
- 448 140 00 28 Western wear store
- 451 110 10 18 Sporting goods store, general-line, including athletic uniforms
- 532 220 10 12 Formal wear and costume rental
- 448 210 10 13 Men's shoe store
- 448 210 20 11 Women's shoe store
- 448 210 30 19 Children's and juveniles' shoe store
- 448 210 40 17 Family shoe store
- 448 210 50 14 Athletic footwear store
- 448 210 40 33 Orthopedic shoe store

CONTINUE WITH **18** ON PAGE 3

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CONTINUE ON PAGE 3

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

18 KIND OF BUSINESS - Continued

- 0700 811 430 00 26 Shoe repair shop
- 448 320 00 12 Luggage and leather goods store
- 772 000 00 12 Other kind of business - *Specify* ↴

0701

19 CLASS OF CUSTOMER

A. As a general business practice, did this establishment sell to household consumers and individual users in 2002?

- 0251 Yes
- 0252 No

B. Were 75% or more of this establishment's sales to retailers/wholesalers for resale in 2002?

- 0256 Yes
- 0257 No

C. Did this establishment require proof of business or professional license from new customers in 2002?

- 0276 Yes
- 0277 No

CONTINUE WITH 19 ON PAGE 4



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19 CLASS OF CUSTOMER - Continued

D. Estimate the percentage of this establishment's total sales by class of customer. (Circle all that apply and then report percentages for the items circled.)

- 1.** Household consumers and individual users 0261
- 2.** Retailers for resale 0263
- 3.** Wholesale establishments for resale 0264
- 4.** Repair shops for use in repair work 0265
- 5.** Manufacturing and mining industrial users for use as input goods in production 0266
- 6.** Restaurants, hotels, food services, and contract feeding. 0267
- 7.** Businesses for end use in their own operation, not for resale or production 0268
- 8.** Building contractors, heavy construction, and special trade contractors 0269
- 9.** Farmers for use in farm production 0270
- 10.** Governmental bodies (Federal, state, and local) 0271
- 11.** Export sales 0262
- 12.** Other - Specify ↴
 0874 _____ 0272
- 13. TOTAL**

2002	
Whole percent of sales and receipts	
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
	%
1 0 0	%

20 METHOD OF SELLING

Principal method of selling in 2002
 (Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - Specify ↴
 0759 _____

21-25 Not Applicable.

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26 SPECIAL INQUIRIES

A. USED MERCHANDISE

Did the sale of used or secondhand merchandise account for more than 75 percent of the total sales and receipts of this establishment in 2002?

2101 Yes

2102 No

B. GARMENTS

Were more than half of the sales and receipts of this establishment in 2002 derived from garments made to customer's order?

2221 Yes

2222 No

27-28 Not Applicable.

29 OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002

(Mark "X" only ONE box.)

0011 In operation

0014 Ceased operation - Give date at right →

0018		
Month	Day	Year

0013 Temporarily or seasonally inactive

0015 Sold or leased to another operator - Give date at right AND enter new name and mailing address below ↴

0060 Name of new owner or operator		0061 Employer Identification Number		
		Enter EIN of new owner (9 digits) →		
0062 Mailing address (number and street, P.O. Box, etc.)				
0063 City, town, village, etc.		0064 State	0065 ZIP Code	



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Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

0078 Yes 0079 No - Enter time period covered →

FROM 0070	Month	Year	TO 0071	Month	Year

0072 Name of person to contact regarding this report	0073 Title

Telephone 0074	Area code	Number		Extension	Fax 0075	Area code	Number	
		-					-	

0076 Internet e-mail address	Date completed 0069	Month	Day	Year

Thank you for completing your 2002 Economic Census form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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