



2002 ECONOMIC CENSUS

PERFORMING ARTS COMPANIES AND INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS

OMB No. 0607-0887: Approval Expires 09/30/2004

DUE DATE
FEBRUARY 12, 2003

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

AE-71101

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit our Web site at www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 8:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes. Examples:
- Do not put slashes through 0 or 7.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 MONTHS IN OPERATION

Number of months in operation during 2002 (If none, mark "X" and go to 29.) 0002

Mark "X" if None		2002	
		Number of months	

2 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2002 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes 0022 No - Enter current EIN (9 digits) → 0025 -

3 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

0035 Number and street		
<input type="text"/>		
0036 City, town, village, etc.	0037 State	0038 ZIP Code
<input type="text"/>	<input type="text"/>	<input type="text"/>

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. Type of municipality where this establishment is physically located

0046 City, village, or borough 0047 Town or township 0048 Other or do not know



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HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.
1	0 2 6	

Report

Report

4 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Tax Status

1. Is this establishment operated on a not-for-profit basis?

0106 Yes - Go to line A2 0107 No - Complete line B

2. Was all or part of the income of this establishment or organization exempt from Federal income taxes under section 501 of the Internal Revenue Code?

0103 Yes - Complete line C 0104 No - Complete line B

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

B. Operating receipts of this (taxable) establishment 0100

C. Revenue and expenses of this (tax-exempt) establishment

1. Revenue 0101

2. Expenses (Include payroll). 0140

5 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Did this establishment have any e-commerce sales, receipts, and/or revenue in 2002? (E-commerce includes sales, receipts, and/or revenue from any transaction completed over an Internet, Extranet, Electronic Data Interchange (EDI) network, electronic mail, or other online system. Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheet(s) for further clarification.)

0181 Yes - Go to line B

0182 No - Go to 6

2002		
Estimates are acceptable		
\$ Mil.	Thou.	Dol.

B. E-commerce sales, receipts, and/or revenue of this establishment (Include e-commerce sales, receipts, and/or revenue in 4. Exclude sales taxes.) 0185

6 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 2.

Exclude:

- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Temporary staffing obtained from a staffing service.

For further clarification, see information sheet(s).

Mark "X" if None

2002		
Number		

A. Number of employees for pay period including March 12 0320

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll 0300

2. First quarter payroll (January-March, 2002). 0310

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 LEASED EMPLOYMENT AND PAYROLL

A. Did this establishment have any full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN?

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.
- Employees already reported in **6**.

For further clarification, see information sheet(s).

0241 Yes - Go to line B

0242 No - Go to **13**

Mark "X" if None

2002		
Number		

B. Number of leased employees for pay period including March 12. 0370

C. Payroll for leased employees before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll for leased employees 0350

2002		
\$ Mil.	Thou.	Dol.

2. First quarter payroll for leased employees (January-March, 2002) 0360

Mark "X" if None

2002		
\$ Mil.	Thou.	Dol.

8-17 Not Applicable.

18 KIND OF BUSINESS OR ACTIVITY

Principal kind of business or activity in 2002
(Mark "X" only ONE box.)

Theater companies, producers of legitimate theater

- 0700
- 711 110 20 13 Broadway productions and road shows, including similar productions outside New York
 - 711 110 20 21 Off-Broadway productions, including H.A.T., B.A.T., Off-Loop, and similar productions outside New York
 - 711 110 20 39 Off-Off Broadway productions, including similar productions outside New York
 - 711 110 20 47 Resident theaters, including L.O.R.T. contracts
 - 711 110 20 54 Stock theaters, excluding light opera
 - 711 110 20 62 Children's theaters, including puppet
 - 711 110 20 88 Community theaters
 - 711 110 20 96 Dinner theaters, producing shows for presentation in dinner theaters, but not operating food service
 - 711 110 30 11 Dinner theaters, producing shows and operating food service
 - 722 110 00 30 Dinner theater, operating food service but **not** producing shows

CONTINUE WITH **18** ON PAGE 4

18 KIND OF BUSINESS OR ACTIVITY - Continued

Theater companies, producers of legitimate theater - Continued

- 0700 711 110 10 15 Opera companies, including light opera
- 711 110 20 A3 Comedy troupes
- 711 110 20 70 Other theatrical presentations, including vaudeville, industrial shows, outdoor drama, etc. - *Specify* ↴

0701

Dance companies

- 711 120 00 15 Ballet companies
- 711 120 00 23 Modern dance companies
- 711 120 00 31 Folk/ethnic dance companies
- 711 120 00 49 Other dance groups, artists, or presentations, including tap, ballroom, etc.
- 611 610 10 20 Dance studios or schools providing instruction

Music groups and artists, excluding musical theater

- 711 130 10 11 Symphony orchestras
- 711 130 10 29 Chamber music organizations, including chamber orchestra
- 711 130 90 14 Dance or stage bands or orchestras, excluding symphony or chamber
- 711 130 90 22 Choral music groups, including classical, revivalist, ethnic, barbershop, etc.
- 711 130 90 30 Independent musicians or vocalists, including popular music groups or artists
- 711 130 90 48 Jazz music groups or artists, including Dixieland, swing, bop, avant garde, and other styles rooted in jazz music
- 711 130 90 63 Other music groups, artists, or presentations, including classical, folk, rock, soul, country and western, rhythm and blues, drum and bugle corps, etc., (Exclude promoters.) - *Specify* ↴

0701

Other performing arts companies

- 711 190 10 18 Circuses or traveling carnivals
- 711 190 90 11 Ice shows
- 711 510 00 13 Disc jockeys
- 711 510 00 21 Actors, actresses, comedians, or other independent entertainers
- 711 190 90 29 Other variety shows, troupes, or entertainment groups - *Specify* ↴

0701

Other kind of business or activity

- 561 599 50 15 Ticket agencies
- 561 310 00 30 Casting bureaus and agencies

CONTINUE WITH **18** ON PAGE 5

CONTINUE ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

18 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity - Continued

- 0700 532 490 90 26 Theatrical equipment rental
- 541 214 10 11 Talent payment services
- 711 510 00 39 Independent film directors and other motion picture artists and technicians
- 711 510 00 47 Independent theatrical lighting technicians, costume designers, etc.
- 711 510 00 54 Authors, writers, and composers
- 711 510 00 62 Independent speakers
- 711 510 00 88 Independent artists, excluding musical, commercial, or medical
- 773 000 00 28 Other kind of business or activity - Specify ↴

0701

19-21 Not Applicable.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts or revenue by source (reported in 4) in dollar figures. See HOW TO REPORT DOLLAR FIGURES on page 2. Do not combine data for two or more receipts or revenue lines. Both taxable and tax-exempt establishments should complete all applicable lines.)

Line 1 - Report gross box office receipts from the sale of admission tickets exclusive of any State or local admissions taxes (include theater or facilities owners' share, if any). Include receipts from all home, hall, or tour subscriptions, and other concerts or performances for which paid attendance may be determined by ticket sales, including minimum guarantee and percentage arrangements. Dinner theaters should include all combined admission/dinner receipts on this line. Report donations made for admissions on line 16; contract fees from the sale of performances to others on line 2; and membership dues on line 12.

Line 2 - Report receipts derived from performances for which the contract fees received are not dependent on ticket sales or size of audience, whether in this establishment's own facility, local area, or on tour. Include fees from producing shows for presentation for radio or television, night clubs, restaurants, etc. (except for television tape production). Individual actors, artists, and other entertainers (engaged in performing in night clubs, radio, television, motion pictures, etc.) should report their fees here. Do not include grants from the National Endowment for the Arts (to be reported on line 16) or receipts reported on line 1.

Line 7 - Report amounts received from coin-operated amusement machines operated by this establishment.

Line 9 - Include amounts received from the sale of food, refreshments, and alcoholic beverages. Exclude all sales taxes. This establishment's share of sales of concessions operated by others should be reported on line 11.

Line 11 - Report this establishment's share of receipts from concessions, vending machines or amusement machines operated by others at this establishment.

Line 13 - Report amounts received from display advertising, sale of advertising space in programs, and endorsement fees.

Line 14 - Include receipts from ticket sales for other groups' attractions and performances which were sponsored (but not produced) by this establishment. Also include fees from parking, income from operation of schools, classes, training facilities, etc.; other receipts from patrons and customers; contract fees not reported on lines 1 and 2, and all receipts from sources not separately identified on other lines. Do not include items listed in lines 16 through 19.

Line 16 - Report grants, contributions, and other support, whether or not restricted against use for operations. Include funds received from benefits, performances, and other fund-raising events, as well as any donations made for admissions. Also include amounts received from the National Endowment for the Arts, whether for individual projects or other purposes. Contributions from combined fund-raising drives should be prorated among the types of contributors (estimates are acceptable). Receipts from the purchase of services by government or private agencies (except the National Endowment for the Arts) should be reported on line 2, and membership dues on line 12.

Line 17 - Report amounts received from interest and dividends. Exclude amounts transferred to operating funds from capital or reserve funds, and proceeds from the sale of investments, real estate, or other assets.

CONTINUE WITH 22 ON PAGE 6

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2002		
		Estimates are acceptable		
		\$ Mil.	Thou.	Dol.
0723	0720	0721		
1. Admissions, excluding admission taxes	30500			
2. Contract fees from providing entertainment	30510			
3. Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	30520			
4. Writing fees	30530			
5. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	30540			
6. Rental fees for the use of facilities, including stadiums, arenas, or theaters	30550			
7. Amusement machines operated by this establishment	30560			
8. Sales of programs	30570			
9. Sales of food and beverages				
a. Sales of food and nonalcoholic beverages	39201			
b. Sales of alcoholic beverages	39202			
c. Sum lines 9a and 9b	39200			
10. Sales of other merchandise	39013			
11. This establishment's share of receipts from concessions or amusement machines not operated by this establishment	30580			
12. Membership dues	30400			
13. Advertising, including endorsement fees	30590			
14. All other operating receipts - <i>Specify if more than 10 percent of total receipts or revenue</i> ↴				
	39507			
15. OPERATING RECEIPTS - For taxable establishments, sum of preceding lines should equal ①, line B	39690			
16. Contributions, gifts, and grants				
a. Government				
(1) National Endowment for the Arts	39701			
(2) All other federal, state, county, and municipal	39702			
(3) Sum lines 16a(1) and 16a(2)	39700			

CONTINUE WITH 22 ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2002		
		Estimates are acceptable		
		\$ Mil.	Thou.	Dol.
0723	0720	0721		
16. Contributions, gifts, and grants - Continued				
b. Private				
(1) Individuals	39711			
(2) Foundations	39712			
(3) Business and industry	39713			
(4) Other, including labor unions, etc.	39714			
(5) Sum lines 16b(1) through 16b(4)	39710			
17. Investment income, including interest and dividends	39720			
18. Gains (losses) from assets sold (Report losses by including a dash prior to the dollar amount.)	39730			
19. All other revenue - Specify if more than 10 percent of total receipts or revenue ↴				
	39907			
20. TOTAL REVENUE - For tax-exempt establishments, sum of lines should equal 4, line C1	39990			

23-24 Not Applicable.

25 EXPORTED SERVICES

NOTE - An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Services provided to domestic subsidiaries of foreign firms are excluded.

A. Did the receipts or revenue (reported in **4**) include any amounts for exported services?

0911 Yes - Go to line B

0912 No

B. Amount of receipts or revenue for exported services 0914

2002		
\$ Mil.	Thou.	Dol.

26-28 Not Applicable.



71101075

29 OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002
(Mark "X" only ONE box.)

0011 <input type="checkbox"/> In operation	0014 <input type="checkbox"/> Ceased operation - Give date at right →	0018	Month	Day	Year
0013 <input type="checkbox"/> Temporarily or seasonally inactive	0015 <input type="checkbox"/> Sold or leased to another operator - Give date at right AND enter new name and mailing address below ↴				

0060 Name of new owner or operator		0061 Employer Identification Number			
		Enter EIN of new owner (9 digits) →		-	
0062 Mailing address (number and street, P.O. Box, etc.)					
0063 City, town, village, etc.			0064 State	0065 ZIP Code	
				-	

Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

0078 <input type="checkbox"/> Yes	0079 <input type="checkbox"/> No - Enter time period covered →	FROM	Month	Year	TO	Month	Year
		0070			0071		

0072 Name of person to contact regarding this report				0073 Title			

Telephone	Area code	Number	Extension	Fax	Area code	Number
0074		-		0075		-

0076 Internet e-mail address			Date completed	Month	Day	Year
			0069			

Thank you for completing your 2002 Economic Census form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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