

Logic Model

Project: Outreach to Senior Citizens Goal: Help increase seniors' access and use of high quality consumer health information				
Resources	Activities	Outputs (Deliverables)	Short-Term Outcomes	Long-Term Outcomes
Health science librarians to conduct training Senior center partners Internet access at senior centers Senior center staff to support educational activities	Seniors enrolled in lunch program receive training	Six training sessions at each senior center 50% of seniors in lunch programs receive training	Seniors improve knowledge about their health concerns Seniors improve knowledge about their prescription drugs Seniors improve communication with physicians about health concerns	MedlinePlus (M+) training becomes a regular part of the senior lunch program Seniors will report using NLM resources after training
	Senior center staff members receive training on accessing information on MedlinePlus (M+) or other NLM resources	Two training sessions per staff member and monthly follow-ups for three months	Activity staff will become a resource for seniors to help them get health information -They will help seniors access M+ for health information -They will help seniors prepare for doctors' visits using M+	Providing assistance on M+ will be part of one staff member's job description M+ training will be incorporated into orientation for new staff Staff will report helping seniors find health information after training program ends
	Family members (or other loved ones) receive training	Two monthly training sessions offered at varying times (day, evening) will be offered to family members	Each senior in the lunch program will have one family member trained to use NLM resources Family members will report using M+ after training Family members will learn information about caring for seniors and find resources for managing seniors' health issues	Training family members will become a regular service offered through the senior center Family members will report use of online resources to help seniors after training

Including Evaluation in Outreach Project Planning

Planning and Evaluating Health Information Outreach Projects, Booklet 2

Outreach Evaluation Resource Center

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