

# National Network of Libraries of Medicine South Central Region

## Region 05

### Quarterly Report

Period covered: August – October, 2007

Contractor name: Houston Academy of Medicine-  
Texas Medical Center Library

#### Executive summary:

Elizabeth Eaton continued to work with the Resource Library (RL) Directors in each state to appoint the state-based Regional Advisory Committees (RAC). The AR state based RAC was appointed during this quarter.

Because the NN/LM SCR has not been able to hire an Assessment and Programs Coordinator, the NN/LM SCR has actively identified assessment and evaluation continuing education opportunities for both the NN/LM SCR staff, as well as for Network members. The NN/LM SCR hosted two workshops for NN/LM staff, as well as Network members on assessment.

The majority of the Fall awards were made to Network members. A few of the Fall awards will be completed in the next quarter.

Interviews concluded for the NN/LM SCR Technology Coordinator position. The new Technology Coordinator will begin early in the next quarter.

Karen Bülow, along with Michelle Malizia and Karen Vargas, met with two Houston area nurses who assisted Ms. Bülow with preparing the classes to resubmit for Continuing Nursing Education (CNE) recertification for classes taught by the NN/LM and subcontractors.

#### Network infrastructure:

TABLE 1. Quarterly infrastructure data.

	Current quarter (Aug-Oct 2007)	Previous quarter (May-July 2007)
Network members – full	168	165
Network members – affiliate	723	711

Libraries providing services to unaffiliated health professionals	96 (57%)*	93 (56%)*
Libraries providing services to public users	94 (56%)*	83 (50%)*
Average fill rate for resource libraries	84%	82%

\* Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:  
 % providing services = (count of libraries providing services)/(count of full Network members)

Regional Advisory Committee (RAC) activities:

Elizabeth Eaton and Mary Ryan, Director, University of Arkansas for Medical Sciences Library, Little Rock, AR, appointed the 2007-2009 Arkansas RAC. Elizabeth is continuing to work with the other states on their 2007-2009 state-based RAC appointments.

Needs assessment and evaluation activities/data:

The NN/LM SCR hosted Focus *Group Interviewing: A Qualitative Research Methodology* on September 14, 2007 at the RML. Claire Hamasu, NN/LM Midcontinental Region Associate Director and Rebecca Davis, Outreach Librarian, University of California Health Sciences Library, Davis CA were instructors. There were 14 attendees from various RMLs.

Susan Barnes, Assistant Director, and Cindy Olney, Evaluation Specialist, from the NN/LM Outreach Evaluation Resource Center (OERC), Seattle WA, taught two evaluation classes, *Community Assessment* and *Planning Outcomes-Based Outreach Programs*, at the HAM-TMC Library, Houston, TX, on October 30, 2007.

**Outreach:**

TABLE 2. All newly funded awards and projects.

Start/end dates	Title of award/Project	PI institution	PI last name	Funding amount	Project type
9.1 – 10.31.07	<i>35<sup>th</sup> Annual Meeting of the SCC/MLA</i>	Jefferson Parish Library, Metairie, LA	Susic	\$1,000.00	Professional Development Award

9.1.07-4.30.08	<i>Teaching and Leading EBM: A Workshop for Teachers and Champions of Evidence-Based Medicine</i>	Louisiana State University Health Sciences Center, Shreveport, LA	Timm	\$1,000.00	Professional Development Award
9.1 – 11.30.07	<i>American Public Health Association 135<sup>th</sup> Annual Meeting and Exposition: Politics, Policy and Public Health</i>	University of New Mexico Health Sciences Library and Informatics Center, Albuquerque, NM	Morley	\$984.59	Professional Development Award
9.1 – 10.31.07	<i>2007 ESRI Health GIS Conference</i>	Louisiana State University Health Sciences Center, New Orleans, LA	Bridge-water	\$1,000.00	Professional Development Award
10.1.07-9.30.08	<i>Making the Consumer Health Connection with the Cavanaugh Treatment Center</i>	Cavanaugh Treatment Center	Goode	\$5,000.00	Internet Connectivity Award
10.1.07-9.30.08	<i>LCMH Internet Access Expansion Project</i>	Lake Charles Memorial Hospital	Fletcher	\$3,951.00	Internet Connectivity Award
10.1.07-9.30.08	<i>Making the Consumer Health Connection with the Philadelphia Center</i>	Philadelphia Center	Beatty	\$5,000.00	Internet Connectivity Award
10.1.07-9.30.08	<i>Ponca Tribal Access Library Outreach</i>	Ponca Tribe of Oklahoma	Epley	\$4,000.00	Internet Connectivity Award

Update of ongoing major projects (funded at ≥ \$15,000):

The project investigators, for the *Access to Electronic Consumer Health Information* Award, Santa Fe Indian Hospital, Santa Fe, NM, awarded on April 1, 2007, have strengthened their collaborations with the vision and oral health care leaders in the Indian Health Service and have begun providing *eHealth* training for both. The director of Optometry for the Albuquerque Area agreed to participate in this project and a preliminary *eHealth* training session was presented. MedlinePlus and PubMed were

presented with an emphasis on vision care and ophthalmology. In August 2007, the investigators collaborated with dental paraprofessionals supporting their efforts to improve patient retention, reduce attrition and increase awareness for the need for regular oral health care. The investigators expect to expand this effort for the entire dental program staff from the Navajo Nation.

The Center for Development and Disability at the University of New Mexico, Albuquerque, NM continued work on the New Mexico Partners in Public Health Project. Project staff conducted two classes on using National Library of Medicine databases at the Sandoval County Public Health Department and the Cochiti Pueblo. Two participants attended the Sandoval County class and seven participants attended the class at the Cochiti Pueblo. As evidenced by the completed class evaluations, 86% of responded that they "strongly agreed" or "agreed" that the training enhanced their ability to access and search for health information and resources. Seventy-three percent of respondents indicated that they were highly satisfied with the training overall. The project staff will adjust future training sessions based on suggestions made by class participants.

The principle investigator, health clinics' administrators, and the I.T. support manager, of the Cherokee Nation, Tahlequah, OK, *Cherokee Health Information Program for Clinics*, have developed a schedule for the delivery and installation of the project computers. This should be completed by the end of January, 2008. The subcontractor has developed a *How to Search* book for consumers to guide them in conducting simple searches on various health topics.

TABLE 3. Exhibits.

<b>Dates</b>	<b>Organization name</b>	<b>Meeting name</b>	<b>Location (city, state)</b>
<b>RML NATIONAL EXHIBITS</b>			
8.2-4.07	American Library Association	<i>6<sup>th</sup> National Conference of African American Librarians</i>	Fort Worth, TX
<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
9.18.07	Shell Oil	<i>Employee Health Fair</i>	Houston, TX
10.23.07	South Central Chapter/Medical Library Association	<i>SCC/MLA 35<sup>th</sup> Annual Meeting</i>	Albuquerque, NM
<b>SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS</b>			
8.1.07	Frito Lay, Inc.	<i>Employee Health Fair</i>	Uvalde, TX

8.7.07	Cleveland Ripley Neighborhood Center	Cleveland Ripley Back to School Health Fair	Pasadena, TX
8.29.07	University of New Mexico Health Sciences Center School of Medicine	<i>New Mexico Conference on Aging</i>	Albuquerque, NM
9.6.07	Texas Educational Service Center Region 11	<i>Library Harvest</i>	Ft. Worth, TX
9.7.07	Texas Nurse Practitioners	<i>Annual Meeting</i>	Addison, TX
9.13.07	American Heart Association	<i>Families in Training Rally</i>	Brownsville, TX
9.14–15.07	Louisiana State University Health Sciences Center, New Orleans, LA	<i>Louisiana Physical Therapy Association</i>	Baton Rouge, LA
9.18.07	Shell Oil	<i>Employee Health Fair</i>	Houston, TX
9.22.07	Speaking of Women's Health	<i>Hablando de la Salud de la Mujer</i>	Amarillo, TX
9.27–28.07	Louisiana State University Health Sciences Center, New Orleans, LA	<i>National Perinatal Association</i>	New Orleans, LA
9.29–30.07	Latino Book and Family Festival	<i>2007 Festival Tour</i>	Houston, TX
10.6–7.07	San Fernando Cathedral	<i>17<sup>th</sup> Annual San Fernando Health and Safety Fair</i>	Laredo, TX
10.9.07	Center for AIDS Information and Advocacy	<i>Positive Empowerment Summit: 40+</i>	Houston, TX
10.9.07	Lufkin Daily News	<i>Senior Lifestyle Expo 2007</i>	Lufkin, TX
10.12.07	Webb-Zapata-Jim Hogg Medical Society	<i>23<sup>rd</sup> Annual Update in Medicine Conference</i>	Galveston, TX
10.13.07	Consulate General of Mexico	<i>Feria de Salud en la Iglesia Cristo Viene</i>	Baytown, TX

10.15.07	Consulate General of Mexico	<i>Information sobre servicios de Salud</i>	Brownsville, TX
10.19-20.07	Texas Physical Therapy Association	<i>2007 Annual Conference</i>	Galveston, TX
10.20.07	Student Osteopathic Medical Association (SOMA)	<i>Health Fair</i>	Okmulgee, OK
10.23.07	Cathedral of Hope Church	<i>Fall Blood Drive</i>	Dallas, TX
10.26.07	National Association of Hispanic Nurses – Houston Chapter	<i>Annual Conference</i>	Houston, TX

Actionable feedback received from exhibit visitors:

No activity to report for this quarter.

MedlinePlus Go Local:

The NN/LM SCR is working with the NLM to help identify a new owner of the east texas connect (etc) MedlinePlus Go Local project. The Lake Country AHEC, Tyler, TX, is no longer able to assume responsibility for the Go Local project.

TABLE 4. Presentations and training provided by RML staff.

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/ training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
8.3.07	Malizia	<i>What Did My Doctor Tell Me? Examining the Librarian's Role in Health Literacy</i>	Ft. Worth, TX	12	In-person
8.8.07	Malizia	<i>Public Health Information on the Web</i>	Edinburg, TX	24	In-person
8.8.07	Bülow	<i>Keeping Up with NLM's PubMed</i>	Houston, TX	6	In-person
8.9.07	Malizia	<i>Geeks Bearing Gifts: Unwrapping New Technology Trends</i>	Edinburg, TX	18	In-person
8.21.07	Malizia	<i>Easy-to-Read Health and Wellness Information for Consumers: recognizing it, writing it and rewriting it</i>	Houston, TX	11	In-person

9.5.07	Malizia	<i>Easy-to-Read Health and Wellness Information for Consumers: recognizing it, writing it and rewriting it</i>	Shreveport, LA	20	In-person
9.5.07	Malizia	<i>Easy-to-Read Health and Wellness Information for Consumers: recognizing it, writing it and rewriting it</i>	Shreveport, LA	26	In-person
9.10.07	Vargas	<i>Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine</i>	Houston, TX	11	In-person
9.12.07	Malizia	<i>Easy-to-Read Health and Wellness Information for Consumers: recognizing it, writing it and rewriting it</i>	New Orleans, LA	16	In-person
9.13.07	Malizia	<i>Beyond an Apple a Day</i>	New Orleans, LA	10	In-person
9.20.07	Malizia	<i>Grants and Proposal Writing</i>	Abilene, TX	16	In-person
9.20.07	Malizia	<i>Public Health Information on the Web</i>	Abilene, TX	14	In-person
9.24.07	Malizia	<i>Health Literacy</i>	Ft. Worth, TX	23	In-person
9.25.07	Malizia	<i>PubMed for Experts</i>	Ft. Worth, TX	21	In-person
9.26.07	Malizia	<i>Health Literacy</i>	Ft. Worth, TX	93	In-person
9.27.07	Malizia	<i>PubMed for Experts</i>	Dallas, TX	15	In-person
9.27.07	Bülow	<i>Keeping Up with NLM's PubMed</i>	Alexandria, LA	7	In-person
9.27.07	Bülow	<i>Getting the Best from DOCLINE 3</i>	Alexandria, LA	7	In-person
10.1.07	Vargas	<i>Super Searcher</i>	Houston, TX	14	In-person
10.3.07	Malizia	<i>Grants and Proposal Writing</i>	College Station, TX	14	In-person
10.6.07	Malizia	<i>Geeks Bearing Gifts: Part One</i>	Athens, TX	12	In-person
10.6.07	Malizia	<i>Geeks Bearing Gifts: Part Two</i>	Athens, TX	12	In-person

10.10.07	Bülow	<i>Getting the Best from DOCLINE 3</i>	Houston, TX	4	In-person
10.11.07	Malizia	<i>PubMed for Experts</i>	Lubbock, TX	13	In-person
10.12.07	Malizia	<i>Geeks Bearing Gifts: Unwrapping New Technology Trends</i>	Lubbock, TX	21	In-person
10.12.07	Malizia	<i>Grants and Proposal Writing</i>	Lubbock, TX	14	In-person
10.16.07	Malizia	<i>Grants and Proposal Writing</i>	Houston, TX	10	In-person
10.23.07	Malizia	<i>My NCBI</i>	Albuquerque, NM	3	In-person
10.23.07	Vargas	<i>Demo-What's New In Spanish?</i>	Albuquerque, NM	3	In-person
10.23.07	Vargas	<i>Demo-What's New in Consumer Health?</i>	Albuquerque, NM	4	In-person
10.26.07	Vargas	<i>Consumer Health in a Public Library</i>	Houston, TX	36	In-person

#### Other staff activities:

Interviews for the Technology Coordinator position concluded in August 2007. An offer was extended to, and accepted by one of the candidates. The new Technology Coordinator will begin early in the next quarter.

On September 10 and 17, 2007, Karen Bülow, Michelle Malizia, and Karen Vargas met at the NN/LM SCR offices with Nancy Hurst, RN, Ph.D. Texas Children's Hospital, and Eposi Tihfon, RN, The Institute for Rehabilitation and Research, to demonstrate classes being submitted for Continuing Nursing Education (CNE) accreditation. Karen Vargas taught *Patient Education Resources from the National Library of Medicine*, Michelle Malizia taught *PubMed Basics*, and Karen Bülow taught *Medical Websites for Nurses*. CNE requires that two nurses be involved in the accreditation process. Nancy Hurst is acting as a Registered Nurse Planner and Eposi Tihfon is acting as a Target Audience Representative for the potential CNE classes. The target date for accreditation is January, 2008.

Ms. Bougard met with Kathel Dunn, NN/LM Middle Atlantic Region (MAR) Associate Director, on September 13, 2007 at the NN/LM SCR office in Houston, TX, to discuss duties the RMLs could possibly carry out for one another should either RML face an emergency situation. The NN/LM SCR and the NN/LM MAR are RML Emergency Preparedness and Planning Buddies.

Karen Vargas assisted in planning a trip to the Texas Medical Center in Houston, TX, on September 13-14, 2007 for the students from Med High and Science Academy, South Texas Independent School District, Mercedes, TX who participate in the *Peer Power Plus* award. The students took a tour led by Dr. Eaton to museums at the Baylor College of



Medicine, the Texas Heart Institute, and the UT M.D. Anderson Cancer Center. After the tour, the students met with Clara Fowler, a librarian from the UT M.D. Anderson Cancer Center's Research Medical Library to tour the library. They also met with a second year medical student from Baylor College of Medicine.

Michelle Malizia made site visits to the Ft. Worth Public Library, Fort Worth, TX, on September 25, 2007, Hillcrest Medical Center, Waco, TX, on September 26, 2007 and the Baylor University School of Nursing, Dallas, TX, on September 27, 2007.

Ms. Bougard attended the Partners in Public Health Steering Committee meeting on October 9, 2007 at the NLM, Bethesda MD.

Ms. Bougard worked with the NN/LM SCR staff to complete a Continuity of Business Plan for each NN/LM SCR position, based upon each staff member's job description. This Continuity of Business Plan can be used for extended absences when an employee may be able to work from home, or in emergency situations.

TABLE 5. Publications and resources developed by RML staff.

No activity to report for this quarter.

**Optional photographs with captions:**

*Peer Power Plus* field trip to the Texas Medical Center, September 14, Houston, TX



Dr. Elizabeth Eaton, students, and librarians from the South Texas Independent School District (STISD) *Peer Power Plus* program, pose at the McGovern Commons.

Left to Right: Luis Lopez, student, STISD, Mercedes, TX; Piyush Pathak, student, STISD; Arya Kudalmana (hidden) student, STISD; Esteban Padilla student, STISD; Katherine Farley (partially hidden), student, STISD; Jusué Arenas, student, STISD; Rocio Rodriguez, student, STISD; Hunaid Rana, student, STISD; Lianne Yang (partially hidden), student, STISD; Veronica Guerra, student, STISD; Sara Reibman, Librarian, STISD Biblioteca Las Américas; Dr. Elizabeth Eaton, Director, HAM-TMC Library, Houston, TX; Ann Vickman, Librarian, STISD Biblioteca Las Américas; Rigo Olivarez, Chaperone, STISD.

*Peer Power Plus* field trip to the Texas Medical Center, September 14, Houston, TX



Dr. Elizabeth Eaton explains the history of the Texas Medical Center to the peer tutors.

Left to Right: Sarah Keith (partially hidden), Executive Assistant, HAM-TMC Library, Houston, TX; Dr. Elizabeth Eaton, Director, HAM-TMC Library; Lianne Yang (partially hidden), student, STISD, Mercedes, TX; Rocio Rodriguez, student, STISD; Josué Arenas, student, STISD; Hunaid Rana, student, STISD; Arya Kudalmana, student, STISD; Luis Lopez (hidden), student, STISD; Piyush Pathak, student, STISD; Veronica Guerra, student, STISD; Esteban Padilla, student, STISD; Katherine Farley, student, STISD.