National Network of Libraries of Medicine South Central Region

Region 05

Quarterly Report

Period covered: August 1 – October 31, 2006

Executive summary:

Recruitment continues for the Assessment and Programs and Technology Coordinator vacancies. The staffing shortage continues to affect the progress of Year 01 of the 2006-2011 RML Contract.

Karen Bülow joined the NN/LM SCR Staff as the Health Professionals Outreach Coordinator on October 2, 2006.

There will be 15 Resource Libraries in the SCR during the 2006-2011 RML Contract. The University of Texas Health Center Library at Tyler will no longer be a designated Resource Library due to an unforeseen, yet considerable staffing decrease.

The annual Resource Library Directors meeting was held in Houston, TX, on August 1, 2006 to review and discuss the 2006-2011 RML Contract.

A joint Resource Library Outreach Contacts and Library Directors meeting was held in Houston, TX, on August 2, 2006 to review and discuss the 2006-2011 RML Contract.

The Resource Library Outreach Contacts annual fall meeting was held in College Station, TX, on October 21, 2006 to share outreach ideas, review guidelines and procedures for developing outreach proposals and subcontracting, in general, with the NN/LM SCR.

Network infrastructure:

TABLE 1. Quarterly infrastructure data

	Current quarter (August – October, 2006)	**Previous quarter (July, 2006)**
Network members – full	179	181
Network members – affiliate	666	N/A
Libraries providing services to unaffiliated health professionals	96 (54%)	97 (54%)
Libraries providing services to public users	92 (51%)	93 (51%)
Average fill rate for resource libraries	84%	84%

Regional Advisory Committee (RAC) activities:

There were no RAC activities during this quarter.

Needs assessment and evaluation activities/data:

Ms. Bougard and Greg Bodin, former NN/LM SCR Technology Coordinator, with the assistance of Becky Lyon, NLM, have developed a follow-up questionnaire using Survey Monkey to be answered by the 33 libraries in the South Central Region that received Katrina relief from the NLM and the NN/LM SCR. The questionnaire has been answered by a majority of libraries, to date. A 100% response rate is anticipated.

Ms. Vargas facilitated a roundtable on consumer health programs at the South Central Chapter/Medical Library Association (SCC/MLA) annual meeting. Participants were encouraged to talk about successes

and challenges of consumer health outreach. The major issues that surfaced: the difficulty of working with partners who see your organization as a competing organization and finding ideas for outreach projects. Ms. Vargas asked if there was a need for a forum, listserv, or other resource for people to share outreach ideas. There was some discussion on the topic, but no consensus.

Outreach:

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
7.1.06-2.28.07	*Frankenstein: Penetrating the Secrets of Nature*	American Library Association	Brandehoff	No Cost Extension	NLM Project funded via the NN/LM SCR
10.1-12.31.06	*Technology and Informatics Guiding Educational Reform (TIGER)*	American Medical Informatics Association (AMIA)	Greenwood	$20,000	NLM Project funded via the NN/LM SCR
10.1.06-9.30.07	*Peer Power Plus*	South Texas Independent School District	Hansen	$90,000	NLM Project funded via the NN/LM SCR
10.1.06-4.30.07	*NN/LM SCR Resource Library Outreach Project 2006-2007*	Houston Academy of Medicine-Texas Medical Center Library, Houston, TX	Eaton	$12,000	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*NN/LM Resource Library Outreach*	Louisiana State University Health Sciences Center Library – New Orleans, LA	Swearingen	$12,000	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*NN/LM SCR Resource Library Outreach*	Louisiana State University Health Sciences Center Library – Shreveport, Shreveport, LA	Comegys	$12,000	Year 01 RL Outreach Subcontract

Start/ end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
10.1.06-4.30.07	*Resource Library Outreach Project for Health Information Access for Various Underserved Target Groups in Oklahoma*	Oklahoma State University Center for Health Sciences Medical Library, Tulsa, OK	Freeman	$12,000	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*Texas A&M University Medical Sciences Library Outreach Proposal 2006-2007*	Texas A&M University Medical Sciences Library, College Station, TX	Bedard	$11,840	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*NN/LM SCR Resource Library Outreach Subcontract with the Libraries of the Health Sciences Texas Tech University Health Sciences Center*	Texas Tech University Health Sciences Center Libraries of the Health Sciences, Lubbock, TX	Wood	$12,000	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*NN/LM SCR Resource Library Outreach Subcontract Proposal*	University of Arkansas for Medical Sciences Library, Little Rock, AR	Ryan	$12,000	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*Information for a Healthy New Mexico*	University of New Mexico Health Sciences Library and Informatics Center, Albuquerque, NM	Aspinall	$12,000	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*NN/LM SCR Resource Library Outreach Proposal*	University of North Texas Health Science Center Library, Fort Worth, TX	Smith	$11,999.67	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*RL Outreach: Univ. of Oklahoma, Tulsa 2006-2007*	University of Oklahoma College of Medicine, Tulsa Library, Tulsa, OK	Johnston	$12,000	Year 01 RL Outreach Subcontract

Start/ end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
10.1.06-4.30.07	*RL Outreach: Univ. of Oklahoma, Oklahoma City 2006-2007*	University of Oklahoma Health Science Center Bird Health Sciences Library, Oklahoma City, OK	Thompson	$12,000	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*NN/LM SCR Resource Library Outreach Subcontract Proposal*	University of Texas Health Science Center Library, San Antonio, TX	Moore	$12,000	Year 01 RL Outreach Subcontract
10.1.06-4.30.07	*NN/LM SCR Resource Library Outreach Subcontract*	University of Texas Southwestern Medical Center Library, Dallas, TX	Thompson	$11,947.15	Year 01 RL Outreach Subcontract

Update of ongoing major projects (funded at ≥ $15,000):

The *Frankenstein: Penetrating the Secrets of Nature* project has been extended until February 28, 2007. Additional sites were added at no cost. The extension will enable the PI to complete all reporting requirements after the exhibition closes.

TABLE 3. Exhibits.

Dates	Organization name	Meeting name	Location
RML NATIONAL EXHIBITS			
10.11-14.06	American Library Association, American Indian Library Association, Asian/Pacific American Librarians Association, the Black Caucus of the ALA, the Chinese American Librarians Association, and REFORMA	2006 Joint Conference of Librarians of Color	Dallas, TX
RML REGIONAL/STATE/LOCAL EXHIBITS			
10.23.06	South Central Chapter of the Medical Library Association	Annual Meeting	College Station, TX
SUBCONTRACTED NATIONAL EXHIBITS			
10.12-14.06	National Association of Biology Teachers	Annual Conference	Albuquerque, NM
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
10.2–3.06	Extension's Binational Conference on Families	Sixth Annual Biennial Binational Conference on Families	South Padre Island, TX
10.4.06	Louisiana State University Health Sciences Center Library, Shreveport, LA	Nursing Research Quality Council Symposium	Shreveport, LA

10.9.06	Texas Panhandle Library System	Vendor Fair	Amarillo, TX
10.13.06	University of Texas Health Science Center at San Antonio	Second Annual San Antonio Health Literacy Conference	San Antonio, TX
10.13-14.06	Area Health Education Center	22nd Annual Update in Medicine Conference	Laredo, TX
10.26.06	Knapp Medical Center	11th Annual Family Harvest Health Fair	Weslaco, TX
10.27.06	Irving Human Services Council	Fall Conference 2006	Irving, TX

Actionable feedback received from exhibit visitors:

Over 50 people visited the booth at the Joint Conference of Librarians of Color (JCLC) and thanked NLM for contributing to the conference. Funding the scholarships made NLM a major focus of the conference. Individuals were sincerely interested in what NLM had to offer. It would be good to consider other opportunities to use sponsorship to bring attention to NLM for professional organizations that are not aware of NLM's products and services. The most popular materials at the JCLC booth were the diversity brochures created by Siobhan Champ-Blackwell that were revised to include all NN/LM offices. These brochures will be made available on the Clearinghouse and should be promoted on Regional websites.

At the SCC/MLA annual meeting, several people commented that adding one library icon to the top of the AbstractPlus page on PubMed would be worse than having none at all. When all icons are at the bottom of the page, at least the people *looking* for them will find them. If one icon is at the top of the page, no one will have a reason to look at the bottom to see if there are other icons, not even the people who are looking for icons.

During the SCC/MLA annual meeting, many of the libraries that have been awarded Go Local projects commented that they wish they had known that they would write quarterly reports to submit to the NLM, indefinitely. Also, the Resource Libraries that are not willing to do a Go Local project specifically said that the main reason they would not do one is the lack of continued support from NLM for an ongoing project.

MedlinePlus Go Local:

The NLM approved the *Louisiana Go Local* proposal submitted by the Baton Rouge General Medical Center, Baton Rouge, LA. The proposal covers the state of Louisiana.

Activities taken to promote MedlinePlus Go Local coverage in the Region:

- Ms. Vargas gave an overview of the Go Local application process at the Resource Library Director's meeting, August, 2006.

- Ms. Vargas met informally with the director of the El Paso Public Library and the librarian at the Pan American Health Organization El Paso Field Office at the Border Regional Library Association Fall Conference, El Paso, TX, about the possibility of the organizations collaborating on a Go Local project in West Texas. She will follow up on this discussion.

- Ms. Bougard presented information about the current Go Local projects and how to apply for Go Local funding in the *NLM-NN/LM SCR Update* at the SCC/MLA annual meeting.

- Ms. Vargas facilitated a roundtable called "Go Local, Not Loco" at the SCC/MLA annual meeting. Four of the five current Go Local projects had representatives at the roundtable to answer questions about doing Go Local projects. There were attendees from several organizations that are planning to prepare Go Local proposals.

- Ms. Vargas participated in a technology presentation on Go Local with Erinn Aspinall, Coordinator, Distance Services, from the University of New Mexico Health Sciences Center Library and Informatics Center, Albuquerque, NM, at the SCC/MLA annual meeting. The presentation discussed all aspects of putting together a Go Local project, from the initial interest and proposal to the long-term maintenance. Approximately 25 people attended the presentation, and many were interested in doing a Go Local project.

Two significant changes occurred in Go Local Projects in this Region:

1. The team leader of Tribal Connections Four Corners Go Local, Paul Bracke, left the University of Arizona on August 31, 2006. At this time, no new leader has been named.

2. Due to a sudden staff reduction, University of Texas Health Center at Tyler decided that it could no longer oversee the East Texas Go Local, *east texas connect*. Helen Miner, the Director of the Lake Country Area Health Education Center, Tyler, TX, has agreed to take on the position of project director. Robin Insalaco of Tyler Junior College, Tyler, TX, remains a co-coordinator of the project.

TABLE 4. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location	Number of participants	In-person or distance education
8.16.06	Vargas	*Beyond an Apple a Day: Providing Consumer Health Information in a Public Library*	Dallas, TX	11	In-person
8.16.06	Malizia	*Basic PubMed*	Baton Rouge, LA	17	In-person
8.17.06	Vargas	*Caring for the Mind: Providing Reference Services for Mental Health Information*	Dallas, TX	16	In-person
8.30.06	Vargas	*From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet*	Metairie, LA	9	In-person
9.5.06	Malizia	*Grants and Proposal Writing*	New Orleans, LA	22	In-person
9.5.06	Malizia	*Climbing the Money Tree: Grants and Proposal Writing*	New Orleans, LA	60	In-person
9.11.06	Malizia	*Grants and Proposal Writing*	Hobart, OK	8	In-person
9.12.06	Malizia	*Grants and Proposal Writing*	Oklahoma City, OK	24	In-person
9.13.06	Malizia	*Grants and Proposal Writing*	McAlester, OK	15	In-person
9.13.06	Vargas	*No Comprende? Spanish Health Information Resources for English Speaking Librarians*	Dallas, TX	9	In-person
9.13.06	Vargas	*Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine (for public)*	Dallas, TX	5	In-person
9.14.06	Malizia	*Grants and Proposal Writing*	Tulsa, OK	32	In-person

Date	Last name of staff responsible	Title of presentation/training	Location	Number of participants	In-person or distance education
9.14.06	Vargas	*Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine*	Dallas, TX	4	In-person
9.15.06	Malizia	*Grants and Proposal Writing*	Tulsa, OK	11	In-person
9.18.06	Malizia	*Public Health Information on the Web*	Baton Rouge, LA	10	In-person
9.19.06	Malizia	*Nursing on the Net*	Little Rock, AR	16	In-person
9.20.06	Malizia	*Geeks Bearing Gifts*	Little Rock, AR	16	In-person
9.21.06	Vargas	*From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet*	Baton Rouge, LA	14	In-person
9.21.06	Vargas	Site Visit, Baton Rouge General	Baton Rouge, LA	3	In-person
9.21.06	Vargas	Site Visit, East Baton Rouge Parish Library	Baton Rouge, LA	4	In-person
9.23.06	Malizia	*CDCynergy*	Houston, OK	15	In-person
9.25.06	Malizia	*Basic PubMed*	Baton Rouge, LA	15	In-person
9.27.06	Vargas	*Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine*	Fort Smith, AR	11	In-person
9.28.06	Vargas	*Fit to a T*	Fort Smith, AR	111	In-person
9.28.06	Vargas	*Caring for the Mind: Providing Reference Services for Mental Health Information, 8am*	Fort Smith, AR	8	In-person
9.28.06	Vargas	*Caring for the Mind: Providing Reference Services for Mental Health Information, 10am*	Fort Smith, AR	8	In-person
9.29.06	Malizia	*Geeks Bearing Gifts*	Houston, TX	14	In-person
9.30.06	Vargas	*No Comprende? Spanish Health Information Resources for English Speaking Librarians*	El Paso, TX	6	In-person
10.3.06	Malizia	*Geeks Bearing Gifts*	Fort Worth, TX	18	In-person
10.6.06	Malizia	*Geeks Bearing Gifts*	Midwest City, OK	23	In-person
10.13.06	Vargas	*Health Information for Your Community, JCLC presentation*	Dallas, TX	58	In-person
10.16.06	Malizia	*Geeks Bearing Gifts*	Carthage, TX	8	In-person
10.18.06	Malizia	*Grants and Proposal Writing*	Irving, TX	18	In-person
10.23.06	Malizia	*SIS Databases Demonstration*	College Station, TX	2	In-person
10.23.06	Vargas	*Other CH Databases, SCC-MLA*	College Station, TX	2	In-person
10.23.06	Vargas	*New on MedlinePlus, SCC-MLA*	College Station, TX	3	In-person
10.31.06	Malizia	*Geeks Bearing Gifts*	Lubbock, TX	17	In-person

Date	Last name of staff responsible	Title of presentation/training	Location	Number of participants	In-person or distance education
10.31.06	Vargas	*From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet*	Tulsa, OK	10	In-person

Other staff activities:

Ms. Bougard and Mr. Bodin presented a paper entitled, *Ensuring Access to Health Information: The Role of NLM and NN/LM SCR after Hurricanes Katrina and Rita*, outlining the NLM and NN/LM SCR hurricane relief efforts, at SCC/MLA annual meeting, College Station TX, October 22, 2006.

Ms. Bougard presented the *NLM-NN/LM SCR Update* at the SCC/MLA annual meeting in College Station, TX, October 22, 2006.

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
10.9.06	Vargas	*Partnering with Community Based Organizations*	Flyer	Out of scope
10.17.06	Vargas, Bougard	*Guide for NN/LM SCR Subcontractors*	Brochure	Out of scope
10.18.06	Malizia	*NN/LM SCR Funding Opportunities*	Flyer	Out of scope

Optional photographs with captions:

Joint Conference of Librarians of Color, October 13, Adam's Mark Hotel, Dallas TX

Picture 1

Karen Vargas and panelists for the *Health Information for Your Community* program.

Left to right: Karen Vargas, NN/LM SCR Consumer Health Outreach Coordinator; Crystal Smith, Reference Librarian, History of Medicine Division, National Library of Medicine, Bethesda, MD; Della Pan, student, University of North Texas, Denton, TX; Jasmine Bagay, Computer Information Specialist, University of Tennessee Health Science Center, Memphis, TN; and Roy Sahali, Community Resources Coordinator, National Network of Libraries of Medicine Pacific Northwest Region, Seattle, WA.

Picture 2

Karen Vargas describes the order of the presentation, *Health Information for Your Community,* to panelists.

Left to right: Crystal Smith, Della Pan, Jasmine Bagay, Karen Vargas