



MIDDLE ATLANTIC PERSPECTIVE

Newsletter of the
National Network of Libraries of Medicine

Middle Atlantic Region
New York¹ New Jersey¹ Pennsylvania¹ Delaware

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THE NATIONAL TRAINING CENTER & CLEARINGHOUSE'S EDUCATIONAL CLEARINGHOUSE DATABASE

by Maureen Czujak, Assistant Director
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The Educational Clearinghouse Database is a national medical information resource designed to provide users with ready access to medical information and web-based medical education and health materials. The web site was designed both to meet the specific needs of the customer base of the National Network of Libraries of Medicine (NN/LM), and be an integral part of the coordinated system-wide NN/LM network. The database contains information devoted to self-instructional materials and resources, fact sheets, manuals, classes and, if one is an educator, materials for train-the-trainer type classes. In addition to health-related materials, a user will find Internet and web-browser skills information.

The National Training Center & Clearinghouse (NTCC) will continue to collect, analyze and index training materials, products, tools and classes for the Educational Database that will be used by the Regional Medical Libraries (RMLs) and the NN/LM member libraries, health educators, information professionals, health professionals and health consumers.

Development of the National Training Center & Clearinghouse's Database

The first year of the current RML contract was a very busy time for the staff of the NTCC. Not only were the support staff and the trainers preparing, developing and teaching classes, but a new element was added to their program under the contract awarded in May 2001. The contract mandated that the NTCC develop a feature within its web site for the easy searching/location of educational materials created by

NOTE:

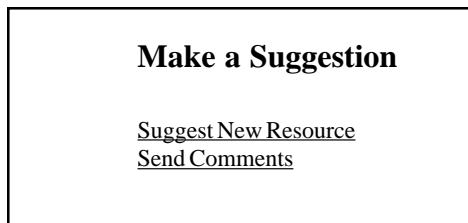
This is a newsletter. The links and information are up-to-date when published and are NOT updated after the published date.

NN/LM member libraries, the Resource Libraries and the National Library of Medicine (NLM). So, over the latter part of 2001 and the first months of 2002, the entire staff of the NTCC gathered information and URLs on educational materials found within NLM and NN/LM web pages. It was decided to create an online database, fully searchable through web browsers using the applications of MySQL and PHP.

Michael Boer, Michael Miller and Chris Shaffer, of the Seattle, Los Angeles and Chicago NN/LM offices respectively, and Janet Zipser at NLM, worked with the training staff deciding upon the look and feel of the database. Searchable field names were decided upon and created.

The NTCC trainers, Mary Van Antwerp, Andrew Hamilton, and Maureen Czujak, proceeded to canvass the NN/LM and NLM web sites gathering URLs, writing annotations and assigning keywords. The database was tested by the designated contact persons at each of the Regional Medical Libraries and staff at the NLM. The Educational Database “went live” on June 17 and can be found at <http://nmlm.gov/mar/online> and then click on either of the Educational Clearinghouse Database hyperlinks.

We welcome and encourage your submission of items to be added to the Educational Clearinghouse Database. The developers of the Educational Database have created a tool for suggestions. It is located on the search page.



When making a suggestion please keep these points in mind:

- Available as a web-based resource
- The quality of the information found in the item
- The timeliness and relevance of the information
- Frequency of Updates

Complete information concerning the resource is vital.

The Clearinghouse is intended to be representative, but not exhaustive, useful but not authoritative, fair but not necessarily impartial. Inclusion of data contained in the Clearinghouse will not serve as an endorsement of the material by the NLM, NTCC, or NN/LM. The NTCC will not dictate the content of the material, but will reserve the right to remove obsolete material from the Clearinghouse.

A lengthier version, containing screen shots and more detail may be found in The NLM Technical Bulletin for July August, 2002
http://www.nlm.nih.gov/pubs/techbull/current_issue.html

LINKING YOUR WEB SITE TO MEDLINEplus

Does your institution’s web site need consumer health information? If it does, [The National Library of Medicine](#) invites you to link from your web site to MEDLINEplus at <http://medlineplus.gov/> MEDLINEplus brings together, by health topic, authoritative information from the [National Institutes of Health \(NIH\)](#), other government, non-profit and other health-related organizations. Preformulated MEDLINE searches are included in MEDLINEplus and give easy access to the medical research literature. It also provides you with a database of full-text drug information, interactive health tutorials and an illustrated medical encyclopedia.

Advantages of linking to MEDLINEplus include:

- It’s free
- You can count on its information being authoritative
- It doesn’t use cookies or require registration
- It’s up to date

What's the best way to link to MEDLINEplus? You are welcome to link to MEDLINEplus or any of the over 500 health topic pages, either directly or by opening a new window. The advantage of opening a new window is that your users still have a browser window with your web site available. Also, because of arrangements with licensed content providers, please do not place any pages in a frame.

Here are some images and text to assist you in coding your HTML link to MEDLINEplus. Please observe the form of the MEDLINEplus name, which should always begin with "MEDLINE" in capital letters and "plus" in lower-case letters.

To point to MEDLINEplus, the code is:
[MEDLINEplus](http://medlineplus.gov/)

```
<a href=http://medlineplus.gov/>MEDLINEplus</A>
```

To point users to MEDLINEplus and open the results in a new window, the code is:
[MEDLINEplus](http://medlineplus.gov/)

```
<a href=http://medlineplus.gov/  
"target="medlinepluswindow">MEDLINEplus</A>
```

Additional text to describe MEDLINEplus and graphics are available from the Linking to MEDLINEplus page at
<http://www.nlm.nih.gov/medlineplus/linking.html>

Information on Linking MEDLINEplus provided by:

Naomi Miller and Jennifer Marill
Public Services Division
National Library of Medicine

FREESHARE UPDATE

The message below appeared on DOCLINE-L on June 26, 2002. As FreeShare emanated from the NN/LM PSR, the writers are, in effect, its custodians. If you have any questions, please contact Julie Kwan or Andrea Lynch.

I would, however, like to remind all BHSL members that while many BHSL members in Regions 1 and 8 participate in FreeShare, **BHSL hierarchical numbers take precedence over FreeShare.** Unless a BHSL library is a member of the same **local** consortium you are a member of, BHSL rules. All BHSL libraries have a number and an asterisk after their institutional name, e.g., ABC Hospital (*4), ZYZ Medical Center (*6); therefore, ABC Hospital is to be placed in cell 4 and XYZ Medical Center in cell 6. Guidelines for Routing Table Construction can be found at
<http://nmlm.gov/mar/docline/guidelines.html>
Thank you for adhering to the guidelines and making BHSL—and FreeShare—work for everyone.

Joanne Jahr

Dear FreeShare Members,

We would like to clarify the issue regarding charging FreeShare members for requests depending on delivery method. There is no charging of fellow FreeShare members allowed regardless of delivery method.

According to the FreeShare webpage located at <http://nmlm.gov/libinfo/docline/freeshare.html> “[b]y electing to participate, libraries in the FreeShare group agree to fill document delivery requests free of charge on a reciprocal basis. That is, FreeShare participants will provide free ILLs to any other group member.... Each FreeShare library is responsible for reviewing requests received to determine whether it is from a FreeShare partner and should not be billed/charged, regardless of the maximum cost indicated.”

If your library does charge an additional amount to deliver a DOCLINE request in a particular way, then please reject the request for "OTHER" as this reason code does not retire the request from the system and is appropriate for the situation. That is, if your library can't fax a request for free, or if you receive too many requests in a day, or something else prevents your library from filling the request as submitted, then you can reject the DOCLINE request using the OTHER code as the reason.

Please let us know if you have any questions and/or concerns.

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NEW DOCLINE MEMBERS

The following libraries have joined DOCLINE and are looking for reciprocal arrangements:

Sage Colleges / Russell Sage College NYUCJA
Clark Library
45 Ferry Street
Troy, NY 12180

Frankford Hospital School of Nursing PAUFKN
4918 Penn Street
Philadelphia, PA 19124

Christiana Care – Junior Board Cancer Resource
Library DEUIQF
Helen F. Graham Cancer Center
4701 Ogletown-Stanton Road
Newark DE 19713

MCP HAHNEMANN UNIVERSITY IS NOW A PART OF DREXEL UNIVERSITY

In 2002, the Drexel University board of trustees voted unanimously in favor of merging MCP Hahnemann University into Drexel. As a result of that merger, the following institutions have undergone name changes:

LIBID PAUHAN MCP Hahnemann University
Health Sciences Libraries
is now
Drexel University Health Sciences Libraries
Hahnemann Library
245 North 15th Street, MS 449
Philadelphia PA 19102-1192

LIBID PAUMCP MCP Hahnemann University
Health Sciences Libraries
is now
Drexel University Health Sciences Libraries
Florence A. Moore Library of Medicine
3300 Henry Avenue
Philadelphia PA 19129

LIBID PAUMQL MCP Hahnemann University
College of Medicine
is now
Drexel University College of Medicine
(formerly MCP Hahnemann University School of Medicine)
Queen Lane Library
2900 Queen Lane
Philadelphia PA 19129

REFER ON AFTER NLM

DOCLINE libraries, please note: If you have “Refer On After NLM” checked in your routing profile, please make sure that you also indicate the maximum cost you are willing or able to pay. For an example of why, see the message below from CISTI.

All,

Every once in a while CISTI receives a request on DOCLINE from an American library through the “Refer on after NLM” function where there is no maximum cost indicated. CISTI fills the request and the library then refuses to pay the amount billed. CISTI charges copyright for all document delivery requests from American clients. This means that the amount CISTI will invoice is often quite a bit higher than what most resource libraries will charge. And since CISTI is the only non-American library in the DOCLINE “Refer on” category, our situation is unique.

CISTI received more than 2,100 “referred on” requests between May 2001 and June 2002, so we want to continue to be included as a “Refer on” library. But in training sessions for DOCLINE, you may find an opportunity to remind libraries to use the max cost field, even if their routing tables are carefully arranged not to exceed a certain cost limit.

Thanks,

Bev Brown
Coordinator, DOCLINE and Special Projects
CISTI
Montreal Rd., M-55
Ottawa, Ont. K1A 0S2
Tel: 1-800-668-1222/613-998-0070
Fax: 613-952-8244
Email: beverly.brown@nrc.ca

NLM GIFT ITEMS AVAILABLE

National Library of Medicine logo products are now available for personal use, to give as gifts, or to hand out at meetings. A wide range of products — hats, shirts, mugs, pens, etc. — are available for purchase through the Recreation and Welfare stores at the National Institutes of Health. They can be seen at www.nlmgiftshop.org You can even order online with a VISA card. Your order will be processed within 7-10 working days. New products will be added over time, so please check the site often. If you have specific suggestions or questions about this program, contact:

Karen Hajarian, Director of Promotions
National Library of Medicine
8600 Rockville Pike
Bethesda, MD 20894
(301) 402-4277
hajarian@nlm.nih.gov

INFORMATIONIST CONFERENCE VIDEO CASSETTES

Supported by a grant from the National Library of Medicine, the Medical Library Association sponsored an Informationist Conference, April 4-5, 2002. Planned and implemented by the MLA Informationist Conference Task Force, the conference was held to facilitate a national discussion; derive a consensus definition; and develop recommendations for an action agenda for the “informationist” professional in clinical and research domains.

We have available for loan two tapes: Part 1 contains the welcome and keynote address; and Part 2, the group reports and wrap-up. These tapes may be requested by DOCLINE through the New York Academy of Medicine Library (NYUNYA). Please note in the Comments field, “Available from the RML.” There is no charge for borrowing these tapes. More information about the conference can be found at <http://www.mlanet.org/research/informationist/>

MLA TAPES AVAILABLE

The NN/LM office has purchased a full set of audiotapes from the Medical Library Association 2002 annual meeting held in Dallas, Texas.

The tapes are available on loan from the NN/LM office and may be requested by DOCLINE® through the New York Academy of Medicine Library (NYUNYA). When ordering, please note in the Comments field, "Available from the RML." There is no charge for borrowing these tapes. If you prefer to make a phone request for a tape, please call us at (800) 338-7657 (press 1 at the prompt).

GENERAL SESSIONS

- GS1. Welcome from the President of the Medical Library Association...*Carol G. Jenkins, AHIP, President, MLA; Welcome from the South Central Chapter ...Millie M. Moore, President, South Central Chapter; Welcome from the 2002 Program Committee (NPC) ...Connie Poole, AHIP, Chair, 2002; Presidential Address: Carol G. Jenkins, AHIP*
- GS2. Plenary Session II - The Janet Doe Lecture ...Introduction...*Betsy L. Humphreys, AHIP, Associate Director, Library Operations, National Library of Medicine, Bethesda, Maryland; A Job with a View: Perspectives from the Corporate Side of Health Care ...Jacqueline Donaldson Doyle, AHIP, Manager, Clinical Innovation and Continuing Medical Education, Banner Health System, Phoenix, Arizona.*
- GS3. MLA Business Meeting I
- GS4. NLM Update...*Donald A.B. Lindberg, MD, Director; Angela B. Ruffin, PhD, Head, NN/LM Office and Betsy L. Humphreys, Associate Director, Library Operations, NLM, Bethesda, Maryland*
- GS5. MLA Business Meeting II and Inaugural Address...*Linda A. Watson, AHIP, President, MLA*
- GS6. Plenary Session III - Introduction...*JoAnne Boorkman, AHIP, Associate Chair 2002 NPC and Generations in the Workplace...William Strauss, Partner and Co-Founder, LifeCourse Associates, Great Falls, Virginia*

SECTION SESSIONS

01. "Diversity of Duties"...Public Health Section
- 02/03. "Diversity, Demographics and Disparities in Accessing and Delivering Health Information and Health Care: Part I and Part II"...Chiropractic Libraries, Relevant Issues, Consumer and Patient Health Information, and Public Health/Health Administrations Sections and Complementary and Alternative Medicine, Mental Health, Osteopathic, African American Medical Librarians Alliance and Outreach SIGs
04. "Delivering Genetics Information to Consumers"...Cancer Librarians, Veterinary Medical Library Sections, Molecular Biology and Genomics SIG
- 05/06. "Dollars and Sense: Part I and Part II"...Collection Development, Technical Services, Hospital Libraries, Consumer and Patient Health Information, Public Services, and Federal Libraries Sections
07. "Dealing with At-Risk Employees"...Leadership and Management Section and Mental Health SIG
08. "2002 EMBASE/com Lecture: Contemporary Pharmaceutical Compounding"...Pharmacy and Drug Information Section
10. "Library Digitization Projects"...Educational Media and Technologies and History of Health Sciences Sections
11. "AIDS in Africa and the Impact of Information"...International Cooperation, Public Health/Health Administration, and Medical Library Education Sections and African American Medical Librarians Alliance SIG
12. "Dimensions of Mentoring: A Family Portrait"...Leadership and Management Section
13. "Electronic Records Management (ERM)"...Medical Informatics and History of the Health Sciences Section
14. "The Value and Values of Libraries"...Public Services and Consumer and Patient Health Information Sections

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|-----|--|---|--|
| 15. | “Digital Archiving of Electronic Journals”...
Technical Services and Collection Development
Sections | 27. | “Don’t Put It Here: Dealing with Unwanted
Library Content and Responsibilities” ...History
of the Health Sciences and Hospital Libraries
Sections |
| 16. | “Non-Book Historical Collections at the National
Library of Medicine”...History of the Health
Sciences Section | 28. | “PDAs and Pocket PCs: Uses and Issues”...
Hospital Libraries, Nursing and Allied Health
Resources, Veterinary Medical Library, Health
Association Libraries, Collection Development,
and Medical Informatics Section |
| 17. | “Hospital Library Benchmarking—A Tool for
Library Improvement”...Hospital Libraries
Section | 29. | “More to Life than the MLA: Outreach to Other
Professional Associations” ...Public Health/
Health Administration and Nursing and Allied
Health Resources Sections |
| 18. | “Debating Fresh Perspectives”...Medical Library
Education Section | 30. | “Dealing with Tough Questions”...Consumer
and Patient Health Information, Cancer
Librarians, Nursing and Allied Health Resources,
Veterinary Medical, and Federal Libraries
Sections and Mental Health SIG |
| 19. | “Participating in the Genome Age: Present
Research on Pharmacogenetic...Pharmacy and
Drug Information, Cancer Librarians, and
Veterinary Medical Libraries Sections and
Molecular Biology and Genomics SIG | 31. | “Health Care for the Transgendered Community”
...Relevant Issues Section and Lesbian, Gay,
Bisexual and Transgendered Health Sciences
Librarians SIG |
| 20. | “Knowledge Management”...Medical
Informatics, Medical Library Education, and
Health Association Libraries Sections and
African American Medical Librarians Alliance
SIG | 32. | “Reflective Practice: Qualitative Research - Tales
from Recovering Positivists” ...Research Section |
| 21. | Legislative Update | 33. | Open Forum: Developing Web-Based CE
Courses |
| 22. | “Electronic vs. Print Resources”...International
Cooperation, Collection Development and
Hospital Libraries Sections and African
American Medical Librarians Alliance and
Internet SIGs | 34. | Open Forum: Getting Published with Neal
Schumann & MLA |
| 23. | “Technical Services, Collections, and Public
Services Special Topics Roundtable” ...Technical
Services, Collection Development and Public
Services Sections | 35. | Open Forum: Informationist Conference Follow-
Up Discussion |
| 24. | “The Role of the Librarian in Evidence-Based
Medicine and Practice”...Dental Libraries Section | 36. | Open Forum: Recruiting People into Health
Sciences Leadership |
| 25. | “Document Delivery in the 21st Century:
Different Formats, Innovative Methods”
...International Cooperation and History of the
Health Sciences Sections | NOTE: Section Session 09 “Digital Devices to go
Roundtable”...Educational Media and Technologies and
Public Health/Health Administrations Sections and
Internet SIG was not taped due to technical difficulties. | |
| 26. | “Eyes on the Competition”...Corporate
Information Services, Hospital Libraries, and
Pharmacy and Drug Information | | |

NLM TECHNICAL BULLETIN 2002

The following articles from the current *Technical Bulletin* are available on the Web at:

<http://www.nlm.nih.gov/pubs/techbull/tb.html>

2002 May - June; 326

Linking MEDLINE® Citations to Evidence-Based Medicine Assessments and Summaries - e2

Technical Notes: - e1

2002 MLA Update: Additional NLM Events
New Version of Gateway Adds Citations from 1957 to OLDMEDLINE

New Look for TOXNET and DIRLINE; A New Database - Haz-Map

About NCBI

List of Serials Indexed for Online Users - 2002 - Now Available

PubMed's Journal Browser Provides Links to Locatorplus

Fifth Anniversary of PubMed®: Five Years of Free MEDLINE®

NCBI Offers Advanced Workshop for Bioinformatics Information Specialists

New Search Feature on Locatorplus

Additional Bioethics Citations Added to MEDLINE/PubMed: Court Decisions and Laws

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E-mail: user name (first initial last name) followed by @nyam.org; url: www.nlm.gov/mar/

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