Technology Advisory Group Meeting
May 9, 2008
Ideas By Theme

From the "raw notes," we pulled out what we thought were the larger themes and captured the ideas discussed under those themes. Items marked with * are potential items that the RML could work on in the short term. – Sharon and Heidi

Position within institution

- Information champions
- Embedded in organization
- *Reducing blockages
- *EHR / PHR / telemedicine -- being involved in the conversation
- *Circumvention solutions (getting around barriers)
    - Non-blocked computers
    - Cell phones
- Learn how decision makers make decisions about technology
- Talk to IT (if you don't take the IT role, IT will take it)
- How can you use social networking to do this
- Tools to negotiate, persuade decision makers (advocacy) (FAQ, negotiation fact sheet)
- Creating elevator talks, storytelling (dramatic) approach
- Watch your language (avoid library-ish jargon, etc.) and incorporate IT friendly language if you are talking to IT
- Creative promotion / marketing
- Observe users in your organization to find out what they need
- Innovation ("The Art of Innovation")
- Information tools coach, counselor

Technology literacy

- Keeping current; how can you take the technology and use it in your environment?
- Play it learn it do it ; Montessori approach; See 5 things, try 3, adopt 2
- Games (consumer health); challenge and competition; possibly using Wii (has been used for surgical training; fitness, health potential)
- Method of learning
- *Filter / vet technology solutions for librarians (3 top choices) wiki / solutions database ("Up to Date" for librarians); structured reviews (how long, how would I use, comparative)
- Mentoring approach
- Learn about federated searching, link resolvers

- Filtering, tailoring, customizing information (Google Customized Search) for user's workflow (others, FriendFeed, de.li.cious, etc.); dynamic subject guides; predigestion of information of our users
- What are simple solutions you can use to do this?
- Low end technology solutions (i.e., DVDs, printouts, phone, radio)
- Case based instruction approach to teaching technology (technology scenarios); storytelling, theater approach to teach
- Frequency experienced problems
- What's going on outside the U.S. and 3rd world solutions
- Approaches to keeping up; make the time, no risk involved (example, Jing)

*Mobile – get to where users are and get out of the library

- Cell phone / texting
- Facebook widgets
- User-focused information; user as expert
- Social networking – get to users and colleagues are; Facebook, MySpace, LinkedIn
- Just the information you need on mobile screens
- Communicating by multiple methods

Group strategy

- Developers page

? Not sure what was meant by these notes

- Template – like project management team
- Proposal templates
- Algorithm – flowchart
- Research checklist